

**HISTORIC LANDMARK COMMISSION**  
**PERMITS IN NATIONAL REGISTER HISTORIC DISTRICTS**  
**DECEMBER 15, 2014**  
**NRD-2014-0135**  
**119 E. 6<sup>th</sup> Street**  
**Sixth Street**

**PROPOSAL**

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Erection of awnings with signage on the Littlefield Mall.

**PROJECT SPECIFICATIONS**

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The applicant proposes the installation of black canvas awnings at the segmental-arched windows on the first floor of the Littlefield Mall. Each awning will have the Gold's Gym logo. The logo is round with a diameter of 3 feet. The awnings are unlit.

**STANDARDS FOR REVIEW**

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The Historic District Sign Guidelines state:

**D. AWNING SIGNS**

An awning sign may be woven, sewn, or painted onto the fabric of an awning. A panel sign painted or mounted on the edge of a rigid canopy also shall be considered an awning sign.

**SIZE**

- The maximum area of an awning sign may not exceed 20% of the awning panel, or 8 square feet, whichever is the lesser amount.

**STAFF RECOMMENDATION**

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Approve the awnings and signage as proposed. The awnings and awning signs fit within the applicable sign guidelines for the historic district. Note that the application also has a lit blade sign for the corner of the building – that is NOT a part of the current application – only the awnings and awning signs are up for consideration with this application.

**APPLICATION FOR APPROVAL OF A SIGN IN NATIONAL REGISTER DISTRICTS  
OR AT A CITY HISTORIC LANDMARK**

**City of Austin Historic Preservation Office**

**(A separate form is required for each proposed sign on the building or site)**

ADDRESS of Proposed Sign: 119 E. 6th Street Date of Application: 12/1/2014

APPLICANT: Gold's Texas Holdings Group, Inc.

Name: Agent: Randy M. Rayford

Address: 401 Maple Ave, suite 600

Dallas, TX 75219

Phone: ( 214 ) 283-8578

Fax: (      )     

E-mail: r rayford@trtholdings.com

SIGN COMPANY:

Name: Aetna Sign Group

Address: 2438 Freedom Drive

San Antonio, TX 78217

Phone: ( 210 ) 826-2800

Fax: ( 210 ) 477-2323

E-mail: katie@aethnesign.com

SIGN TYPE:

Flush mounted     Projecting (Blade)     Window max     Awning     Directory     Free-standing max

SIZE OF SIGN: Height: 5'0"    Width: 19'11"    Depth: 2'6"    Total sign area: 99.6 sq. ft.

MATERIALS AND FINISH OF SIGN: awning material and framing

SIGN COLORS: Black & yellow

SIGN LIGHTING TYPE: NA    SIGN INSTALLATION METHOD: custom awning framing

SIGN CONTENT (Include name of establishment, size of letters, size of logo):

"Gold's Gym" logo with Joe Logo mascot in center. Overall diameter of entire logo is a maximum of 3'0"

TURN THIS FORM IN TO CITY HISTORIC PRESERVATION OFFICE, ONE TEXAS CENTER, 505 BARTON SPRINGS ROAD AT LEAST 14 DAYS PRIOR TO HISTORIC LANDMARK COMMISSION MEETING WITH ALL OF THE FOLLOWING:

1. One color depiction of the sign itself on 8½" x 11" paper showing the design, colors, lighting, materials, and ALL dimensions of the sign (height, width and depth), as well as mounting detail (unless using existing mounting apparatus).
2. One dimensioned drawing on 8½" x 11" paper showing the exact placement of the sign on the building. For projecting and awning signs, show the distance from the bottom of the sign to the sidewalk. For awning, window, and flush-mounted signs, show the dimensions of the façade, window, or awning, as appropriate. For free-standing signs, include a dimensioned site layout showing the proposed placement of the sign on the site and its relationship to other buildings and landscape features.
3. Color photographs showing the location of the proposed sign.
4. Paint chip or surface finish sample for all proposed sign surfaces.

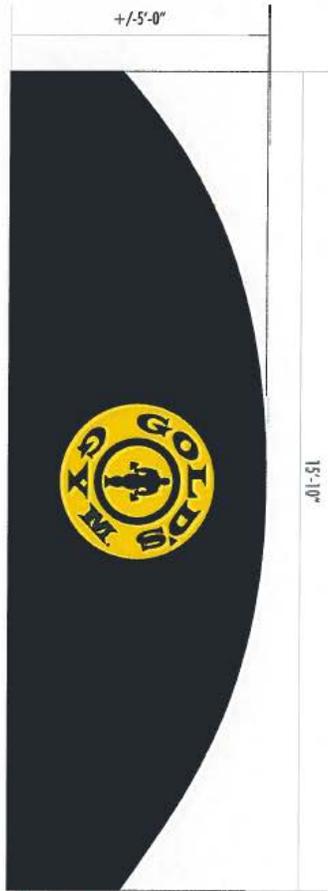
**ONLY COMPLETED APPLICATIONS WITH ALL REQUIRED EXHIBITS CAN BE ACCEPTED AND REVIEWED.**

[Signature]  
Signature of Property Owner/Agent (Required)

[Signature]  
Signature of Applicant (Required)

CITY USE ONLY:	
Case No. <u>NED</u>	<b>PDRD/CHPO DEC 01 2014</b>
HLC Date: _____	

**FIELD SURVEY REQUIRED PRIOR TO PRODUCTION**



Front View - Scale: 1/2" = 1'-0"

Specifications:  
 Manufacture and install (5) new openings.  
 Black with yellow logo.

QTY: 2

- B1
- B2



QTY: 3

- B5
- B6
- B7



Photo Survey - Scale: Not to Scale

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 FAX: 210 472 2323 + WWW.GENSIGN.COM + FOLLOW US ON

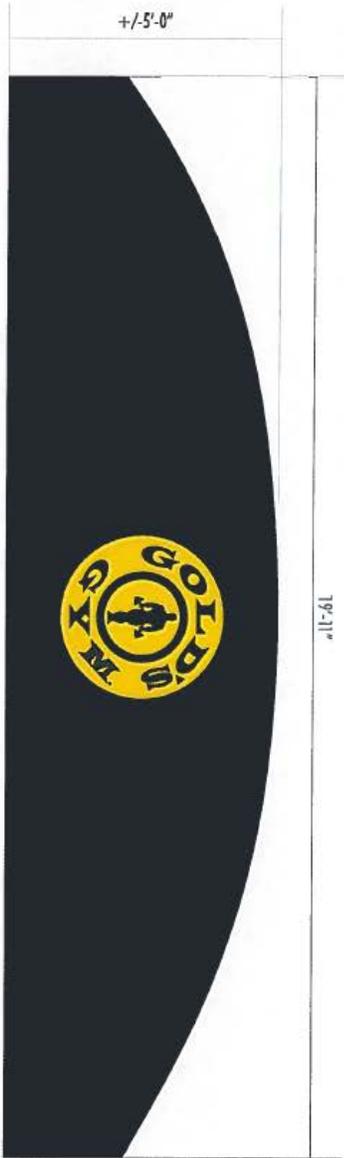
CLIENT	Gold's Gym Austin
ADDRESS	Bldg 6000
CITY	Austin, TX
DATE	5-28-14
COMPLETED BY	gdm@gensign.com
REVISION	000001

PROJECT #	21802
SUBJECT	Janetita M.
DESIGNER	Gensign B.

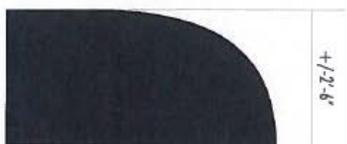
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All signs will be manufactured to accommodate 15 volt current unless otherwise indicated. All signs will be made with durable materials and are designed to last for many years. All signs are subject to change without notice. All signs are subject to change without notice.

**FIELD SURVEY REQUIRED PRIOR TO PRODUCTION**



QTY: 1



QTY: 1



Photo Survey - Scale: Not to Scale



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 FAX: 210.477.2323 + WWW.AETNASIGN.COM + FOLLOW US ON

All signs will be manufactured to accommodate 15 volt current unless otherwise indicated.  
 In all cases, GELIND signs will be fabricated, erected, electrically connected & tested.  
 GELIND signs are not to be used for any other purpose without the written consent of GELIND.

CLIENT	Bold's Gym Austin	ORDER #	2190.2
ADDRESS	Bldg 2000	SUBJECT	Admenda M.
CITY	Austin, TX	DESIGNER	Kelvin B.
DATE	5-23-14	CLIENT APPROVAL	
COMMENTS	COMPLETED artwork/measure/190 golds gym REVISION HISTORY:		

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 Group, LTD. in the enforcement of its copyright.  
 National Building Code: All signs that are over 100 sq ft must be installed in accordance with the International Building Code (IBC) and the  
 First Book of Amendments must have a dedicated electrical (EET) circuit with ground for the transformer to serve. You are responsible to have the proper  
 electrical service to the sign location. Please contact your Aetna Sign Group representative if you need additional information.

