

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	37487	Agenda Number	24.
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Meeting Date:	11/6/2014	Department:	Health and Human Services
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Subject

Approve negotiation and execution of a contract with LATINO Healthcare Forum for insurance enrollment educational outreach and navigation services for the Affordable Care Act Health Insurance Marketplace, for a twelve-month term beginning on October 1, 2014 and ending on September 30, 2015, for a total contract amount not to exceed \$200,000

Amount and Source of Funding

Funding in the amount of \$200,000 is included in the Fiscal Year 2014-2015 Operating Budget of the Health and Human Services Department.

Fiscal Note

A fiscal note is not required.

Purchasing Language:

Prior Council Action: On September 9, 2014, Council approved Ordinance No. 20140909-001 adopting the Fiscal Year 2014-2015 Operating Budget.

For More Information: Stephanie Hayden, Asst. Director, Community Services, 972-5017; Robert Kingham, Manager, 972-5026; Elena Shemilina, Agenda Coordinator, 512-972-5010

Boards and Commission Action:

MBE / WBE:

Related Items:

Additional Backup Information

More than 6.3 million Texans - including 1.2 million children - lack health insurance. Texas' uninsured rates, 1.5 to 2 times the national average, create significant problems in the financing and delivery of health care to all Texans. Racial and ethnic minorities are significantly less likely than the rest of the population to have health insurance. In Texas, 39 percent of Hispanics/Latinos, 22 percent of African Americans, and 20 percent of other races are uninsured. In Travis County, it is estimated that over 200,000 individuals do not have health insurance.

The Patient Protection and Affordable Care Act of 2010 (ACA) was signed into law on March 23, 2010 to reform health care in America. The new health care law includes reforms to the affordability, quality, and availability of health insurance and new cost cutting measures, rules, and regulations for both public and private health insurance companies and the health care industry. The ACA aims to increase the amount of Americans who have access to affordable health insurance. This is done, in part, by providing tax credits to individuals who need help paying for insurance and opening up competitive, regulated, online health insurance exchanges (AKA marketplaces) where individuals can buy insurance and receive cost-assistance

LATINO HEALTHCARE FORUM is an Austin, Texas based nonprofit organization concerned with reducing racial and ethnic health disparities. They provide educational outreach and healthcare enrollment assistance for the uninsured and underinsured seeking to obtain coverage through the Affordable Care Act. In addition, they train community members to become community health workers or "promotoras" and connect vulnerable populations with health resources.

Performance Measures, as well as contract exhibits, will be negotiated with the LATINO HEALTHCARE FORUM staff.

Related Departmental Goal: Provision: Social Services – Promote a healthy community by addressing the needs of

vulnerable households.