

Leapfrog Existing Grids and Grid Technology with The Interactive Energy Solution™

**Innovari provides the interactive energy platform
that enables utilities and their customers to improve
how the world uses energy**

What Do We Do?

Innovari provides the interactive energy platform that enables utilities and their customers to improve how the world uses energy.

Innovari has developed a framework to enable utilities and commercial energy customers to work together in ensuring an ever-more reliable and cost-effective energy value chain in partnership with their regulators.

Industry Veterans as your Partners

Our Executive Team has extensive experience gained from careers within the utility industry, including leadership positions in all aspects of the core utility business as well as building bridges between utilities and their regulators, end-use customers, partners and suppliers.

- Chris Hickman, CEO & President
- Jim Tillett, Chief Technology Officer
- Laura Raymond, Chief Commercial Officer
- Ed Solar, EVP of Global Sales & Marketing
- Andrew Fuselier, VP of Operations
- Phong Do, VP of Supply Chain & Procurement
- Salah Tayeh, Pres. of Innovari MENA
- Preetha Nair, Pres. of Innovari India & Asia
- Manuel Arancibia, Pres. of Innovari Latin America
- Suede Kelly, General Counsel



Choosing a Sustainable, Lower Cost Asset for Peak

Increases Customer Relationship and Loyalty

Asset: Central Station
Generator



- Single, rate based Asset
- Ongoing O&M costs
- Fuel = Fossil fuels
 - Ongoing, highly variable
 - Increases grid losses
 - Negative environmental effects
 - No End-Use Customer interaction

Asset: Virtual Power Plant
(Approx 50% less cost)



- Many distributed sites as one rate based Asset
- Ongoing O&M costs
- “Fuel” = Site Incentives
 - No fossil fuel burned or variable cost
 - Reduces grid losses
 - Positive environmental effects
- End-Use Customer incentives increase customer loyalty and satisfaction

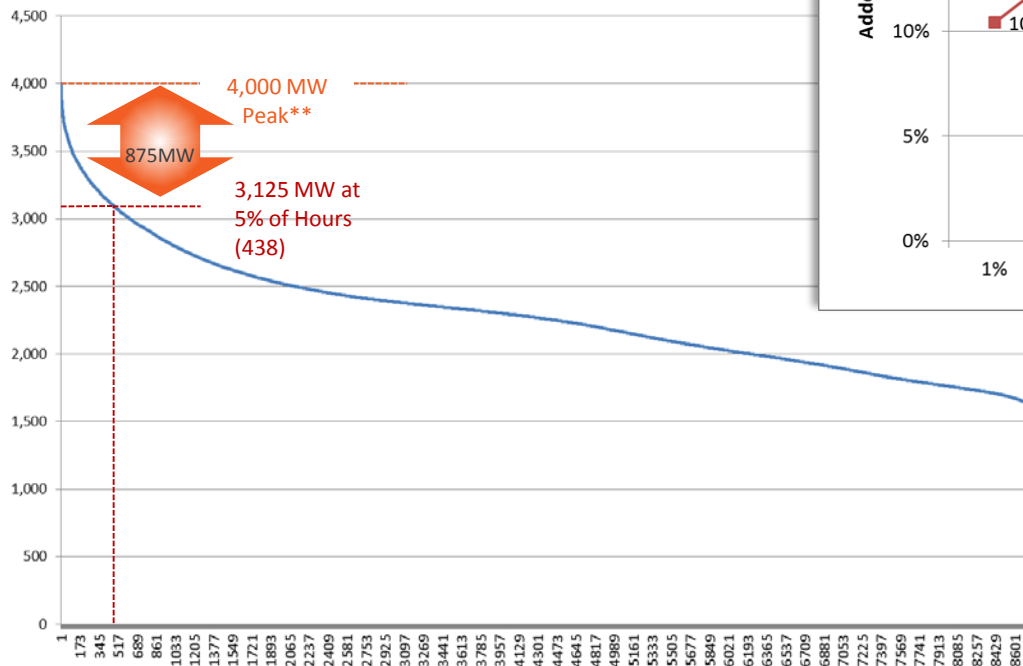
Innovari Activity Around the World



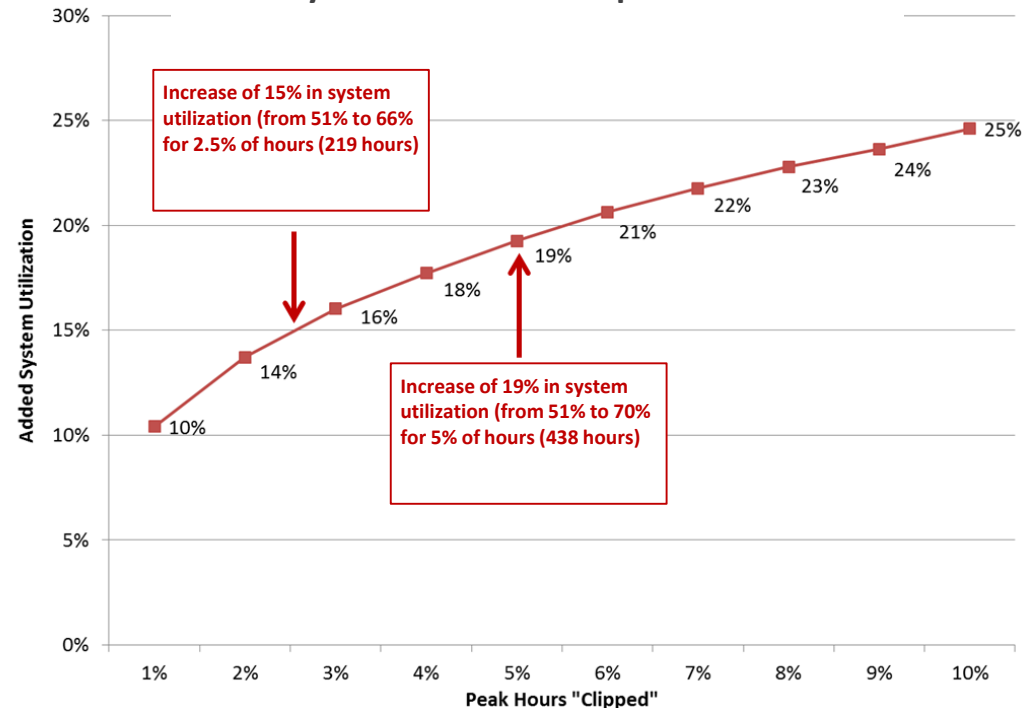
Our Mission: Improving Overall System Utilization

- Modest improvements in dynamic load management results in large improvements in the system utilization of all existing assets (generation, transmission, and distribution).
- Defers or eliminates costly T&D upgrades (feeder reconductors, substation retrofits, etc.).

Load Duration Curve Example



System Utilization Improvement



- Helps improve total system reliability.
- Allows inclusion of DSM in IRP as key part of growth and system management strategy.

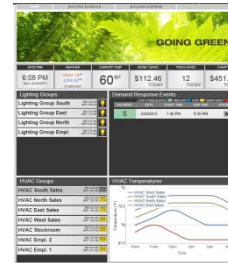
What We Do: the “IES”

Utility

Schedule, dispatch and monitor Events via a secure, real-time portal or integrated with your EMS, DMS, OMS or other control system

NOC: Utility benefits

Proprietary algorithms applied to aggregate capacity and provide real-time verification to the Utility



End-Use Customer

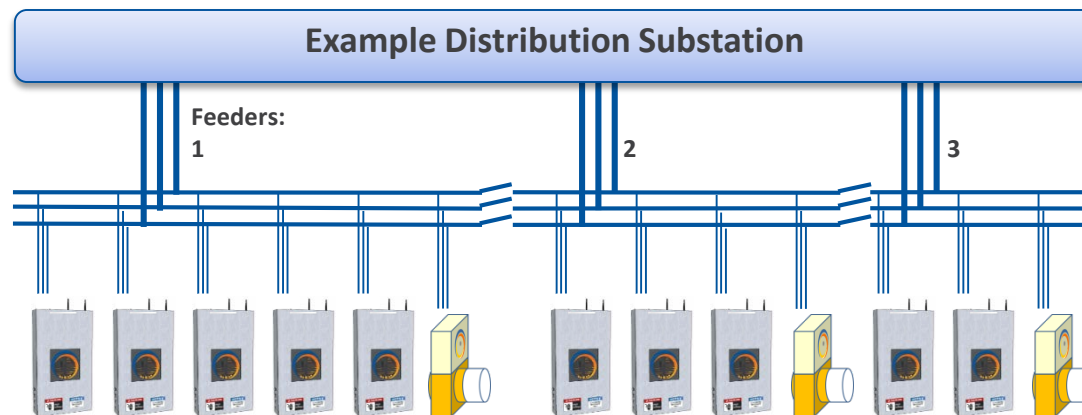
Customer Site Agreement with opt-out and lighting and HVAC scheduling capabilities

NOC: Customer benefits

Monitoring and control ensures guaranteed End-Use Customer's building environment

Energy Agents™

Installed at Customer Sites. Provide additional controls for end-use customer. Tamper-resistant.



T&D Agents™

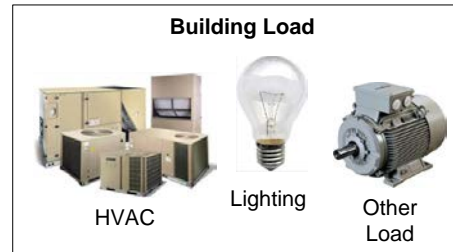
Advanced analytics for grid optimization

Our IES and expanding capabilities

Standalone BMS product line in development at the request of customers. It will be our third product.

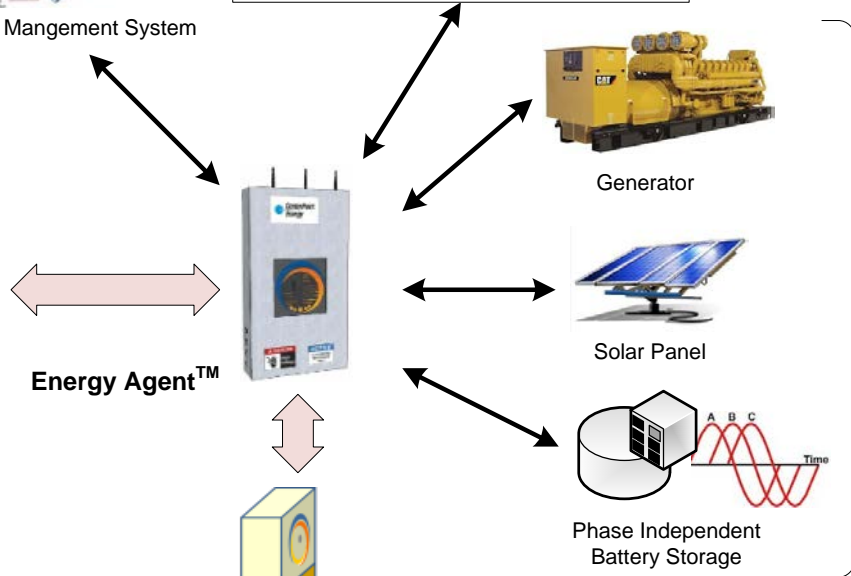
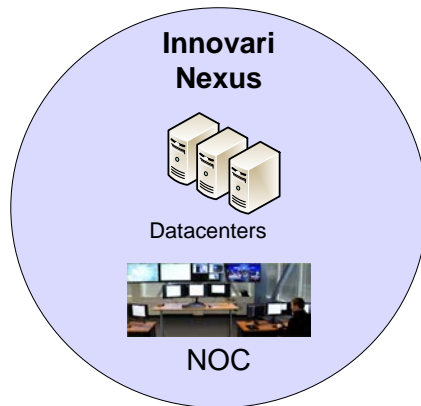


Building Management System



Building Load

Our original solution, the IES, with the Energy Agent™ product at its core, installed at Sites, enabling grid optimization and dynamic load management via coordination with proprietary algorithms in the Nexus.

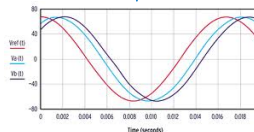


The Energy Agent™ has evolved to multiple versions with different functionalities.

Evolving now to Balance Distributed Energy Resources

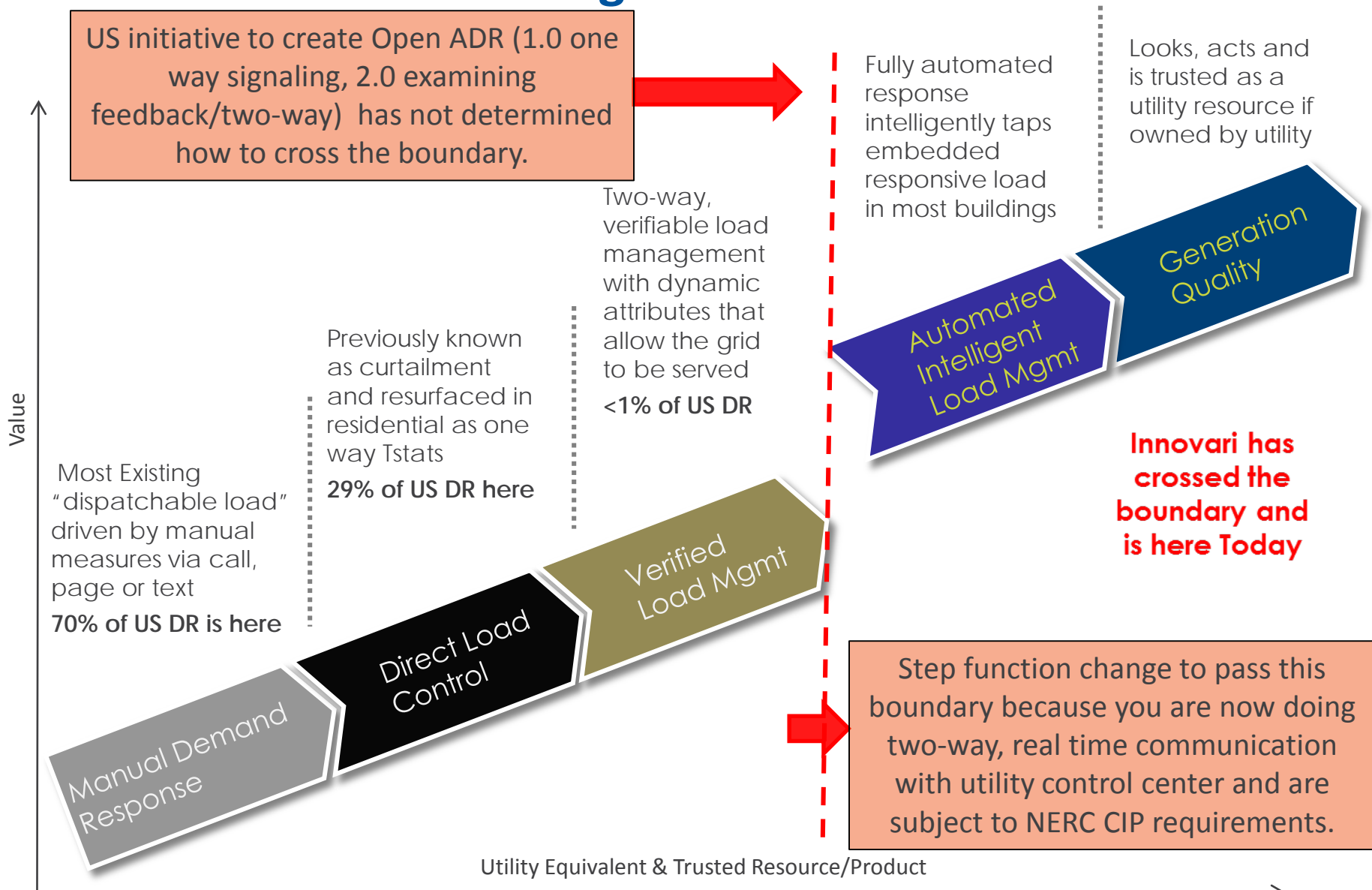
T&D Agent™

Our second product, the T&D Agent™, provides advanced Grid Analytics and deep Situational Awareness to the IES and utility.

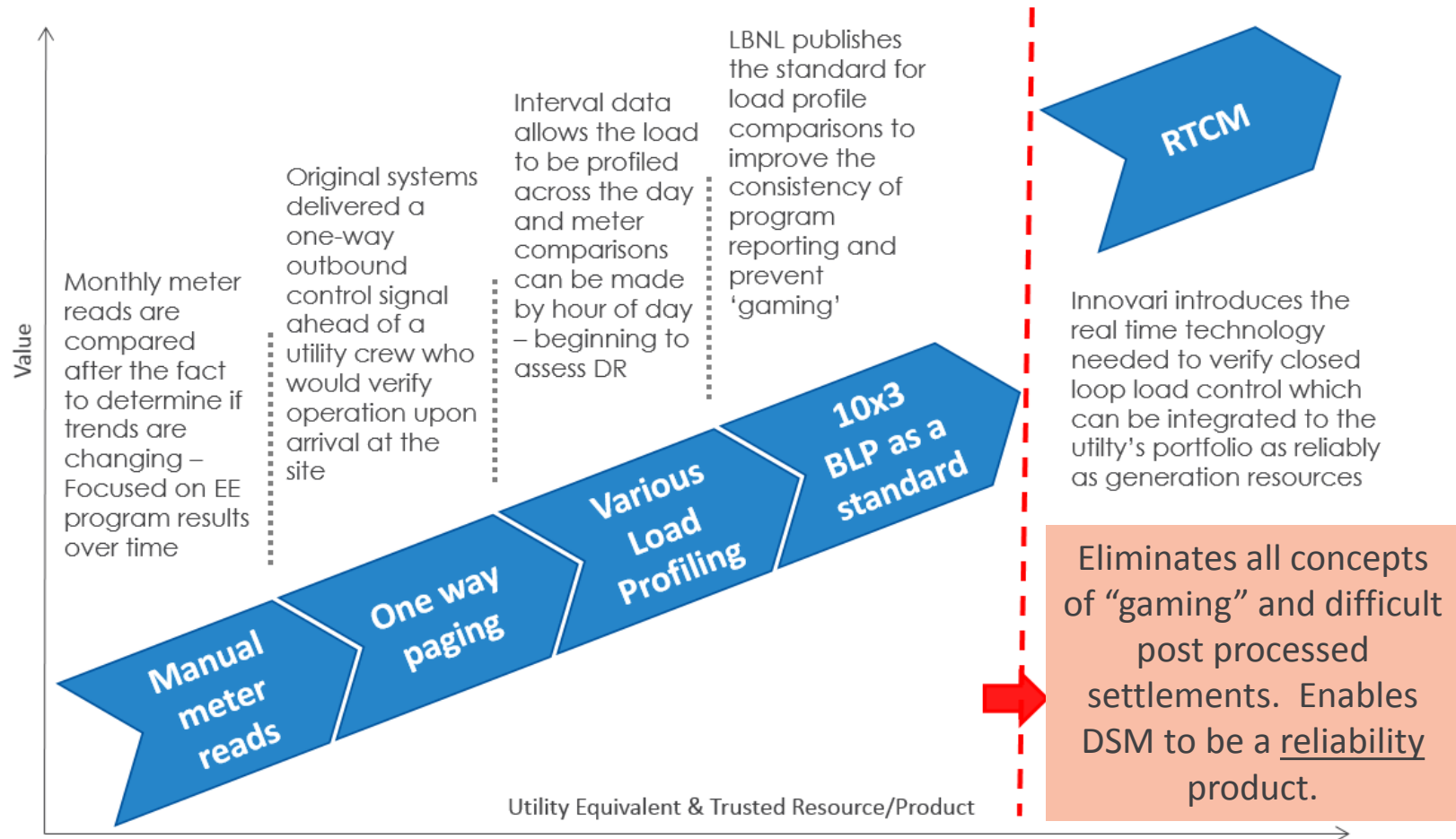


Grid Analytics

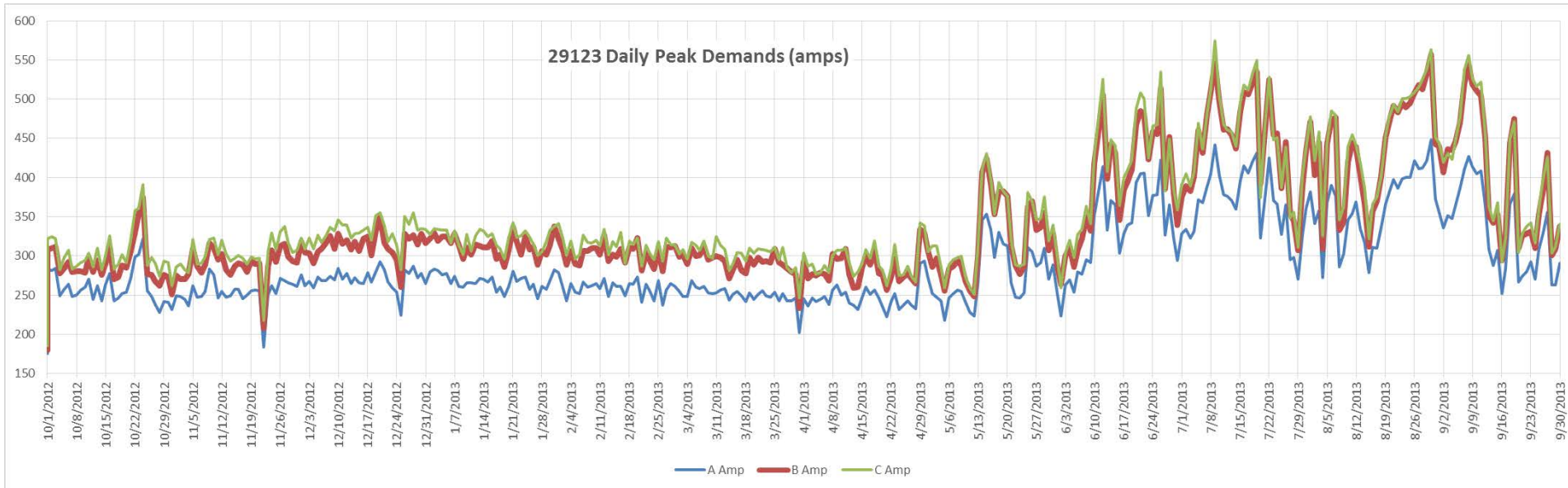
Evolution of Load Management



Evolution of Measurement & Verification

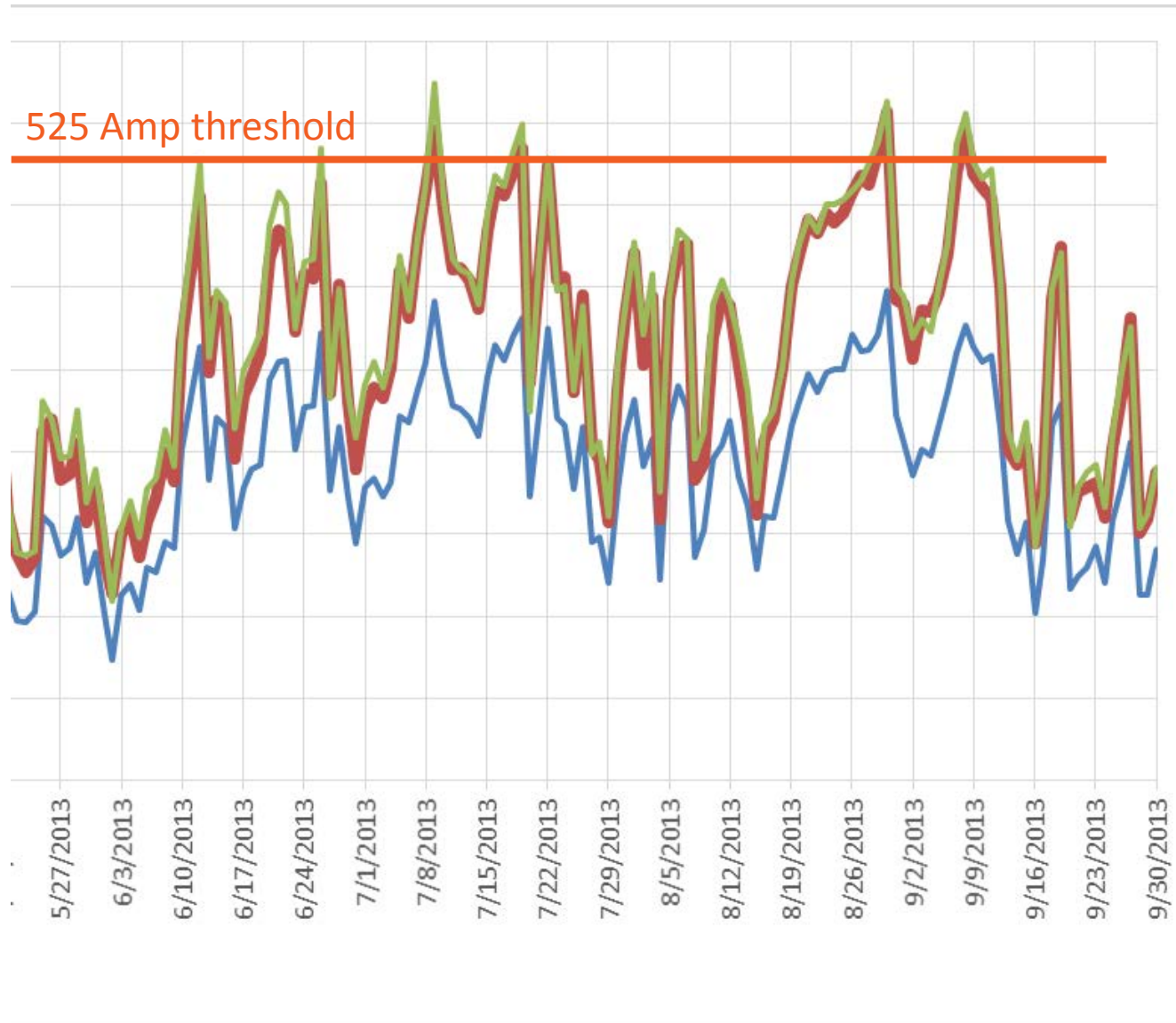


Start at the lowest level - Substation 291 Feeder 23



- Optimize feeder usage and defer or eliminate the need for feeder reconductor/upgrade that was currently planned as feeder operating limit of 550 Amps is being surpassed
- SCADA shows ~70 hours over 500 Amps. Maximum peak ~574 Amps
- To manage 50 to 75 Amps on this feeder, 620 to 930kW of load management would be required to keep the feeder at or below 500 Amps
- Goal: Install at least 620kW and up to 1 MW of load management

Operational Goals

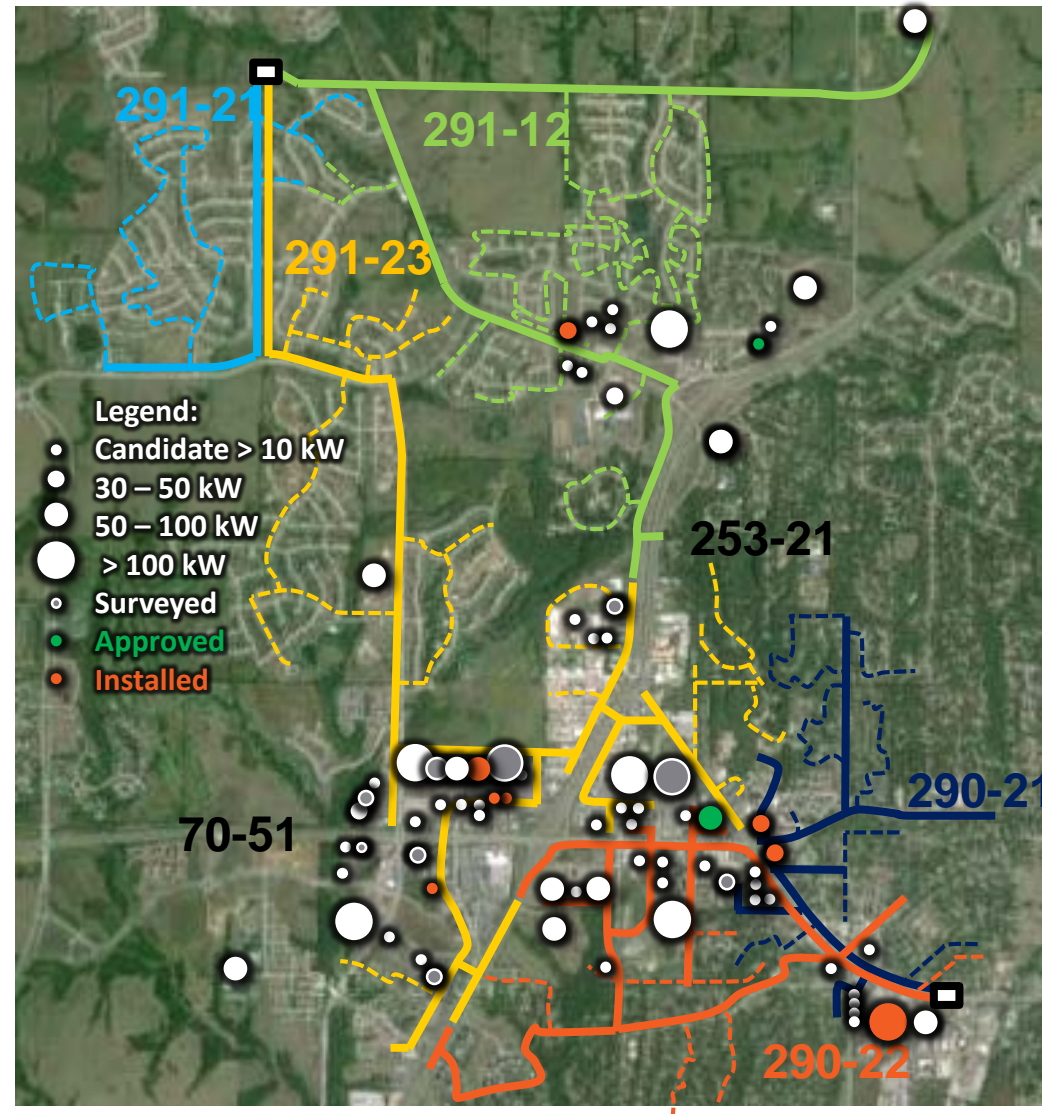


Expanding to Substation

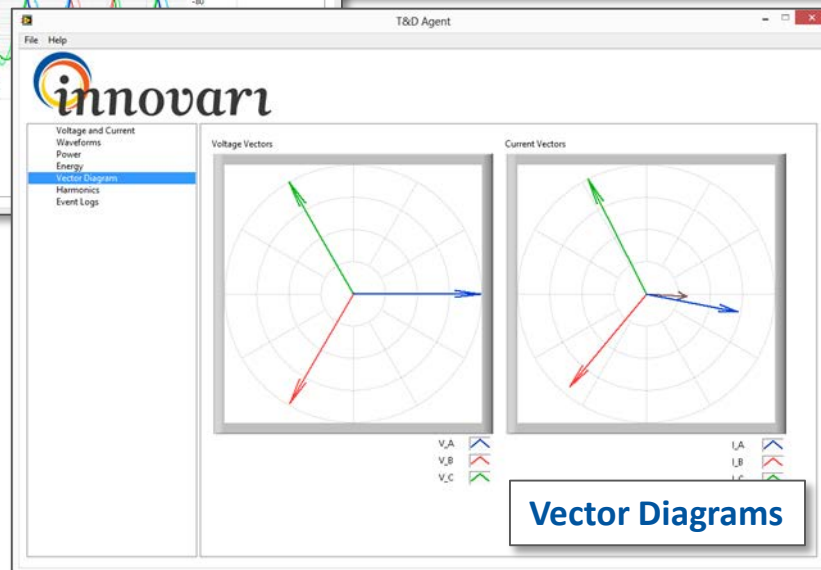
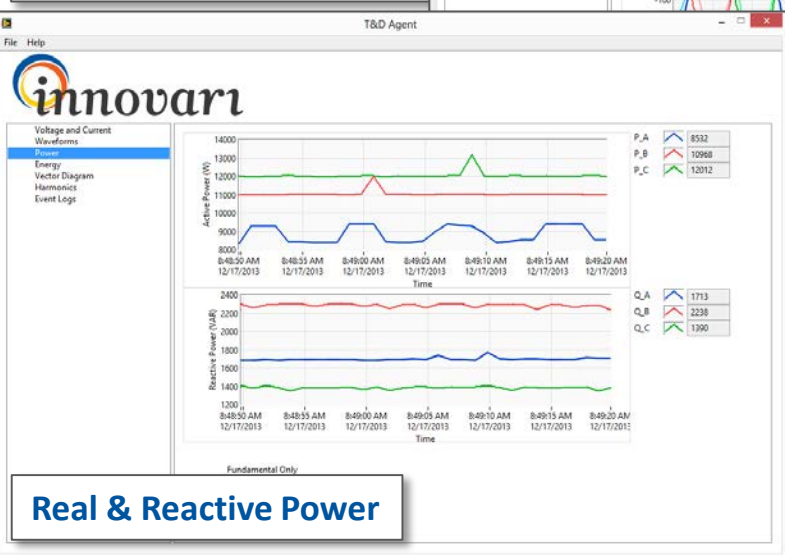
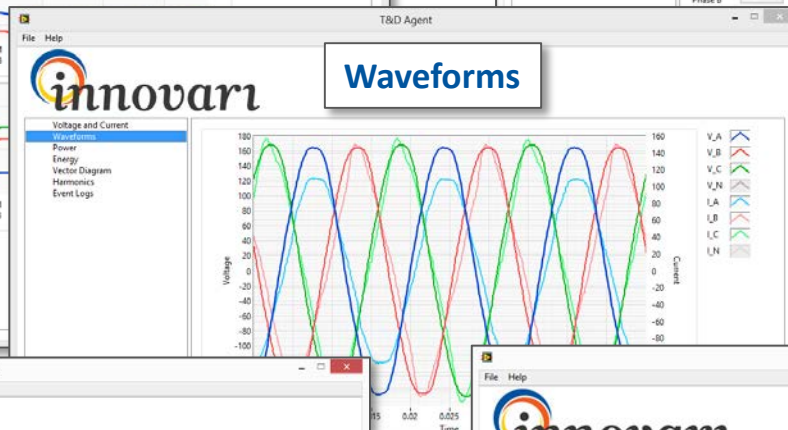
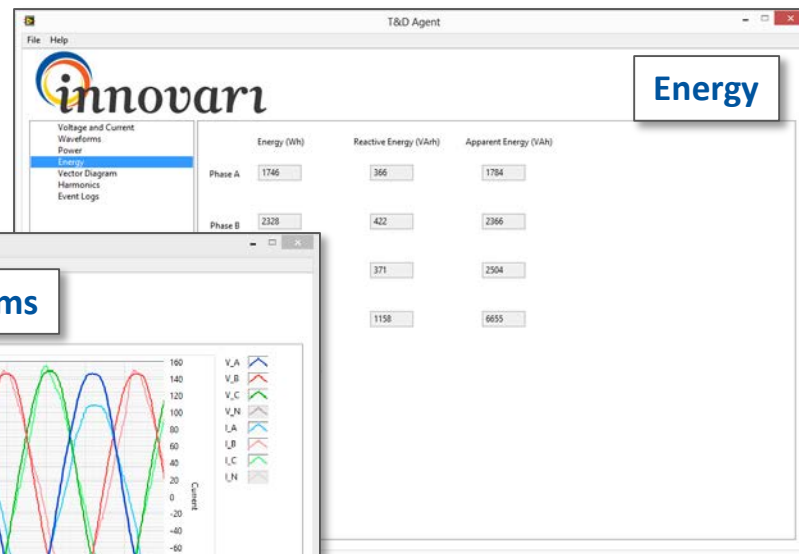
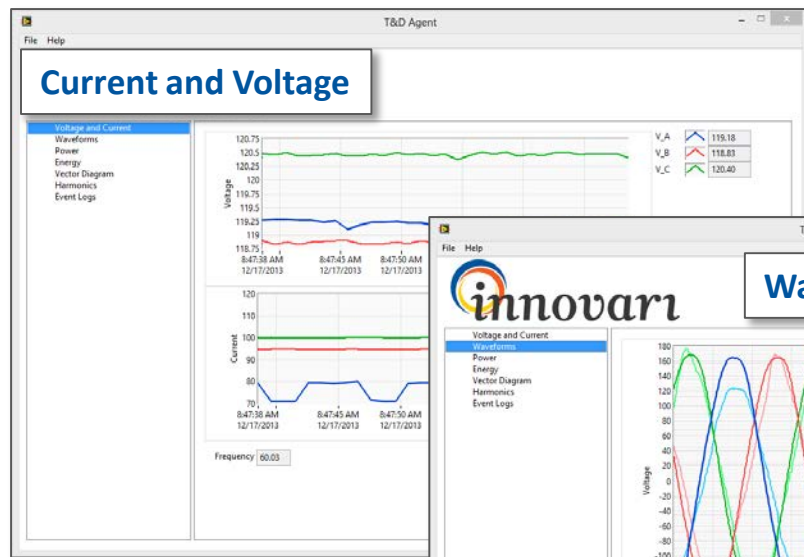
Emphasis on feeder 291-23

Substation relief desired for 291 and 290

Feeder	Expected Site kW range				Total kW
	10-30	30-50	50-100	100+	
290-21	2	1	0	0	100
290-22	2	3	3	1	700
291-12	2	2	0	1	300
291-23	4	3	6	2	900
Total (all Feeders)					~2.0MW

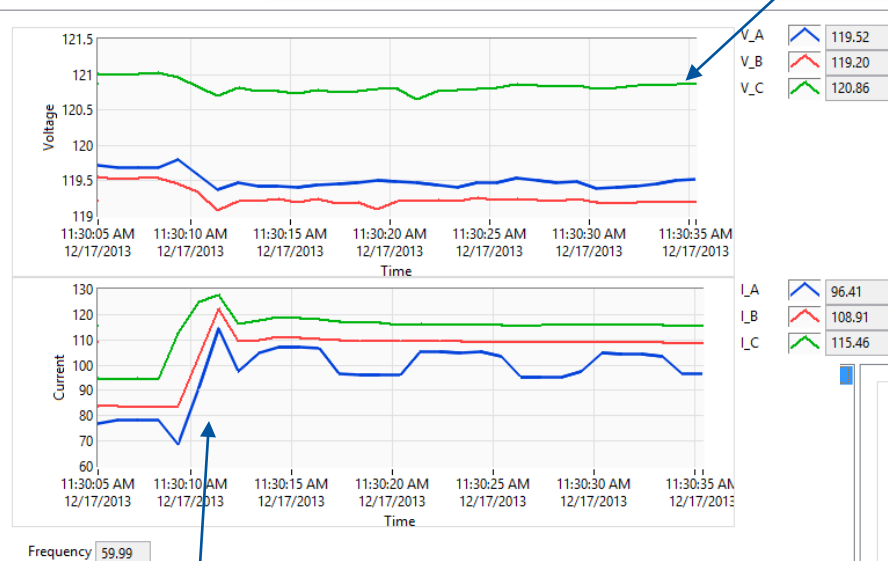


T&D Agent™ Advanced Analytics



Real System Observations from the T&D Agent™

Voltage Control Error on Phase C



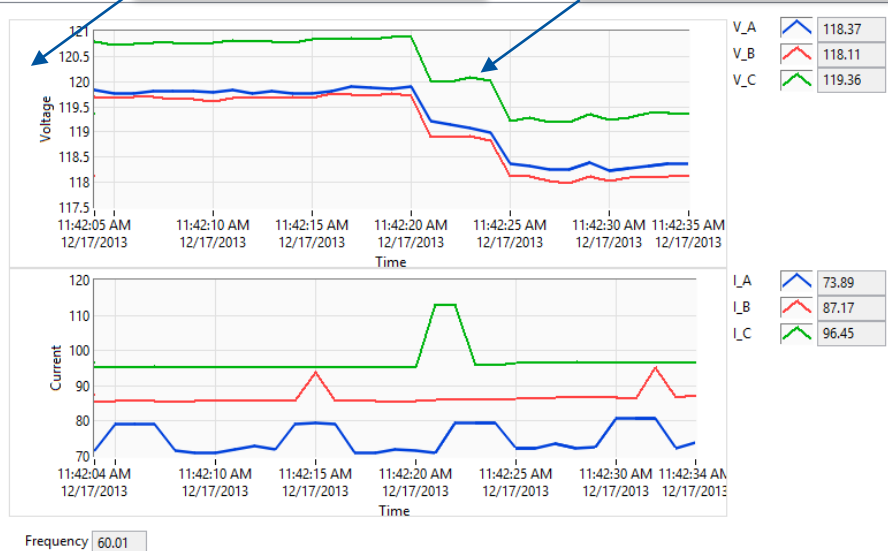
Recovery from Event

Real time validation of load drop, load bury and load recovery

Incorrect Coordination between LTC and Distribution Cap Bank

Cap Bank Raised Voltage

Load Tap Changer 2 step lower

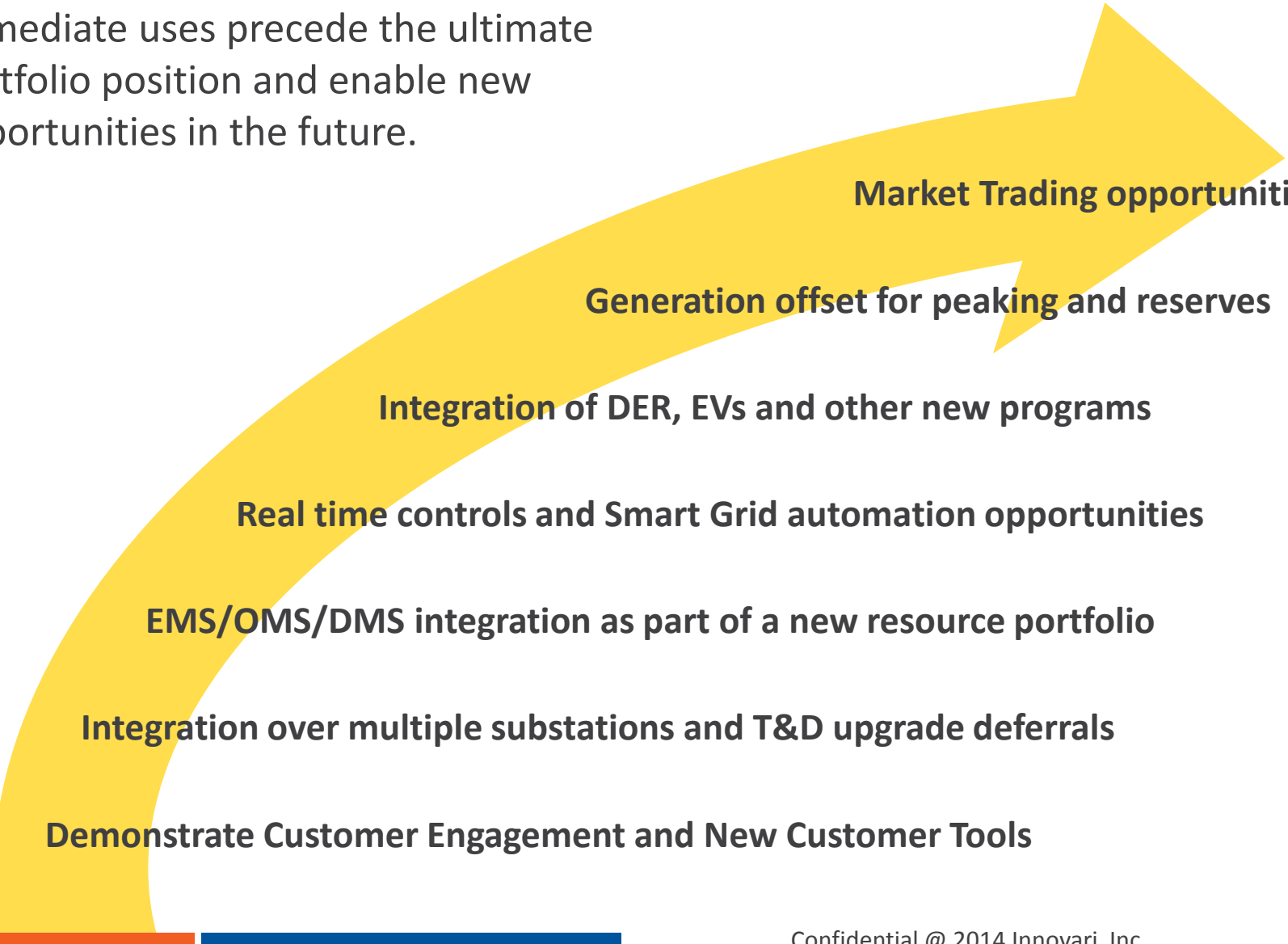


Opportunities for Future

- Future Potential – This is New and Different – Use as Planning Tool
 - Think of us as a planning tool that allows you to focus on infrastructure building in new regions.
 - We are a capex resource that also helps build customer relationships.
 - We provide an efficient regulatory asset as an alternative to inefficient upgrading of existing poles and wires.
- Distributed Generation
 - Significant amount of capacity distributed throughout territory, with tremendous potential to benefit the Utility and its end-use customers
- Solar integration
 - Opportunity to provide monitoring/coordination/load balancing with distributed solar arrays. Lots of existing and new ones coming, we can help!
- Distributed Storage
 - Opportunity to test distributed battery storage arrays. Examine business model for solar balancing, customer UPS and examination of load following for central station wind. Awesome new technology and we want to demonstrate here!
- Regulatory Momentum
 - Leverage momentum with regulators to drive positive business model

Engage at Your Own Pace

Immediate uses precede the ultimate portfolio position and enable new opportunities in the future.

A large, thick yellow arrow that curves from the bottom left towards the top right, pointing towards the text 'Market Trading opportunities'.

Market Trading opportunities

Generation offset for peaking and reserves

Integration of DER, EVs and other new programs

Real time controls and Smart Grid automation opportunities

EMS/OMS/DMS integration as part of a new resource portfolio

Integration over multiple substations and T&D upgrade deferrals

Demonstrate Customer Engagement and New Customer Tools

Summary of the IES

No Regulatory changes required

Business
model

- Utilities own the hardware that can be incorporated into rate base
- Cost-competitive alternative to feeder reconductors, substation upgrades and distributed generation as a targeted resource
- Utility maintains and enhances the relationship with the customer

Load Control

- Two-way verifiable, secure method of managing demand side resources
- Aggregated (as a resource) or targeted (Feeder) dispatch
- Sophisticated algorithms ensure quality of end-use customer environment while cost-effectively meeting utility capacity needs

Transmission
&
Distribution

- Grid Level Optimization
- System situational awareness far beyond the substation
- Detailed grid analytics including Voltage, Current, Harmonics, Fault Recording and wave-form event analysis
- Extensible to include existing or new Smart Grid technologies

End-Use
Customer
Benefits

- Incentives for program participation
- Scheduling capabilities (lights and HVACs) via secure web portal
- Opportunity for charitable giving of incentives

What makes the Innovari IES different?

The Business Model

- Enhances relationship between the utility and its customers
- Plant-in-service asset that utility can put in rate base and earn on
- New tool for enhanced community involvement and branding (non-profit)
- ~7% Capacity Factor Resource vs. <1% industry norm (876 hrs vs. 80 hrs)
- Engage at your own Pace – Not an all or nothing decision

The Providers

- Innovari team: utility and energy industry careers, not pit stops. Extensive experience, in the trenches and in senior management positions
- Utilize Local partner: proven track record with utility and the community

The Technology

- Secure and Reliable: two-way verifiable load management designed to be NERC CIP compliant
- Used and Useful: patented technology and algorithms make DSM/DER a real part of managing the grid day to day, in real-time
- Future Ready: built to enable energy transactions between buildings and the utility. (DER: Solar, DG, Fuel Cells, Batteries, etc.)

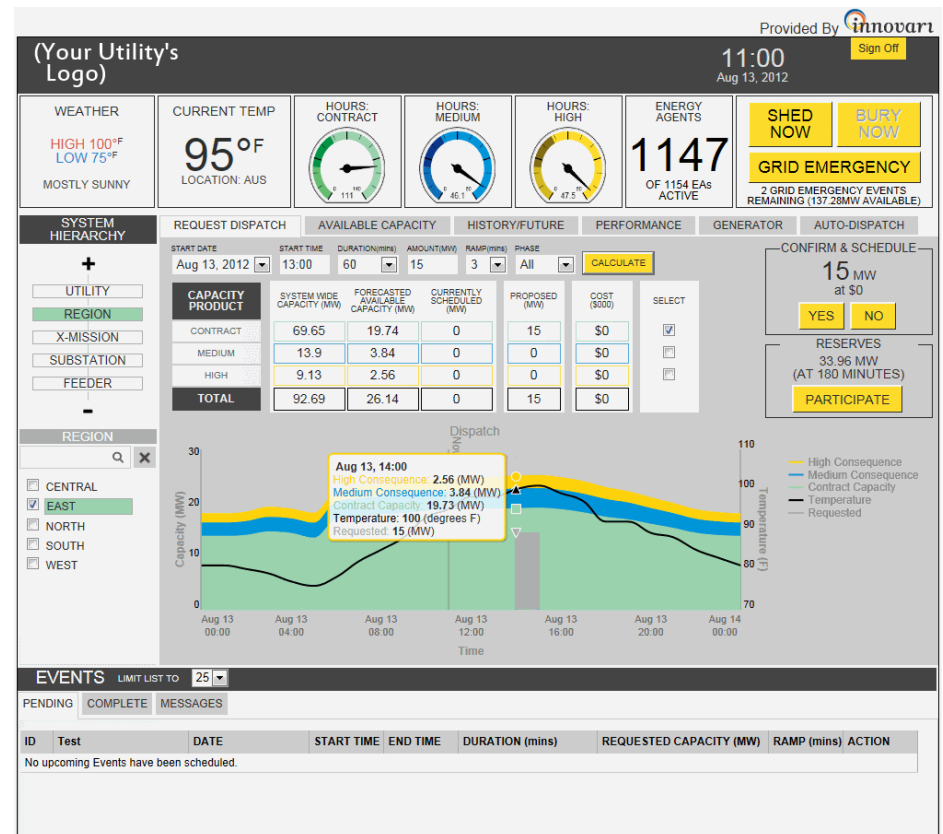
How does it work?

Two Primary Interfaces:

- Utility Portal
- Building Portal

The Utility Portal enables Real-time Scheduling, Dispatch and Monitoring

- Familiar functionality for System Operators
- Two-way, real-time, pre and post verification of Events
- Immediate load shed command for Grid Emergencies
- Dynamic updates
- History and forecasts
- Control hierarchy down to the Feeder level as built around the Utility's Connectivity Model



(Your Utility's Logo)

11:00
Aug 13, 2012

Sign Off

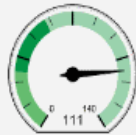
WEATHER

HIGH 100°F
LOW 75°F
MOSTLY SUNNY

CURRENT TEMP

95°F
LOCATION: AUS

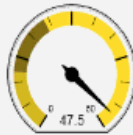
HOURS: CONTRACT



HOURS: MEDIUM



HOURS: HIGH



ENERGY AGENTS

1147
OF 1154 EAs
ACTIVE

SHED
NOW

BURY
NOW

GRID EMERGENCY

2 GRID EMERGENCY EVENTS
REMAINING (137.28MW AVAILABLE)

SYSTEM
HIERARCHY



UTILITY

REGION

X-MISSION

SUBSTATION

FEEDER

REGION



☐ CENTRAL

☒ EAST

☐ NORTH

☐ SOUTH

☐ WEST

REQUEST DISPATCH

AVAILABLE CAPACITY

HISTORY/FUTURE

PERFORMANCE

GENERATOR

AUTO-DISPATCH

START DATE

Aug 13, 2012

START TIME

13:00

DURATION(mins)

60

AMOUNT(MW)

15

RAMP(mins)

3

PHASE

All

CALCULATE

CAPACITY
PRODUCT

CONTRACT

MEDIUM

HIGH

TOTAL

SYSTEM WIDE
CAPACITY (MW)

69.65

13.9

9.13

92.69

FORECASTED
AVAILABLE
CAPACITY (MW)

19.74

3.84

2.56

26.14

CURRENTLY
SCHEDULED
(MW)

0

0

0

0

PROPOSED
(MW)

15

0

0

15

COST
(\$000)

\$0

\$0

\$0

\$0

SELECT

☒

☐

☐

CONFIRM & SCHEDULE

15 MW
at \$0

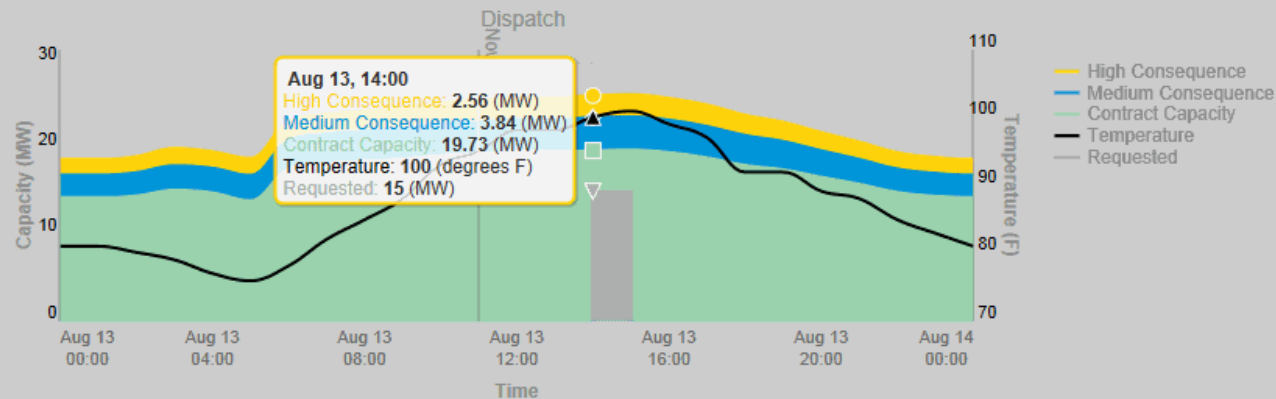
YES

NO

RESERVES

33.96 MW
(AT 180 MINUTES)

PARTICIPATE



EVENTS

LIMIT LIST TO 25

PENDING

COMPLETE

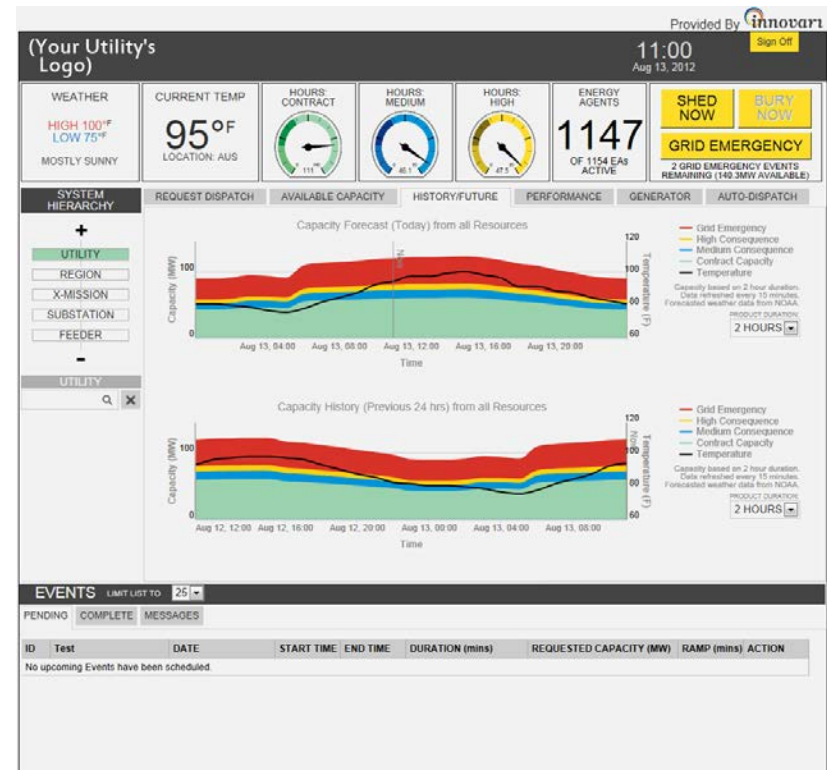
MESSAGES

ID	Test	DATE	START TIME	END TIME	DURATION (mins)	REQUESTED CAPACITY (MW)	RAMP (mins)	ACTION
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No upcoming Events have been scheduled.

Multiple Dashboards provide More Info

- Instantaneous Available Capacity
- 24 hour history and day ahead forecasts
- Summary of Pending and Completed Events
- Performance Metrics
- All available by system hierarchy
- Additional details are available dynamically with “mouse rollover” for a clear, intuitive and user friendly operator interface



(Your Utility's Logo)

11:00
Aug 13, 2012

Sign Off

WEATHER

HIGH 100°F
LOW 75°F

MOSTLY SUNNY

CURRENT TEMP

95°F

LOCATION: AUS

HOURS: CONTRACT



HOURS: MEDIUM



HOURS: HIGH



ENERGY AGENTS

1147

OF 1154 EAs
ACTIVE

SHED
NOW

BURY
NOW

GRID EMERGENCY

2 GRID EMERGENCY EVENTS
REMAINING (140.3MW AVAILABLE)

SYSTEM
HIERARCHY



UTILITY

REGION

X-MISSION

SUBSTATION

FEEDER



UTILITY



REQUEST DISPATCH

AVAILABLE CAPACITY

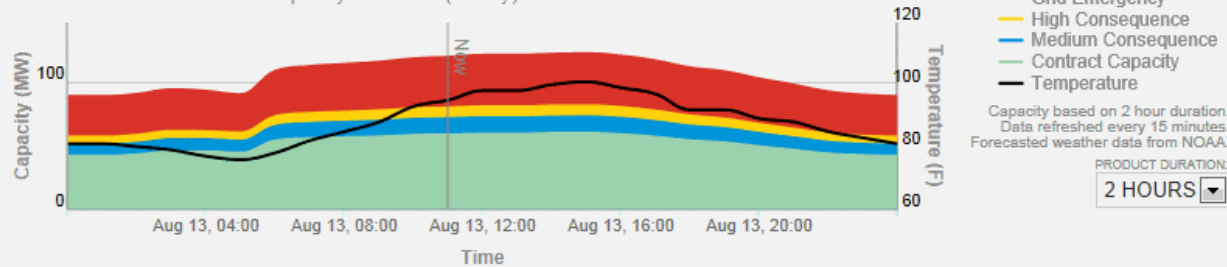
HISTORY/FUTURE

PERFORMANCE

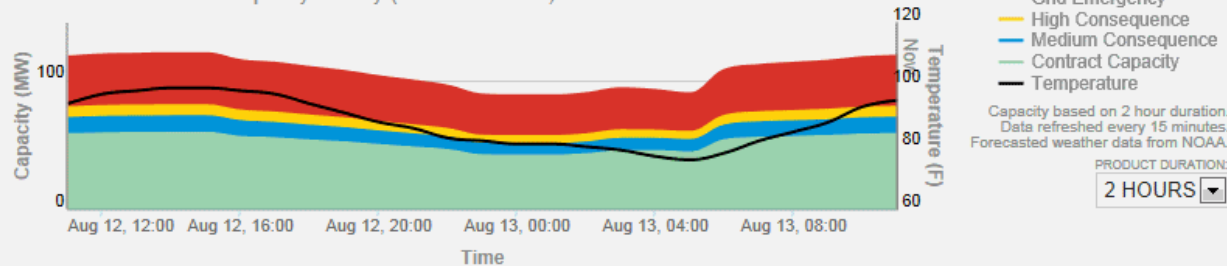
GENERATOR

AUTO-DISPATCH

Capacity Forecast (Today) from all Resources



Capacity History (Previous 24 hrs) from all Resources



EVENTS

LIMIT LIST TO 25

PENDING

COMPLETE

MESSAGES

ID	Test	DATE	START TIME	END TIME	DURATION (mins)	REQUESTED CAPACITY (MW)	RAMP (mins)	ACTION
----	------	------	------------	----------	-----------------	-------------------------	-------------	--------

No upcoming Events have been scheduled.

(Your Utility's Logo)

11:00
Aug 13, 2012

Sign Off

WEATHER

HIGH 100°F
LOW 75°F
MOSTLY SUNNY

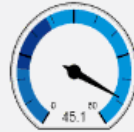
CURRENT TEMP

95°F
LOCATION: AUS

HOURS: CONTRACT



HOURS: MEDIUM



HOURS: HIGH



ENERGY AGENTS

1147
OF 1154 EAS
ACTIVE

SHED
NOW

BURY
NOW

GRID EMERGENCY

2 GRID EMERGENCY EVENTS
REMAINING (140.71MW AVAILABLE)

SYSTEM
HIERARCHY



UTILITY

REGION

X-MISSION

SUBSTATION

FEEDER



UTILITY



REQUEST DISPATCH

AVAILABLE CAPACITY

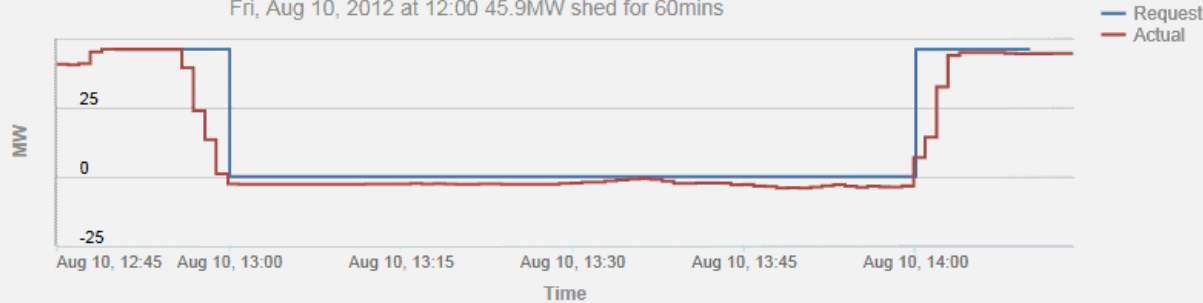
HISTORY/FUTURE

PERFORMANCE

GENERATOR

AUTO-DISPATCH

Fri, Aug 10, 2012 at 12:00 45.9MW shed for 60mins



RECENT EVENTS

CLICK TO VIEW GRAPH

ID	DATE	START	END	DURATION (mins)	MW
236	8/10/2012	12:00	13:00	60	45.9
237	8/9/2012	13:00	14:00	60	35

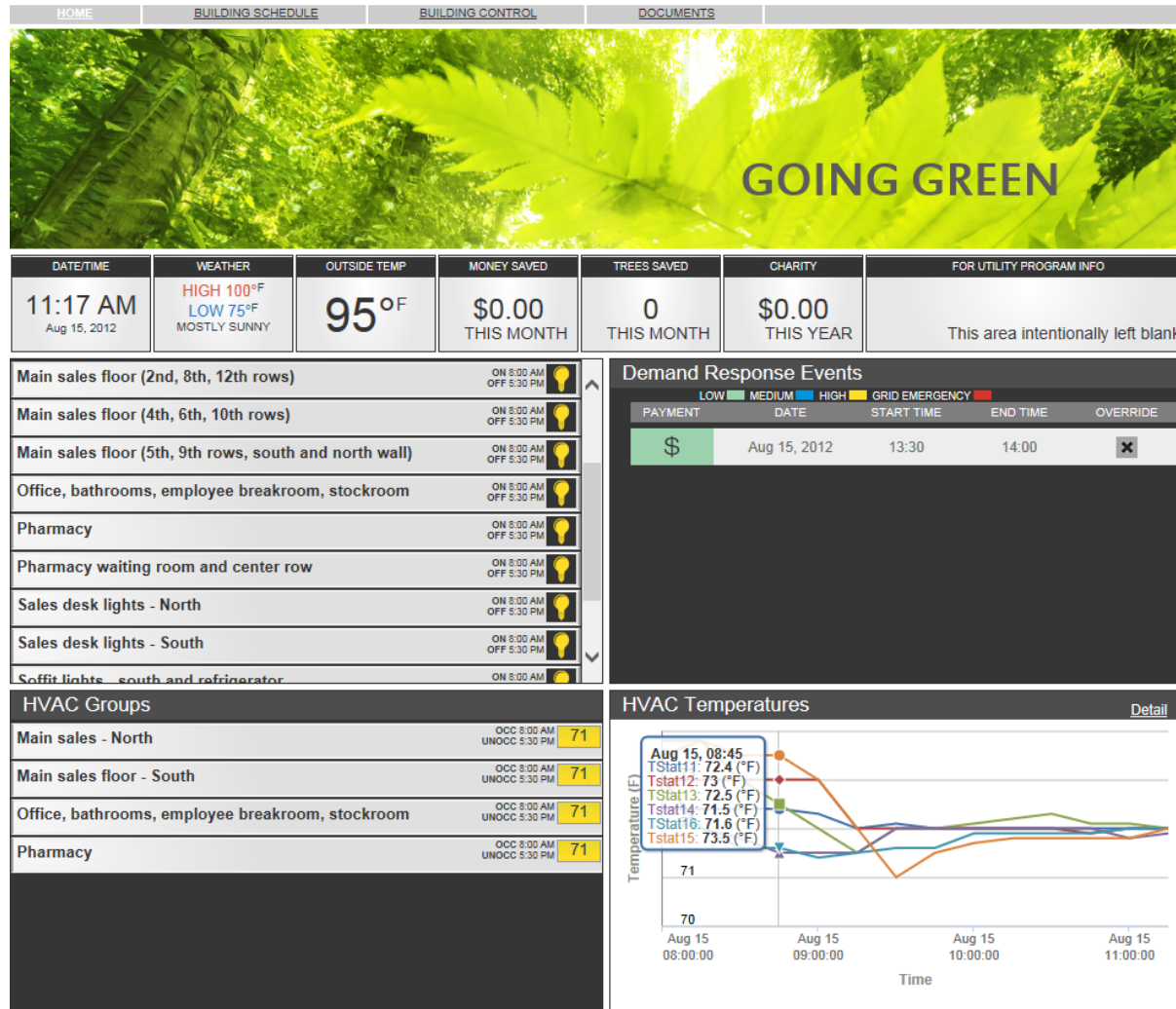
EVENTS LIMIT LIST TO 25

PENDING COMPLETE MESSAGES

ID	Test	DATE	START TIME	END TIME	DURATION (mins)	REQUESTED CAPACITY (MW)	RAMP (mins)	ACTION
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No upcoming Events have been scheduled.










Building Portal provides Opportunity for Utility to Enhance Relationship with End-Use Customers



- New tools for customer: ability to schedule lighting and HVAC groups, including temperature setpoints
- View status of demand response Events
- View temperature profiles of HVAC groups
- Customizable “widgets” for additional Utility-Customer interaction


GOING GREEN

DATE/TIME	WEATHER	OUTSIDE TEMP	MONEY SAVED	TREES SAVED	CHARITY	FOR UTILITY PROGRAM INFO
11:17 AM Aug 15, 2012	HIGH 100°F LOW 75°F MOSTLY SUNNY	95°F	\$0.00 THIS MONTH	0 THIS MONTH	\$0.00 THIS YEAR	This area intentionally left blank

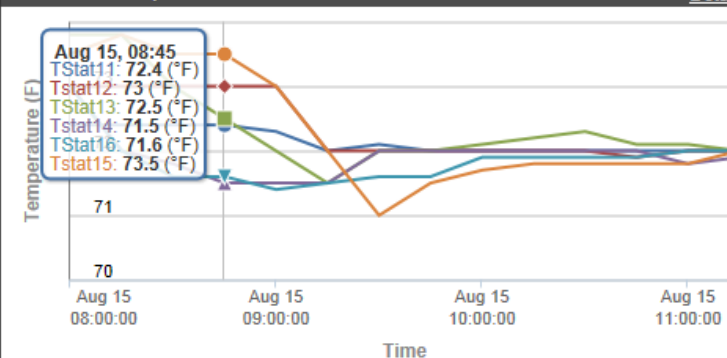
Main sales floor (2nd, 8th, 12th rows)	ON 8:00 AM OFF 5:30 PM	
Main sales floor (4th, 6th, 10th rows)	ON 8:00 AM OFF 5:30 PM	
Main sales floor (5th, 9th rows, south and north wall)	ON 8:00 AM OFF 5:30 PM	
Office, bathrooms, employee breakroom, stockroom	ON 8:00 AM OFF 5:30 PM	
Pharmacy	ON 8:00 AM OFF 5:30 PM	
Pharmacy waiting room and center row	ON 8:00 AM OFF 5:30 PM	
Sales desk lights - North	ON 8:00 AM OFF 5:30 PM	
Sales desk lights - South	ON 8:00 AM OFF 5:30 PM	
Soffit lights - south and refrigerator	ON 8:00 AM	

HVAC Groups		
Main sales - North	OCC 8:00 AM UNOCC 5:30 PM	71
Main sales floor - South	OCC 8:00 AM UNOCC 5:30 PM	71
Office, bathrooms, employee breakroom, stockroom	OCC 8:00 AM UNOCC 5:30 PM	71
Pharmacy	OCC 8:00 AM UNOCC 5:30 PM	71

Demand Response Events

LOW MEDIUM HIGH GRID EMERGENCY				
PAYMENT	DATE	START TIME	END TIME	OVERRIDE
\$	Aug 15, 2012	13:30	14:00	

HVAC Temperatures

[Detail](#)


Building Schedule

[EDIT SCHEDULE](#)

LIGHTING GROUPS	SUN	MON	TUE	WED	THU	FRI	SAT
Electrical room	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Main sales floor - soffits	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Main sales floor (11th and 7th rows)	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Main sales floor (2nd, 8th, 12th rows)	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Main sales floor (4th, 6th, 10th rows)	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Main sales floor (5th, 9th rows, south and north wall)	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Office, bathrooms, employee breakroom, stockroom	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Pharmacy	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Pharmacy waiting room and center row	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Sales desk lights - North	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Sales desk lights - South	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Soffit lights - south and refrigerator	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Stock room	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
Stock room north lights	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM

HVAC GROUPS		SUN	MON	TUE	WED	THU	FRI	SAT
Main sales - North								
OCCUPIED	COOL							
UNOCCUPIED	71°	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM	8:00 AM - 5:30 PM
	75°							
	HEAT							
	67°							
	62°							
EDIT SET-POINT								

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Building Control

[ON](#)
[OFF](#)
[EMPLOYEE](#)

Use these buttons to control the state of your building.

Individual Settings

Lighting

ID	Name	On	Off	Employee
53303	LCP Contactor LC3-A	ON	OFF	OFF
98076	RLCP70-01	ON	OFF	OFF
53295	LCP Contactor LC2-D	ON	OFF	OFF
53305	LCP Contactor LC3-C	ON	OFF	OFF
53301	LCP Contactor LC2-E	ON	OFF	OFF
53307	LCP Contactor LC4-B	ON	OFF	ON
53294	LCP Contactor LC2-B	ON	OFF	OFF

[Click to change.](#)

HVAC

ID	Name	On	Off	Employee
98207	Tstat14	Cool: 70 Heat: 68	Cool: 74 Heat: 65	NO CHANGE
98208	Tstat13	Cool: 70 Heat: 68	Cool: 74 Heat: 65	NO CHANGE
98209	TStat11	Cool: 70 Heat: 68	Cool: 74 Heat: 65	NO CHANGE
98210	Tstat12	Cool: 70 Heat: 68	Cool: 74 Heat: 65	NO CHANGE
98211	Tstat15	Cool: 70 Heat: 68	Cool: 74 Heat: 65	NO CHANGE
98212	Tstat16	Cool: 70 Heat: 68	Cool: 74 Heat: 65	NO CHANGE
98066	RCS1	Cool: 71 Heat: 67	Cool: 75 Heat: 62	NO CHANGE

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Building Control

ON

OFF

EMPLOYEE

Use these buttons to control the state of your building.

Individual Settings

Lighting

ID	Name
48068	LCP Contactor LC2-A
53304	LCP Contactor LC3-B
53306	LCP Contactor LC4-A
53303	LCP Contactor LC3-A
98076	RLCP70-01
53295	LCP Contactor LC2-D
53305	LCP Contactor LC3-C

HVAC

ID	Name
98207	Tstat14
98208	Tstat13
98209	TStat11
98210	Tstat12
98211	Tstat15
98212	Tstat16
98066	RCS1

Change HVAC

TStat11

On

Custom Entry Cool: 70 Heat: 68

Off

Unoccupied Schedule Cool: 75 Heat: 62

Employee

No Change Cool: -- Heat: --

Cancel

Save

Employee

ON

ON

ON

OFF

OFF

OFF

OFF

Employee

NO CHANGE

NO CHANGE

NO CHANGE

NO CHANGE

NO CHANGE

NO CHANGE

NO CHANGE

[HOME](#)[BUILDING SCHEDULE](#)[BUILDING CONTROL](#)[DOCUMENTS](#)[DEMO](#)

Documents

Click to download.

ID	Name	Description
7	CommissioningCertificate.pdf	Commissioning Certificate

Thank You!

HEADQUARTERS

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BACK-UP DATA CENTER

Santa Clara, CA

INNOVARI MIDDLE EAST

Amman, Jordan

INNOVARI INDIA

Mumbai, India
Gurgaon, India

INNOVARI LATIN AMERICA

Buenos Aires, Argentina

Robust Security is a Prerequisite

Physical

- Unique physical intrusion detection
- All wired communications secured inside the EA
- Upon security breach, EA will erase execution code and data and wait for NOC “all-clear” to rebuild personality

Architecture

- Built for NERC CIP compliance
- Physically isolated server infrastructure w/limited access, all activities monitored and audited.
- All EA-Network Operations Center communications are:
 - Initiated by the Client application (EA) within expected check-in periods and verified by the Host (NOC)
 - HTTPS based security with Federal Information Based Processing Standard (FIPS) 256 bit Advanced Encryption Standard (AES)
 - Configurable firewalls
 - Message Signature and payload verified on each check-in based on what is expected. Incorrect payloads or signatures are rejected and alarmed for NOC review.
- Certificate based Machine to Machine authentication inside Nexus

Network Operations Center

- Includes independent utility data system with multiple security trust zones
- Communications between NOC and utility is built to utility guidelines which can include:
 - Encrypted tunnel for communication
 - Authentication of utility side users
 - Utilize utility preferred communication protocols such as ICCP, portal, web services, etc.

Back-Up

Engagement Process

Utility Engagement Process

Identify Target Sites

Utility Planning Group

ID Target Feeders or Substations

Collect One Year of Meter Data for All C&I

Connectivity Model and GIS Analysis

Outline Engagement Approach

Utility Marketing & Customer Groups

Define Engagement Process
(Who does what, Joint badge, Collateral)

Identify Utility Account Managers

Define Customer Program Parameters
(Opt out, Term/ etc.)

Segment viable customers (Customer Sites and viable T&D Enhanced Sites)

National Chain

Local Chain or
Franchise

Independent or
Single Owner

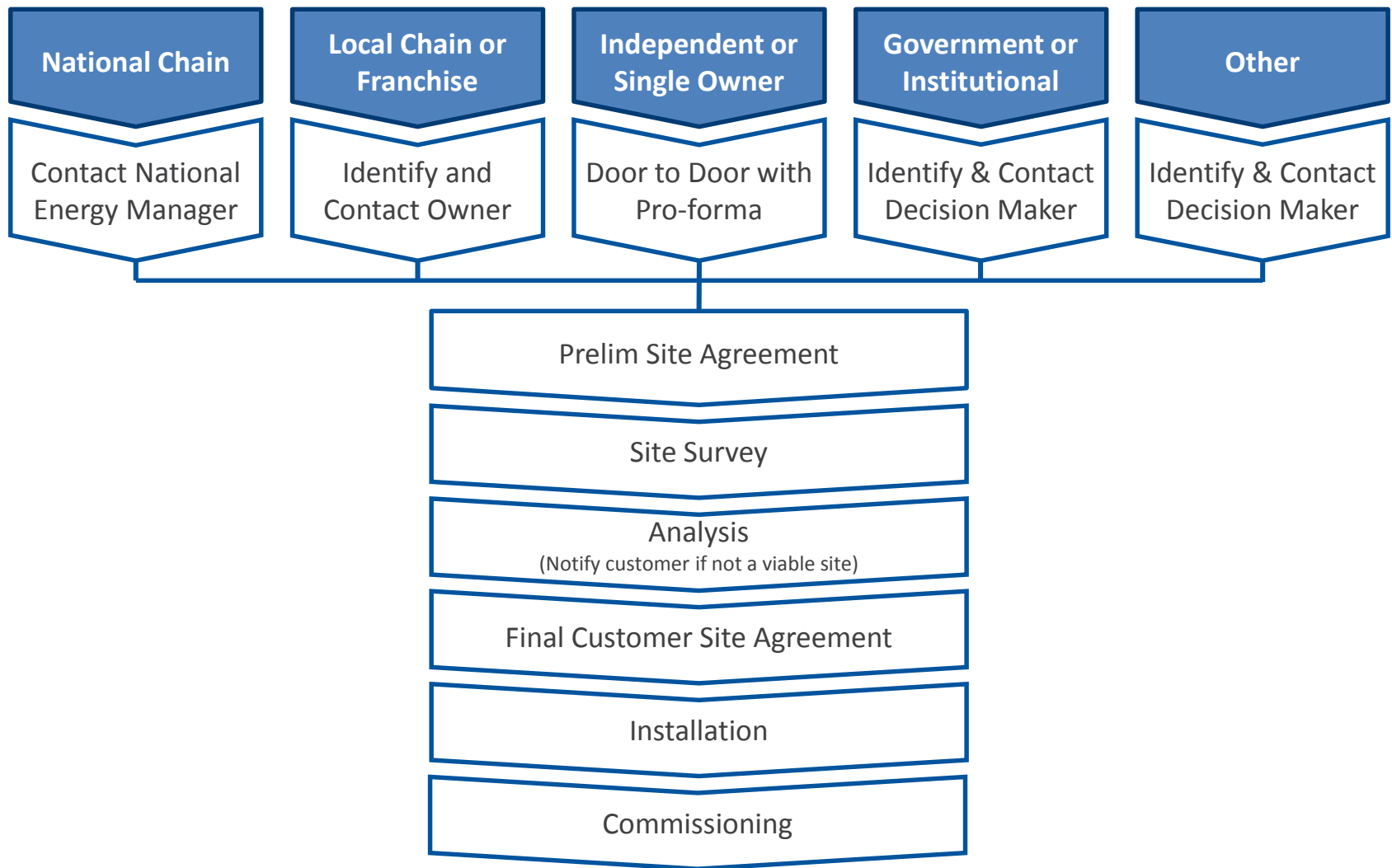
Government or
Institutional

Other

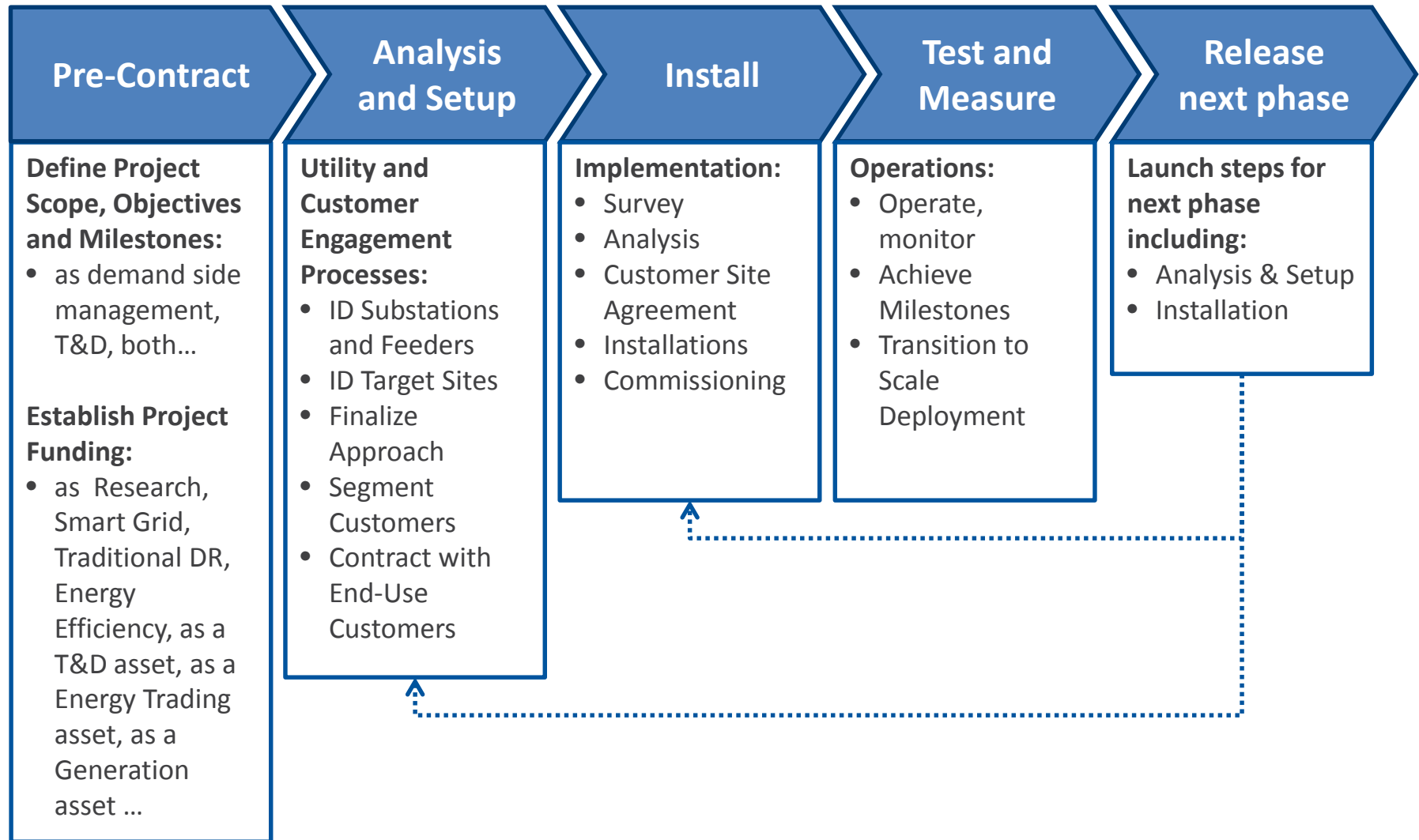
Continue to Customer Engagement Process ...

Customer Engagement Process

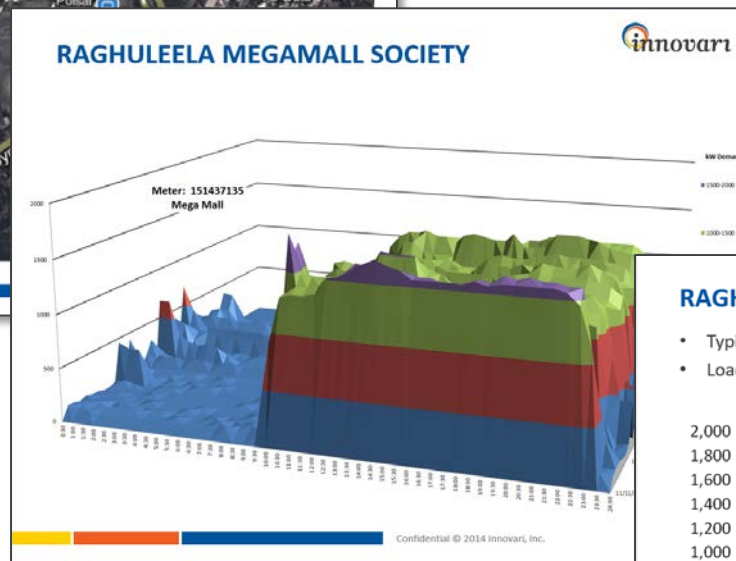
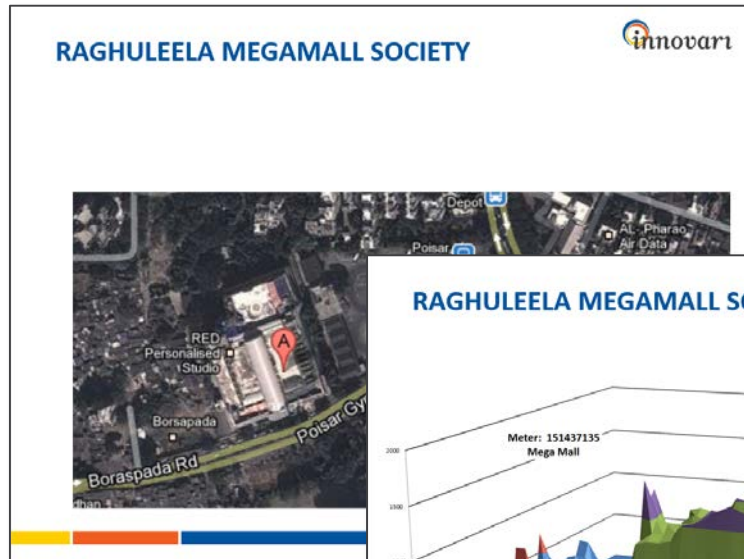
... Continued from *Utility Engagement Process*



Typical Deployment Timeline

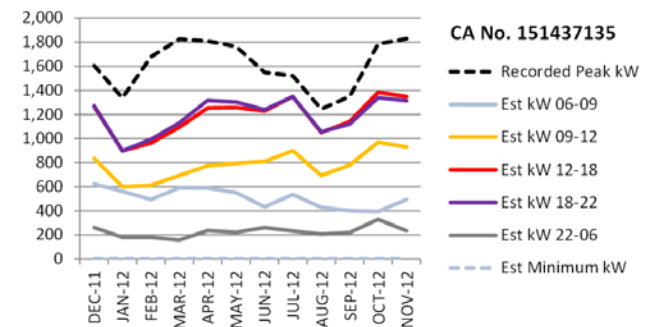


Preliminary Screening of Sites (Example)



RAGHULEELA MEGAMALL SOCIETY

- Typical daytime operational profile
- Load reduction potential of ~200kW



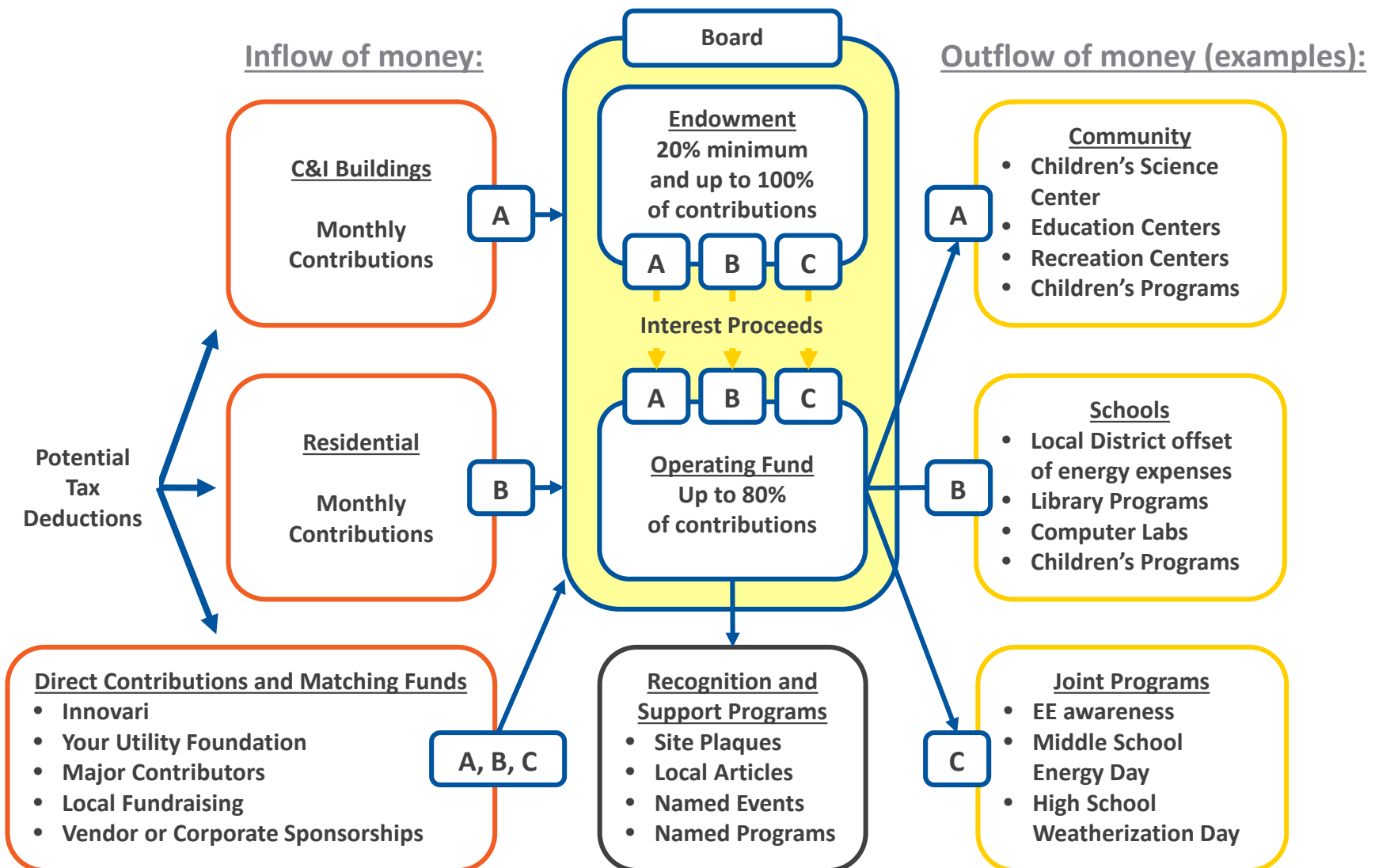
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Back-Up

Opportunity to work with the Community

- Not-for-Profit Structure
- Cost comparative to generator

Unique Not-for-Profit Structure & Opportunity



The Choice for a Utility – 50MW of What?

Traditional Peaker (2-6 or ??? Years)

- Purchase Land
- Siting Process
- EA/EIS - Environmental Permits
- Interconnection Study
- Gas Line Extension
- Construction Costs/Delays
- Interconnection Facility
- Total delivered at end of project
- Losses on Grid (10% = Lose 5 MW!!)
- Increases Spinning Reserve Requirement (12% = Build another 6 MW!!!)
- $50\text{MW} - 5\text{MW} - 6\text{MW} = \mathbf{39\text{MW IRP EFFECT}}$
- Delivered for \$1,500 to \$2,500 per kW
- O&M and Fuel Variable each year
- New Emissions and increased fuel requirement
- **\$75-\$125M capx** - **\$4-\$8M opex variable**

Utility Owned IES (6-24 months)

- No Land
- No Siting Process
- No EA/EIS or Permits (RECs!!!)
- No Interconnection Study
- No Gas Line Extension (No fuel cost)
- No Construction Costs/Delays
- No Interconnection Facilities
- Delivered as acquired – even day one!
- REDUCES losses (Gain 5 MW)
- REDUCES Spinning Reserve Requirement (Gain 6 MW)
- $50\text{MW} + 5\text{MW} + 6\text{MW} = \mathbf{61\text{MW IRP EFFECT}}$
- Delivered for \$695 per kW*
- Annual Programmatic fixed \$43 per kW-yr*
- Reduce current and future emissions and fuel use
- **\$34.75M capx** - **\$2.15M opex fixed**

*plus applicable shipping/tax/customer incentive/etc