

RECOMMENDATION

Pedestrian Advisory Council

Recommendation Number: (20140804-5B): Recommendation to Support Planning Efforts and Funding

for a South Shore Central Plan

WHEREAS, the Pedestrian Advisory Council (PAC) is an Associated Entity for the City of Austin charged with advising the City on projects and policies impacting the pedestrian realm including private and public development; and

WHEREAS, the South Central Waterfront Plan Initiative is working to make the 97 acres located just south of downtown between Auditorium Shores and Joe's Crab Shack more pedestrian-friendly by increasing connectivity from the neighborhoods to the waterfront and within the district, and by reducing block lengths within the planning area to create a more walkable urban development; and

WHEREAS, the pedestrian-oriented nature of the plan for businesses and housing – as well as urban rail – along the proposed la rambla are vital place-making tools and are economic opportunities. For example, along the length of the La Rambla there could be kiosks that sell newspapers and souvenirs, other kiosks selling flowers, possible mini- farmers' markets, street traders, performers, and pavement cafes and bars along with other various and sundry local Austin artisanal businesses; and

NOW, THEREFORE, BE IT RESOLVED that the Pedestrian Advisory Council encourages the Austin City Council to allocate funds to the South Central Waterfront Plan Initiative to continue planning to create a more pedestrian-friendly district along Lady Bird Lake's southern shoreline.

The Pedestrian Advisory Council further recommends that the planning effort continue to explore ways to overcome the barrier to connectivity from the planning area across Riverside Drive to existing neighborhoods; and

The Pedestrian Advisory Council recommends graphics be produced demonstrating how urban rail would exist alongside the proposed la rambla.

Date of Approval: August 4, 2014

Record of the vote: The item was passed through consensus.

Attest:

Emily Risinger, Vice-Chair

Attest:

Robert Anderson, Staff Liaison