

# 2014 Annual Report

The Way Forward

DRAFT



Planning Commission

October 14, 2014

Agenda Item 38

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Planning & Development Review

**IMAGINEAUSTON**  
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# Overview of Presentation

## 1. Introduction

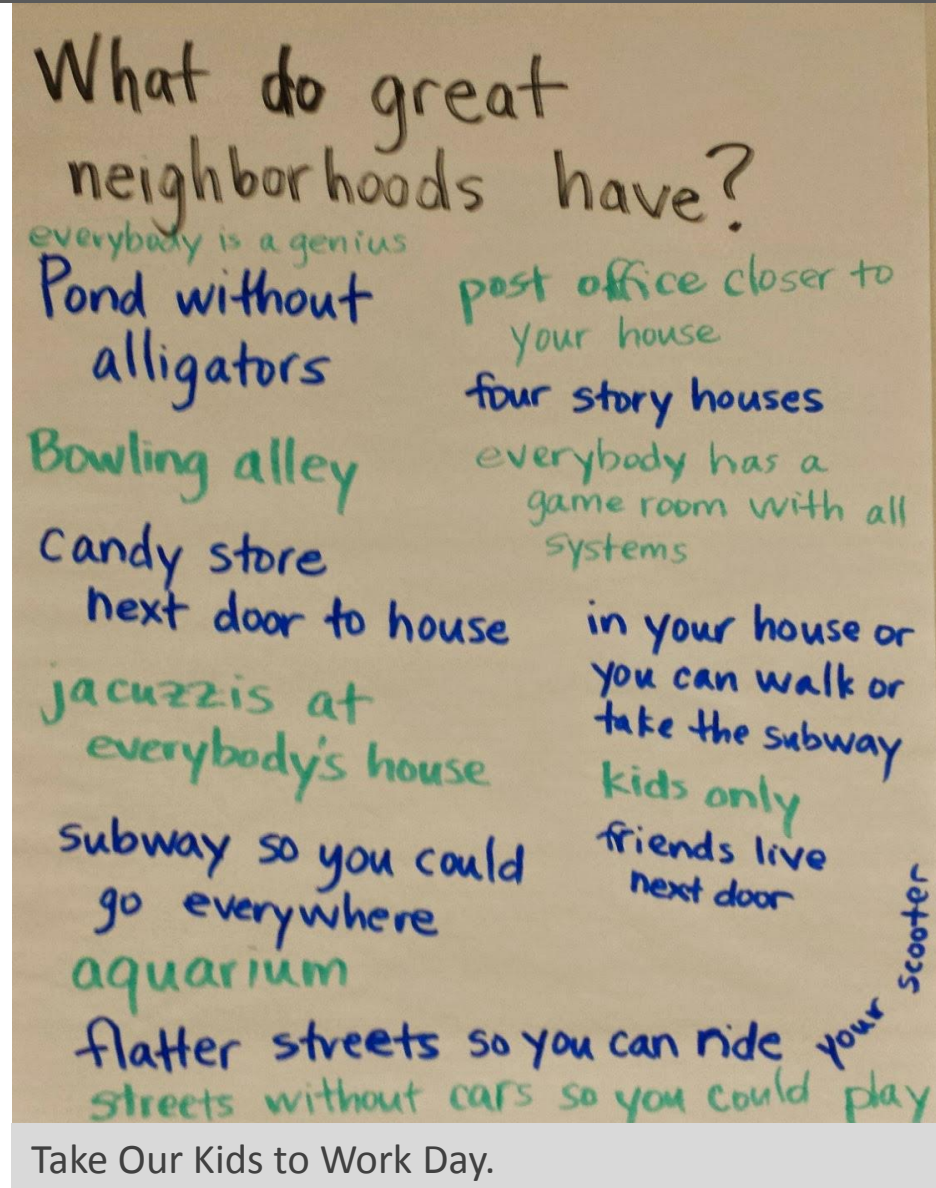
## 2. Implementation Program

- a) Community engagement
- b) Internal alignment
  - Priority Programs
- c) Regulations
- d) Capital Investment
- e) Partnerships

## 3. Questions

## 4. Recommendation

- a) Commission Letter to Council



# Scope of Annual Report

## 2014 Annual Report:

- Projects accomplished
- Plan amendments
- Submitted by Planning Commission to Council

## 5 Year Report (2017): Evaluation & Appraisal Report

- Complete Community Indicators



Graffiti art at the HOPE Outdoor Gallery.

# The Vision

## A City of Complete Communities



# Implementation Program

1. Community Engagement
2. Internal Alignment
3. Regulations
4. Capital Investment
5. Partnerships



Making an intersection people-centric.

# 1. Community Engagement

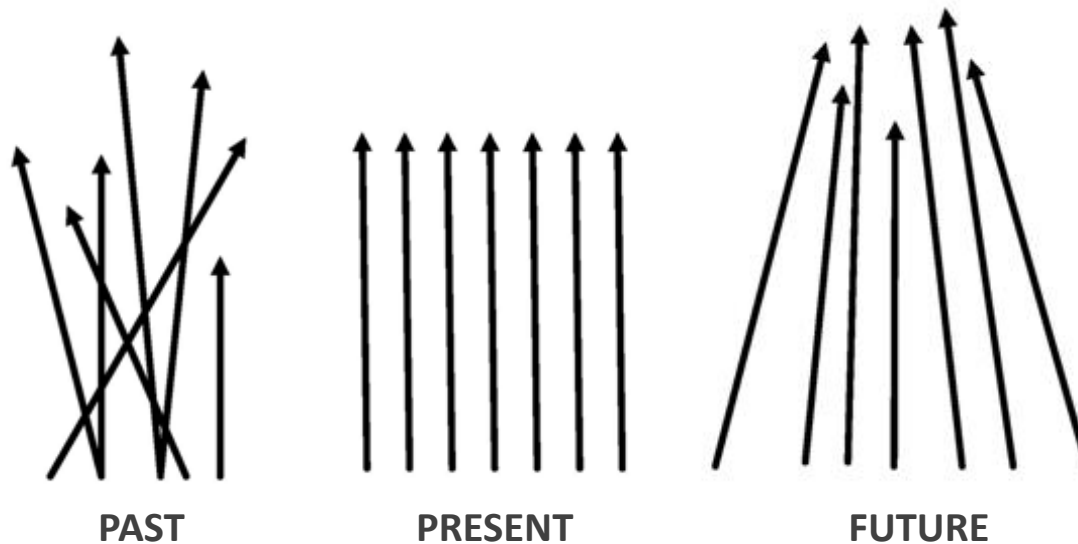
- Meetup
- Speaker Series
  - Workforce Development
  - Creative Placemaking
  - Walkability
  - Green Infrastructure
  - Innovative Economy
- Online Outreach
- BookPeople
- Book Club



Over 70 copies have been sold at BookPeople.

# 2. Internal Alignment

- **Priority Program Teams**



# Priority Programs

## TOPIC GROUP

## PRIORITY PROGRAM

Compact and Connected	1. Compact and Connected 8. CodeNEXT
Nature and City	2. Sustainable Water 4. Green Infrastructure
Creativity and Economy	3. Workforce Development 5. Creative Economy
Healthy and Affordable	6. Healthy Austin 7. Household Affordability

# PP 1: Invest in Compact & Connected

## Accomplishments

- Adoption of Complete Streets policy
- Advancing Bicycle, Sidewalk and Urban Trails Master Plans
- Continued improvement of Project Connect including Rapid Bus



The City constructed 39 miles of new and improved bike lanes.

# PP 8: CodeNEXT

## Accomplishments

- Phase 1: Listening and Understanding
- Code Diagnosis and Listening to the Community Report
- Community Character Manual
- Approach Alternatives
- All priority program teams contributing



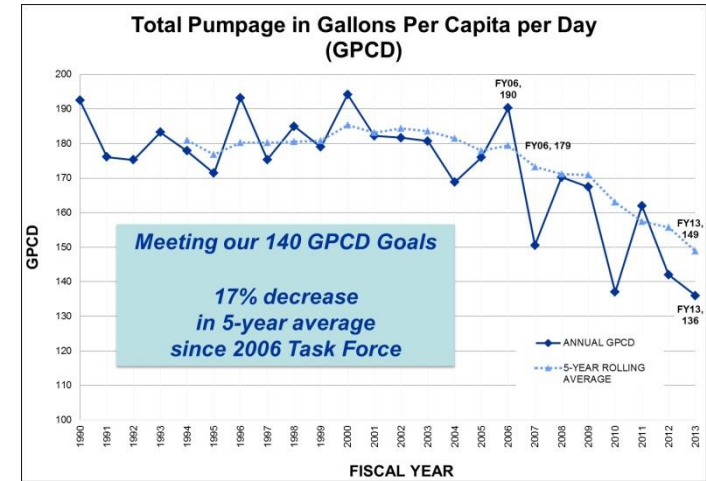
A CodeNEXT Community Character Event.

# PP 2: Sustainably Manage Water Resources

## Accomplishments

### Austin Water

- Stage 2 Water Restrictions
- Three Awards for Austin Water



Water consumption nears an all-time low.

### Watershed Protection

- Watershed Protection Ordinance
- Habitat Conservation Plan for Barton Springs Pool



A restored waterway.

# PP 4: Green Infrastructure

## Accomplishments

- 1800 acres of Water Quality Protection Lands
- Adoption of Urban Forest Plan
- Strategic partnering for land acquisition



Nearly 1800 acres of Water Quality Protection Lands have been purchased using 2012 bond funds.

# PP 3: Grow Austin's Economy

## Accomplishments

- Digital Inclusion Strategic Plan
- 10 Connected Youth Centers at public libraries
- Incentives for recruiting companies that create better-paying jobs for lower skilled workers

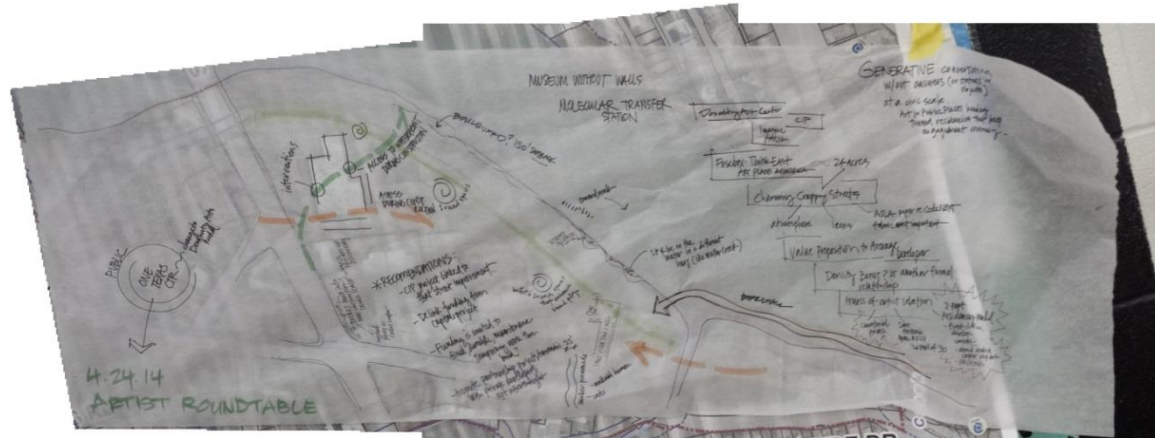


Connected Youth Centers are within 10 public libraries.

# PP 5: Creative Economy

## Accomplishments

- Launching of the Cultural Asset Mapping Project
- Conducting Needs Assessments
  - For Profit Creative Industries
  - Nonprofit Organizations & Creative Individuals
- Developing a Cultural Tourism Plan
- Integration of artists' thinking into the South Central Waterfront



An artists roundtable was part of the South Central Waterfront's Vision + Design Intensive.

# PP 6: Household Affordability

## Accomplishments

- Capital Studios under construction
- 2014 Austin Comprehensive Housing Market Study
- Funding of 383 supportive housing units
  - 254 built



Capital Studios will add 135 affordable units in downtown.

# PP 7: Healthy Austin

## Accomplishments

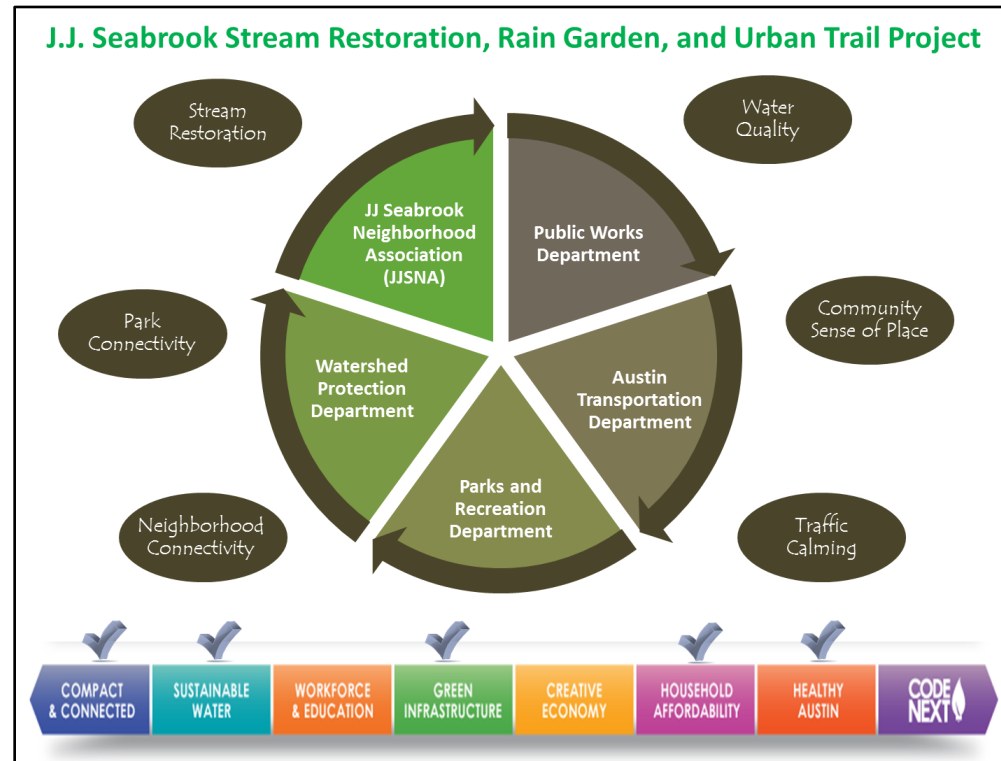
- Adoption of a Complete Streets policy
- A Manager's Guide to Smoke-Free Housing has helped 6 apartments go smoke-free
- Making Austin bicycle friendly
  - Launched B-Cycle Bike Share
  - Boardwalk on Lady Bird Lake



A rendering of an intersection with complete streets

# Significant Collaborative Efforts

- JJ Seabrook Project
- Housing + Transit + Jobs Action Team
- Track Sustainability
- Award Grants
- Compact & Connected Training



# 3. Regulations

- Land Development Code Revision
  - Downtown Density Bonus
  - Colony Park Initiative
- Reviewing plans for alignment with Imagine Austin
- Cases for Rezoning



The Colony Park Master Plan

# 4. Capital Investment

- Long-Range CIP Strategic Plan
- Capital Improvements Visualization, Information and Communication website
- CIP Program Management
  - Open Houses
  - Seaholm coordination
- Small Area Plan Implementation
  - Monitor progress
  - Coordinates with City Departments



The Long-Range CIP Strategic Plan.

# 5. Partnerships




- Framework developed in August
- Launched with priority program teams



A participant of the Imagine Austin Meetup understands the importance of partnerships.

# Appendices

## 1. Action Matrix

	Action	Responsible Department(s)	Status	Next Steps
<b>PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.</b>				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD & PDR		<ul style="list-style-type: none"> <li>Implement adopted Watershed Protection Ordinance (WPO)</li> <li>Finalize BSZ Redevelopment Exception updates</li> <li>Review existing policy with CodeNext.</li> </ul>
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	ED		<ul style="list-style-type: none"> <li>Review existing policy with Land Development Code revisions.</li> <li>Coordinate with ED, AW</li> </ul>
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction. Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	PWD, ATD, PDRD		<ul style="list-style-type: none"> <li>Completed draft policy on Complete Streets.</li> <li>Review existing policy with CodeNext.</li> <li>Review existing policy in Drainage Criteria Manual, coordinate with Complete Streets policy.</li> </ul>

# Staff Recommendation

1. Forward the draft Imagine Austin Annual Report to City Council.



# Thank you



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