

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Wednesday, April 2, 2014

5:30pm to 7:30pm

Emma S. Barrientos Mexican American Cultural Center
600 River Street, Austin, TX 78701

Board Members

Juan Oyervides, Chair

David Carroll, Co-Chair

Velia Sanchez-Ruiz, Member

Cassie Smith, Member

Anna Maciel, Member

Veronica Forsyth, Member

Blanca Valencia, Member

AGENDA

1. Call to Order

2. Approval of Minutes

3. Citizen Communication

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

4. Presentations

- a. Presentation by Marion Sanchez and Conversation Corps committee to brief the Board and receive feedback on the initiative's efforts.
- b. Ricardo Soliz, Division Manager for Planning and Design, will present on the parameters of COA Parkland.
- c. Lyn Estabrook, Project Manager for Park Planning and Design, will present on CIP projects and budget.

The Board may discuss and take action on any of the following items:

5. Rainey Street Historic District relocation of home for the future Rainey Street History Center. (Oyervides, Carroll)
6. Current condition and restoration of the ESB-MACC main plaza and Benito Huerta's *Snake Path*. (Oyervides, Sanchez-Ruiz)
7. Planning, marketing, and implementation of 2014 Annual Holiday Children's Art Exhibit. (Sanchez-Ruiz, Valencia)
8. Status report for annual Award of Excellence program and installation. (Oyervides, Sanchez-Ruiz)
9. Status report for the Latino Arts Residency Program. (Oyervides, Carroll)

10. Working Group reports:

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Cassie Smith, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.
- e. Five Year Strategic Plan Working Group; Lead, Veronica Forsyth, will update the Board on meetings held regarding the development of an ESB-MACC strategic plan.

11. Staff briefings:

- a. Staff will report on staffing, April programming, and landscaping.

12. Adjournment

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.