Austin Community Technology & Telecommunications Commission Update

to the

Austin City Council Emerging Technology and Telecommunications Committee

23rd April 2014

www.austintexas.gov/cttc

Discussion Items
(year to date)

- Channel Austin
- GTOP's (Grant for Technology & Opportunities)
- Digital Inclusion
- Community Residential Study
- Open Data/Open Government

Channel Austin

- Stefan Wray; General Manager
- Success from ImpactAustin
- Creating Framework for "New" Public Access
  - Contract period 10/2015 to TBD
  - 2015 RFP: New vision and direction
  - Mission, Operations, Goals, Value, Community Media

channel Austin™
through media create community

GTOP's

- Award budget $200K from $175K ➡ ~14%
- 10 Awardees this grant cycle
- Continued commission liaison support
  - Feedback from review committee
  - Improving review process
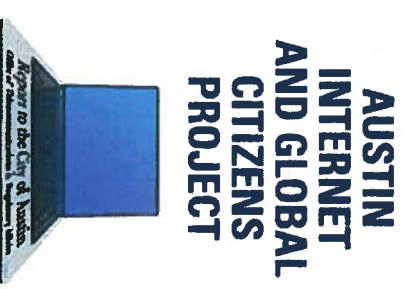- Witnessing innovation and creativity

Open Data/Open Government

- Hack-a-thon partnerships
  - St. Edward's University
  - Open Austin
- Chief Innovation Officer: Kerry O'Connor
- 3-1-1 mobile app in testing phase
- Austin Fire Department
- 2011 council directive

Residential Study

- Approved name: "Austin Digital Assessment"

- University of Texas & TARA partnership

- Study Methods

  – Postal, phone and internet

- Updates to questionnaire to reflect nature of audience and community partners

- Marketing efforts

  – PIO, community non-profit organizations

AUSTIN INTERNET AND GLOBAL CITIZENS PROJECT

Digital Inclusion

- Outcome driven by digital assessment

  – Setting goals, inventory resources, enhancements and roadmap for goals

- Steering committee selected

  – List complied of: healthcare, economic development, library, innovation ofc., etc.

- (3) Commissioners appointed

- Reviewing Imagine Austin Austin inclusion

Austin Digital
ASSESSMENT

2014 Workplan

- Utilizing S.M.A.R.T goals
- 1 out of 5 goals semi-completed
  – Community Media & PEG
- 4 out of 5 goals are projected 12/2014
- Current goals and actions are focused

New Commissioners

- Chelsea McCullough
- Marcy Hoen
- Tracy LaQuey Parker

Questions & Answers