



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

ADVISORY BOARD MINUTES

REGULAR MEETING
Wednesday, November 5, 2014

The Emma S. Barrientos Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

David Carroll, Chair
Anna Maciel, Member
Kathryn McMahon, Member
Juan Oyervides, Member
Velia Sanchez-Ruiz, Member – Arrived at 5:33pm
Blanca Valencia, Member – Left at 6:27pm

Board Members Absent: 1

Veronica Forsyth, Co-Chair

Staff in Attendance:

Laura Esparza, HAND Manager
Herlinda Zamora, ESB-MACC Manager
Kelly Grajeda, ESB-MACC Administrative Assistant

- 1. Call to Order:** Chair Carroll called the Board Meeting to order at 5:30pm.
- 2. Approval of Minutes:**
 - a. Motion to approve the minutes from the Board meeting held on 10/1/14 with a correction to Item 7(a)(iii) to read: “[...] architect-of-record for the ESB-MACC facility [...]” and Item 7(a)(iv) to read: “Co-Chair Carroll also said the proposed wastewater line relocation plan [...]”. Motion to approve was made by Member McMahon with a second from Member Maciel. The motion passed unanimously. (6.0.) + Chair Carroll and Members McMahon, Maciel, Oyervides, Sanchez-Ruiz, and Valencia.
- 3. Citizen Communication:**
 - a. Michael Casias, Parks Board Member, stated that the Parks Board had postponed the 64 Rainey Parkland Dedication because it wants to keep the properties together. Casias noted ways to generate income to increase funding to complete the remaining phases of the ESB-MACC, such as a foundation.
- 4. Presentations:**
 - a. Ricardo Soliz, Division Manager of Park Planning, Design, and Construction, presented on the process of vetting the placement of the historic home in the Rainey Street District and the Parkland Dedication of ESB-MACC property. He put together feedback from the different groups he met with regarding the location options for the Rainey Street house.

BOARD ITEMS FOR DISCUSSION AND/OR ACTION

- 5. Approval of FY 2015 Board meetings calendar.**
 - a. Member Sanchez-Ruiz motioned to approve the 2014 Meeting Calendar with the meeting time changed to 6pm as well as a reduced 5 speaker citizen communication with a second from Member Maciel. Motion passed unanimously. (6.0) + Chair Carroll and Members McMahon, Maciel, Oyervides, Sanchez-Ruiz, and Valencia.

- 6. Make a Recommendation to City Council to authorize PARD to engage the ESB-MACC architect of record to conduct an architectural feasibility study for the ESB-MACC. (Carroll, Valencia)**
 - a. Chair Carroll noted one intent of the feasibility study is to update the Master Plan.
 - b. Member Valencia said the Board needs to think of other measures to protect the property. Members Oyervides, Maciel, Sanchez-Ruiz, and McMahon agreed.
 - c. Chair Carroll noted the architect of record stated he would have included 58 and 64 Rainey in the Master Plan had they been City property at the time of creation in his letter provided at the 10/1/14 meeting. Member McMahon said the Rainey Neighbors Association also suggested including 56 Rainey in their letter as well. Ricardo Soliz will find out whether that lot is City property.
 - d. Member McMahon motioned to make a recommendation to City Council to authorize PARD to engage the ESB-MACC architect of record to conduct an architectural feasibility study for the ESB-MACC with a second from Member Maciel. Member Oyervides made a friendly amendment to also include 58 and 64 Rainey. (6.0) + Chair Carroll and Members McMahon, Maciel, Oyervides, Sanchez-Ruiz, and Valencia.

- 7. Review and discuss update report from Ricardo Soliz regarding PARD presentations made to date on 3 possible locations for the Rainey Street Historic Center. (Carroll, McMahon)**
 - a. Ricardo Soliz informed the Board that \$100k of funding from the parking corridor district has been identified for the rehabilitation and programming of the home with the idea of future revenue to come from the parking fund. The approximate estimate to complete the house is \$1 million. That future funding could come from the district.
 - i. Member Maciel stated that \$100k is not going to be enough, and her concern is to ensure the house is able to be used as a historical center.
 - ii. Member Oyervides clarified that it would be the Rainey Street Historic District, not the parking fund.
 - iii. Member McMahon asked how long it will take to accumulate the remaining \$900k.
 - iv. Soliz could only speak to how the \$100k was identified. No commitments of future funding have been made. Council has only asked staff to look at appropriate locations with the \$100k. Stronger conversations about the home need to happen if it is relocated.
 - b. Member Sanchez-Ruiz asked if the ESB-MACC, PARD, or COA will be responsible for the house. Soliz said the decision has not been made.
 - i. Member Maciel would agree to use the fund if the ESB-MACC gets money from the fund continuously to properly maintain the house.
 - c. Chair Carroll noted the history and condition of the Norwood House as an example of what the Board does not want to happen to the Rainey Street House. He said the Board previously stated it did not want the house on 64 Rainey. Soliz will include that statement in his report.
 - d. Member Valencia left the meeting at 6:27pm.

- 8. Review and discuss update report from Ricardo Soliz regarding PARD presentations made to date regarding dedication of 600 River to Parkland and Dedication of 58 Rainey and 64 Rainey to Parkland. (Carroll, Sanchez-Ruiz)**

- a. Ricardo Soliz stated they are trying to finish the survey of 58 Rainey to move to Parkland.
- b. Laura Esparza asked if Council has not made a decision to transfer 64 Rainey to Parkland, and Soliz said that was correct. Esparza asked if it feasible to ask to include it if it's not Parkland, and Soliz responded that staff's vision is to move all of that together. The strategy is to express both as two items in case one is not supported.

9. Working Group reports:

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
 - i. Member McMahon met with Ben Siegel, owner of Bangers, to get more information on his comments made at the Downtown Commission meeting. He suggested the ESB-MACC include Rainey Street businesses at events.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
 - i. No report.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
 - i. No report.
- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Blanca Valencia, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master plan.
 - i. No report.

10. Staff briefings:

- a. Laura Esparza updated the Board on the CIP balance. She will send an update report about the Award of Excellence installation and parking revenue as requested. She stated that no official Council action was done to make the ESB-MACC the beneficiary of the parking revenue.
- b. Herlinda Zamora discussed the Día de los Muertos event as well as upcoming programming.

11. Adjournment: Chair Carroll adjourned the meeting at 7:18pm with a motion from Member McMahon and a second from Member Sanchez-Ruiz without objection (5.0) + Chair Carroll and Members McMahon, Maciel, Oyervides, and Sanchez-Ruiz. Member Valencia was off the dais.