

**W. E. LONG METRO PARK GOLF COUSE  
Community Engagement Plan**

**Objective** This phase of the project will help clarify the project's goals and refine understanding of the project's background and context. Interviews and meetings with stakeholders, staff, and citizens at large will help identify opportunities and constraints in the project area. A vision for the future development of Project improvements will be formulated through this outreach effort. Exact dates are subject to availability of Golf Course Architects.

**Task 1.1 Data Collection and Analysis – *Months 2-4***

This task includes necessary data collection to assess the current physical and environmental conditions on the Project site. Physical context and environmental analyses will provide a detailed understanding of the elements that define the physical constraints of the area and will be utilized in the Concept Design.

**Task 1.2 Public Participation – *Months 2-10***

Public involvement efforts will include providing project background to interested citizens and obtaining meaningful input from them as outlined below. This effort will begin during the site analysis phase and will continue through the concept design phase of the project. It may include developing and updating a Project Web Page to provide periodic project updates through press releases prepared by the Development Team and released through PARD; project flyers, newsletters and/or selected mailings and a comment database may be used.

**Subtasks a. Stakeholder Interviews**

A series of presentations/interviews with key stakeholders in the area will be held. These are likely to include local businesses and neighborhoods, property owners, user groups, city staff, and representatives of the private development community. This process is intended to provide one-on-one or small group meetings with the like-minded stakeholders and will be focused on specific stakeholder issues.

**b. Stakeholder Workshop**

A workshop may be organized by the Development Team. During such a workshop, the Development Team will seek input regarding the project's focus. Specific areas of concern gathered through key stakeholders interviews would be used in the workshop.

**Task 1.3 Community Advisory Group (CAG) – *Months 11-18***

Public involvement efforts will continue as the project progresses. This phase of public engagement will take the form of a community advisory group likely to be formed out of stakeholders who participated during the Concept Design Phase. The intent is to allow an ongoing dialogue as the project moves forward.