



AUSTIN MOBILITY

Commercial Loading Program

04-08-2014

RECOMMENDED CODE AMENDMENT
URBAN TRANSPORTATION COMMISSION



Austin Transportation Department.

Needs and Requirements:

Discussion points:

- Vehicle eligibility (parcel delivery, musicians, food and beverage distribution.)
- Proposed times and operating area
Prohibited between 7:00 a.m. -9:00 a.m. and 4:00 p.m. and 6:00 p.m. in the DAPCZ of Mopac to Chicon Street and Oltorf Street to MLK Blvd.
- Approved lane usage
- Payment method and applications

To provide guidelines and restrictions to more effectively achieve safety for our citizens and commercial drivers.

Commercial vehicles commonly receive citations for left wheel to curb, double parking, blocking handicap accessible ramps, expired parking meter, and No Parking zone violations.



After a successful 6 month pilot operation, we found drivers changed their delivery behavior almost immediately. The change in restricted hours and streets eased mobility for citizens during their commute.

During several stakeholder meetings these are the comments received from drivers and enforcement officers.

"I wish we would have started this a long time ago."

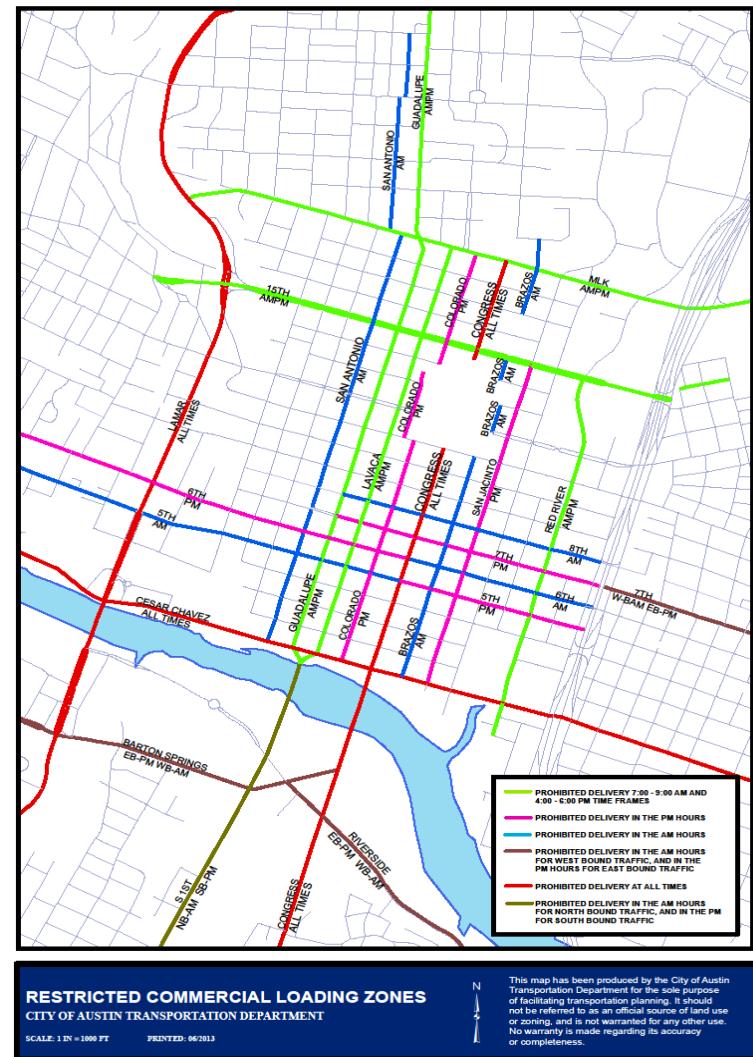
"This has been a long time coming, I am glad to see its working out."

"Its easier for our guys to get around knowing where we can and cant be."

"We're just happy not to be harassed by enforcement anymore."

"The drivers have begun to really understand the program and are easier to work with."

After our last stakeholder meeting in January of 2014, a follow up correspondence was sent seeking any further changes requested by the drivers or the delivery companies. We received no change in program requests.

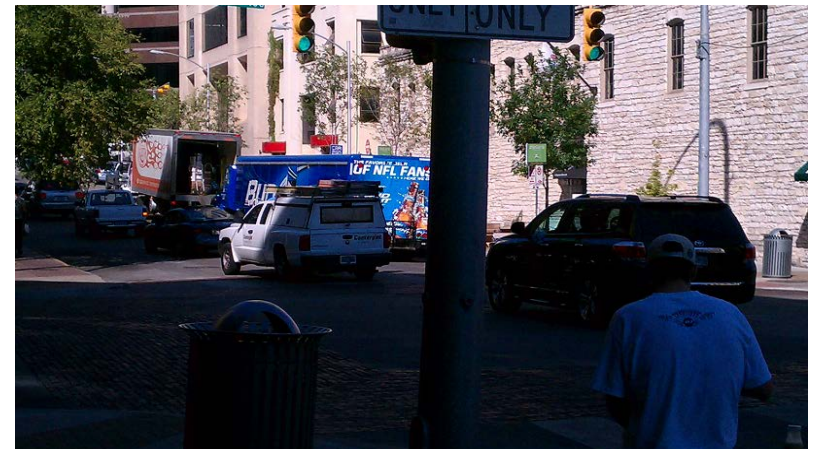
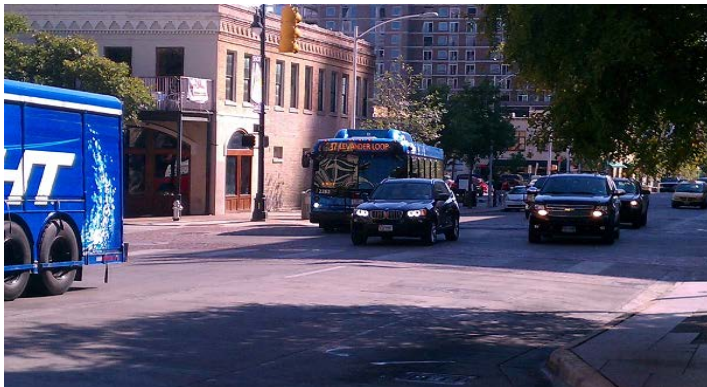
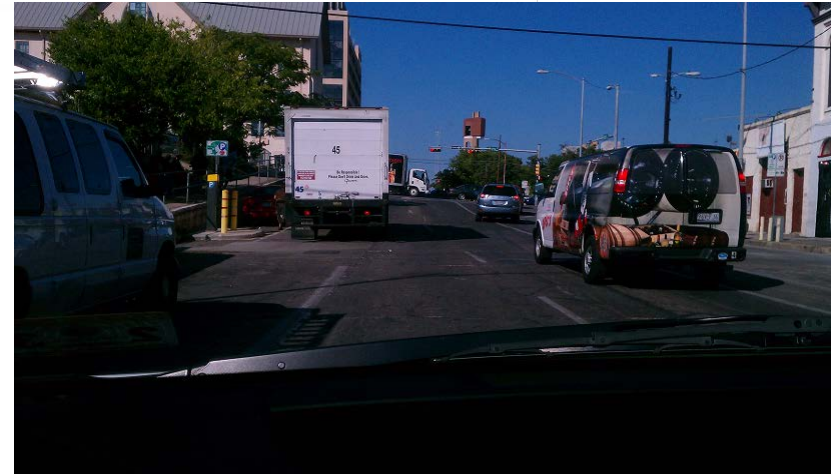


Common lane obstructions, and reductions due to loading and unloading.

Parking Enterprise will propose a tiered fee structure consisting of 30 minutes, 1 hour, and 2 hours, with prices of \$150, \$300, and \$625. Processing fee of \$25 per permit

Alternate fees would be \$3.00 per hour for use of Commercial Service Zones.

We recommend violations to the CVLZ come with an elevated fine structure between \$200 and \$400.



Working towards a solution

Reduced Citations – Increased Mobility and Safety

Use of a curb-side travel lane for commercial loading and unloading if properly permitted. The permit will be a hang tag that can be used on multiple delivery vehicles.





FINAL STEPS

- Staff will make a recommendation to the Austin City Council for approval of these recommended code amendments on the April 17th Council agenda and requests a recommendation from the Urban Transportation Commission.

