

# Alternative Business Model for Partnering with Youth Sports Organizations

Submitted by Kimberly McNeeley, Assistant Director

November 18, 2014

# Ordinance Direction

- ARTICLE 6. - USE OF ATHLETIC FIELDS.
- § 8-1-81 - DEFINITIONS.
- § 8-1-82 - ADMINISTRATIVE RULES.
- § 8-1-83 - ATHLETIC FIELD USE AGREEMENT ON PUBLIC FIELDS.
- § 8-1-84 - YOUTH SPORTS SERVICES AGREEMENT ON PRIVATE FIELDS.
- § 8-1-85 - AUTHORIZED APPLICANT.
- § 8-1-86 - APPLICATION REQUIRED.

# Current Public Field Agreement Terms and Challenges

## Terms

- City pays portion of Utilities (approximately \$4,300 per field)
- Letters of interest submitted annually
- Insurance
- 501(c) (3)
- 75% residents
- Maintain fields at a Level III

## Challenges

- Each year the number of interested YSOs increase
- Increased interest in development due to lack of space
- Ownership/Exclusive Use  
Public Access and Liability  
Discussions
- Ability to maintain the fields at a Level III
- Utility Meter Issues
- Conservation Issues

# Alternative Business Model

The Parks and Recreation Department assumes responsibility for maintenance of all Youth Sports Organization Fields **currently utilizing the Youth Sports Services Agreement for Public Fields** and via the Council approval process revises the existing ordinance

**ARTICLE 6. - USE OF ATHLETIC FIELDS**

# Phased Approach

Request funding over next two fiscal years to provide adequate resources to maintain fields 120 ball fields in a safe playing condition for all youth sports participants

- Contractuals and Commodities
  - \$323,000
- Equipment
  - \$226,000
- Personnel
  - \$205,486

# Contractuals and Commodities

- FY 2014                                      Currently Resources \$754,996
- Need
  - One time funding \$198,00 (irrigation installation, leveling, fence replacement, general care for “neglected” fields)
    - FY 16 \$49,500
    - FY 17 \$49,500
    - FY 18 \$49,500
    - FY 19 \$49,500
  - Annual Operational Funding \$125,000 (fertilizer, grass seed, sand, fuel, pesticides, etc.)
    - FY 2016 \$62,500
    - FY 2017 \$62,500

# Equipment

- Five Pieces of Equipment needed

- FY 2016

- Mower/Drag \$21,000
    - Two (2) trailers \$20,000
    - Gator Pro \$23,000
    - Two (2) Zero Turn Mowers \$28,000

- FY 2017

- Toro Sand Pro Ball Field Drag \$26,000
    - Gator Pro \$23,000
    - F250 Truck \$45,000
    - Reel Mower \$40,000

# Personnel

## Three Full-time Positions and Temp Seasonal Funding

- FY 2016
  - Two (2) Parks Grounds Specialist
  - Total Funding \$109,474 at FY2015 salary/benefits
  - Additional Temporary Salary - \$16,094
- FY 2017
  - One (1) Landscape Technician
  - Total Funding \$63,824 at FY2015 salary/benefits
  - Additional Temporary Salary - \$16,094



# Advantages

- YSOs no longer receive utilities stipends, however, the Department will absorb electric, water, waste water, garbage
- YSOs pay a flat rate fee- less than maintenance costs
- Public Access increases because Department now controls maintenance and eliminates liability and exclusive use issues
- Department better able to accommodate increasing field demands by scheduling multiple non-competing groups at a given complex
- Department able to ensure safe playing fields for all youth sports participants
- Department able to improve equity

# Current Private Field Agreement Future Partnership

The phased funding and operational change allows for the Parks and Recreation Department to maintain the current commitment to Youth Sports Organizations on Private Fields by providing approximately \$2,150 per field.