

- **Locating Resource Recovery Small Businesses** – assisting small businesses capable of using discarded materials in their manufacturing process to locate in Austin.
- **Supporting Byproduct Synergies** – assisting industrial businesses and manufacturers in making waste-pairings where the discarded byproducts from one company can be the feedstock for another company.
- **Implementing a Business Waste Reduction Assistance Program** – to encourage the local business community in waste reduction efforts in support of the Austin Zero Waste goals.
- **Support the Development of a Green Business Leaders Advisory Council** – to seek advice from the business community on practical implementation of waste reduction and diversion programs in the business community. The City's Office of Sustainability will take the lead with this advisory body, in partnership with the Department and the EGRSO.
- **Supporting Incentives to Attract Recycling Re-processors** – assist in attracting new secondary materials processors to Austin to provide markets for recovered materials generated in the Central Texas region.
- **Eco-Business Park & Eco-Industrial Park** – assist in the development of eco-business parks and eco-industrial parks capable of processing recovered materials generated in Austin. Encourage the development of Eco-Industrial Parks in Austin that would co-locate major remanufacturing activities next to processors of recycled materials. The City may support these efforts through maintaining an inventory of materials generated throughout the region, and recruiting businesses and industries to use these locally-generated resources.
- **Re-Made in Austin** – assist the EGRSO in developing existing or new business opportunities that produce new products utilizing locally generated recyclables as feedstock.
- **Brownfields Redevelopment Program** – assist in the redevelopment of land that has been environmentally remediated through the Brownfields Redevelopment Program.