

AUSTIN MUSIC COMMISSION RECOMMENDATION 20140804-002

Date: August 4, 2014

Subject: Austin Music Memorial Indefinite Moratorium

Motioned By: Nakia Reynoso Seconded By: Joseph Stallone

Recommendation

The Austin Music Commission recommends placing an indefinite moratorium on the Austin Music Memorial.

Description of Recommendation to Council

- The guidelines for the Austin Music Memorial were adopted by City Council in 2007, prior to the creation of the Music & Entertainment Division in 2009. The program does not currently align with the needs of Austin's music community.
- · In 2013, the cost of the plaques and production of the Austin Music Memorial Induction Ceremony totaled \$12,000. This is approximately 25% of the Music & Entertainment Division's Educational/Promotional object code budget of \$47,000 for implementing programs.

Rationale:

There are new staff led initiatives that honor Austin's past and present music contributors, including: the collaboration with Council to unveil "Margaret Moser Plaza" near Austin Music Hall; the collaboration with ATXN to create "Notes in Time" video archive series with musician interviews and performances; and the coordination of live performances with musician proclamations at City Council meetings.

Vote: Unanimous 5-0

For: Brad Spies, Joseph Stallone, Heather Wagner Reed, Rich Garza, Nakia Reynoso

Against: N/A

Absent: Marc Fort, Lindsey Sokol

Attest: Ashley Buchanan, staff liaison

Ally Buh