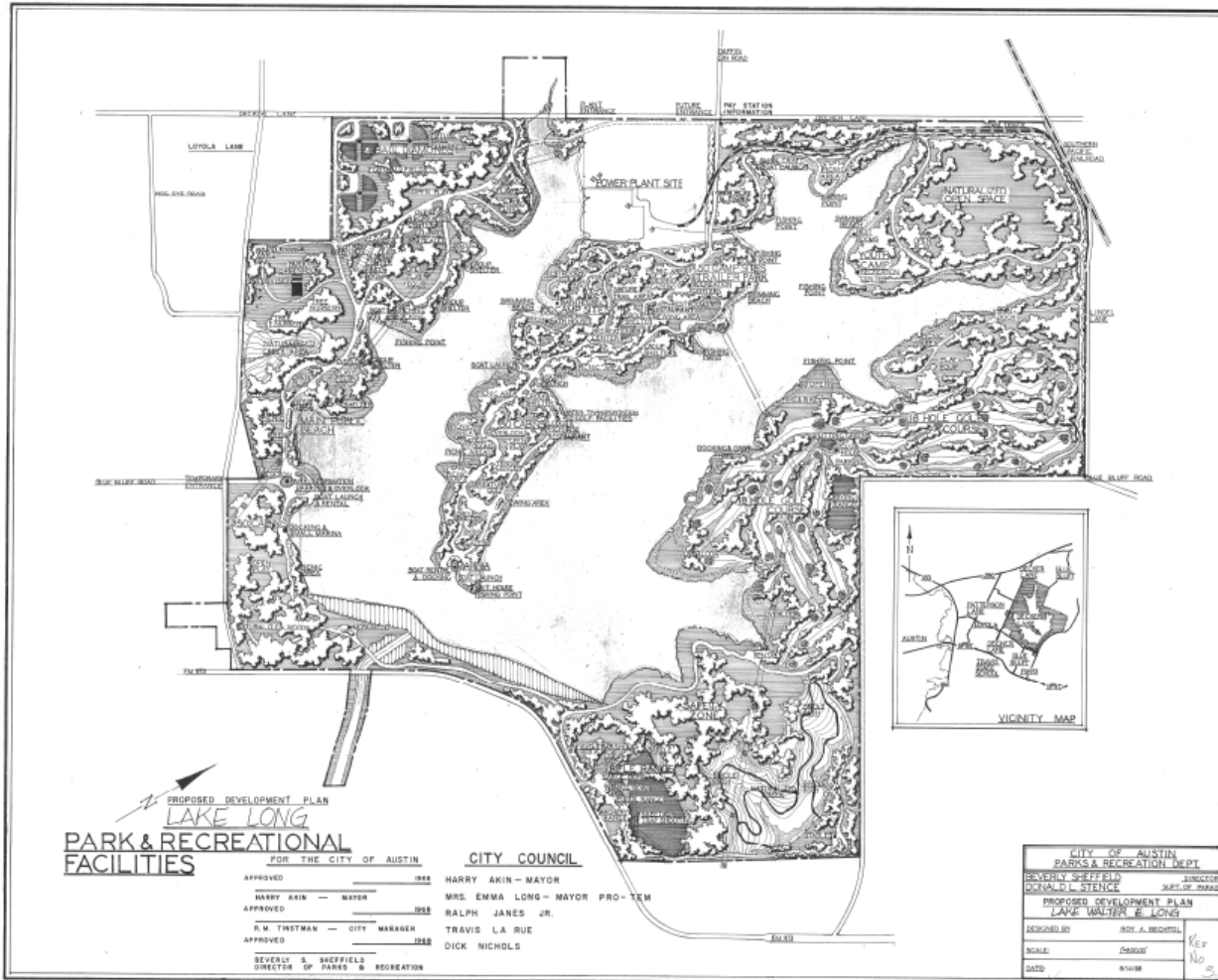


Briefing to
City of Austin – Parks and Recreation Board
Walter E. Long Metropolitan Park
Golf Course
Request for Qualifications



Walter E. Long Master Plan

Adopted in 1968



Acquired parkland in
1965

1872.33 acres

Vision Implemented:

- ✓ Fishing Piers
- ✓ Boat Ramp
- ✓ Picnic Areas
- ✓ Aeromodelers
- ✓ Gun Range

To Be Completed:

Golf Course

Walter E. Long Park Today

- Remains City owned
- About 1400 acres remain undeveloped
- Current uses:
 - Fishing
 - Boating
 - Canoeing/Kayaking
 - Picnicking
- Service Area: Citywide
- Major Community Changes
 - Population Growth
 - SH 130



City's Vision

Project Description

- Up to 36 Holes of golf
- Clubhouse
- Practice Facilities
- Meeting Space
- Food & Beverage
- Maintenance Building
- Cart Storage Building
- Public Parking

Other Facts

- Development will:
 - Remain Municipally Owned
 - Be Open to the Public
- Developers will:
 - Pay costs for design and construction
 - Manage and Operate
 - Provide Programs
- Revenue Share between the Developer and the City

Public Benefit

- Golf Programming
 - Junior programs
 - Ladies programs
 - New Golfer programs
 - Clinics & Instruction
 - Golf Tournaments & Special Events
- Other Park Use Possibilities
 - Walking/Running/Biking Trails
 - Meeting Space
 - Fishing/Lake Use
 - Special Events
- Job Opportunities in:
 - Golf Operations
 - Maintenance Operations
 - Food & Beverage Services
- Anchor for Future Developments like:
 - Hotels
 - Restaurants
 - Other commercial uses

Status/Next Steps

- Status:
 - PARD received & evaluated 2 proposals.
 - Highest Scoring Proposal - Decker Lake Golf LLC.
- Next Steps:
 - Negotiate Terms (ongoing)
 - Land, Facilities, Programs Committee: Sept 8th
 - Present recommended proposal.
 - Request recommendation to the Board.
 - Concessions & Contracts Committee : Sept 9th
 - Present recommended proposal.
 - Request recommendation to the Board.
 - PARB: Sept. 23rd, 2014
 - Present recommended proposal.
 - Request recommendation to Council.
 - Council: October 2nd, 2014
 - Present recommended proposal.
 - Request authority to negotiate and execute a contract.