



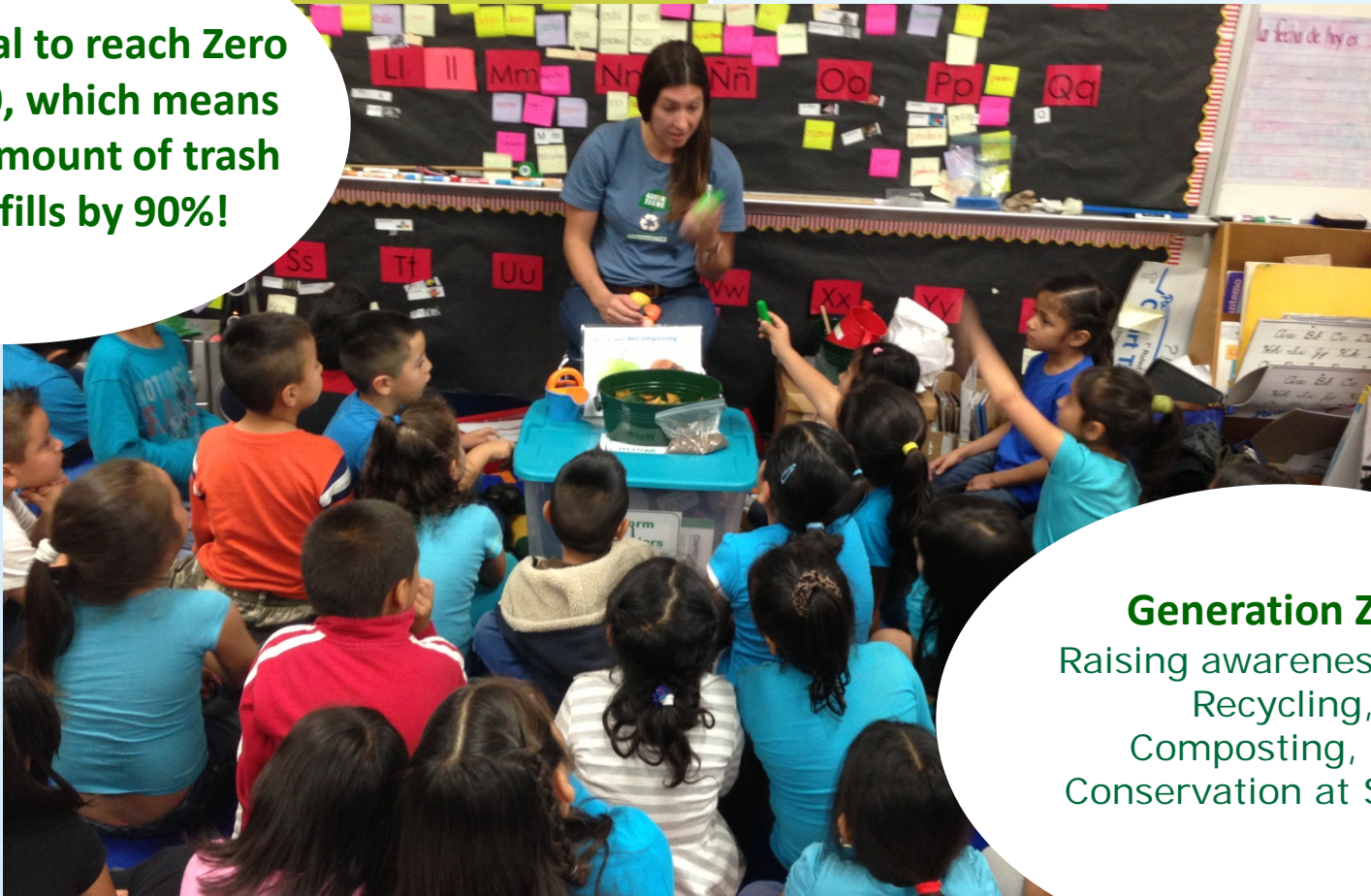
# Keep Austin Beautiful

## Mission:

*Keep Austin Beautiful provides resources and education to engage citizens in building more beautiful communities.*

# Generation Zero – Leaders of a Waste-Free Austin

Fulfill City's goal to reach Zero Waste by 2040, which means reducing the amount of trash sent to landfills by 90%!



## Generation Zero

Raising awareness about Recycling, Composting, and Conservation at Schools





**Generation Zero**  
Schools participate in  
two presentations and  
a service project.



## Participating schools receive:

- classroom presentations,
- guidance to complete a stewardship project,
- project supplies: recycling bins, upcycling materials, compost containers, and
- a Generation Zero banner.

## Curriculum

- serve as a spring board to service projects
- meet state education standards, TEKS\*
- designed to be hands-on and multidisciplinary
- tailored to address local issues
- based on real world experiences\*
- focused on STEM (science, technology, engineering, and math)\*





## K-2: Compost Systems

Compost Happens | Diversion Dash | Worm Pets

## 3<sup>rd</sup>-5<sup>th</sup>: Recycling Home Habits

Waste by the Numbers | Ready to Recycle | Worm Wonders

## Middle School: Sorting Out Trash

Landfill Logic | Recycle Right | Recycling Campaign

## High School: Built to Last

Opening the Lid on Waste | Designed for the Dump | Sort Right





## Austin Discovery School

First school to complete the Generation Zero curriculum across every grade level. 430 students from grades K-5<sup>th</sup> grade participated in Generation Zero presentations and completed service projects including installing vermi-compost bins and conducting recycling campaigns and waste audits.



## City Proclamation: 11/8/2012

Endorses Generation Zero and

→ Keep Austin Beautiful –  
environmental education  
leadership

### Recognizes:

→ Austin Resource Recovery –  
commitment to Zero Waste  
→ Austin Discovery School – 1<sup>st</sup>  
school to complete the  
program







## FY14 RESULTS

110 Partnering Sites

10,000 Students Reached

14,007 Student Interactions





## RESULTS TO DATE

163 Partnering Sites

15,100 Students Reached

26,528 Student Interactions





## RECOGNITION

Awarded a Keep Texas  
Beautiful Educator Award