

IMAGINE AUSTIN ACTIONS RELATED TO WORKING GROUP TOPICS	Regulation	Impact on Topic (High or Low)
AFFORDABILITY		
C A13 - Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	Y	
C A14 - Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, Downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	Y	
CFS A34 - Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	Y	
HN A01 - Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	Y	
HN A03 - Produce regulations and enhance programs to promote affordable housing throughout Austin by: <ul style="list-style-type: none"> - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations 	Y	
HN A04 - Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing, including: <ul style="list-style-type: none"> - Tax rebates - Flexible development regulations - Fees-in-lieu of providing affordable housing - Bond elections 	Y	
HN A11 - Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	Y	

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<p>HN A23 - Establish a regulatory environment that creates communities across Austin that:</p> <ul style="list-style-type: none"> - support walking, bicycling, and transit - encourage live/work spaces - are in proximity to daily needs - include a variety of employment opportunities - provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means - utilize sustainable building practices - are stable with low crime and safe buildings - provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces 	Y	
<p>LUT A03 - Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.</p>	Y	
<p>S A24- Reduce homelessness in the City of Austin by:</p> <ul style="list-style-type: none"> - Expanding the recuperative care program for the homeless - Incorporating recommendations of the current homeless and mental health task forces - Reducing regulatory barriers to the development of housing for the homeless 	Y	

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INFILL, COMPATIBILITY AND MISSING MIDDLE		
HN A02 - Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	Y	
HN A16- Develop regulations and standards that promote innovative and diverse residential architecture that is sensitive to the surrounding neighborhood.	Y	
HN A18- Ensure harmonious and compatible transitions between neighborhoods and adjacent commercial, mixed-use, and denser housing by regulating setbacks, building mass and height, and other design elements and uses.	Y	
HN A19 - Develop and implement strategies that address spillover parking from commercial districts into adjacent residential areas that include increased public transportation, better pedestrian and bicycling amenities, improved signs, and parking management.	Y	
LUT A02 -Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	Y	
LUT A04- Use incentives and regulations to direct growth to areas consistent with the Growth Concept Map that have existing infrastructure capacity including roads, water, wastewater, drainage and schools.	Y	
LUT A05 - Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: - Increasing development rights through changes in regulations, density bonuses, and other incentives; - Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; - Providing assistance in securing funding for redevelopment; - Ensuring appropriate transitions to less intensive residential areas; - Expediting the permitting and approval process; - Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment.	Y	
LUT A08 - Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	Y	
LUT A23 - Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	Y	
S A04 - Partner with healthcare providers to identify areas with limited access to adequate health services and develop regulations and policies to promote the clustering of medical facilities (i.e., clinics, and trauma and specialty care) in these areas.	Y	
S A08 - Make healthy and local foods accessible, particularly in underserved areas, by removing barriers and providing incentives for the establishment of sustainable community gardens, urban farms, neighborhood grocery stores, farmers markets, and farm stands and mobile vegetable sales carts.	Y	

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SMALL BUSINESS		
C A10 - Develop regulations to mitigate the sound from live music venues through a collaborative process that includes the City of Austin, musicians, venue operators, property owners, and residents.	Y	
CE A12 - Support local farmers by creating incentives and removing regulatory barriers, offering tailored small business support, and creating public information campaigns to promote local food.	Y	
<p>E A03 - Create a regulatory framework to foster a business- friendly environment by:</p> <ul style="list-style-type: none"> - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) <p>bonuses, reduced and alternative parking requirements, expedited review, etc.</p> <ul style="list-style-type: none"> - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable 	Y	
LUT A30- Create a regulatory environment to allow flexibility in how buildings are used in compact centers and along commercial corridors—particularly the first floor—by simplifying the process to adapt from one use to another, such as residential to commercial or vice versa.	Y	
S A12 - Remove regulatory barriers and provide incentives to improve and rebuild local food production, processing and distribution systems appropriate to the local context.	Y	

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OTHER ACTIONS AND TOPICS, REGULATIONS		
C A03- Create incentives and programs to promote the inclusion of public art into new development.	Y	
CE A03 - Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	Y	
CE A04 - Improve policies and incentives for restoration of damaged natural resources areas.	Y	
CE A05 - Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	Y	
CE A06 - Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	Y	
CE A19 - Review tree planting regulations to ensure that invasive species are not permitted. Create incentives to remove invasive plant species and replace them with native species.	Y	
CE A21 - Strengthen tree protection regulations.	Y	
CE A22 - Create an urban forest plan that identifies tree canopy goals, establishes a budget, and presents implementation measures.	Y	
CE A23 - Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	Y	
CE A24 - Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	Y	
CFS A01 - Limit, buffer, or prohibit public access to certain environmentally sensitive areas to maintain their value (i.e. wildlife protection and erosion control).	Y	
CFS A07 - Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	Y	
CFS A18- Ensure that land development policies, regulations, and design standards take public safety issues like roadway connectivity, ingress/egress, and street design into consideration.	Y	
CFS A20- Improve communication between City of Austin departments, as well as other local governments and school districts, regarding future facility planning to ensure that opportunities for shared facilities are discussed at the earliest stage of the planning process.	Y	
CFS A22- Create a more robust and flexible code enforcement program to improve the quality of housing.	Y	

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<p>CFS A23 - Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as:</p> <ul style="list-style-type: none"> - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness 	Y	
CFS A25 - Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	Y	
CFS A32- Maintain Austin Energy's financial stability and affordable energy rates while encouraging conservation and funding increased energy efficiency and conservation incentives.	Y	
CFS A33- Maintain superior energy efficiency standards and requirements for new construction.	Y	
CFS A36 - Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	Y	
CFS A37 Strengthen water conservation programs to lower water use using new tools, incentives, and regulations.	Y	
CFS A38 Develop incentives and coordinate regulations to promote innovative water and graywater re-use options for building and site design, landscape maintenance, and agricultural irrigation.	Y	
CFS A39 - Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	Y	

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CFS A40 - Study and implement, as appropriate, decentralized wastewater management tools that locate processing closer to the re-use site, such as package plants and satellite facilities, to reduce fixed infrastructure costs.	Y	
CFS A42 - Strengthen flood control, erosion, and water quality programs, incentives, regulations, and enforcement to incorporate best practices and meet or exceed national standards.	Y	
<p>CFS A43 - Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas:</p> <ul style="list-style-type: none"> - Increased buffers and setbacks - Restricted land uses with significant spill risks in sensitive environmental areas - Changes in allowed impervious cover. 	Y	
HN A14 - Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	Y	
LUT A07-Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	Y	
LUT A10- Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	Y	
LUT A11 - Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	Y	
LUT A17 - Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	Y	

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<p>LUT A19 - Develop complete streets design guidelines for all new road construction and reconstruction:</p> <ul style="list-style-type: none"> - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping 	Y	
LUT A20 - Develop roadway and rights-of-way design standards that accommodate the needs of street trees and above and below ground utilities and infrastructure.	Y	
LUT A26- Set targets for vehicle miles traveled per capita and incorporate those targets into traffic impact studies for new development.	Y	
LUT A28- Create design standards for public spaces such as parks, plazas, sidewalks and trails that respond to the unique setting in which they are located.	Y	
LUT A32 - Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	Y	
<p>LUT A33 - Develop dark sky regulations and standards to reduce nighttime light pollution to:</p> <ul style="list-style-type: none"> - Allow people to see the stars - Reduce the adverse health effects of light pollution on humans - Reduce the effects of unnatural lighting on the environment and nocturnal animals - Conserve natural resources due lowered energy usage. 	Y	
LUT A34- Incentivize new and redevelopment to be sensitive to the Central Texas climate, culture, building traditions, and constructions materials.	Y	
LUT A35- Develop standards and expand incentives for green building and increased energy efficiency for new construction and remodels of older houses.	Y	
LUT A36 - Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	Y	
LUT A37 - Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	Y	
LUT A38- Review and change building and zoning codes and incorporate best practices to promote green building and sustainable development.	Y	

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LUT A39 - Create regulations and incentives for developers and builders to use green development techniques for buildings, streets, and open spaces with a focus on conservation, longevity, and sustainability.	Y	
LUT A40 - Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	Y	
LUT A42- Create incentives and develop funding mechanisms and regulations to promote the rehabilitation, reuse, and maintenance of historically designated properties: -Grants -Tax incentives -Flexible building requirements -Revolving loan sources -Fee waivers -Fast-track permitting	Y	

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<p data-bbox="415 327 1029 359" style="text-align: center;">OTHER ACTIONS AND TOPICS, NON-REGULATIONS</p> <p data-bbox="50 405 1055 474">CFS A24- Ensure the City's bidding and design processes achieve superior design and promote quality construction of parks, buildings, and other City of Austin facilities.</p> <p data-bbox="50 596 1149 934">C A01 - Create a City of Austin function to oversee all arts, creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - reating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art.</p> <p data-bbox="50 942 1027 1434">creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art.</p> <p data-bbox="50 1442 1138 1512">C A02 - Incorporate the arts and cultural preservation themes and elements into small area plans, such as neighborhood and corridor plans.</p> <p data-bbox="50 1520 1068 1625">C A04-Cultivate cultural and heritage tourism by marketing and promoting Austin's museum's, libraries, historic sites and venues and providing education and training to frontline tourism workers</p> <p data-bbox="50 1675 1141 1780">C A05 - Promote the use of non-traditional venues (such as parks, schools, streets, and vacant buildings) for impromptu and small scale performances and events, such as jugglers, dancers, mimes, actors, storytellers, poets, and performance artists.</p> <p data-bbox="50 1789 1141 1894">C A06 - Collaborate with sponsoring organizations, sponsors, and transportation companies to develop special event transportation plans to mitigate traffic congestion associated with these events.</p>		

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<p>C A07 - Promote the development and expansion of arts space, facilities and programming, including libraries, museums, parks, performing art venues and community centers by identifying existing facilities and conducting a needs assessment.</p> <p>C A08 - Develop programs to promote Austin’s diverse cultural heritage:</p> <ul style="list-style-type: none"> - Cultural events and venues - A city-wide multi-cultural festival - Culture-based tourism - Educational materials <p>C A09 - Develop and invest in intergenerational art education partnerships and programming between schools, artists, and arts organizations, libraries, neighborhood associations, and senior programs to provide life-long exposure to the arts.</p> <p>C A11 - Create incentives and programs to preserve iconic and established music venues and performance spaces throughout Austin and its extraterritorial jurisdiction (ETJ).</p> <p>C A12 - Increase funding sources (grants, private and public funding programs) and non-financial support (business recruitment, business expansion and retention, workforce development) to sustain and expand the creative industry sector.</p> <p>C A15 - Create programs and incentives and develop partnerships between the City of Austin, artists and members of the creative community, businesses, developers, and arts education institutions to provide more public and private exhibition space for local artists, students’ exhibitions, and cultural events at such places as parks, public buildings, plazas, office and commercial buildings, as well as vacant buildings.</p> <p>C A16 - Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.</p> <p>C A17- Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.</p> <p>C A18 - Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.</p> <p>C A19- Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.</p> <p>CE A01 - Implement the City of Austin Climate Protection Plan.</p> <p>CE A02 - Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.</p>		

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<p>CE A07 - Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.</p> <p>CE A08 - Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.</p> <p>CE A09 - Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.</p> <p>CE A10 - Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.</p> <p>CE A11 - Develop regulations and incentives to protect prime farmland such as transferable development rights, farmland trusts, farmland mitigation, and conservation easements.</p> <p>CE A13 - Expand existing and facilitate the establishment of new distribution avenues for local farm products.</p> <p>CE A14 - Identify and map food deserts and provide incentives for full service grocery stores and farmers markets to locate in these underserved areas.</p> <p>CE A15 - Expand the City of Austin’s acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including:</p> <ul style="list-style-type: none"> - floodplains - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land <p>CE A16 - Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.</p> <p>CE A17 - Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.</p> <p>CE A18 - Create a regional task force to address inter-jurisdictional environmental sustainability issues.</p> <p>CE A20 - Create a heritage tree inventory and monitoring system to create stronger mechanisms for protecting heritage trees.</p> <p>CFS A02 - Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.</p>		

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<p>CFS A03 - Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.</p> <p>CFS A04 - Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction, including:</p> <ul style="list-style-type: none"> - user fees - rental fees - additional grant opportunities - additional levy - reinvestment of revenue generated in parks - through partnerships <p>CFS A05 - Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.</p> <p>CFS A06 - Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.</p> <p>CFS A08 - Restore trees and vegetation along degraded waterways, especially in eastern watersheds.</p> <p>CFS A09 Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood- level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.</p> <p>CFS A10 - Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.</p> <p>CFS A11 - Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.</p> <p>CFS A12 - Incorporate public art and interpretive signage into green spaces as an educational tool to demonstrate practices such as water conservation, recycling, and low-impact development.</p> <p>CFS A13 - Coordinate among City of Austin departments and other agencies to market recreational programs and health related awareness campaigns.</p> <p>CFS A14 - Coordinate performance measures across public safety agencies to better plan for additional facilities, units, and staffing and to provide better oversight and service to all parts of Austin as the city grows.</p> <p>CFS A15 - Develop and promote online and interactive mapping, analysis and notification tools to provide recent data related to public safety issues and natural disaster threats.</p>		

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<p>CFS A16 - Develop or enhance public safety educational programs in the community regarding topics such as:</p> <ul style="list-style-type: none"> - personal safety - drug use, especially among youth - fire dangers for property within or near the wildland interface - police and fire procedure awareness. <p>CFS A17 - Conduct and maintain a comprehensive existing Austin Fire Department and Austin-Travis County Emergency Medical Services building condition report to assess the need for remodeling, expansion, replacement, or consolidation of facilities.</p> <p>CFS A19 - Develop an integrated emergency mitigation and response plan through coordination with our public and private sector regional partners:</p> <ul style="list-style-type: none"> - Surrounding municipalities and counties - School districts, colleges, and universities - Major employers - Hospitals - Regional agencies such as Capital Area Council of Governments (CAPCOG) and Capital Metropolitan Transportation Authority's (Cap Metro) - State of Texas agencies and departments, including TxDOT. <p>CFS A21 - Continue expansion of public safety regional service delivery model. This may be accomplished through Interlocal Agreements with surrounding municipalities and agencies or a confederation or consolidation of public safety agency operations.</p> <p>CFS A26- Increase access to and awareness of City of Austin services and public spaces through new tools and technologies, including web-based services and self-service kiosks.</p> <p>CFS A27 - Create a world-class library system by expanding collections and public computer access and by upgrading and expanding library facilities by completing the new Central Library, building four regional Resource Branches in the four quadrants of Austin, and retrofitting the Faulk Library as an expansion of the History Center.</p> <p>CFS A28 - Seek opportunities to align water, energy, and waste conservation/reduction funding, education, and incentives.</p> <p>CFS A29 - Provide tools, education, and assistance for utility users to better understand the environmental impacts of their water and energy use, and waste generation.</p>		

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<p>CFS A30 - Implement the Zero Waste Strategic Plan and Solid Waste Services Master Plan to divert 90 percent of waste from landfills and incinerators by 2040, with particular attention to:</p> <ul style="list-style-type: none"> - expanding diversion opportunities such as recycling and composting for residents and businesses; - supporting resale, refurbishing, and reuse opportunities throughout Austin; - fostering public awareness of Zero Waste through education, recognition, and incentive programs; - assessing the current capacity of waste diversion facilities to coordinate with the Growth Concept Map. <p>CFS A31- Maintain a safe and reliable energy system and improve Austin's air quality and lower greenhouse gas emissions through continued review and adoption of alternative fuel sources and energy storage technologies.</p> <p>CFS A35 - Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens, green streets, infiltration facilities, and the urban forest.</p> <p>CFS A41 - Participate in national, state, and local efforts to identify, assess, and reduce emerging contaminants in water, such as pharmaceuticals and personal care products.</p> <p>CFS A44 - Collaborate with regional water providers to identify and reduce service overlaps and coordinate access to main water sources, including groundwater.</p> <p>E A01 - Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.</p> <p>E A02 - Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and scaled districts, transit-oriented districts (TOD), etc.</p> <p>E A04 - Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.</p> <p>E A05 - Improve Austin's transportation and economic connections between other major cities in Texas by supporting the construction of a high speed rail network.</p> <p>E A06 - Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.</p> <p>E A07 - Facilitate international trade that benefits diverse sectors of the Austin economy.</p> <p>E A08 - Expand the online availability of business development resources, such as best practices, for small businesses.</p>		

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<p>E A09 - Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include:</p> <ul style="list-style-type: none"> - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops <p>E A10 - Partner with the Austin Convention and Visitors Bureau to develop a marketing strategy to promote tourism that builds upon Austin and Central Texas' unique natural environment, outdoor lifestyles, live music, performing arts, culture, diversity, and history.</p> <p>E A11 - Partner with business, property, and arts organizations to enhance downtown Austin's position as a nationally- and internationally-renowned business, entertainment center, and regional destination.</p> <p>E A12 - Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.</p> <p>E A13 - Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to:</p> <ul style="list-style-type: none"> - Identify gaps in educational programs; - Identify the skills needed for current, emerging, and targeted job sectors; - Educate students at all levels about the skills needed to compete in a 21st Century economy. <p>E A14 - Work with local colleges and universities to expand their medical education offerings and increase the availability of medical residency programs.</p> <p>E A15 - Develop economic development programs and incentives to promote the employment of historically under- employed segments of the population.</p>		

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<p>E A16 - Create a regional economic development task force, led by the Greater Austin Chamber of Commerce, that includes the City of Austin, nearby municipalities and surrounding counties; the University of Texas, Austin Community College, and other area institutions of higher learning; area transportation providers such the Capital Area Metropolitan Planning Agency, Texas Department of Transportation, Central Texas Regional Mobility Authority, and Capital Metropolitan Transportation Authority; major employers and representatives from major industries; and other regional partners to develop a strategic direction for the Austin region by:</p> <ul style="list-style-type: none"> - Developing a shared direction for the region; - Sharing information between the public and private sectors; - Establishing collaborative communication links among regional planning efforts; - Analyzing the impacts of publically-owned land; - Collaborating and co-locating institutional uses; - Attracting and supporting target industries; - Coordinating transportation planning efforts; - Assisting with grant research and writing. <p>E A17 - Establish more formal relationships between the cities in the Texas Triangle (Dallas-Fort Worth, Houston, and San Antonio) to address issues regarding the larger region, including intraregional trade policies, the development of an inland port, and the employment of the region's diverse population.</p> <p>E A18 - Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by:</p> <ul style="list-style-type: none"> - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen’s Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms. 		

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<p>E A19 - Create a public-private task force between the State of Texas, the City of Austin, Travis County, local universities, the Chamber of Commerce, and local industries to invest in research and development and green tech, biotech, high tech, and other emerging technologies.</p> <p>E A20- Improve government efficiency through technology (software and hardware) investments and by developing and retaining information technology staff.</p> <p>E A21 - Establish strategies, incentives, or investments in health- ful outdoor activities and venues that generate economic benefits to local businesses while promoting wellness.</p> <p>HN A05 - Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.</p> <p>HN A06 - Provide greater consideration for the awarding of incentives to businesses, organizations, and developments that provide housing and employment opportunities for economically disadvantaged individuals.</p> <p>HN A07 - Advocate changes to State of Texas legislation to support the development of affordable housing (i.e., repeal of the ban on inclusionary zoning).</p> <p>HN A08 - Expand home-buyer assistance programs so that lower income households can purchase houses to increase homeownership levels in Austin.</p> <p>HN A09 - Expand existing and develop new programs, and coordinate with other organizations to retain long-time residents of neighborhoods experiencing rapidly increasing property values and an influx of wealthier new residents.</p> <p>HN A10 - Create incentives and form partnerships with large employers to develop workforce housing.</p> <p>HN A12- Develop a program to expand opportunities for homebuyers to incorporate the cost of energy-efficient improvements into their mortgages or into the refinancing of existing mortgages.</p> <p>HN A13- Expand informational programs that educate homeowners and builders about sustainable building practices.</p> <p>HN A15 - Engage the local architect and design community in creating a variety of housing types to meet the housing needs of all types of households (e.g., singles, empty nester, families with children, and people with disabilities).</p> <p>HN A17 -Work with employers to locate their place of business along activity centers and corridors in proximity to residential areas that could provide housing for their employees.</p>		

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<p>HN A20- Align future development with the Growth Concept Map through adoption of small-area plans (e.g., neighborhood, corridor, and station area plans) that contain provisions set forth in Imagine Austin, including:</p> <ul style="list-style-type: none"> - Areas experiencing change - Infill Development - Activity centers and corridors - Increased density - Open space and open space connectivity - Historic preservation - Neighborhood preservation - Transitioning between land uses - A variety of housing types - Affordable housing - Brownfield and grayfield redevelopment - Public Transportation <p>HN A21 - Ensure outreach efforts for the ongoing comprehensive planning program as well as small-area plans are directed toward attracting a diversity of stakeholders including under-represented demographic and socio-economic groups.</p> <p>HN A22 - Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.</p> <p>LUT A01 - Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.</p> <p>LUT A06 - Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.</p> <p>LUT A09- Coordinate with local school districts in the planning and siting of schools and other educational facilities to encourage sustainable designs and promote the creation of complete communities</p> <p>LUT A12 - Create an integrated transportation plan that encompasses driving, transit, bicycling, walking, and roadway and rail freight.</p> <p>LUT A13 - Create a system of high-capacity transit, including elements such as urban rail and bus rapid transit corresponding to land use mix and intensity.</p>		

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<p>LUT A14 - Increase public transit ridership.</p> <ul style="list-style-type: none"> - Expand service to compact centers and activity corridors - Increase the number of people who use transit by choice - Create inviting public spaces at stops and transfer centers - Provide real-time schedule information - Add more covered bus shelters - Make stops more convenient - Add park and ride facilities - Make routes more convenient and the system more intuitive - Create street design standards (bus turnouts, sidewalk width, benches, shelter) - Give transit priority (queue jumpers, signal priority, managed lanes, and dedicated lanes) - Launch an informative and enticing public relations campaign - Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing - Add more bicycle carrying capacity to buses and trains <p>LUT A15 - Ensure that the construction, operation, and management of rail, bus rapid transit, local bus systems, and future public transportation are integrated and coordinated across City Departments and with our partners such as other local governments, agencies, and districts.</p> <p>LUT A16 - Enhance crosstown transit options to better connect people to the places where they live, work, play, shop, and access services.</p> <p>LUT A18 - Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.</p> <p>LUT A21 - Create a network of on- and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.</p> <p>LUT A22 - Expand the Safe Routes to School programs.</p> <p>LUT A24 - Encourage the relocation of the Union-Pacific Railroad freight line from its current alignment through the middle of Austin.</p> <p>LUT A25 - Create a transportation and congestion management plan and program to improve the flow of traffic in and out of the Central Business District during the morning and evening rush hours through coordination with the Downtown public and private sector stakeholders.</p> <p>LUT A27 - Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.</p> <p>LUT A29 - Engage the local creative community to create more robust public art for Austin's public gathering places such as plazas, parks, trails, roadways, transit stops, and sidewalks.</p> <p>LUT A31 - Improve streetscapes and infrastructure along activity corridors and at activity centers through the use of financing mechanisms such as Tax Increment Financing (TIF) districts and Public Improvement Districts (PID).</p>		

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<p>LUT A41 - Promote Austin and the surrounding area's green infrastructure by utilizing web-based tools such as maps and other resources.</p> <p>LUT A43- Conduct ongoing updates to the historic and cultural resource survey and inventory to include iconic heritage trees, sites, structures, and districts.</p> <p>LUT A44 -Develop and implement straightforward and transparent preservation strategies, guidelines, and regulations for historic areas, sites and structures, and cultural resources that preserves Austin’s heritage, while being respectful of the local character, community values, and of the desires of property owners.</p> <p>LUT A45 - Develop a program that acknowledges and rewards notable contemporary and historic architecture, landscape architecture, and urban design:</p> <ul style="list-style-type: none"> - create an annual award for excellence in design - sponsor a design studio - develop a mapping and wayfinding system <p>LUT A46 - Ensure consistency between the Growth Concept Map Series and regional transportation plans by amending the Austin Metropolitan Area Transportation Plan to remove SH45 SW and requesting its removal from the Capital Area Metropolitan Planning Organization 2035 Regional Transportation Plan.</p> <p>S A01 - Support wellness and prevention education in schools and the general public to reduce the burden on primary care.</p> <p>S A02 - Expand programs providing discounted transit fares for economically disadvantaged citizens, disabled individuals, and seniors.</p> <p>S A03 - Collaborate with counties, the hospital district, and school districts to dedicate funding to mental health & substance abuse programming.</p> <p>S A05 - Increase public awareness of social services programs and healthcare options through the use of such devices as dedicated healthcare information lines, non-verbal flashcards, mobile preventative care vans, etc., to increase access to social resources, specifically:</p> <ul style="list-style-type: none"> - Mental Health - Substance Abuse - HIV care - Homeless/basic needs - Prenatal education - Child development - Adult basic education & literacy 		

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<p>S A06 - Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare, including:</p> <ul style="list-style-type: none"> - offering incentives to increase the number of providers - building more clinics - offering a path to practice for licensed professionals from other countries - developing educational programs - affordable health coverage programs for small business <p>S A07 - Address the high incidence of teenage pregnancy by creating and expanding partnerships with area school districts, nonprofit organizations, and healthcare providers to develop a comprehensive education and outreach program to reduce the number of teenage mothers, to expand access to social and health care services for teenage mothers and their children, and to increase educational and vocational opportunities for the mothers.</p> <p>S A09 - Facilitate a strong and sustainable local food system by linking farmers, distributors, and markets, and create programs and partnerships to ensure profitable local food enterprises throughout all five food sectors — production, processing, distribution, consumption, and waste recovery.</p> <p>S A10 - Develop partnerships with public and private stakeholders to promote awareness and educate residents about healthy food choices, sources, and preparation, including keeping up-to-date and accessible data on community garden plot availability, cooking classes, and city and county property for neighborhood gardens and family farms, and the sale of sustainably produced and culturally appropriate food at farmers markets, farm stands, mobile vegetable carts, and neighborhood grocery stores.</p> <p>S A11 - Reduce obesity and other diet-related diseases by establishing local fresh food initiatives in institutions such as schools, colleges, universities, hospitals, nursing homes, city and county departments and facilities, and by implementing and encouraging purchasing policies that support local and sustainable foods.</p> <p>S A13- Increase the ethnic and racial diversity and bilingual and multilingual abilities of law enforcement, other first responders, and healthcare staff, and increase opportunities for city staff to learn languages other than English.</p> <p>S A14 - Continue and expand the reverse 911 to inform residents of public safety emergencies.</p> <p>S A15 - Increase safety patrols in gathering spaces and along pedestrian routes, including trails, walking paths, and school tracks.</p> <p>S A16 - Publish and publicize a list of emergency contacts to develop closer relationships between public safety personnel and the community.</p> <p>S A17 - Extend the assignments of public safety professionals in a given geographic area in order to build stronger community relationships.</p> <p>S A18 - Support the development of a community-wide electronic health information system.</p>		

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<p>S A19- Expand collaboration among law enforcement personnel and service providers of marginalized populations.</p> <p>S A20-Maintain and expand city programs that promote the safety, prosperity, and integration of immigrants, refugees, and their families.</p> <p>S A21- Develop the capacity of geographically-based communities of interest (i.e., neighborhood associations, community organizations, schools) to take ownership of their areas and share information and best practices with one another to achieve shared goals.</p> <p>S A22- Expand access to free wi-fi across Austin in indoor and outdoor public spaces.</p> <p>S A23- Develop informational materials and programs to promote the culture and history of Austin's diverse neighborhoods.</p> <p>S A25 - Coordinate between all the organizations providing services to the homeless community to maximize the efficacy of limited resources.</p> <p>S A26 - Promote the development of housing opportunities that support persons transitioning from homelessness and other barriers to housing stability.</p> <p>S A27 - Support social services that provide financial support to families who are losing their homes and encourage public/private partnerships that create and implement solutions to this issue.</p> <p>S A28 - Locate supportive housing (i.e., housing with supportive services such as financial counseling, medical facilities, and child care) for families with children in areas of the city with under-enrolled schools</p> <p>S A29 - Investigate the feasibility of creating a program of city- owned housing, including but not limited to, cooperative, affordable and permanent supportive housing.</p> <p>S A30 - Regulate the geographic distribution and operation of group homes for the disabled, homeless, and other individuals needing supportive housing.</p> <p>S A31 - Expand mentoring and tutoring programs to help school- aged children improve their academic performance and develop essential life skills.</p> <p>S A32 - Work with educational and business partners to expand the availability of early childhood education and daycare services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.</p> <p>S A33 - Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.</p> <p>S A33 - Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.</p>		

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<p>S A34 - Work with child care providers, school districts, local businesses, and non-profits to make affordable and accessible child care, early education, preschool, afterschool, and summer programs widely available throughout Austin and its extraterritorial jurisdiction (ETJ).</p> <p>S A35 - Partner with businesses to offer incentives to childcare, early education and preschool programs that locate in underserved areas and near employment centers.</p> <p>S A36 - Explore funding opportunities to offer financial assistance or scholarships to low and moderate income families for early childhood education and childcare.</p> <p>S A37 - Create opportunities for public-private partnerships to increase direct involvement by city departments, such as Parks and Recreation, in childcare and afterschool programming.</p> <p>S A38 - Partner with local school districts, colleges, universities, and vocational schools to expand the availability of evening and weekend continuing education and higher education classes.</p> <p>S A39 - Develop a youth student leadership program that involves students in community planning and implementation.</p> <p>S A40 - Collaborate with educational and business partners in developing a comprehensive education program for all ages that focuses on the range of skills (i.e., literacy, interpersonal skills, and vocational skills) needed to for gainful employment.</p> <p>S A41- Develop programs to aid children transitioning out of the foster care system.</p> <p>S A42- Make programs available for children and adult immigrants regardless of their legal status.</p> <p>S A43 - Collaborate with educational and business partners in expanding educational opportunities to meet the needs of current and emerging industries, the safety needs of the public sector, as well as those of the skilled trades.</p> <p>S A44 - Partner with the colleges and universities when designing community-based education programs.</p> <p>S A45 - Explore leasing and cost-sharing agreements between the Austin Independent School District and the City of Austin to facilitate under-capacity schools and under- funded programs to remain open and in operation.</p> <p>S A46 - Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.</p> <p>S A47 - Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.</p> <p>S A48 - Support better integration of education from pre-kindergarten through higher education.</p>		

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<p>S A49 - Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.</p> <p>S A50 - Work with local school districts to use locally-grown produce and increase the quality and nutritional value of food served to school aged young people.</p> <p>S A51 - Work with local health providers to develop educational materials and programs for use in schools and the community about the dangers of tobacco use and promote available cessation resources.</p> <p>S A52 - Promote tobacco free multifamily housing which share common walls, such as apartments, duplexes, townhouses, rowhouses, and condominiums.</p> <p>S A53 - Promote tobacco-free environments and tobacco-free living.</p> <p>S A54 - Create more opportunities for outdoor play, recreational activities, healthy eating, and other activities and programs that address obesity.</p>		