

RESOLUTION NO.

WHEREAS, Austin is known as the Live Music Capital of the World;
and

WHEREAS, festivals are important to our local culture and economic
development of the City; and

WHEREAS, DiverseArts Culture Works' mission is to produce a wide
range of cultural, educational, and artistic programming within the Austin
African American Cultural Heritage District and works with the Austin
Revitalization Authority as its tax-exemption fiscal agent; and

WHEREAS, DiverseArts has a long history of support from the City for
cultural arts programming; and

WHEREAS, Kenny Dorham's Backyard serves as a community events
space; and

WHEREAS, the City can currently fund music festivals through the
Cultural Arts program which uses funds generated by hotel occupancy taxes;
and

WHEREAS, the East End Jazz and Arts Festival will showcase local and
regional jazz musicians and artists; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

That the City Manager is directed to include the East End Jazz and Arts Festival 2014 as a City sponsored event with DiverseArts Cultural Works in an amount not to exceed \$25,000 to be funded from hotel occupancy tax revenue.

ADOPTED: _____, 2014 **ATTEST:** _____
Jannette S. Goodall
City Clerk