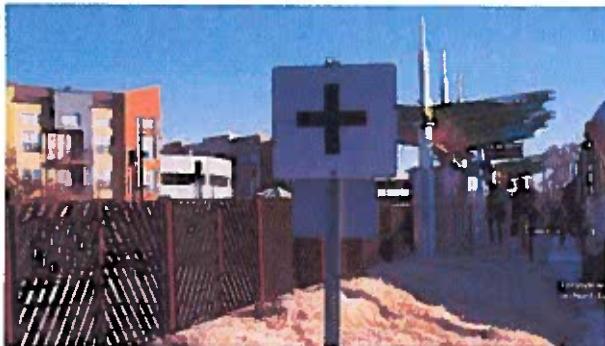


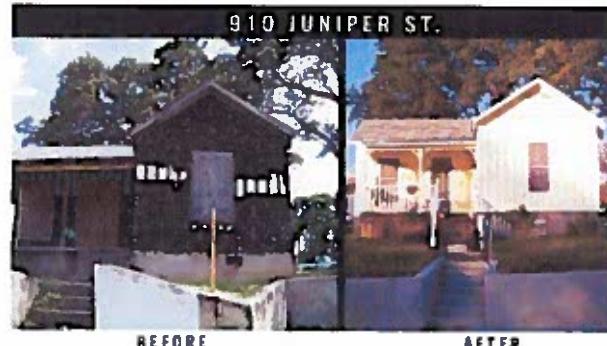
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Priority Program 6: Develop and maintain household affordability throughout Austin.

Major Initiatives and Key Accomplishments



A recent forum discussed options for housing to be located near Transit Oriented Developments



Local groups have been working to preserve and create affordable housing in Austin

City-Wide Discussions on Affordability

Policy dialogue has underscored the importance of overall household affordability with multiple actions addressing issues such as transportation, housing options, and tax and utility costs. This has included council creating a Housing + Transit + Jobs Action Team to increase focus on policies, and initiatives, and collaborative programs that will result in legally binding affordable housing in transit-rich areas. City staff are currently evaluating publicly owned parcels of land to advance development where high levels of affordability are achievable through strategic alignment of housing, transit, and job creation. Council has also approved an increase in tax exemptions for seniors. Staff are working interdepartmentally to provide a spectrum of affordable housing by reducing regulatory barriers through CodeNEXT and enabling the construction of accessory dwelling units such as garage apartments. Code amendments are being proposed to allow the construction of micro unit housing along the City's Core Transit Corridors to provide yet another affordable housing option in transit-rich areas, thus empowering households to able to reduce their transportation costs, which is the second largest expense after housing.

Austin Comprehensive Housing Market Study

The City contracted with BBC Research and Consulting to conduct a combined Comprehensive Housing Market Study Report and an Analysis of Impediments to Fair Housing Report (AI), as required by the U.S. Department of Housing and Urban Development (HUD). An analysis of the preservation of affordable housing was conducted in coordination with these efforts. These reports provide crucial, up-to date qualitative and quantitative data on the evolving housing needs of area residents as our city rapidly grows, highlight trends, challenges, and future projected demand for housing. The report also identifies actions to take to increase housing choice, remove barriers to fair housing choice, and develop strategies for sustainable approaches to achieve the creation and preservation of affordable housing throughout the City of Austin, a goal identified in Imagine Austin.

The 2014 Austin Comprehensive Housing Market Study and Preservation Report can be found online at:

www.austintexas.gov/page/reports-publications

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The City of Austin is committed to funding permanent supportive housing services to our community's most vulnerable.

Funding of Permanent Supportive Housing

In 2010 City Council set a goal to create 350 new units of Permanent Supportive Housing. As of July 2014, 383 units are in the pipeline, 254 of which are already complete. During FY2013-14, several new funding commitments by the City resulted in new permanent supportive housing units, including a coordinated effort between NHCD and the HHSD 1115 Medicaid Waiver program and a new Housing First Permanent Supportive Housing Request for Qualifications, which will be issued in the fall of 2014. Additionally, in 2013, Council approved an ordinance that created a vehicle for dedicated revenue for PSH low barrier housing through in-lieu fees generated by the Downtown Density Bonus Program.

For more information about the PSH initiative, visit

<http://www.austintexas.gov/department/permanent-supportive-housing-initiative>



SPOTLIGHT: AFFORDABILITY DOWNTOWN

For the first time in 45 years, on August 22, 2013, an affordable housing project broke ground within the Central Business District of Austin. The development is located directly across the street from the State Capitol in a very desirable, walkable, transit-friendly location in the heart of downtown Austin. Capital Studios, developed by Foundation Communities, was partially funded through City of Austin 2006 Affordable Housing General Obligation Bond funds. The 135-unit affordable community will house residents earning 30, 40 and 50% of the area median family income. Thirty-four of the units will be reserved as Permanent Supportive Housing.

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Priority Program #6 Household Affordability

Key Related City Achievements	Additional 2013-2014 Achievements	Web link to Initiative or Achievement
Downtown Density Program Dedicated Revenue	<ul style="list-style-type: none"> The Downtown Density Bonus Program was adopted in 2013. This program advances the Downtown Austin Plan's goal of creating a means for projects to obtain additional height or square footage entitlements in exchange for funding for affordable housing or onsite affordable units. All funds generated from the Downtown Density Bonus Program will be dedicated to Housing First Permanent Supportive Housing. 	
2013 General Obligation Bond for Affordable Housing	<ul style="list-style-type: none"> On November 2013, Austin voters approved a \$65 million bond package for affordable housing. The bond will allow the City to borrow \$65 million to partner with organizations to utilize these funds for affordable rental and ownership housing as well as for the preservation of existing affordable housing. 	http://austintexas.gov/2013bond
Core Departments	Neighborhood Housing and Community Development, Planning and Development Review, Economic Development, Health and Human Services, Code Compliance, Austin Transportation	
Work Plan and Subteams	<ul style="list-style-type: none"> The priority program team has created a new format for the work plan in 2014. The work plan breaks out ten (10) goals and lists Actions for each goal that will be addressed in 2014. 	

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Priority Program 7: Create a Healthy Austin program

Major Initiatives and Key Accomplishments



Colony Park Master Plan



City Staff conducted a *Smoke Free Housing Survey*

Promoting Active Transportation

- Resulting from an Imagine Austin Speaker Series event featuring Scott Bricker of America Walks, community members developed an action plan for walkability which included the creation of the Pedestrian Advisory Council and launched the formation of an external advocacy group WalkAustin. The Council has developed work products improving city policies, programs, and plans.
- Reviewed Colony Park's Draft Master Plan for connectivity on the following principles: block length, block perimeter, and external connectivity. Colony Park will be incorporating these principles into their initiative.

Tobacco Cessation

- A Manager's Guide to Smoke-Free Housing is recognized by U.S. Housing and Urban Development's Smoke-Free Toolkits Webpage. This guidebook has been instrumental to the six affordable housing properties and market-rate properties which are in the process of going smoke-free.
- Article published in the American Planning Association's Planning magazine on key initiatives that connect the fields of health and planning in Austin. Served on a national webinar hosted by APA and the American Public Health Association.
- Through the Mayor's Health and Fitness Council Certification Program and other community efforts new locations have implemented tobacco-free campuses. These include Communities in Schools, Meals on Wheels, Frost Insurance, Capital Area Food Bank, and City of Austin Departments including Austin Resource Recovery, Telecommunications and Regulatory Affairs, and Austin Water Utility.

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The Bike Master Plan

Making Austin Bicycle Friendly

The City and its partners are working hard to make Austin a more bicycle-friendly city. Examples of this work include:

- Launching the B-Cycle bike share program, installing 40 stations in December 2013 and February 2014. Trips have reached over 50,000 since the less-than-six months of being open, already doubling annual expectations. Additional docking stations will be added.
- Completed construction of the Boardwalk on Lady Bird Lake
- Seeking to install bicycle fix-stations in all 18 recreation centers. Adding bicycle fix-stations will increase the use of alternative transportation and will increase physical activity. The Parks and Recreation Department will also start a bicycle lending program at all 18 Recreation Centers.
- Collaborating with Bike Austin and the Public Works Department to launch an educational campaign about the safe and proper use of cycle tracks.
- Collaborating with the St. David's Episcopal Church to set up a bicycle parking and shower facility that downtown bike commuters may use.
- Collaborating with the Ghisallo Foundation to establish additional bicycle parking along popular bicycle routes in the Rosewood Neighborhood.
- Completed or nearing completion of 12 miles of new concrete trails on parkland (Walnut Creek and Walter E Long) in north and east Austin.

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SPOTLIGHT: COMPLETE STREETS COMING TO YOU

What is a complete street? It's one that accommodates all people and ways of transportation. With this resolution, Austin has joined hundreds of state, local, and regional complete street policies that have been adopted around the country.

The National Complete Streets Coalition has been a leader in educating and promoting complete streets policies at every level and helped the City of Austin and American Association of Retired Persons (AARP) develop a customized Complete Streets Policy Development and Implementation Workshop for City of Austin, Capital Area Metropolitan Planning Organization (CAMPO) and Texas Department of Transportation (TXDOT) staff on December 4, 2013. Organized and funded by AARP, the full-day workshop included expert facilitators to engage over forty staff on discussions of current practices, challenges and opportunities surrounding a possible complete streets policy. Workshop organizer Jessica Lemann, Associate State Director of Outreach for AARP Texas said, "AARP has long advocated for the availability of transportation options that are safe and convenient for people of all ages and abilities. For older Austinites, mobility is key to maintaining independence while also staying connected to their community. That's why AARP is working for complete street policies in Austin as well as at the state and national levels. The Complete Streets Policy Development and Implementation Workshop was a strong and necessary first step toward a formal policy in our city." The complete Streets Policy was adopted by City Council in June 2014.

SPOTLIGHT: COMMUNITY TRANSFORMATION GRANT

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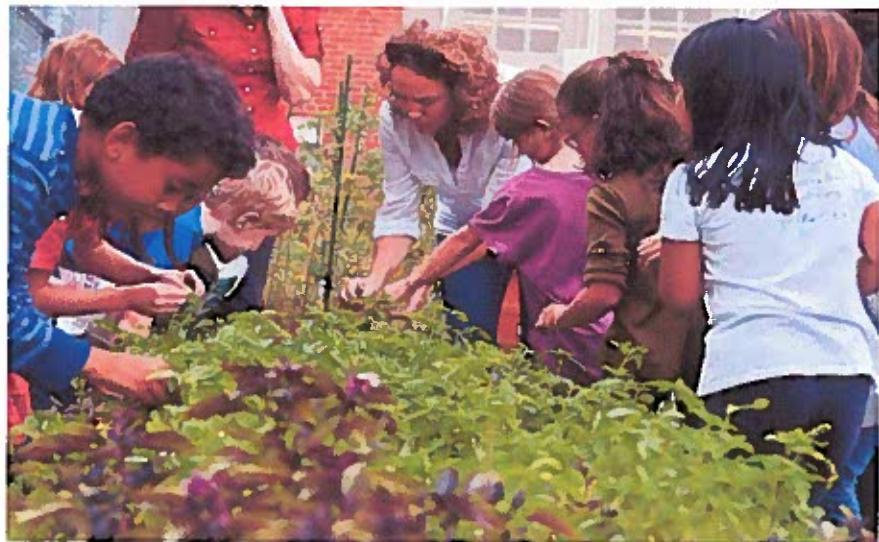
Austin/Travis County Health and Human Services Department was awarded a Community Transformation Grant to develop changes to combat health disparities and chronic disease burdens. This grant was awarded in 2011, and strove to make permanent changes at the City of Austin and in the community in its 3-years including healthy air environments, increased access to recreation, safe environments for active transportation, and access to healthy foods.

The Live Tobacco Free Austin initiative has helped worksites and homes advance clean air environments and share resources for tobacco cessation for those who are interested. Since tobacco kills more than AIDS, crack, heroin, cocaine, alcohol, fire, car accidents and homicide combined, and chronic diseases account for 7 out of 10 deaths nationwide, and 3 out of 4 deaths in Travis County, environmental change presents a large-scale impact to improving community health.

In the community, CTG partnerships helped to improve the availability of healthy food in neighborhood corner stores, community gardens, and provide education on nutrition and physical activity. Access to healthy food was expanded through collaboration with the Sustainable Food Center to increase Farm-to-School programs and school gardens, as well as expanding the Federal Supplemental Nutrition Assistance Program network to the HOPE Farmers Market and bilingual outreach about this project and the Double Dollar Incentive.

Physical inactivity is one factor which leads to obesity, an epidemic which affects more than 1/3 of the U.S.' population, and CTG Staff works to address opportunities to lead to a more physically active population. CTG led the revisions to Austin's Subdivision Regulations and Transportation Criteria Manual for more connected developments which enable walking and biking-projects which will be left in progress when the grant ends in September 2014. Recognizing that people who walk, bike, or take transit have lower body mass indexes add to the need for people-first places. The Pedestrian Advisory Council is an advisory body for community members to inform City plans, policies and programs related to walkable environments and was created with the help of CTG.

The funding for this grant was slated to continue into 2016, but, changes in the Federal FY2014 budget eliminated the grant. The Healthy Austin Priority Program Team recognizes that many of the achievements made will not continue at the rate which they were made, and hopes that additional support can be identified for City of Austin Staff to continue work on these important projects and interdepartmental and interagency partnerships.



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Priority Program #7 Healthy Austin

Key Related City Achievements	Additional 2013-2014 Achievements	Web link to Initiative or Achievement
Promoting Active Transportation	<ul style="list-style-type: none"> Adopted the first phase of revisions to the Transportation Criteria Manual to include a Vision and Goals section in line with the Imagine Austin. A partnership between PARD and the Million Mile Month Organization was established in 2014 to promote and challenge all of Texas to accomplish one million miles of walking, running, swimming, riding, and skateboarding during the month of April. Austinites logged a total of 12,219 miles. 	http://library.austintexas.gov/event/million-mile-month-54589
Improving Access to Healthy Food	<ul style="list-style-type: none"> 6000 informational flyers on local farmers markets and stands that accept SNAP and how to use SNAP benefits at the markets were distributed. Obtained permitting for four community gardens on public land; started four community gardens on public land, and three were endorsed by the City on private lands. 3.63 acres of produce was grown in FY 2013. A new Food Policy Manager position was hired within the Office of Sustainability to coordinate cross departmental food related policy efforts. Working with small grocery and convenience stores to incorporate healthy food offerings and becoming St David's Hospital Healthy Dining Program certified. Through a contract with Sustainable Food Center, providing education and outreach to residents of 78702 for community/home/school gardens and healthy food preparation classes. Working with the Purchasing Department to provide technical assistance on a new Request for Proposals for City vending services to include higher standards for foods and beverages sold in vending machines on City property. 	
Enhancement of Public Spaces	<ul style="list-style-type: none"> Completed \$5 million worth of agreements between PARD and private entities for improvements and ongoing maintenance to Downs Mabson Field and Norwood Park. PARD also negotiated construction and maintenance agreements with the Goodnight development for build-out and maintenance of Onion Creek Metro Park. PARD reconstructed Bartholomew Pool and the pool opened in June of 2014 with improvements including: a lap pool and diving area, an activity pool for energetic play, and a toddler pool with beach-style entry. From anecdotal information, the facility appears to be drawing residents from across the City. PARD adapted the National Recreation and Park Association's "I Love My Parks and Recreation" campaign for our city. More than 1,500 pinup cards with residents' expressions of love for the Austin parks system were displayed at various PARD facilities. 	
Core Departments	Health and Human Services, Planning and Development Review, Parks and Recreation, Public Works, Austin Transportation	
Work Plan and Sub-teams	<ul style="list-style-type: none"> This team is helping in the creation of the Community Health Improvement Plan as well as a number of initiatives including addressing obesity through Built Environment and Active Transportation, Recreation Opportunities, Healthy Food, Tobacco Cessation and Health Services. 	

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Initiatives that Forward Multiple Priority Programs

There are other collaborative efforts supporting Imagine Austin which cuts across multiple priority programs:

HOUSING + TRANSIT + JOBS ACTION TEAM

In March 2014, City Council created the interdepartmental and interagency Housing + Transit + Jobs Action Team. This team is tasked primarily with aligning City programs and policies with the Federal Transit Administration New Starts program guidelines in support of a Central Corridor high-capacity urban rail project.

The FTA New Starts program is a major federal funding resource for large-scale transit investments and is highly competitive. With an emphasis building and sustaining great cities, the new guidance requires that transit projects are developed in concert with land use plans and policies that are supportive of transit, meet the needs of the transit dependent, and directly address affordability, all while creating healthy, sustainable, and vibrant communities.

The team includes staff from City departments including Neighborhood Housing and Community Development, Planning and Development Review, Austin Transportation, Economic Development, Capital Planning, Sustainability, and Austin Resource Recovery, as well as from Capital Metro. The Team will identify programs and policies, identify gaps and/or deficiencies, and recommend strategies to improve the effectiveness of, and/or fill gaps in, those programs and policies so as to achieve the highest New Starts ratings.

As of June 2014, the Housing + Transit + Jobs Action Team has met several times to develop a work plan and evaluation process which was presented at the June 2nd meeting of the Comprehensive Planning and Transportation Committee of Council. The H+T+J Action Team report back to the Committee on August 4th, 2014. The Action Team has already begun the initial task of identifying current programs and policies that relate to FTA New Starts criteria.

TRACKING SUSTAINABILITY PERFORMANCE IN A COLLABORATIVE FASHION

Office of Sustainability

The Office of Sustainability works to advance local sustainability and climate action by providing leadership and coordination for initiatives across the City of Austin and the Austin community. The Office tracks progress, incubates innovative sustainability projects, educates citizens and staff, and communicates results. The following highlights from the past year represent cross-collaboration efforts, as well as community outreach and engagement activities to promote sustainability goals.

Sustainability Action Agenda:

The Action Agenda identified 10 focus areas, many of which overlap with Priority Programs, to help define how the City of Austin is taking action for sustainability. The Action Agenda was designed to:

- 1) provide a coordinated tracking and reporting framework that finds a balance between prosperity and jobs, protecting the environment, and community health, equity, and cultural vitality;
- 2) report measurable results that benefit Austin; and
- 3) highlight citywide collaboration and progress.

In January 2014, the Office released the first Sustainability Action Agenda Progress Report and worked closely with 24 departments to assemble the results for the more than 100 community-focused projects and programs reflected in the Progress Report.

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STAR Community Rating:

The STAR Community Rating System (STAR) is the nation's first voluntary, self-reporting framework for evaluating, quantifying, and improving the sustainability of U.S. communities.

The effort, led by the Office of Sustainability and with more than 160 people from City departments and community partner organizations, resulted in a 4-Star rating for Austin (out of a possible 5 Stars). Austin is one of only eight cities in the U.S. thus far to have been rated using STAR.

Awarding of Grants

Grant Coordinators within the City of Austin are using Imagine Austin as a framework for grant scoring and decision making. Applications are required to show how their grant applications and programs will help further the community goals contained in Imagine Austin. Planning and Development review staff will continue to work with more coordinators to ensure that Imagine Austin remains part of the scoring, where appropriate.

Not only is the City of Austin considering Imagine Austin when awards grants, the City's Brownfields Program received a \$400,000 community assessment grant to assess blighted and infill properties to fuel redevelopment and revitalization of up to 20 properties with the help of Imagine Austin. A brownfield site is real property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. The alignment of these brownfield sites with the activity centers and corridors shown on the Growth Concept Map will be a consideration in the scoring process. This grant will be a catalyst to seed sustainable redevelopment and provide new business and job opportunities, affordable housing, parks, and urban gardens.

The funds will be considered for approval through the City of Austin's fiscal year 2015 budget process. Property assessments will begin in the fall of 2014, focusing on sites to be redeveloped as affordable housing, transit-oriented developments or urban parks and gardens. Two phases of assessment are involved: Phase I identifies environmental concerns that could be an issue for either the environment or the user of the site, and Phase II will investigate those identified concerns to determine if the property is impacted by contaminants. All assessments should be complete by 2017.

The **STAR rating system** delineates a community's sustainability into seven specific goal categories which happen to align with Imagine Austin:

- ★ Built environment
- ★ Climate and energy
- ★ Economy and jobs
- ★ Education, arts, & community
- ★ Equity & empowerment
- ★ Health and safety
- ★ Natural systems



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3 REGULATIONS

In 2013-14, the City continued progress to align numerous land-use regulations with Imagine Austin. Imagine Austin envisions a shift in the development patterns of our city, towards a compact and connected city of complete communities. As the plan document states: "Imagine Austin calls for new development and redevelopment to be compact and connected, but many elements of the existing Land Development Code make this difficult to accomplish" (Imagine Austin, p. 207).

In addition to CodeNEXT, which was discussed in the previous section, other regulatory initiatives are either underway or complete.

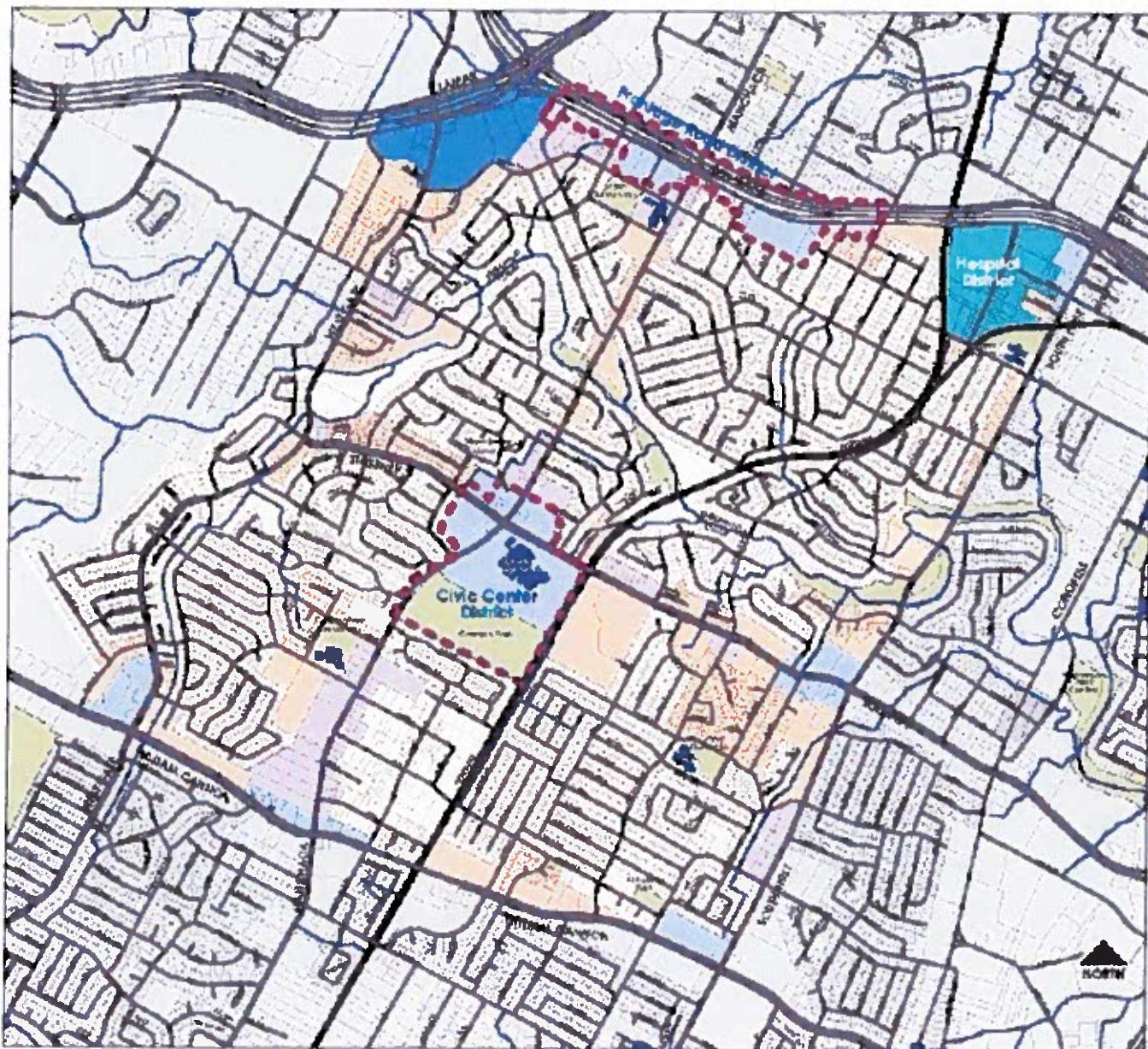
Cases for Rezoning

The City continues to review requests for zoning changes for their consistency with the comprehensive plan. Staff reviewers consider whether each proposed zone change supports Imagine Austin's policies, actions, and Growth Concept Map. Staff will also review the applicable neighborhood plan if a proposed zoning change falls within such an area.

Reviewing Plans for Alignment with Imagine Austin

Staff reviews various plans such as small area, strategic, and master plans for consistency with Imagine Austin. The review shows the relevant provisions of Imagine Austin including the Vision, policies, actions, and priority programs. The Urban Trails Master Plan, the 2014 Bike Master Plan and the South Austin Combined Neighborhood Plan were reviewed this year as part of the review process. Planning and Development Review staff will continue to expand this review to ensure that all applicable plans are reviewed for consistency with the comprehensive plan, particularly in coordination with the appropriate priority program team.

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DRAFT Character District Map

Map 1-27A

South Austin Combined Neighborhood Plan



The Burnet Road Corridor is being considered as the next planning area

Updating Existing Small Area Plans and Selecting New Small Area Planning Areas

Over the upcoming year, as part of the North Central Austin Study Area planning process, the Planning and Development Review Department's Comprehensive Planning Division staff will provide the opportunity to the remaining neighborhoods who have not participated in the neighborhood planning process to do so. In addition, staff has identified a section of Burnet Road in north central Austin, which is undergoing transformation and is expected to continue to rapidly evolve, as a candidate for a corridor study. This corridor study would include Burnet Road generally from 45th Street to US 183 and Anderson Lane from Mopac, east, to the railroad tracks. Based on recommendations emerging from the corridor studies, staff will engage the neighborhoods east of Burnet Road (Crestview, Wooten, Brentwood, and Highland) to update their decade-old neighborhood plans. Staff will also continue to engage neighborhood plan contact teams to further refine the criteria associated with revising existing plans once those east of Burnet Road are revised.

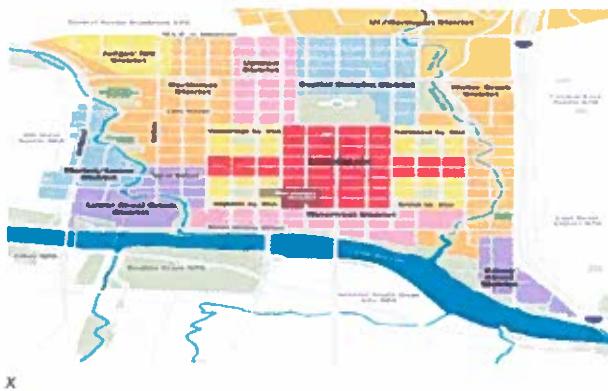


Airport Boulevard design example

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Airport Boulevard Form-Based Code Initiative

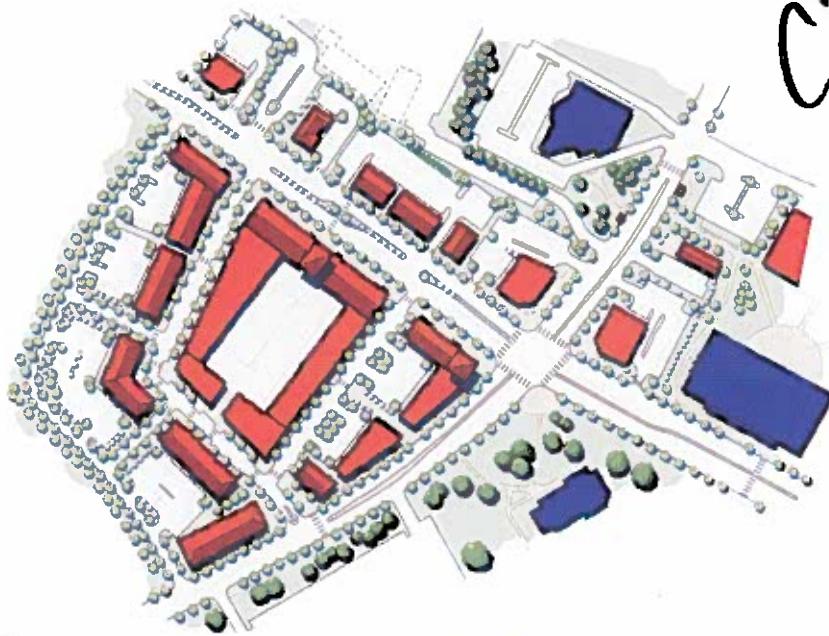
To create a more walkable, transit-friendly and vibrant Airport Boulevard corridor, the initiative will be coordinated with the CodeNEXT initiative. This will create a cohesive set of regulations that align with the overall code revision and implement the community's Vision for Airport Boulevard.



Downtown Density Bonus Program

In February, City Council adopted the Downtown Density Bonus Program. A density bonus program is a method by which development projects can earn additional height and density by providing "community benefits" from a menu of defined options or by paying a fee in lieu of providing benefits on site. This program will allow additional development in downtown in exchange for projects providing community benefits including: Great Streets; Green Building; affordable housing benefits, cultural and live music uses, childcare and other public benefits.

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Participants collaborated on illustrative visions for the Civic Center (above) and the area along the Ben White Blvd. frontage road.

SPOTLIGHT: SOUTH AUSTIN COMBINED NEIGHBORHOOD PLAN

Neighborhood plans help realize the big picture goals of Imagine Austin by tailoring the comprehensive plan's citywide vision to the context of neighborhoods. The South Austin Combined Neighborhood Plan, which is anticipated to be adopted by City Council in fall 2014, is the first neighborhood plan initiated since the comprehensive plan was adopted. The South Austin Combined neighborhood planning process was reconceptualized to more effectively accomplish Imagine Austin goals. The community envisions South Austin as a complete community that is mobile and interconnected; compact, accessible, and affordable; natural and sustainable; healthy, safe, creative, and engaged.

Cross-departmental collaboration in the planning process helped identify and fund improvements even before the neighborhood plan was adopted. Early wins include a pedestrian hybrid beacon—a top plan priority—in Austin Transportation Department's 2014 work plan as well as a TxDOT Green Ribbon grant for trees and landscaping along the Ben White frontage road. Improvements such as these speak to the effectiveness of better coordinated interdepartmental planning efforts through Imagine Austin and an improved neighborhood planning process.

Imagine Austin identifies a revised land development code as one of the community's top priorities. The first neighborhood plan following the adoption of Imagine Austin, the South Austin Combined Neighborhood Plan is designed to provide guidance for land use decisions under the existing code but also anticipates likely changes to the code on the horizon. To bridge the existing Land Development Code (LDC), the citywide vision in Imagine Austin, and the CodeNEXT LDC revision, the neighborhood plan includes policies and actions that work with the current LDC as well as informs CodeNEXT. One of the challenges in South Austin—as across Austin—is maintaining neighborhood character and quality of life as Austin's population grows rapidly. This neighborhood plan directs most changes to character districts outside the Residential Core and calls for harmonious transitions between the existing neighborhood and new development.

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SPOTLIGHT: COLONY PARK SUSTAINABLE COMMUNITY INITIATIVE

This initiative is a 3-year Community Planning Process that will culminate in a Master Plan for 208-acres of City-owned land in Northeast Austin, in addition to 93 acres of parkland, on Loyola Lane between Johnny Morris Road and Decker Lane.

This is a cross-departmental and agency initiative that will incorporate best practice strategies for energy-efficient building design, water conservation and zero-waste technology and standards to create a model sustainable and livable mixed-use, mixed-income community. The project will include completion of a Master Plan, resulting in rezoning, subdivision and site planning for review and approval by the City of Austin; infrastructure construction plans and architectural design guidelines for new sustainable residential and commercial development that must be completed by the end of 2014. The project will further numerous Imagine Austin goals including more transportation choices; promote equitable, affordable housing; enhance economic competitiveness; support existing communities; coordinate policies and leverage investment; and value communities and neighborhoods.



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SPOTLIGHT: SOUTH CENTRAL WATERFRONT

The South Central Waterfront, directly across from downtown and stretching along Lady Bird Lake, is undergoing change and facing increasing development pressures. Recent studies of land use scenarios indicate that well over a billion dollars of private reinvestment is likely to go into this area over the next 20 years as properties choose to redevelop. To address these rapidly unfolding changes to this area, in late 2013 the City launched the South Central Waterfront Area Plan Initiative to establish a vision and provide recommendations to guide public and private investments for this twenty-year time span and beyond.

Beginning in 2014 the City held a series of public engagements events including:

- ★ Two Waterfront Walkabouts, guided walking tours of the district, to explore and discover the challenges and opportunities in the South Central Waterfront first hand. Together, these two Waterfront Walkabouts drew a total of 229 participants.
- ★ Three Waterfront Talkabouts (public lectures and panel discussions), featuring local and national experts on best practices on waterfront development. 267 citizens participated in the Talkabouts.
- ★ A five day Vision + Design Intensive at the end of April involved residents, property owners, stakeholders, city staff and others to inform the work of a team of designers, planners, economists, engineers, public artists and other experts in exploring the area's potential. 170 community members, property owners and stakeholders participated during the five days.

Participants at the Vision + Design Intensive discuss a model of the Waterfront.



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The results from the April Vision + Design Intensive were presented to the Comprehensive Plan and Transportation Committee in June in the form of a draft Vision Framework, which proposed that City partner with private property owners to create a district-wide approach to the physical and economic redevelopment of the area. The Vision Framework is a key milestone in creating a small area plan to guide redevelopment so that as the South Central Waterfront changes, it will create a beautiful public realm that supports a lively, attractive pedestrian environment, creates great public spaces, includes affordable housing, and enhances connections to and along the waterfront.

City staff, University of Texas planning students, and members of the Citizens Advisory Committee help participants at the second Waterfront Walkabout imagine the future of the area.



CAPITAL INVESTMENT

City Departments continue to use the vision of Imagine Austin, along with technical assessments of infrastructure condition and public input, when planning, designing and constructing projects within their funded capital improvement programs. Many of these capital investments are highlighted in the priority program achievements listed in this report beginning on page X.

One of the most significant changes since the adoption of the plan has been the refinement of the City's capital investment practices to align with Imagine Austin. The Capital Planning Office produced the first Long-Range CIP Strategic Plan in 2014. The Long-Range CIP Strategic Plan supports collaboration within our capital program to provide infrastructure that forwards the Imagine Austin vision.

Capital investment is also considered as part of annual departmental business planning. City management required departments to assess their operations, priorities, and budgets and adapt them as needed to align with the plan. In 2012, as part of the annual departmental business planning process, each department was required to summarize how it currently supports the comprehensive plan and/or how it plans to modify goals, performance measures, and programs to better align with it. During the 2013 business planning process, connections to Imagine Austin were embedded into the discussions of departmental performance gaps and horizon issues. In addition, as City departments continue with budgeting and capital planning for the upcoming fiscal year and longer horizons, new requests for both operating and capital funding are being reviewed against the plan's vision, policies, actions and priority programs. Cross-departmental cooperation has been and will continue to be encouraged in these budgeting and planning efforts.

Capital Planning

The Capital Planning Office (CPO) was established in 2010 in part in anticipation of the City's new comprehensive plan. CPO provides high-level coordination between the City departments that are involved in capital planning and project delivery, coordinating, monitoring, and aiding in the development of the City's Capital Improvement Program (CIP) and leading development of the Long-Range CIP Strategic Plan.

In 2013-2014, the Capital Planning Office undertook several new initiatives to better coordinate investments across departments and to further integrate the vision of Imagine Austin into the way the City plans for and communicates about the City's capital program.

Long-Range CIP Strategic Plan

In 2014, the Capital Planning Office produced the first Long-Range CIP Strategic Plan, using the Imagine Austin Growth Concept Map and Priority Programs as guides. The draft Strategic Plan focuses on a 10-year planning horizon and provides the basis for identifying both the City's basic infrastructure needs and strategic opportunities for CIP investment over the long term. It is a bridge between the five-year CIP Plan, which maps out spending for funded capital improvement projects over the next five years, and the community's vision of Austin by the year 2039, the horizon year of Imagine Austin.

The Long-Range CIP Strategic Plan includes a series of "heat maps", organized around the Imagine Austin Priority Programs, that provide a new way to view the overlap and intersection of various CIP priorities, such as those identified by Imagine Austin. Through further study of these maps, the City and its partners can identify

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opportunities for collaboration that meet multiple objectives for a greater impact on the community. Utilizing these maps, the Capital Planning Office worked with Priority Program teams to identify strategic opportunities for capital investment that go beyond the work of any one department. Over time, this work will result in a stronger alignment of capital investments with Imagine Austin.

By bringing the priority capital needs identified by multiple City departments together into one document and updating it annually, the Long-Range CIP Strategic Plan allows for coordinated CIP investments, future funding and leveraging opportunities, and improved transparency and public understanding of the City's long-term infrastructure plans as well as use of the CIP to support and advance City policies, including Imagine Austin.

Enhanced Communications and Reporting on CIP Investments

In 2013-2014, the Capital Planning Office, in collaboration with several City departments, created several avenues for regular communication and reporting on the CIP. These new tools improve public transparency about the City's capital program, as envisioned in Imagine Austin, as well as provide more effective communication to city decision makers. These tools are all available online.

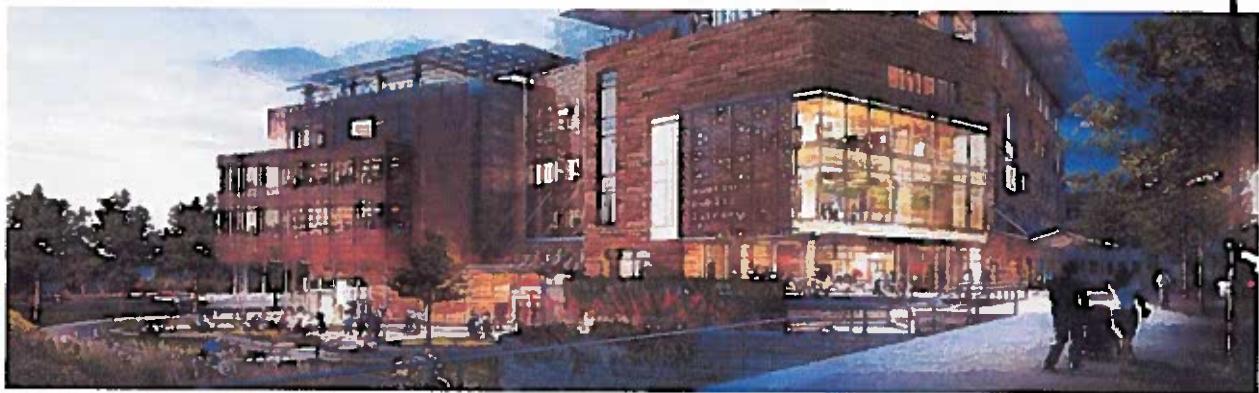
- CIVIC (Capital Improvements Visualization, Information and Communication) is an online portal for the CIP that features an interactive map where the public can get information about a variety of active projects including mobility, water systems or parks projects. Initially, only projects funded by the 2012 and 2010 bond programs are available in the interactive map. In later phases, the site will be expanded to include additional data and project locations.
- Staff provides a Bond Programs Report to the Bond Oversight Committee each quarter, which provides the public with project updates and spending details on the City's voter-approved bond programs.
- The Capital Improvement Program Annual Report provides a high-level status of the Capital Improvement Program including information on voter-approved bond programs, updates on key projects and programs, and overall progress on the City's capital program.

Capital Planning Office Receives technology award for mapping analysis

The City of Austin Capital Planning Office has received the Public Technology Institute's 2013-14 Technology Solutions Award for the Strategic Capital Investments GIS mapping analysis, which can be found in the Long-Range Capital Improvement Program Strategic Plan.

The Public Technology Institute's annual Solutions Awards Competition recognizes PTI member local governments that demonstrate how they use technology to solve specific problems, improve community services and internal operations,

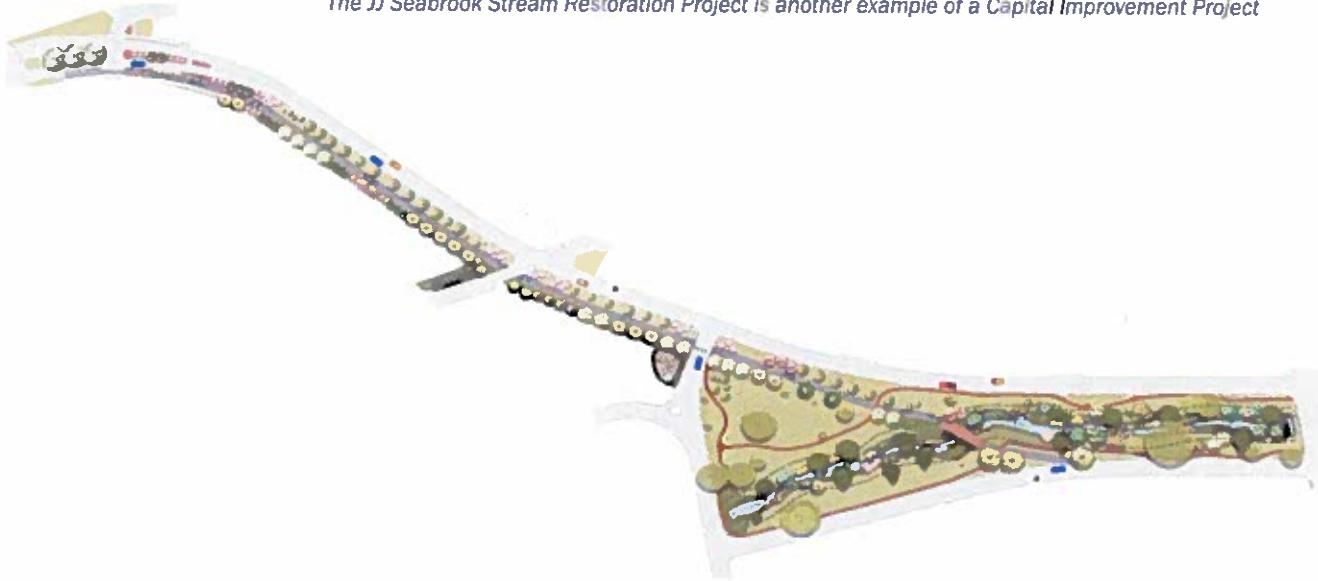
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CIP Program Management

- The Capital Planning Office often plays a role in bringing departments together to maximize value and outcomes for the City's capital investments to implement Imagine Austin. They provide program management activities for implementation of the City's voter-approved bond programs and for districts undergoing major capital investment in support of redevelopment of city-owned property, such as the Seaholm District in collaboration with the Economic Development Department.
- The City regularly provides open houses to the public on how to do business with the City. With a focus towards continued quality in CIP projects, in 2013 the City provided an open house for potential vendors and contractors focused on maximizing Imagine Austin goals through the implementation of upcoming bond-funded projects. By sharing information with potential vendors and contractors early, the private sector can better respond to the unique needs of the projects when they are put out to bid, resulting in improved quality and efficiency during project implementation. The Vendor Open House was made possible through a partnership between the Capital Planning Office, the Contract Management Department, the Small and Minority Business Resource Department, and the Purchasing Department, with input from multiple CIP sponsor departments.
- The Capital Planning Office is currently coordinating with City project managers and development partners responsible for the multiple City projects occurring in the redevelopment of the Seaholm District. With several significant projects in design and construction phases at the same time, coordination is necessary to ensure that the complete transformation of this section of downtown into a compact and connected center occurs as smoothly and with as little disruption to the public as possible.

The JJ Seabrook Stream Restoration Project is another example of a Capital Improvement Project



(35% / 101)

Small Area Plan Implementation

Neighborhood plans, master plans, and other adopted small area plans include more fine-grained investment recommendations in support of Imagine Austin. The Planning and Development Review Department coordinates an implementation program which works to integrate these recommendations into the DNA of broader citywide investment decisions.

As part of this implementation program, PDRD staff:

- Monitors progress toward implementing all recommendations;
- Work with Neighborhood Plan Contact Teams to prioritize recommendations;
- Coordinates with various City departments to ensure that recommendations are being accommodated into existing City budgets;
- Coordinates with the Capital Planning Office, priority program teams, and others to identify resources to implement recommendations that cannot be accommodated through existing budgets and to integrate Small Area Plan investment recommendations into Long Range CIP Strategic Plan; and
- Improves the linkage between Small Area Plan recommendations and project development process by mapping recommendations, and including recommendations as a reference layer in IMMPACT (internal web application that tracks and coordinates Capital Improvement Projects and Permits).

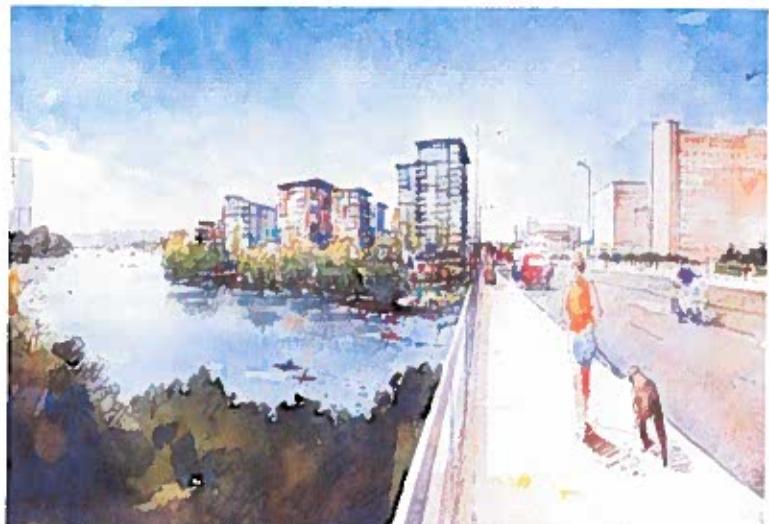
As of 2014, 40% of Neighborhood Plan recommendations with known statuses have been completed.

SPOTLIGHT: SUSTAINABLE PLACES PROJECT

Over the past three years the City of Austin has participated as a regional partner in the Sustainable Places Project, an initiative funded by a grant from the U.S. Department of Housing and Urban Development. A key component has been the development of Envision Tomorrow +, a computer-based analytic tool to assess and compare the economic, environmental and equity impacts of redevelopment scenarios for areas in our region.

Austin's demonstration was an economic analysis of the proposed urban rail program. All ten sub-corridors of the Project Connect Central Corridor High Capacity Transit Phase I screening process were evaluated for relative economic development potential along with other criteria used to determine the highest priority for investment.

The University of Texas Center for Sustainable Development is leading the economic analysis of the recommended Locally Preferred Alternative for Project Connect Central Corridor. The tool is also being used to analyze the current land development code for CodeNext, neighborhood planning, and the Colony Park project.



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36%
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PARTNERSHIPS

Imagine Austin is a big plan with big ideas that extends beyond what the City of Austin can do as a single entity. Partnerships are critical to realizing Imagine Austin's community-wide vision. As can be seen in this report, the City of Austin has many existing partnerships but there is room to grow.

The comprehensive plan presents an opportunity for the City to take partnerships to the next level. In recognition of this, a partnership framework that is focused on helping the priority program teams and could be used by other City programs has been developed. The City hired a consultant, Civic Collaboration, who worked with the priority program teams, the Capital Planning Office, the Communication and Public Information Office, Planning and Development Review, and the Chief Innovation Officer to create a suitable framework.

The goal of this initiative is to expand resources including funding, expertise and community support by fostering partnerships between the City and private sector, governmental, non-profit and community based groups with the aim of achieving common aspirations that achieve the goals of Imagine Austin. The expansion of partnerships will raise the likelihood of success and boost the impact of both the City and partners initiatives.

The framework is a guide to help determine the right project, partners and type of partnership. It provides direction for:

- Assessing partnering readiness
- Identifying and selecting partners
- Designing and launching the partnership
- Maintaining and evaluating the partnership

The framework has been shared with the priority program teams who will use the tool to assess partnering opportunities.

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APPENDIX I: ACTION MATRIX

Acronyms & Legend

AE	Austin Energy	HHSD	Health and Human Services Department
AFD	Austin Fire Department	HRD	Human Resources Department
APD	Austin Police Department	NHCD	Neighborhood Housing and Community Development
APL	Austin Public Library	OoS	Office of Sustainability
ARR	Austin Resource Recovery	PARD	Parks and Recreation Department
ATD	Austin Transportation Department	PIO	Public Information Office
AWU	Austin Water Utility	PDRD	Planning and Development Review Department
CAD	Cultural Arts Division of ED	PWD	Public Works Department
CPO	Capital Planning Office	RES	Office of Real Estate Services
CTM	Communications and Technology Management	SBDP	Small Business Development Program of ED
ED	Economic Development Department	SMBR	Small and Minority Business Resources
EMS	Emergency Medical Services Department	TARA	Telecommunications and Regulatory Affairs
GIPPIIT	Green Infrastructure Priority Program Implementation Team	WPD	Watershed Protection Department

		PRIORITY ACTIONS
		Priority actions are highlighted in the left most column

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.			
LUT A1	PDRD, PWD, ATD, CPO		Consider during annual Capital Improvement Program planning process.
LUT A5	PDRD, PWD, ATD, ED		<ul style="list-style-type: none"> PDRD will identify specific organizational needs and hire staff. ED will expand redevelopment services into additional Imagine Austin identified centers and corridors. <p>Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by:</p> <ul style="list-style-type: none"> Increasing development rights through changes in regulations, density bonuses, and other incentives; Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; Providing assistance in securing funding for redevelopment; Ensuring appropriate transitions to less intensive residential areas; Expediting the permitting and approval process; Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.			
LUT A13 Create a system of high-capacity transit, including elements such as urban rail and bus rapid transit corresponding to land-use mix and intensity.	ATD (+Capital Metro, TxDOT, CTRMA)		<ul style="list-style-type: none"> Identify funding and implement Project Connect Transit Vision. Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan. Revise Land Development Code through CodeNEXT. Revise Subdivision Regulations. Analyze proposed Urban Rail corridors.
LUT A14 Increase public transit ridership. <ul style="list-style-type: none"> Expand service to compact centers and activity corridors Increase the number of people who use transit by choice Create inviting public spaces at stops & transfer centers Provide real-time schedule information Add more covered bus shelters Make routes more convenient Add park and ride facilities Make routes more convenient and the system more intuitive Create street design standards (bus turnouts, sidewalk width, benches, shelter) Give transit priority (queue jumpers, signal priority, managed lanes, and dedicated lanes) Launch an informative and enticing public relations campaign Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing Add more bicycle carrying capacity to buses and trains 	ATD, PDRD, PWD, EGRSO, CPO, (+Capital Metro, TxDOT, CTRMA)		<ul style="list-style-type: none"> Identify funding and implement Project Connect Transit Vision. Implement operational improvements identified in Capital Metro Service Plan 2020. Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Plan. Revise Land Development Code through CodeNEXT. Revise Subdivision Regulations. Finish development of the Sustainable Places Analytic Tool and use to analyze proposed Urban Rail corridors.
LUT A15 Ensure that the construction, operation, and management of rail, bus rapid transit, local bus systems, and future public transportation are integrated and coordinated across City Departments and with our partners such as other local governments, agencies, and districts.	PWD, ATD		<ul style="list-style-type: none"> Continue to Coordinate with Capital Metro, CAMPO, and LSTAR through Project Connect. Continue to operate Rail Office jointly with Capital Metro. Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO.
LUT A16 Enhance crosstown transit options to better connect people to the places where they live, work, play, shop, and access services.	ATD, PWD		<ul style="list-style-type: none"> Identify funding and implement Project Connect Transit Vision. Implement operational improvements identified in Capital Metro Service Plan 2020.
LUT A17 Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD		<ul style="list-style-type: none"> Implementation of Airport Boulevard Corridor Plan in process. Develop ED prioritizations to expand to all identified Imagine Austin Centers and Corridors. Implement Sidewalk Master Plan

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.			
LUT A22	Expand the Safe Routes to School programs.	ATD	 Enhance ATD process for identifying funding and building partnerships.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD, ATD	 Revise Subdivision Regulations.
LUT A24	Encourage the relocation of the Union-Pacific Railroad freight line from its current alignment through the middle of Austin.	ATD, EDD (+LSTAR, TxDOT)	 <ul style="list-style-type: none"> Implement Project Connect Regional Transit Vision. Support LSTAR efforts to coordinate with TxDOT and Union Pacific to Relocate through freight traffic in the region.
LUT A25	Create a transportation and congestion management plan and program to improve the flow of traffic in and out of the Central Business District during the morning and evening rush hours through coordination with the Down – town public and private sector stakeholders.	ATD, PDRD	 <ul style="list-style-type: none"> Deploy advanced transportation management system (ATMS) to improve traffic flow and traveler information. <p>Implement wayfinding system in downtown which will make it easier to navigate by foot or by bike and will help people find public parking.</p>
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD	 <ul style="list-style-type: none"> Publish monthly newsletter regarding Imagine Austin and related issues. Coordinate newsletters across departments.
LUT A31	Improve streetscapes and infrastructure along activity corridors and at activity centers through the use of financing mechanisms such as Tax Increment Financing (TIF) districts and Public Improvement Districts (PID).	PDRD, PWD, ATD, CPO, ED	 <ul style="list-style-type: none"> Enhance PDRD process for identifying, funding and building partnerships. Analyze proposed Urban Rail corridors. Consider during annual Capital Improvement Program Planning Process.
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	PDRD, PWD, ATD, CPO	 <ul style="list-style-type: none"> Revise Land Development Code. Coordinate with NHCD and other City Departments through Jobs Transit Affordable Housing Task Force and other venues.
EAS	Improve Austin's transportation and economic connections between other major cities in Texas by supporting the construction of a high speed rail network.	ATD	 <ul style="list-style-type: none"> Implement Project Connect Regional Transit Vision. Support LSTAR efforts to develop higher speed rail in the region. Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO.
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PWD, ATD, CPO	 <ul style="list-style-type: none"> Coordinate with Strategic Facilities Governance Team to implement innovative facility investments that support a compact and connected city.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN			
CFS A34	PDRD, PWD, ATD, CPO		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. • Consider during annual Capital Improvement Program Planning Process. • Coordinate with departments.
C A14	PDRD, PWD, CPO		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. • Consider during annual Capital Improvement Program Planning Process. • Coordinate with departments.
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.			
LUT A7	WPD & PDR		<ul style="list-style-type: none"> • Implement adopted Watershed Protection Ordinance (WPO) • Finalize BSZ Redevelopment Exception updates • Review existing policy with CodeNext
LUT A10	ED		<ul style="list-style-type: none"> • Review existing policy with Land Development Code revisions. • Coordinate with ED, AW
LUT A19	PWD, ATD, PDRD		<ul style="list-style-type: none"> • Completed draft policy on Complete Streets. • Review existing policy with CodeNext. • Review existing policy in Drainage Criteria Manual, coordinate with Complete Streets policy.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.			
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, AWU	<ul style="list-style-type: none"> Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext. Continue to coordinate with Green Infrastructure Priority Program and AW Conservation Division.
HIN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	AWU, WPD, AE	<ul style="list-style-type: none"> Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext. Coordinate with Green Infrastructure Priority Program. Adopt 2012 UPC with local amendments. Finalize auxiliary water study.
CE A1	Implement the City of Austin Climate Protection Plan.	All departments	<ul style="list-style-type: none"> Coordinate with OoS on prioritization of plan elements.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	WPD, PDRD, PARD, AWU	<ul style="list-style-type: none"> Coordinate with Green Infrastructure priority program land acquisition sub-team
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD, PDRD	<ul style="list-style-type: none"> Working on a system to store and distribute CEF information between AW, WPD, and Travis County Implement adopted WPO Revise Environmental Criteria Manual for the Environmental Resource Inventory and CEF Buffers Finalize BSZ Redevelopment Exception updates Review existing policy with CodeNext.
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PDRD	<ul style="list-style-type: none"> Implement adopted WPO Continue riparian restoration on public properties Review existing policy with CodeNext.
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, AWU, PDRD	<ul style="list-style-type: none"> Implement joint City/County adopted WPO Evaluate status/implementation of BSZ Regional Water Quality Plan and proposed regional BSZ wastewater planning Negotiate interlocal agreement with BSEAQCD. May include discussion of ways to reduce groundwater pumping. Review existing policy with CodeNext.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	PDRD, WPD	<ul style="list-style-type: none"> Implement adopted WPO Review existing policy with CodeNext. Coordinate with Green Infrastructure Priority Program
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	PDRD, WPD	<ul style="list-style-type: none"> Consider changes to zoning process to include environmental impact evaluation and feasibility as part of CodeNext Continue coordination between AW and WPD on evaluation of SERs in the Drinking Water Protection Zone



CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	Sustainability Office, AE, WPD, ARR, PARD	 Expand green business award program.
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid	PWD, ATD, PDRD, WPD, PARD	 Continue watershed education program efforts PARD to develop curriculum for after-school and summer programs.
CE A15	CE A15 Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land	AWU, WPD, RES, PARD	 Implement adopted WPO Coordinate with Green Infrastructure priority program land acquisition sub-team.
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	WPD, PARD, AWU	 Coordinate with Green Infrastructure priority program public lands management sub-team.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and education.	AWU, WPD	 Continue watershed education program efforts Continue work with Colorado River Foundation and in-house elementary education programs. Explore potential demonstration projects and test sites at educational campuses as well as research partnerships. Partner with universities on water quality-related research projects
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.	OoS, WPD, AW, ATD	 Coordinate with WPD on implementation of BSZ Regional Water Quality Plan and proposed regional BSZ wastewater planning
CE A23	Strengthen regulations that protect creeks and flood – plains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD	 Coordinate with ATD on regional air quality planning Implement adopted WPO

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CE A24	Reduce pollution hotspots and prohibit high-emission uses (e.g., scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	PDRD, WPD	<ul style="list-style-type: none"> Evaluate how zoning regulations can help implement. Consider changes to zoning process to include environmental impact evaluation and feasibility as part of CodeNext. Use Oak Hill Neighborhood Plan recommendations as a model. Continue Stormwater Discharge Permitting Program (SDPP) to reduce industrial pollution discharges Review existing policy with CodeNext.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD	<ul style="list-style-type: none"> Implement WPD's RZR Program in select watersheds. Implement adopted WPO Review existing policy with CodeNext.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood - level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD, ATD, PDRD, WPD, PARD	<ul style="list-style-type: none"> Urban Trails Master Plan underway. Develop Trails Criteria Manual. Coordinate with Critical Areas Map (green infrastructure land acquisition subteam)
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	WPD, PARD, AW	<ul style="list-style-type: none"> Coordinate with Travis County to implement Colorado River Corridor Plan.

CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens green streets, infiltration facilities, and the urban forest.	WPD, PDR, PARD, PWD, ATD, OoS, AW		Coordinate with Green Infrastructure, Compact and Connected, and Health Priority Programs
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD, AW		<ul style="list-style-type: none"> Work with stakeholders to get input as part of WPO Phase 2 process. Finalize auxiliary water study. Review existing policy with CodeNext. Coordinate with Green Infrastructure Priority Program.
CFS A37	Strengthen water conservation programs to lower water use using new tools, incentives, and regulations.	AW, WPD		<ul style="list-style-type: none"> Continue to review program offerings for cost effectiveness. Research new technologies. Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext.
CFS A38	Develop incentives and coordinate regulations to promote innovative water and graywater re-use options for building and site design, landscape maintenance, and agricultural irrigation.	AWU, WPD		<ul style="list-style-type: none"> Implement proposed UPC changes. Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext. Complete auxiliary water study and recommend code changes. Explore joint marketing of irrigation/auxiliary water solutions.
CFS A39	Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	WPD, PDRD		<ul style="list-style-type: none"> Work with stakeholders to get input as part of WPO Phase 2 process. Review existing policy with CodeNext. Coordinate with Green Infrastructure Priority Program.
CFS A41	Participate in national, state, and local efforts to identify, assess, and reduce emerging contaminants in water, such as pharmaceuticals and personal care products.	AWU, WPD		<ul style="list-style-type: none"> Monitor pending TCEQ policy actions. Continue evaluation. Completed cooperative study with USGS in 2011.
CFS A42	Strengthen flood control, erosion, and water quality programs, incentives, regulations, and enforcement to incorporate best practices and meet or exceed national standards.	WPD		<ul style="list-style-type: none"> Implement adopted WPO Continue implementation of the Watershed Protection Master Plan. Evaluate during Land Development Code revision.

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Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
E A1 Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED		Continue participation, conversations, and support.
E A2 Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and - scaled districts, transit-oriented districts (TOD), etc.	ED		Implement new incentive and loan programs such as the Creative Content Incentive Program and Family Business Loan Program.
E A3 Create a regulatory framework to foster a business-friendly environment by: - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable	PDR, SBDP		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Coordinate with other departments. Communicate with and seek the feedback of the business community regarding the land development code.
E A4 Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	All ED divisions		Continue to monitor Economic Development Department performance measures.

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Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
E A6 Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	ED		Continue working with ABIA and Austin Chamber's Air Services Task Force to support new London and Mexico City flights and attract new international flights.
E A7 Facilitate international trade that benefits diverse sectors of the Austin economy.	ED, ED		Coordinate with departments, continue to implement ED's international economic development strategy.
E A8 Expand the online availability of business development resources, such as best practices, for small businesses.	SBDP, ED		<ul style="list-style-type: none"> Help promote SBDP's programs and resources, create new programs. Evaluate initial online offering and determine resource needs for expanded online education resources.
E A9 E A9 - Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: <ul style="list-style-type: none"> - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops 	CAD, ED, HRD		<ul style="list-style-type: none"> Distribute ArtsSpace survey data to business community and the creative sector. Continue community conversation about artists' space needs. Track community efforts to create new art spaces, such as thinkEAST. Continue ArtistInc program (entrepreneurial training for individual creatives) Launch needs assessment of creative sector. Promote Creative Content Incentive Program to attract film, tv, and gaming productions to Austin.
E A10 Partner with the Austin Convention and Visitors Bureau to develop a marketing strategy to promote tourism that builds upon Austin and Central Texas' unique natural environment, outdoor lifestyles, live music, performing arts, culture, diversity, and history.	ED, CAD, APL		<ul style="list-style-type: none"> Continue to provide support as True Austin representative. Austin Public Library will continue existing relationship.
E A11 Partner with business, property, and arts organizations to enhance downtown Austin's position as a nationally – and internationally-renowned business, entertainment center, and regional destination.	ED - Coordinate		Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism.
E A12 Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	CAD, ED, HRD		<ul style="list-style-type: none"> Continue partnership with Austin Convention and Visitor's Bureau Continue Great Streets Development Program Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism.

Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
E A13 Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to identify gaps in educational programs; identify the skills needed for current, emerging, and targeted job sectors; and educate students at all levels about the skills needed to compete in a 21st Century economy.	Any Given Child (PARD/CAD/HRD), ED		<ul style="list-style-type: none"> Continue partnership with educational non-profits and support for Opportunity Austin's talent and education efforts. Identify new partnership opportunities. Identify gaps in grades 9-12 for Creative Learning Initiative.
E A14 Work with local colleges and universities to expand their medical education offerings and increase the availability of medical residency programs.	ED		Support implementation of Innovation Zone and Dell Medical Center where possible.
E A15 Develop economic development programs and incentives to promote the employment of historically under - employed segments of the population.	ED		<ul style="list-style-type: none"> Implement new economic development incentives policy and encourage use of bonus criteria which rewards employment of economically disadvantaged individuals. Continue to recruit companies which employ this segment of the population and identify new tools to do so.
E A16 Create a regional economic development task force, led by the Greater Austin Chamber of Commerce, that includes the City of Austin, nearby municipalities and surrounding counties; the University of Texas, Austin Community College, and other area institutions of higher learning; area transportation providers such as Capital Area Metropolitan Planning Agency, Texas Department of Transportation, Central Texas Regional Mobility Authority, and Capital Metropolitan Transportation Authority; major employers and representatives from major industries; and other regional partners to develop a strategic direction for the Austin region.	ED		Continue participation in Opportunity Austin
E A17 Establish more formal relationships between the cities in the Texas Triangle (Dallas-Fort Worth, Houston, and San Antonio) to address issues regarding the larger region, including intra-regional trade policies, the development of an inland port, and the employment of the region's diverse population."	ED		Continue participation in NASCO and other regional collaboration initiatives.

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Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
E A18	Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by: - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms.	ED, SMBR 	<ul style="list-style-type: none"> Continue to promote LocallyAustin.org. Review Small Business Needs Assessment Report and identify strategies for implementing recommendations.
E A19	Create a public-private task force between the State of Texas, the City of Austin, Travis County, local universities, the Chamber of Commerce, and local industries to invest in research and development and green tech, biotech, high tech, and other emerging technologies.	ED 	<ul style="list-style-type: none"> Finalize plans for clean tech incubator at COTA. Continue participation in Clean Energy Council. Identify gaps.
E A21	Establish strategies, incentives, or investments in healthful outdoor activities and venues that generate economic benefits to local businesses while promoting wellness.	HHS 	Expand AHC into Faulk after new Central Library opens. Ongoing renovation schedule for branch libraries.
CFS A27	Create a world-class library system by expanding collections and public computer access and by upgrading and expanding library facilities by completing the new Central Library, building four regional Resource Branches in the four quadrants of Austin, and retrofitting the Faulk Library as an expansion of the History Center."	APL - lead 	Continuing program with focus on recruiting additional mentors and tutors.
S A31	Expand mentoring and tutoring programs to help school - aged children improve their academic performance and develop essential life skills.	AE, APL 	

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Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
S A32	Work with educational and business partners to expand the availability of early childhood education and daycare services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.	Any Given Child (CAD)/HRD/PARD - lead	Austin Public Library training for childcare providers on reading readiness.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	Any Given Child (PARD/HRD/CAD) - Lead, APL - Coordinate	Continue to collaborate with school districts. Continue Summer Reading Program partnership with school districts to avoid summer learning loss.
S A34	Work with child care providers, school districts, local businesses, and non-profits to make affordable and accessible child care, early education, preschool, after-school, and summer programs widely available throughout Austin and its extraterritorial jurisdiction (ETJ).	HRD, APL	Austin Public Library will promote existing programs.
S A35	Partner with businesses to offer incentives to childcare, early education and preschool programs that locate in under-served areas and near employment centers.	HHSD, HRD	Continue to partner with businesses.
S A36	Explore funding opportunities to offer financial assistance or scholarships to low and moderate income families for early childhood education and childcare.	HHSD, HRD, APL	Continue Early Childhood program for low income families through Workforce Solutions and continue offering the City/County Subsidized Childcare Program.
S A37	Create opportunities for public-private partnerships to increase direct involvement by City departments, such as Parks and Recreation, in childcare and after-school programming.	APL, PARD, HRD, HHSD	Continue after-school programs. Continue work with Creative Learning Initiative's Arts Classes Mapping project.
S A38	Partner with local school districts, colleges, universities, and vocational schools to expand the availability of evening and weekend continuing education and higher education classes.	HRD	Define the City's role.
S A39	Develop a youth student leadership program that involves students in community planning and implementation.	HRD, CPIO	<ul style="list-style-type: none"> ▪ Continue to work with Youth Council. ▪ Continue AustinCorps.
S A40	Collaborate with educational and business partners in developing a comprehensive education program for all ages that focuses on the range of skills (i.e., literacy, interpersonal skills, and vocational skills) needed to for gainful employment.	APL, PARD, HRD	Continue existing services.

C3Q
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Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.			
S A43 Collaborate with educational and business partners in expanding educational opportunities to meet the needs of current and emerging industries, the safety needs of the public sector, as well as those of the skilled trades.	HRD, PARD, ED		Continue funding of workforce development service providers.
S A44 Partner with the colleges and universities when designing community-based education programs.	SBDP, ED, API, PARD		Identify partnership opportunities.
S A45 Explore leasing and cost-sharing agreements between the Austin Independent School District and the City of Austin to facilitate under-capacity schools and under - funded programs to remain open and in operation.	CMO		
S A46 Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	PARD, HRD, CMO		Continue initiatives and collaborations.
S A47 Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	PARD, HRD, API		
S A48 Support better integration of education from pre-kindergarten through higher education.	PARD, HRD		<ul style="list-style-type: none"> Continue partnership with E3 Alliance and identify opportunities for productive City involvement.
S A49 Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	API, HHSD, PARD		Austin Public Library will continue storytimes, brochures, programs, materials and NCL have cooking demo area.
C A16 Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED		Continue Artistic program (entrepreneurial training for individual creatives)
C A18 Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	CAD, Creative Learning Initiative		Launch needs assessment of creative sector. Continue work with Creative Learning Initiative
C A19 Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	CAD, PARD		Launch needs assessment of creative sector.

C35
1/12

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
LUT A7 Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD PDRD		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.
LUT A19 Develop complete streets design guidelines for all new road construction and reconstruction: <ul style="list-style-type: none"> - Pedestrian and bicycle facilities and amenities - Green Street Techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping 	WPD, PARD, PW, PDRD		Revise Transportation Criteria Manual.
LUT A20 Develop roadway and rights-of-way design standards that accommodate the needs of street trees and above and below ground utilities and infrastructure.	WPD, PARD, PW, PDRD, AE, AWU		Revise Transportation Criteria Manual.
LUT A32 Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	Regulatory Policy Sub-Team		Revise Land Development Code.
LUT A36 Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	Green Infrastructure Acquisition Sub-Team		Green Infrastructure Acquisition Sub-team to make recommendations.
LUT A37 Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, PDRD		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.
LUT A39 Create regulations and incentives for developers and builders to use green development techniques for buildings, streets, and open spaces with a focus on conservation, longevity, and sustainability.	PDRD, WPD		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.

C3X
1/2

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	Green Infrastructure Acquisition Sub-team	<ul style="list-style-type: none"> • Green Infrastructure Acquisition Sub-team to make recommendations. • Continue expending 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • Collaborating with PDRD staff as they relate to community gardens, parks and open space design. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals.
LUT A41	Promote Austin and the surrounding area's green infrastructure by utilizing web-based tools such as maps and other resources.	Green Infrastructure Priority Program Implementation Team (GIPPIT)	<ul style="list-style-type: none"> • Continue developing web-based tools that promote the areas surrounding green infrastructure.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	Regulatory Policy Sub-Team	<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CE A1	Implement the City of Austin Climate Protection Plan.	Oos	<ul style="list-style-type: none"> • Continue to implement the Climate Protection Plan.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	Green Infrastructure Acquisition Sub-team	<ul style="list-style-type: none"> • Green Infrastructure Acquisition Sub-team to make recommendations.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD	<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PARD	<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • PARD and WPD internal policies for determining appropriate mitigation for damage. • Development of a PARD and WPD policy for replanting options for City projects on parkland.

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19

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CE A5 Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, PDRD, AFD, AWU		<ul style="list-style-type: none"> Continue as a partner of the Sustainable Places Project. Adopt the county-wide Community Wildfire Protection Plan (expected July 2013). Continued implementation of the Balcones Canyonlands Conservation Plan.
CE A6 Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	Regulatory Policy Sub-team		Regulatory Policy Sub-team to make recommendations.
CE A7 Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	GIPPIIT		Revise Land Development Code.
CE A8 Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	WPD, ARR		Ongoing watershed, environmental, and zero waste education programs.
CE A9 Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	WPD		GIPPIIT to make recommendations.
CE A10 Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	GIPPIIT Green Infrastructure Sub-team		Land Acquisition Sub-Team to make recommendations.
CE A11 Develop regulations and incentives to protect prime farmland such as transferable development rights, farmland trusts, farmland mitigation, and conservation easements.	GIPPIIT Regulatory Policy Sub-team		Revise Land Development Code.
CE A15 Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: <ul style="list-style-type: none"> floodplains riparian areas wetlands prairies land that supports recharge of the Edwards Aquifer wildlife habitat and corridors bottomland forests and priority woodlands critical environmental features agricultural land 	GIPPIIT Green Infrastructure Sub-team		Land Acquisition Sub-Team to make recommendations.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CE A16	GIPPIT Public Lands Management Sub-Team		Public Lands Management Sub-team to make recommendations.
CE A17	GIPPIT		WPD to continue the program that builds rain gardens at public schools.
CE A18	WPD		GIPPIT will make additional recommendations.
CE A19	WPD		Review tree planting regulations to ensure that invasive species are not permitted. Create incentives to remove invasive plant species and replace them with native species.
CE A20	PDRD		A downtown tree inventory, including heritage trees, was completed.
CE A21	GIPPIT Regulatory Policy Sub-Team		Strengthen tree protection regulations.
CE A22	PARD Urban Forestry Program, GIPPIT Public Lands Management Sub-Team		Completed Urban Forest Plan. Adopted by Austin City Council in March 2014.
CE A23	WPD		Strengthen Regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.
CE A24	WPD, PDRD		Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.
CFS A1	WPD, AWU Wild-lands		Continue to limit, buffer, or prohibit public access to environmentally sensitive areas to maintain their value (i.e. wildlife protection and erosion control).

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CFS A2 Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD		<ul style="list-style-type: none"> PARD to continue development of Critical Areas Map with Green Infrastructure Acquisition Sub-team, which to set priorities for new parks. Work with AISD and others on joint agreements for public access to facilities throughout Austin.
CFS A3 Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	WPD, PARD		<ul style="list-style-type: none"> PARD to continue to use bond and PLD funds to expand park system. PARD to review PLD policies. PLD to ensure opportunities for pocket parks in code revision and area plans/form-based codes.
CFS A4 Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction.	PARD		Continue to investigate additional funding sources.
CFS A5 Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD		<ul style="list-style-type: none"> PARD to continue implementation of the Asset Management Plan and Invasive Species Management Plan, completed with best management practices in 2012. PARD and WPD to work on a policy for replanting options for City projects on parkland.
CFS A6 Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	PARD, AWU Wildlands, WPD		<ul style="list-style-type: none"> Parks and Recreation has partnered with Austin Parks Foundation, TreeFolks, Keep Austin Beautiful, and other local non-profit organizations to maintain and improve local parks and open spaces.
CFS A7 Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD Urban Forestry Program, GIPPI Public Lands Management Sub-Team		<ul style="list-style-type: none"> Develop local adaptation of ANSI standards, which have been adopted by the Urban Forestry Board as the City's required Standard of Care for Trees and Vegetation on Public Lands. Develop departmental plans (expected in 2015).
CFS A8 Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		PARD and WPD to continue funding of the Grow Zone Project and planting of trees in riparian areas.
CFS A9 Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PW		Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CFS A10	PW, WPD, PARD		Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.
CFS A11	WPD, PDRD		<ul style="list-style-type: none"> • Adopt of the county-wide Community Wildfire Protection Plan (expected in July 2013). • Continue implementation of the Balcones Canyonlands Conservation Plan.
CFS A12	WPD, PARD, EGRSO		Continue to incorporate interpretive and educational signage into green spaces.
CFS A23	GIPPIT Regulatory Policy Sub-Team		Revise Land Development Code.
			<ul style="list-style-type: none"> - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness
CFS A34	WPD, PARD		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. ▪ Green Infrastructure Acquisition Sub-team to develop ways to prioritize land acquisition across departments.

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C38
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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.			
CFS A35	GIPPIIT		Complete the green infrastructure plan.
CFS A36	WPD, GIPPIIT Regulatory Policy Sub-Team		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.
CFS A39	WPD, GIPPIIT Regulatory Policy Sub-Team		Revise Land Development Code.
CFS A43	WPD, GIPPIIT Regulatory Policy Sub-Team		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.

Action	PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY	Responsible Department(s)	Status	Next Steps
LUT A29	Engage the local creative community to create more robust public art for Austin's public gathering places such as plazas, parks, trails, roadways, transit stops, and sidewalks.	ED		<ul style="list-style-type: none"> ED CAD AIPP to implement new temporary public art program in City Parks - TEMPO.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	ED, PDRD		<ul style="list-style-type: none"> Identify existing regulations and incentives for space development. Revise the Land Development Code. Revise Subdivision Regulations.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: Utilizing publicly-owned land for the development of affordable housing Preserving existing affordable housing Allowing for diverse housing types throughout Austin Balancing homeownership and rental opportunities Providing assistance in securing funding for affordable housing Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values	ED, PDRD		<ul style="list-style-type: none"> Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. Identify existing regulations and incentives for space development. Revise the Land Development Code. Revise Subdivision Regulations. Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. Identify existing regulations and incentives for space development across City Departments to address these recommendations. Define various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
HN A24	Land banking Encouraging the expansion of community development corporations	ED, PDRD		<ul style="list-style-type: none"> Revise the Land Development Code. Identify Land Development Code Revision schedule and create working group for LDC Revision (including community members) to be read for LDC listening sessions in summer 2013. Revise Subdivision Regulations. Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. Identify creative sector staff to participate on team leading these activities.

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1/26

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED	 ED to maintain ongoing activities.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and scaled districts, transit-oriented districts (TOD), etc.	ED, PARD, PDRD	 <ul style="list-style-type: none"> Continue work in corridors and small area plans, including work at ACC/Highland. Assess Artspace Market Survey results, make public and promote results, use data to develop and implement strategies. Revise the Land Development Code.
E A3	<p><i>Create a regulatory framework to foster a business-friendly environment by:</i></p> <ul style="list-style-type: none"> -Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) -Assigning city staff devoted to helping businesses navigate the system and troubleshoot; -Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. -Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability -Allowing more by-right development -Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity -Creating a program to assist businesses that are affected by road construction or infrastructure improvements -Creating a rehabilitation building code to make adaptive reuse efficient and affordable 	ED, PDRD	 <ul style="list-style-type: none"> Identify existing regulations and incentives for space development. Revise the Land Development Code. Revise Subdivision Regulations. Identify subject matter resources for creative sector regulatory, financing, and incentives. Identify Land Development Code Revision schedule and create specific working group for Land Development Code Revision (include community members) to be ready for LDC **"listening sessions"** in summer 2013. Convene committee to determine approach. Assess development tools (PDRD & NHCD & CAD) and identify ways to remove impediments. Assess existing education and assistance programs (SBDP & CAD) for accessing development process. Inventory and analyze City-owned and privately owned creative facilities – location in City, creative space deficiencies, etc.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	ED	 <ul style="list-style-type: none"> ED divisions to work in partnership to identify measurements. Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	ED, PARD, AVIATION DEPT	 <ul style="list-style-type: none"> Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, conduct best practices analysis.
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	ED, APL	 <ul style="list-style-type: none"> Define parts related to creative businesses. Complete SBDP 2013 Needs Assessment with some data on the creative sector. Complete environmental scan of nonprofit service providers. Hold Austin Creative Expo – resource fair for creatives. Plan Creative Sector Needs Assessment, to be administered in 2014. Continue development of “tool kit” for corridor and other small area plans. Continue development of LOCAL Austin Maps and IBIZ Districts.
E A9	Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: <ul style="list-style-type: none"> - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops 	ED, PDRD	 <ul style="list-style-type: none"> Complete SBDP 2013 Needs Assessment with data on the creative sector. Complete environmental scan of nonprofit service providers. Hold Austin Creative Expo – resource fair for creatives. Plan Creative Sector Needs Assessment, to be administered in 2014. Partner with Troublemaker Studios on film incubator and work with Austin Film Society on their Creative Media Hub at Austin Studios. Revise the Land Development Code. Revise Subdivision Regulations.
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	ED, PDRD	 <ul style="list-style-type: none"> Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data.
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to: <ul style="list-style-type: none"> • Identify gaps in educational programs; • Identify the skills needed for current, emerging, and targeted job sectors; • Educate students at all levels about the skills needed to compete in a 21st Century economy. 	ED	 <ul style="list-style-type: none"> Continue implementing the Any Given Child Initiative for grades K-8th. In future years expand the initiative to include other grades. Continue working with UT and ACC on specific creative discipline education and arts management courses/programs. Develop partnerships with other area institutions of higher learning.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
E A15	ED		Continue ED's ongoing activities.
E A18	ED		<p>Define the various parts of this activity, identify things already happening and things that need to begin, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis.</p> <ul style="list-style-type: none"> - Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by: - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms.
S A46	ED, PARD		<p>Continue implementing the Any Given Child Initiative for grades K-8th. In future years expand the initiative to include other grades.</p>
S A47	ED, PARD		<ul style="list-style-type: none"> • Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis. • Continue developing community benefits COA/ACC partnership at ACC/HIGHLAND MALL.

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C38
T29

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
C A1 Create a City of Austin function to oversee all arts, creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art, creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art.	 ED, PDRD, PARD, APL		<ul style="list-style-type: none"> Evaluate how the original Creative Enterprises Team (as directed by Council for CreateAustin) is defined, has been working, and products delivered. Develop new definition and deliverables with new Imagine Austin staff organization. Continue to implement specific CreateAustin strategies. Define the various parts of this activity, identify those things already being done and those things needing to be done, identify leader, and how to be facilitated.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
C A2 Incorporate the arts and cultural preservation themes and elements into small area plans, such as neighborhood and corridor plans.	ED, PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. • Look for ways to partner, integrate and work together.
C A3 Create incentives and programs to promote the inclusion of public art into new development.	ED, PDRD		<ul style="list-style-type: none"> • Create broad overview and then specificity; develop plan with partners. • When requested, work with developers on Master Agreements.
C A4 Cultivate cultural and heritage tourism by marketing and promoting Austin's museum's, libraries, historic sites and venues and providing education and training to frontline tourism workers.	PARD, ED		<ul style="list-style-type: none"> • Coordinate with other partners. • Identify other cultural tourism strategies currently being implemented.
C A5 Promote the use of non-traditional venues (such as parks, schools, streets, and vacant buildings) for impromptu and small scale performances and events, such as jugglers, dancers, mimes, actors, storytellers, poets, and performance artists.	ED, PARD, APL		<ul style="list-style-type: none"> • Identify existing regulations and incentives for space development and opportunities. • Revise Land Development Code. • Revise Subdivision Regulations. • Work with partners and the community to identify more opportunities to activate public space like the "Alley Activation Project.
C A6 Collaborate with sponsoring organizations, sponsors, and transportation companies to develop special event transportation plans to mitigate traffic congestion associated with these events.	ED, PARD, AID		<ul style="list-style-type: none"> • Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis. • Continue developing community benefits COA/ACC partnership at ACC/Highland.
C A7 Promote the development and expansion of arts space, facilities and programming, including libraries, museums, parks, performing art venues and community centers by identifying existing facilities and conducting a needs assessment.	ED, PDRD, PARD, APL		<ul style="list-style-type: none"> • Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data. • Assess Artspace Market Survey results, make public and promote results. • Begin environmental scan of new creative space developments. • Inventory City-owned cultural facilities and libraries. • Identify existing regulations and incentives for space development. • Revise Land Development Code. • Revise Subdivision Regulations.
C A9 Develop and invest in intergenerational art education partnerships and programming between schools, artists, and arts organizations, libraries, neighborhood associations, and senior programs to provide life-long exposure to the arts.	ED, PARD		<ul style="list-style-type: none"> • Define the various parts of this activity, identify leader, how to be facilitated, create list of existing relationships, build relationships, and conduct best practices analysis.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
C A10	ED		<ul style="list-style-type: none"> Council to approve 2nd phase of Venue Assistance Program. Coordinating with partners.
C A11	ED, APL		<ul style="list-style-type: none"> Council to approve 2nd phase of Venue Assistance Program. Identify existing regulations and incentives for space development.
C A12	ED, PARD, PDRD		<ul style="list-style-type: none"> Identify additional funding streams.
C A13	ED, PDRD		<ul style="list-style-type: none"> Identify existing regulations and incentives for space development. Revise LDC; Revise Subdivision Regulations. Assess Artspace Market Survey results; make public and promote; use data to develop and implement strategies.
C A14	ED, PDRD		<ul style="list-style-type: none"> Identification of existing Regulations and incentives for space development. Revise LDC; Revise Subdivision Regulations. Assess Artspace Market Survey results; make public and promote; use data to develop and implement strategies. Continue to develop things like the Airport Blvd "Tool Box" to offer tools for developers and community for such work; build relationships across boundaries.
C A15	ERGSO, PARD, APL, PDRD		<ul style="list-style-type: none"> Inventory City-owned cultural facilities and libraries. Plan and prepare for the Creative Facilities Inventory and Analysis Project. Currently planned for FY15, but look for opportunity to do it before so it best aligns with Artspace Market Survey data. Assess Artspace Market Survey results, make public and promote results. Begin environmental scan of new creative space developments. Continue urban prototyping activities such as the "Alley Activation - 20 Ft Wide" and development of alley activation policies.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
C A16 Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED, PDRD		<ul style="list-style-type: none"> Completion of SBDP 2013 Needs Assessment with some data on the creative sector; on the horizon - planning for Creative Needs Assessment to be administered in 2014. Ongoing work per recommendations of Economic Impact of the Creative Sector in Austin - 2012 Update. Ongoing work in corridors and small area plans including work at ACC/HIGHLAND and others. Revise Land Development Code. Revise Subdivision Regulations.
C A17 Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSd, ED (CAD)		<p>CAD and HHSD to get the word out to the creative sector in order to increase public awareness and improved access.</p>
C A18 Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	ED		<ul style="list-style-type: none"> Cultural Arts Division staff to continue to work with University of Texas, Austin Community College, Skillpoint Alliance, and others to develop and expand educational curricula to support the development of nonprofit arts and culture organizations, creative industry readiness training and other efforts. Continue to work with the Austin Independent School District on the delivery of arts education in grades k-8th grade, as part of the Any Given Child Initiative. Utilize the Needs Assessment results to identify additional implementation strategies.
C A19 Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	ED		<ul style="list-style-type: none"> Identify existing opportunities through existing partnerships.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
LUT A2 Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision, Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations
LUT A3 Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision, Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations
LUT A5 Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision, Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations
LUT A6 Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	PDRD		<ul style="list-style-type: none"> Continue regular meetings to promote interorganizational and intergovernmental collaboration
Housing Jobs Balance Study Underway			
HN A1 Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Housing/Jobs/Transit Action Team created, and meets regularly and will report to Council in August 2014 about strategies to better connect affordable housing, transit and jobs.
HN A2 Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision, Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
HN A3 Produce regulations and enhance programs to promote affordable housing throughout Austin by: - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations	NHCD, PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Resolution 20140417-049 will examine city owned land for affordable housing • Preservation Study Underway to establish a baseline of aging multi-family housing stock, set goals to support preservation and identify opportunities to further preservation initiatives • Research around Homestead Preservation District development underway • Community Land Trust (CLT) program is being developed to preserve public investment in affordability in perpetuity • The City's consultants completed a Housing Market Study to identify the City's affordable housing needs. The information will be utilized by policy makers to determine how best to meet the City's affordable housing needs. • Housing/Jobs/Transit Action Team created; it will provide recommendations for potential changes to these recommendations.
HN A4 Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	NHCD, PDRD		<ul style="list-style-type: none"> • NHCD will continue researching various dedicated revenue and other local funding sources to explore ways to more sustainably fund all of these programs. • A \$65 million G.O. Bond for affordable housing was approved by voters in 2013. • Fee-in-lieu from the Downtown Density Bonus Program will be used for Permanent Supportive Housing (PSH) for the chronically homeless. • 2014 Housing Market Study and Housing Choice Survey provide data on household affordability in Austin and inform programmatic and policy decisions moving forward.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
HN A5 Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	NHCD, PDRD, AE, AWU		<p>Research the infrastructural regulatory barriers and costs to determine appropriate incentives.</p>
HN A6 Provide greater consideration for the awarding of incentives to businesses, organizations, and developments that provide housing and employment opportunities for economically disadvantaged individuals.	NHCD, ED, PDRD		<p>Coordinate with Capital Planning Office on Long Range Capital Improvement Plan (CIP) to ensure coordinated investment, and to maximize opportunities</p> <p>Strengthen S.M.A.R.T.TM housing program incentives and other development incentives to achieve greater levels of affordable housing. Stakeholder interviews and analysis of the S.M.A.R.T.TM housing program is currently underway.</p>
HN A7 Advocate changes to State of Texas legislation to support the development of affordable housing (i.e., repeal of the ban on inclusionary zoning).	NHCD		
HN A8 Expand home-buyer assistance programs so that lower income households can purchase houses to increase homeownership levels in Austin.	NHCD		<ul style="list-style-type: none"> Continue home-buyer assistance programs available for income-qualified citizens (as funding allows). Community Land Trust (CLT) program is being developed to preserve public investment in affordability in perpetuity Continue offering Individual Development Accounts (IDAs).
HN A9 Expand existing and develop new programs, and coordinate with other organizations to retain long-time residents of neighborhoods experiencing rapidly increasing property values and an influx of wealthier new residents.	NHCD		<ul style="list-style-type: none"> NHCD will continue to refine and enhance Several City-administered home repair and architectural barrier removal programs that assist low-income, elderly and disabled residents to remain in their homes. These programs also work to preserve critical affordable housing stock. NHCD will continue partnering with local non-profit organizations whose missions support local residents in preserving their housing in their current neighborhoods.
HN A10 Create incentives and form partnerships with large employers to develop workforce housing.	NHCD, ED, PDRD		<ul style="list-style-type: none"> Revise Land Development Code.(delete - don't know that it fits here) Revise Subdivision Regulations
HN A11 Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
HN A16 Engage the local architect and design community in creating a variety of housing types to meet the housing needs of all types of households (e.g., singles, empty nester, families with children, and people with disabilities).	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Draft Code Diagnostic completed. Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway.
HN A18 Work with employers to locate their place of business along activity centers and corridors in proximity to residential areas that could provide housing for their employees.	NHCD, ED, PDRD		<ul style="list-style-type: none"> Revise Land Development Code. Housing/Jobs/Transit Action Team created; it will provide recommendations to Council in August 2014 about strategies to better connect affordable housing, transit and jobs. Housing-Jobs Balance Study Underway Revise Subdivision Regulations.
HN A23 Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	NHCD, PDRD		<ul style="list-style-type: none"> Continue coordination with public and private sector organizations.
HN A24 Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Draft Code Diagnostic completed. Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations
S A24 Reduce homelessness in the City of Austin by: - Expanding the recuperative care program for the homeless - Incorporating recommendations of the current homeless and mental health task forces - Reducing regulatory barriers to the development of housing for the homeless	NHCD		<ul style="list-style-type: none"> Explore what regulatory and programmatic barriers to affordable housing exist as well as for low-barrier, housing-first permanent supportive housing. Downtown Density Bonus fees-in-lieu will all be designated for low-barrier, housing-first permanent supportive housing for the next 3 years. NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
SA25 Coordinate between all the organizations providing services to the homeless community to maximize the efficacy of limited resources.	NHCD		<p>Permanent Supportive Housing (PSH) Leadership Finance Committee and ECHO serve as partners. NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing. ECHO has reorganized the current continuum of care in Austin/Travis County to create a coordinated intake system of the homeless population, streamlining the process for individuals and families to get into services and housing.</p>
SA26 Promote the development of housing opportunities that support persons transitioning from homelessness and other barriers to housing stability.	NHCD, PDRD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing.
SA27 Support social services that provide financial support to families who are losing their homes and encourage public/private partnerships that create and implement solutions to this issue.	NHCD, HHSD		<ul style="list-style-type: none"> NHCD/HHSD will continue to target federal funds for Tenant Based Rental Assistance programs, dependent on funding. HHSD will continue to fund "Rapid-Rehousing" strategies through social services contracts, to immediately help stabilize families upon their loss of housing.
SA28 Locate supportive housing (i.e., housing with supportive services such as financial counseling, medical facilities, and child care) for families with children in areas of the city with under-enrolled schools.	NHCD, PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. Revise Subdivision Regulations
SA29 Investigate the feasibility of creating a program of City-owned housing, including but not limited to, cooperative, affordable and permanent supportive housing.	NHCD, Real Estate, AE, PDRD, ED, HHSD, API		<p>Develop plan on how such practices could be implemented in Austin.</p> <p>Recommend improved options for shared housing communities through CodeNext Land Development Code Revision</p>
SA30 Regulate the geographic distribution and operation of group homes for the disabled, homeless, and other individuals needing supportive housing.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Draft Code Diagnostic completed, Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.			
C A13 Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Draft Code Diagnostic completed. Approach Alternatives being reviewed. Potential code revisions to allow garage apartments and micro housing units are underway. ArtPlace Grant Awarded to ThinkEast a future 24 acre mixed use district for Austin's creative community. It will offer affordable working, living and flexible studio spaces. Revise Subdivision Regulations.
C A14 Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. <ul style="list-style-type: none"> The Housing/Transit/Jobs Action team will make recommendations to Council in August 2014 about strategies to better connect affordable housing, transit and jobs.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
LUT A1	Give priority to City of Austin investments to support mixed-use transit, and the creation of compact walkable and bikeable places.	PDRD, PWD, ATD, CPO	<ul style="list-style-type: none"> Defer to Priority Program 1.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD, PWD	<ul style="list-style-type: none"> Revise Land Development Code. Coordinate with Pedestrian Advisory Council and Bicycle Advisory Council to recommend changes for design and building types. Annual Active Transportation Summit held May 2014.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD, PWD	<ul style="list-style-type: none"> Revise Land Development Code. Held the "Best Practices in Development Review: Faster! Smoother! Smarter!" Imagine Austin Speaker Series in September 2013 to address opportunities to improve process. Working to incorporate Low Impact Development practices within the Conservation Subdivision category.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD, PWD	<ul style="list-style-type: none"> Revise Land Development Code.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD, PARD, HHSD, PWD	<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Coordinate with the Farmland Preservation and Access Working Group to incorporate agricultural preservation within the Conservation Subdivision category of the Subdivision Regulations. Complete Streets Ordinance is in-development and may be passed at the June 12, 2014 City Council Session. Community Transformation Grant provided a stipend for the installation of bicycle storage facilities, and staff time to launch downtown shower facilities at St. David's Episcopal. Finalize and implement the Community Health Improvement Plan beginning in July 2013.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
LUT A12 Create an integrated transportation plan that encompasses driving, transit, bicycling, walking, and roadway and rail freight.	PWD		Defer to Priority Program 1.
LUT A14 Increase public transit ridership. <ul style="list-style-type: none">- Expand service to compact centers and activity corridors- Increase the number of people who use transit by choice- Create inviting public spaces at stops and transfer centers- Provide real-time schedule information- Add more covered bus shelters- Make stops more convenient- Add park and ride facilities- Make routes more convenient and the system more intuitive- Create street design standards (bus turnouts, sidewalk width, benches, shelter)- Give transit priority (queue jumpers, signal priority, man-aged lanes, and dedicated lanes)- Launch an informative and enticing public relations campaign- Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing- Add more bicycle carrying capacity to buses and trains	ATD, PDRD, PWD, ED, CPO		Defer to Priority Program 1.
LUT A17 Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD, ED		Defer to Priority Program 1.
LUT A18 Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PDRD, PWD, ATD, CPO		Defer to Priority Program 1.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
LUT A19 Develop complete streets design guidelines for all new road construction and reconstruction:	PDRD, PWD		<ul style="list-style-type: none"> Propose Complete Streets Policy and Guidelines. (Policy to Council June 2014, Phase II Implementation in Fall 2014). Revise Land Development Code. Revise Subdivision Regulations. Revise Transportation Criteria Manual. Adopt the Colony Park/Five Hills Master Plan which includes green infrastructure and grid-like streets, transit, pedestrian and bicycle facilities. CHIP Partners outreach to Travis County to share active transportation information.
-Pedestrian and bicycle facilities and amenities -Green street techniques Management Practices -Interconnected, navigable, grid-like streets and blocks -Flexibility in design and regulations -Create pedestrian activated crosswalks at mid block intersections -Materials on materials to improve pedestrian safety -Traffic calming measures -Transit accommodations -Use of native landscaping			
LUT A21 Create a network of on - and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PDRD, PWD		<ul style="list-style-type: none"> Adopt proposed Urban Trails Master Plan and Bicycle Plan Update. Develop prioritization guidelines.
LUT A23 Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Continue collaboration with Travis County to update Access Street regulations of Title 30 requiring increased access streets dependent on number of lots served. Incorporate pedestrian easement regulations for the Subdivision Regulations. Revise Transportation Criteria Manual
LUT A27 Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD		<p>HHSD is collaborating with PDRD, PARD, PWD, and ATD to support the work of the Pedestrian Advisory Committee, bicycle promotion efforts i.e., BikeShare, installing Bicycle Fix Stations at PARD recreation centers with education/training for community cyclists on bike repair.</p>
LUT A32 Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered plazas.	PDRD, PARD, PWD		<ul style="list-style-type: none"> Revise Land Development Code. Identify incorporable elements in Small Area Plans.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
LUT A36	PDRD, PARD, PWD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Include opportunities for lots to front on open space within the Subdivision Regulations. Leverage open space and parkland dedication requirements within Conservation Subdivisions. Identify incorporateable elements in Small Area Plans. Coordinate with other PARD efforts to encourage urban agriculture in open space, such as community gardens.
LUT A40	PARD, HHSD, PWD, PDRD		<ul style="list-style-type: none"> Enhance PDRD process for identifying funding and building partnerships. Coordinate with other PARD efforts to encourage urban agriculture in open space. Identify incorporateable recreation elements in Small Area Plans. Revise Subdivision Regulations. <p>The Austin Parks and Recreation Department acquired 219.8 acres of new parkland in FY 2013. This new parkland includes:</p> <ul style="list-style-type: none"> 68 Acres: Colorado River at Bolm Road in central east Austin Potential uses: ball fields, pavilion area along the Colorado River 55 Acres: Old San Antonio Road south of FM 1626 in South Austin Potential uses: family recreation and picnic area, trails and observation areas along the banks of Onion Creek
HN A23	HHSD		<p>HHSD currently participates in numerous social services planning initiatives with community stakeholders focused on creating opportunities for vulnerable individuals/families in our community to become self sufficient. Efforts include continue to meet with City/County/AISD Joint Committee and the Community Advancement Network to address cross cutting issues.</p> <p>CHIP Partners convene to create Year 2 implementation objectives.</p>


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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
HN A24	PDRD, PARD, PWD		<ul style="list-style-type: none"> Revise Land Development Code. Comment on the draft outline regarding areas beneficial or detrimental for walking, bicycling and proximity. Revise Subdivision Regulations. Include provisions for Bungalow Courts within the Subdivision Regulations. Identify development scale which triggers need for school district. Work to adopt Complete Streets policy.
CE A10	PARD		PARD, in cooperation with other departments that purchase land, to develop a revenue stream for construction of parks in deficient areas.
CE A12	HISD, PARD, ED		Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations.
CE A13	HISD, PARD, ED		Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers.
			Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations.
			Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
CE A14 Identify and map food deserts and provide incentives for full service grocery stores and farmers markets to locate in these underserved areas.	PDRD, HHSD		<ul style="list-style-type: none"> Finalize and implement the Community Health Improvement Plan beginning in July 2013. Ongoing work group to review and implement Sustainable Food Policy Board recommendations. The Access to Healthy Food subcommittee of the HAPP Obesity Task Force is exploring how best to deliver fresh foods to neediest residents. Case studies are inconclusive on whether subsidizing retail food markets in disadvantaged neighborhoods improves residents' health and/or increases healthy eating habits. CHP partners identified where healthy food is available for purchase and growing; Community Transformation Grant is providing training and technical assistance to Go Austin/Vamos Austin (Dove Springs & 78745 initiative) members on how to work with store owners/operators to incentivize healthy foods.
CFS A2 Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD, PWD		<ul style="list-style-type: none"> Expend 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create diversity of public recreational opportunities for all ages, abilities and interests. Collaborate with PDRD on community gardens, parks and open space design. Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. Continue work on Urban Trails Master Plan with a revised Bicycle Master Plan (approval expected in Spring 2014).
CFS A3 Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	PARD, PWD		<ul style="list-style-type: none"> Expend 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. Collaborate with PDRD staff on community gardens, parks and open space design. Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. Continue work on Urban Trails Master Plan with a revised Bicycle Master Plan (approval expected in Spring 2014).

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
CFS A4	PWD		<ul style="list-style-type: none"> Adopt the Urban Trails Master Plan (approval expected in Summer 2014). Assess opportunities for new funding streams through parkland dedication mechanisms, grants, and fees.
CFS A5	PARD, PDRD, PWD		<ul style="list-style-type: none"> Continue to use Invasive Species Management Plan, Pest Management Plan and Maintenance Matrix developed in 2012 as best management practices to base funding decisions for maintenance of parks. Implement Urban Forestry Plan once completed in 2013.
CFS A6	HHSD, PARD		<ul style="list-style-type: none"> Enhance process for identifying funding and building partnerships.
CFS A7	PARD, PDRD, PWD		<ul style="list-style-type: none"> Develop department specific plans for Urban Forestry best management practices in 2014 and base funding decisions for tree maintenance on implementation needs.
CFS A8	PARD, PDRD, PWD		<ul style="list-style-type: none"> Develop department specific plans for Urban Forestry best management practices in 2014.
CFS A9	PWD		<ul style="list-style-type: none"> Continue work on Urban Trails Master Plan
CFS A10	PWD, PARD		<ul style="list-style-type: none"> Continue work on Urban Trails Master Plan (completion expected in Spring 2014).
CFS A13	HHSD, PARD		<ul style="list-style-type: none"> Continue strategic, consistent messaging using multiple media venues, including social media, websites, identified spokespersons, outreach education, etc.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A1 Support wellness and prevention education in schools and the general public to reduce the burden on primary care.	HHSD		<ul style="list-style-type: none"> • Implement the Community Health Improvement Plan beginning in July 2013. • Staff will continue to develop strategies to address housing shortage, mental health services, prevention programs for youth, and affordable care. • Continue Delivery System Reform Improvement Payment implementation through 2016, to improve Texas' health care delivery system. • Implement 1115 Waiver projects, Diabetes Education, Tobacco Prevention/Education, and Assertive Community Treatment team to Homeless individuals, and improve postnatal outcomes for African Americans. • Work with Central Health to implement the Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan. • Continue to work in Dove Springs to create healthy living programs.
S A3 Collaborate with counties, the hospital district, and school districts to dedicate funding to mental health & substance abuse programming.	HHSD		<p>Continue to look for additional funding opportunities to partner with community and to provide more prevention programs for youth.</p> <p>5/28: Working with TC, ATCIC, DACC and other stakeholders to obtain funding for substance abuse treatment and recovery supports for women w/ children and homeless individuals.</p> <p>CHIP Partners aim to establish outpatient program in south-south-east Austin for behavioral health.</p> <p>CHIP Partners add behavioral health prescribers in four outpatient clinic settings.</p>

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A4	Partner with healthcare providers to identify areas with limited access to adequate health services and develop regulations and policies to promote the clustering of medical facilities (i.e., clinics, and trauma and specialty care) in these areas.	HHSD	<ul style="list-style-type: none"> Continue development and implementation of the Community Health Improvement Plan and include access to primary and behavioral health care as a priority area.
S A5	<p>Increase public awareness of social services programs and healthcare options through the use of such devices as dedicated healthcare information lines, non-verbal flashcards, mobile preventative care vans, etc., to increase access to social resources, specifically:</p> <ul style="list-style-type: none"> - Mental Health - Substance Abuse - HIV care - Homeless/basic needs - Prenatal education - Child development - Adult basic education & literacy 	HHSD	<ul style="list-style-type: none"> HHSD staff to continue attending meetings in the community to work on these areas and others as identified. Bring recommendations to the various board and/or commissions for consideration. Upon board or commission approval these recommendations will be submitted to City Council for action and policy changes.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A6	Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare, including: - offering incentives to increase the number of providers - building more clinics - offering a path to practice for licensed professionals from other countries - developing educational programs - affordable health coverage programs for small business	HHSD	<ul style="list-style-type: none"> Work with Central Health to implement Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan for demonstration projects for Texas Healthcare Transformation and Quality Improvement. HHSD began to implement demonstration projects, Diabetes Education, Tobacco Prevention and Education for 18-24 year olds and Assertive Community Treatment team to Homeless individuals with tri-morbid conditions, and use community health workers to improve postnatal outcomes from birth to 12 months among African Americans. Additionally, Central Health is working with all the demonstration project implementing agencies to develop a learning collaborative to share best practices and coordinate efforts. CHIP Partners aim to establish outpatient program in south-southeast Austin for behavioral health. Bring facilities up-to-code to deliver START model for dual-diagnoses. CHIP Partners add behavioral health prescribers in four outpatient clinic settings.
S A7	Address the high incidence of teenage pregnancy by creating and expanding partnerships with area school districts, nonprofit organizations, and healthcare providers to develop a comprehensive education and outreach program to reduce the number of teenage mothers, to expand access to social and health care services for teenage mothers and their children, and to increase educational and vocational opportunities for the mothers.	HHSD	HHSD to continue implementing the Austin Healthy Adolescent program, which focuses on working with community partners to develop comprehensive education and outreach programs to reduce teen pregnancy and provide health services to young mothers and their children.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A8	HHSD, PARD		<ul style="list-style-type: none"> Finalize and implement the Community Health Improvement Plan beginning in July 2013. SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system. 5/29 Work with the new Food Policy Program Manager in OS to identify resources and gaps in the community. A new farmers market permitting process (HHSID) allows permits to transfer from one location to another on different days and offers a fee waiver for cooking/nutrition education demos at farmers markets. CHIP Partners to coordinate with City of Austin's new Food Policy Manager. Leverage training provided by the City of Austin and Food Trust to build resident leadership for access to healthy foods in areas considered food deserts or unhealthy food swamps.
S A9	HHSD, PARD, ED		<ul style="list-style-type: none"> SUACG will host a food and farm summit in September of 2013 to help link and educate all sectors of food system. Work with SFC and other private sector partners to expand opportunities for farm-direct programs. Continue collaboration with the Farmland Access and Preservation Work Group of the SFPB. Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers. CHIP Partners to coordinate with City of Austin's new Food Policy Manager.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A10	PARD, HHSD		<ul style="list-style-type: none"> Implement the Community Health Improvement Plan beginning in July 2013. Includes priority focus on access to healthy food. Continue collaboration with Chronic Disease Coalition, CTG Leadership team and Mayors, Health and Fitness Council to promote healthy food choices. SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. HHSD is supporting Sustainable Food Center in their provision of healthy cooking classes, farmers market info, and gardening education to residents in the 78702 zip code. Receiving guidance from The Food Trust on how to increase healthy food options in small retail convenience stores in underserved areas. PARD is updating their requirements for community gardens on public land to include at least one ADA accessible garden bed. ATCHHSD Neighborhood Centers continue to partner with the Capital Area Food Bank to offer Fresh Food for Families and Mobile Food Pantry at all 6 City Neighborhood Centers and 3 outreach locations.
S A11	HHSD, PARD		<ul style="list-style-type: none"> SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. Continue other ongoing efforts. 5/29 HHSD is providing guidance to UT and ACC on implementing healthy vending and healthy food procurement practices. Collaborated with City Purchasing on the RFP bid and selection process for City vending services that increase access to healthier snacks and beverages on City property.
S A12	HHSD, PARD, ED		<ul style="list-style-type: none"> Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations.
			5/29 Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A18 Support the development of a community-wide electronic health information system.	HHSD		Implemented the Community Health Improvement Plan beginning in July 2013. Year 2 CHIP will begin in July 2014.
S A33 Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	HHSD, PARD		Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics. Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics. Work on developing more joint use agreements and programming for the purpose of using more public facilities for healthy living programs.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.			
S A49	PARD, HHSD		<ul style="list-style-type: none"> • Implement the HHSD department Strategic Plan ,which identifies marketing of services to the public as a key priority. • Implement the Community Health Improvement Plan beginning in July 2013. The plan integrates public education and marketing of healthy lifestyles and community health resources into each of the priority areas. • HHSD Community Transformation Grant to continue working with MSDF-GAVA and local coalition groups to promote healthier lifestyles related to obesity. • SUACG to continue assisting communities establish community gardens on public land. • 5/29 HHSD is supporting Sustainable Food Center in their provision of healthy cooking classes, farmers market info, and gardening education to residents in the 78702 zip code. Receiving guidance from The Food Trust on how to increase healthy food options in small retail convenience stores in underserved areas. PARD is updating their requirements for community gardens on public land to include at least one ADA accessible garden bed. ATCHHSD Public Health Nurses at Neighborhood Centers continue to offer classes and programs on nutrition in the community. • Identify zip codes with areas of highest need by CHIP Partner Texas Hunger Initiative. • CHIP Partner CAN and THI work to ease access to food assistant programs and connect eligible individuals.
S A50	HHSD, PARD		<ul style="list-style-type: none"> • SUACG will host a food and farm summit in September 2013 to help link and educate all sectors of food system. • Work with SFC and other private sector partners to expand opportunities for farm-direct programs.
S A51	HHSD, PDRD		<ul style="list-style-type: none"> • HHSD Tobacco Prevention and Control Program to continue providing technical assistance and materials for schools and the local community.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM			
S A52 Promote tobacco free multifamily housing which share common walls, such as apartments, duplexes, townhouses, rowhouses, and condominiums.	HHSD, PDRD		<p>Working with numerous multi-unit housing facilities that have now implemented new smoke-free policies including affordable and market - rate housing properties such as: Foundation Communities (six affordable housing properties); RBJ Geriatric Center - Affordable housing property for elderly and disabled tenants; Bent Tree - Housing Authority of Austin-contracted property: Eleven - Large new high rise luxury apartments. In addition we are working with the Housing Authority of the City of Austin, Austin Green Builders, and Neighborhood Housing, to further expand tobacco-free multi-unit housing.</p> <ul style="list-style-type: none"> Continue the Austin Tobacco Prevention and Control Coalition multi-unit housing workgroup.
S A53 Promote tobacco-free environments and tobacco-free living.	HHSD, PDRD		<ul style="list-style-type: none"> Continue operating LIFA website. Continue Austin Tobacco Prevention and Control Coalition, Mayor's Health and Fitness Council integration of tobacco free campus requirements into Partner Certification Program for local businesses. Included bonus evaluation points in the 2014 HHSD Social Service RFA for organizations that have implemented or will implement a tobacco-free worksite policy by Oct. 2015.
S A54 Create more opportunities for outdoor play, recreational activities, healthy eating, and other activities and programs that address obesity.	PARD		<ul style="list-style-type: none"> Create additional policies around healthy eating and other activities that address obesity. Continue to acquire parkland and develop undeveloped parkland to increase locations for outdoor play and recreational activities, particularly in park deficient parts of the City. 5/29 PARD is working with PDRD to identify gaps in resident access within .5 mile from a City park and developing plans to close those gaps and provide relevant programming. Public Health Nurses at Neighborhood Centers continue to offer classes and educational programs on obesity and partner with other programs to offer recreational activities.
C A17 Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD		<ul style="list-style-type: none"> Improve access to services and increased public awareness about services.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.			
LUT A2	PDRD		Revise Land Development Code.
Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.			
LUT A3	PDRD		Revise Land Development Code.
Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.			
LUT A4	PDRD		Revise Land Development Code.
Use incentives and regulations to direct growth to areas consistent with the Growth Concept Map that have existing infrastructure capacity including roads, water, wastewater, drainage and schools.			
LUT A5	PDRD		Revise Land Development Code.
Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.			
LUT A6	Mayor or Council		Continue meetings to create a regional planning initiative.
Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.			
LUT A7	PDRD, WPD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Watershed Protection Ordinance.
Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.			
LUT A8	PDRD		Revise Land Development Code.
Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.			
LUT A10	PDRD		Revise Land Development Code.
Locate new industrial development, logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.			
LUT A11	PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
LUT A19	PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
LUT A26	CAMPO or ATD		Continue to use VMT per capita target as part of Transportation Impact Analysis.
Set targets for vehicle miles traveled per capita and incorporate those targets into traffic impact studies for new development.			

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Action	PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.	Responsible Department(s)	Status	Next Steps
LUT A28	Create design standards for public spaces such as parks, plazas, sidewalks and trails that respond to the unique setting in which they are located.	PDRD		Revise Transportation Criteria Manual.
LUT A30	Create a regulatory environment to allow flexibility in how buildings are used in compact centers and along commercial corridors—particularly the first floor—by simplifying the process to adapt from one use to another, such as residential to commercial or vice versa.	PDRD		Revise Land Development Code.
LUT A34	Incentivize new and redevelopment to be sensitive to the Central Texas climate, culture, building traditions, and construction materials.	PDRD		Revise Land Development Code and Subdivision Regulations.
LUT A35	Develop standards and expand incentives for green building and increased energy efficiency for new construction and remodels of older houses.	PDRD		Revise Land Development Code.
LUT A38	Review and change building and zoning codes and incorporate best practices to promote green building and sustainable development.	PDRD		Revise Land Development Code.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		Revise Land Development Code.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		Revise Land Development Code.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin.	PDRD		Revise Land Development Code.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	PDRD		Revise Land Development Code.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		Revise Land Development Code.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	PDRD		Revise Land Development Code.
HN A17	Develop regulations and standards that promote innovative and diverse residential architecture that is sensitive to the surrounding neighborhood.	PDRD		Revise Land Development Code.

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Action	PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.	Responsible Department(s)	Status	Next Steps
HN A19	Ensure harmonious and compatible transitions between neighborhoods and adjacent commercial, mixed-use, and denser housing by regulating setbacks, building mass and height, and other design elements and uses.	PDRD		Revise Land Development Code.
HN A20	Develop and implement strategies that address spillover parking from commercial districts into adjacent residential areas that include increased public transportation, better pedestrian and bicycling amenities, improved signs, and parking management.	PDRD		Revise Land Development Code.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, town-houses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		Revise Land Development Code.
E A3	Create a regulatory framework to foster a business-friendly environment by: <ul style="list-style-type: none"> - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements 	PDRD		Revise Land Development Code.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	PDRD		Revise Land Development Code.
CE A21	Strengthen tree protection regulations.	PDRD		Revise Land Development Code.

Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.			
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD	Implement Watershed Protection Ordinance.
CFS A18	Ensure that land development policies, regulations, and design standards take public safety issues like roadway connectivity, ingress/egress, and street design into consideration.	PDRD	<ul style="list-style-type: none"> Revise Land Development Code. Revise Transportation Criteria Manual.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: <ul style="list-style-type: none"> - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness 	Strategic Facilities Governance Team	<ul style="list-style-type: none"> Revise Subdivision Regulations
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PDRD	<ul style="list-style-type: none"> Revise Land Development Code. Revise Transportation Criteria Manual. Revise Subdivision Regulations.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PDRD	<ul style="list-style-type: none"> LDC Revision, TCM Revision, Subdivision Regulations revision Revise Subdivision Regulations.

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Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.			
CFS A36 Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	PDRD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Watershed Protection Ordinance. Revise Subdivision Regulations. Revise Land Development Code. Revise Transportation Criteria Manual.
CA3 Create incentives and programs to promote the inclusion of public art into new development	PDRD		
CA14 Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		<ul style="list-style-type: none"> Revise Land Development Code. Sign Regulations.