

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

Wednesday, July 2, 2014

5:30pm to 7:30pm

Emma S. Barrientos Mexican American Cultural Center
600 River Street, Austin, TX 78701

Board Members

Juan Oyervides, Chair

David Carroll, Co-Chair

Velia Sanchez-Ruiz, Member

Kathryn McMahon, Member

Anna Maciel, Member

Veronica Forsyth, Member

Blanca Valencia, Member

AGENDA

1. Call to Order

2. Approval of Minutes

3. Citizen Communication

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

4. Presentations

- a. Haley Howle, KUTX MapJam, will present on a large event rental request for February 21, 2015 from 1-4pm.
- b. Nick Goodling, City Attorney's Office, will present on ESB-MACC dedicated parkland boundaries, limitations of use and process for implementation of dedicated parkland.
- c. Lyn Estabrook, Project Manager for Park Planning and Design, will present on CIP projects and budget.

The Board may discuss and take action on any of the following items:

5. Recommendation to PARD Director on implementation of Nuestro Grupo's Saturday academy at the ESB-MACC. (Maciel, Oyervides)
6. Recommendation to PARD Director on implementation of KUTX MapJam rental request for February 21, 2015. (Carroll, Maciel)
7. Recommendation to city council on ESB-MACC dedicated parkland process and implementation to include 64 Rainey. (Carroll, Oyervides)
8. Recommendation to City Council on current CIP projects and budget to include Award of Excellence installation. (Oyervides, Sanchez-Ruiz)
9. Recommendation to City Council for addition of one ESB-MACC Full Time Employee Outreach position. (Forsyth, Oyervides)

10. Recommendations to City Council for Rainey Street Historic District to include reconsideration of Austin History Center as host department of the future Rainey Street History Center and request for addition of one Full Time Employee to manage the history center. (Oyervides, Carroll)
11. Recommendation and/or reaffirmation to City Council on Boards and Commissions task force recommendations regarding merger with the Hispanic/Latino Quality of Life Resource Advisory Commission. (Oyervides, Carroll)
12. Recommendation to PARD Director regarding ESB-MACC Facebook page. (Forsyth, Maciel)
13. Recommendation regarding establishment and implementation of a Festival del Rebozo. (Forsyth, Sanchez-Ruiz)
14. Update, Planning, marketing and implementation of 2014 Annual Cultural Children's Art Exhibit. (Sanchez-Ruiz, Valencia)
15. Working Group reports:
 - a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
 - b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
 - c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
 - d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Blanca Valencia, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master Plan.
 - e. Five Year Strategic Plan Working Group; Lead, Veronica Forsyth, will update the Board on meetings held regarding the development of an ESB-MACC strategic plan.
16. Staff briefings:
 - a. Staff will report on July programming, the Latino Arts Residency Program, parking lot revenue, and the Auditorium risers.
17. Future Agenda Items
18. Adjournment

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.