

Event	Potential Tier
ACL Fest 2012	4
COTA Fan Fest	4
F1 Shuttles	4
Trail of Lights	4
Austin Livestrong Marathon	4
SXSW Festival	4
Republic of TX Biker Rally	3-4
Pecan St Fest -Spring	3-4
NAMI Walks	3
Viva La Vida Festival	3
LiveStrong Challenge	3
AIDS Walk	3
Texas Book Festival	3
Austin Heart Walk	3
Run for the Water	3
Love-A-Bull Pittie Parade	3
Light the Night	3
Race for the Cure	3
Veteran's Day Parade	3
Turkey Trot	3
Chuys Children Giving 2 Children	3
Downtown Holiday Stroll	3
Lights of Love 5K & Kids K	3
Austin New Year	3
3M 1/2 Marathon	3
Gorilla Run	3
MLK Community Celebration	3
Boy Scout Parade	3
Cupid's Undie Run	3
Texas Independence Day 5K & Parade	3
Zilker Kite Festival	3
The Rosedale Ride	3
Mighty Texas Dog Walk 2013	3
St James Mission 5K	3
Zilker Garden Festival	3
Statesman Cap 10k	3
Art City Austin	3
Longhorn Run	3
Austin 10/20	3
BP MS150	3
Texas Round-Up	3
Schlotzsky's Bun Run	3
March of Dimes March for Babies	3
Paramount & State Gala	3
Viva Streets	3
Life Time Tri CapTex	3

Event	Potential Tier
Moonlight Margarita Run	3
Juneteenth	3
Keep Austin Weird	3
ASO 4th of July	3
9th Annual Bat Fest	3
Zilker Relays	3
Tri Rock Austin	3
Austin Pride Parade	3
Urban Fest	3
Austin Reggae Fest	3
Marathon Relay	3
2nd Street Sound Check	2-3
Barkitecture	2-3
Farmer's Market	2-3
The Fort	2-3
Yard Dog Parties	2-3
Austin Food and Wine Festival	2-3
Fado's St Patrick's Day Festival	2
LaCondesa Cinco De Mayo	2
Capital to Coast Relay	2
ESPN Austin College GameDay	2
Bevo Blvd	2
La Dolce Vita (AMOA)	2
October Jamaica	2
Austin Film Festival	2
Austin Symphony Kinder Concerts	2
Red Bull/Brazos Hall (Safety Closure)	2
Ballet Austin Nutcracker - Children Concerts	2
Dell World Private Event	2
Dell Children's Gala	2
Jeep Grand Cherokee Launch _ Brazos Hall	2
Alley Activation	2
Fight For Air Climb	2
MALC 40th Anniversary	2
UT Spring Commencement	2
ASO Young People's Concerts	2
MALC Sine Die Street Party	2
Univision - Premios Tejas	2
Food Truck for Brush Square Event	1
Paramount Red Carpet Event	1
St. David's Posada	1-2
March to Abolish the Death Penalty	1
Santa Julia Catholic Church Procession	1
Texas Rally for Life	1
March for Humane Immigration Reform	1
Day of the Fallen	1

Event	Potential Tier
My Medicaid March	1
TX March for LGBT Justice	1
Cesar Chavez March	1
HONK! TX	1