

A G E N D A



Recommendation for Council Action (CMD)

Austin City Council		Item ID:	37716	Agenda Number	24.
Meeting Date:	November 20, 2014				
Department:	Contract Management				
Subject					
Authorize negotiation and execution of an amendment to the professional services agreement with MICHAEL VAN VALKENBURGH ASSOCIATES INC. for landscape architectural services for the Austin Holly Shores, Festival Beach Master Plan in the amount of \$21,270.97, for a total contract amount not to exceed \$424,270.97					
Amount and Source of Funding					
Funding is available in the Fiscal Year 2014-2015 Capital Budget of the Parks and Recreation Department.					
Fiscal Note					
A fiscal note is attached					
Purchasing Language:					
Prior Council Action:	April 7, 2011 - Authorize the negotiation and execution of a professional services agreement with MICHAEL VAN VALKENBURGH ASSOCIATES, INC., LANDSCAPE ARCHITECTS, Cambridge, MA, or one of the other qualified responders to RFQ Solicitation CLMP047A, to provide Professional Planning Services for the Holly Shores/Festival Beach Master Plan project with an amount not to exceed \$350,000.				
For More Information:	Chris Yanez, 512-974-9455; April Shaw 512-974-6716; Elizabeth Godfrey-Weidig, 512-974-7141				
Boards and Commission Action:					
Related Items:					
MBE / WBE:	This contract was awarded in compliance with City Code Chapter 2-9B (Minority Owned and Women Owned Business Enterprise Procurement Program) with 1.94% African American, 8.83% Hispanic American, 4.35% Asian/Native American and 16.36% WBE participation to date.				
Additional Backup Information					

The Holly Shores/Festival Beach Master Plan area consists of parkland along the north shore of Lady Bird Lake from I-35 east to Pleasant Valley Road and South of Canterbury Street. The master planning area includes 9.3 acres of newly dedicated parkland at the Holly Street Power Plant as well as approximately 91 acres of existing parkland. This is a top priority project for the Parks and Recreation Department, as the geographical, environmental, recreational, historical and cultural qualities of the project area offer a rare opportunity for enhancement of the immediate community as well as for the City overall.

The selected design firm through the RFQ process was Michael Van Valkenburgh Associates, Inc. and provided the following master planning services:

- Preparation of Master Plan process and schedule documents
- Developed information management plan to facilitate process for stakeholder and general public participation
- Provided review and analysis of existing and proposed parkland and facilities, prepared GIS based mapping
- Provided review and analysis of existing parkland and facility uses and makes recommendations for alterations, modifications and adaptive re-use strategies
- Provided review and analysis of neighborhood interests and priorities for parkland
- Provided review and analysis of greater Lady Bird Lake corridor to identify opportunities for connectivity and compatible uses
- Provided review and analysis of all pertinent zoning, land use and environmental regulations
- Established and prioritize a project program
- Generated and present graphics at intermediate project stages
- Prepared final graphics with plan, section and perspective drawings to demonstrate recommendations
- Prepare phased implementation of recommended site improvements
- Prepared budget estimates for recommended site improvements
- Provided an Implementation Plan that includes priorities, sequencing, and funding opportunities
- Prepared final print and electronic versions of final master plan documents
- Provided an analysis of potential revenue generating/vending partnership opportunities
- Presented pre-final, final draft, and final documents to various city staff and boards and commissions

Upon completion of the Draft Master Plan in early 2014, PARD had received communications from several neighborhood groups related to the proposed master plan elements. PARD implemented additional public meetings to ensure that all community concerns had been addressed. In addition, on March 6, 2014, Council requested the following additional scopes of work be performed to address those community concerns;

- a. Review park designation as a district park
- b. Review options for connectivity and consider removing proposed bridge to Bird Island
- c. Review options for lagoon area
- d. Review number of events and limit expansion of events
- e. Review and include in Master Plan language specifically addressing compatibility of improvements with neighborhood
- f. Review the proposed Holly Street extension through the proposed ball fields
- g. Conduct additional outreach for food forest proposal
- h. Create a Parks Board Implementation Committee to assist in the development of phase 1 improvements

The consultant performed the following additional scope of services to address the concerns of the local neighborhood and as requested by Council on March 6, 2014.

- Consultants held additional input meetings on March 25, April 16, April 23 and May 7, 2014 with the East Town Lake Citizens Association
- Consultant incorporated the alternative recommendations to the draft Master Plan including revisions to text,

- diagrams, illustrative plans, and perspective views and associated probable cost estimates
- Consultant conducted one additional major community-wide, town hall meeting to present changes to the master plan based on additional public input on July 14, 2014
- Consultant traveled to Austin for presentation of Master Plan to Council on August 28, 2014

This amendment was approved by the City's Change Control Committee.

Michael Van Valkenburgh Associates Inc. is located in Cambridge, MA.