Hotel at 7th & Congress

The design for the project at the corner of 7th & Congress Ave. includes a 33 story 410 room dual branded hotel. The project has been designed to respect and relate to the historical facades that exist along Congress Ave. and other areas within the downtown district. The design of the facades comes through an analysis of the existing historical buildings adjacent to the project site. The scale, proportion, and rhythm of these historical buildings are continued in this project's facades. Materiality and detailing is a modern interpretation of the historic nature of the existing context.

The Congress Avenue and 7th Street facades are designed to feel connected with the sidewalks will be activated by a 2 story restaurant with a transparent façade and outdoor seating areas. A 2nd floor balcony wraps the street corner to provide outdoor seating for the restaurant as well as providing shade for the sidewalk seating area below.

To further activate the pedestrian zone, an entry directly off of the street is provided with a stair connecting to a 3rd floor bar. Guests will have direct access to the bar to encourage locals to utilize this part of the project. The stair continues to the 4th floor which features an outdoor living room overlooking Congress Ave. and provides an extension of this great bar environment.

This project will fill the void of the existing parking lot by building to the property line on all sides to further define the urban edge that is currently broken. The sidewalk along 7th St. will be enhanced to continue the Great Streets design standards to improve the pedestrian realm.

The hotel project will be LEED accredited and meet the Austin Energy Green Building 2 star rating.