

Overview of Presentation

1. Introduction
2. Implementation Program
 - a) Community engagement
 - b) Internal alignment
 - Priority Programs
 - c) Regulations
 - d) Capital Investment
 - e) Partnerships
3. Questions

What do great neighborhoods have?

everybody is a genius
Pond without alligators
Bowling alley
Candy store next door to house
jazz is at everybody's house
subway so you could go everywhere
aquarium
flatter streets so you can ride your scooter
streets without cars so you could play

post office closer to your house
four story houses
everybody has a game room with all systems
in your house or you can walk or take the subway
kids only
friends live next door

Take Our Kids to Work Day.

Scope of Annual Report

2014 Annual Report:

- Projects accomplished
- Plan amendments
- Submitted by Planning Commission to Council

5 Year Report (2017):

Evaluation & Appraisal Report

- Complete Community Indicators



Graffiti art at the HOPE Outdoor Gallery.

INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES ³

The Vision

A City of Complete Communities



INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES ⁴

Implementation Program

1. Community Engagement
2. Internal Alignment
3. Regulations
4. Capital Investment
5. Partnerships



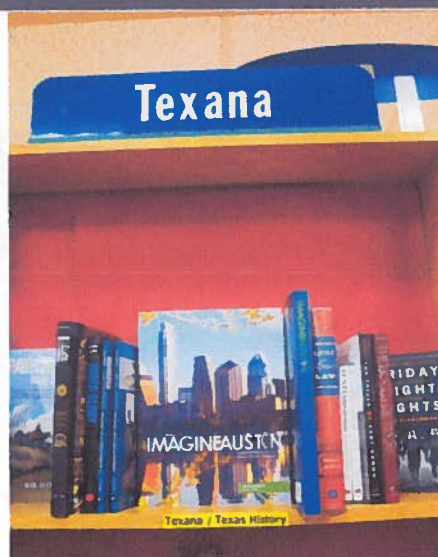
Making an intersection people-centric.

INTRODUCTION | **IMPLEMENTATION PROGRAM** | PRIORITY PROGRAMS | APPENDICES

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1. Community Engagement

- Meetup
- Speaker Series
 - Workforce Development
 - Creative Placemaking
 - Walkability
 - Green Infrastructure
 - Innovative Economy
- Online Outreach
- BookPeople
- Book Club



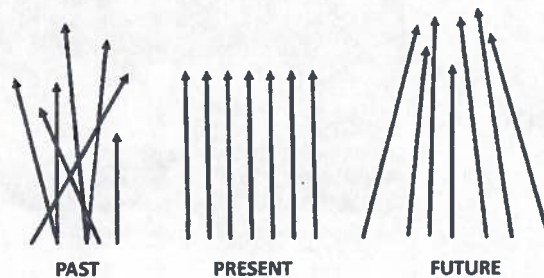
Over 70 copies have been sold at BookPeople.

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

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2. Internal Alignment

■ Priority Program Teams



ENGAGEMENT | **ALIGNMENT** | REGULATIONS | INVESTMENT | PARTNERSHIPS

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Priority Programs

TOPIC GROUP	PRIORITY PROGRAM
Compact and Connected	1. Compact and Connected 8. CodeNEXT
Nature and City	2. Sustainable Water 4. Green Infrastructure
Creativity and Economy	3. Workforce Development 5. Creative Economy
Healthy and Affordable	6. Healthy Austin 7. Household Affordability

INTRODUCTION | IMPLEMENTATION PROGRAM | **PRIORITY PROGRAMS** | APPENDICES

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PP 1: Invest in Compact & Connected

Accomplishments

- Adoption of Complete Streets policy
- Advancing Bicycle, Sidewalk and Urban Trails Master Plans
- Continued improvement of Project Connect including Rapid Bus



The City constructed 39 miles of new and improved bike lanes.

COMPACT & CONNECTED | NATURE & CITY | CREATIVE & ECONOMY | HEALTHY & AFFORDABLE

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PP 8: CodeNEXT

Accomplishments

- Phase 1: Listening and Understanding
- Code Diagnosis and Listening to the Community Report
- Community Character Manual
- Approach Alternatives
- All priority program teams contributing



A CodeNEXT Community Character Event.

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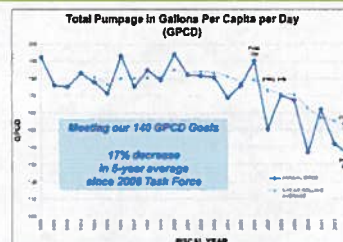
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PP 2: Sustainably Manage Water Resources

Accomplishments

Austin Water

- Stage 2 Water Restrictions
- Three Awards for Austin Water



Water consumption nears an all-time low.



A restored waterway.

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PP 4: Green Infrastructure

Accomplishments

- 1800 acres of Water Quality Protection Lands
- Adoption of Urban Forest Plan
- Strategic partnering for land acquisition



Nearly 1800 acres of Water Quality Protection Lands have been purchased using 2012 bond funds.

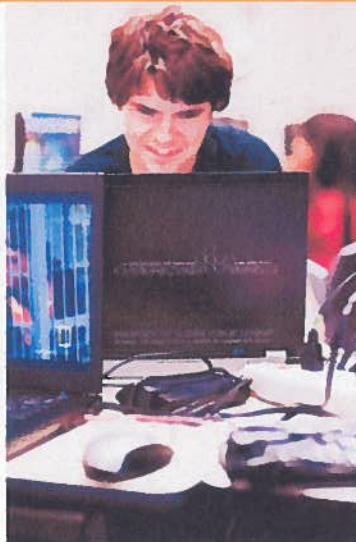
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PP 3: Grow Austin's Economy

Accomplishments

- Digital Inclusion Strategic Plan
- 10 Connected Youth Centers at public libraries
- Incentives for recruiting companies that create better-paying jobs for lower skilled workers



Connected Youth Centers are within 10 public libraries.

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PP 5: Creative Economy

Accomplishments

- Launching of the Cultural Asset Mapping Project
- Conducting Needs Assessments
 - For Profit Creative Industries
 - Nonprofit Organizations & Creative Individuals
- Developing a Cultural Tourism Plan
- Integration of artists' thinking into the South Central Waterfront



An artists roundtable was part of the South Central Waterfront's Vision + Design Intensive.

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PP 6: Household Affordability

Accomplishments

- Capital Studios under construction
- 2014 Austin Comprehensive Housing Market Study
- Funding of 383 supportive housing units
 - 254 built



Capital Studios will add 135 affordable units in downtown.

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PP 7: Healthy Austin

Accomplishments

- Adoption of a Complete Streets policy
- A Manager's Guide to Smoke-Free Housing has helped 6 apartments go smoke-free
- Making Austin bicycle friendly
 - Launched B-Cycle Bike Share
 - Boardwalk on Lady Bird Lake



A rendering of an intersection with complete streets

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Significant Collaborative Efforts

- JJ Seabrook Project
- Housing + Transit + Jobs Action Team
- Track Sustainability
- Award Grants
- Compact & Connected Training



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3. Regulations

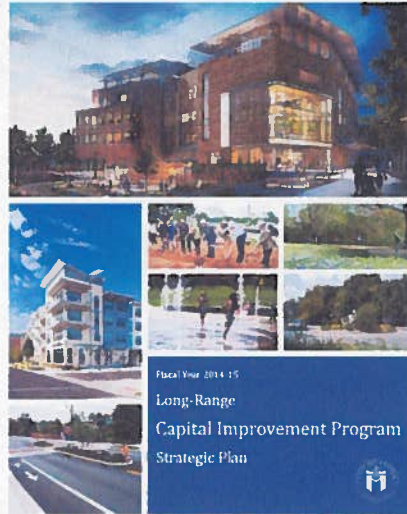
- **Land Development Code Revision**
 - Downtown Density Bonus
 - Colony Park Initiative
- **Reviewing plans for alignment with Imagine Austin**
- **Cases for Rezoning**



The Colony Park Master Plan

4. Capital Investment

- Long-Range CIP Strategic Plan
- Capital Improvements Visualization, Information and Communication website
- CIP Program Management
 - Open Houses
 - Seaholm coordination
- Small Area Plan Implementation
 - Monitor progress
 - Coordinates with City Departments



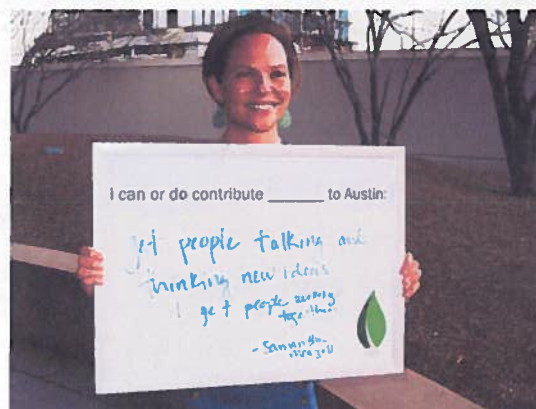
The Long-Range CIP Strategic Plan.

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ENGAGEMENT | ALIGNMENT | REGULATIONS | **INVESTMENT** | PARTNERSHIPS

5. Partnerships

- Framework developed in August
- Coordinating with City departments



A participant of the Imagine Austin Meetup understands the importance of partnerships.

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ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | **PARTNERSHIPS**

Amendments

1. CPA-2014-0001: Digital Inclusion Strategic Plan amendments
2. CPA-2014-0002: Amendment to align Imagine Austin with the City-endorsed Austin Travis County School Readiness Action Plan
3. CPA -2014-0003: Public Safety amendments
4. CPA-2014-0004: Remove "Affordable" from Related Visions Components for Priority Program 8
5. CPA-2014-0005: Amendment to Priority Program #8

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | **PARTNERSHIPS** ²¹

Thank you



IMAGINEAUSTON
Vibrant. Livable. Connected.

