



RECOMMENDATION 20150304-006

of the

**AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION
for
Parental Empowerment Education Project**

WHEREAS, the African American Resource Advisory Commission (the “Commission”) is authorized by Austin City Code § 2-1-101 to advise the city council on issues related to the quality of life for the City’s African American community; and

WHEREAS, the Commission is specifically authorized to recommend programs designed to alleviate any inequities that may confront African Americans in social, economic, and vocational pursuits, including (1) health care; (2) housing, including affordable housing, home ownership, and homelessness; (3) entertainment opportunities for professionals and students; (4) employment; and (5) cultural venues, including museums, theaters, art galleries, and music venues; and

WHEREAS, it has been determined that students that drop out of school have a higher rate of health issues including HIV/AIDS; and

WHEREAS, the African American Parental Empowerment Education Project focuses on health care and education for African Americans; and

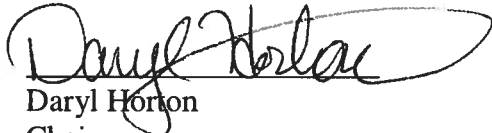
WHEREAS, the African American Parental Empowerment Education Project would help alleviate inequities in health care and education in the African American community by educating parents about the Texas Compulsory Attendance Laws;

NOW, THEREFORE,

BE IT RESOLVED THAT THE AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION HEREBY RECOMMENDS AS FOLLOWS:

That the City Council provide support for the African American Parental Empowerment Education Project, which focuses on the education of parents about the Texas Compulsory Attendance Laws and provide funding at the requested level of \$66,380.80.

I affirm that this Recommendation was approved by the African American Resource Advisory Commission on March 4, 2015 by a vote of 6-0 with Commissioner Cook absent.



Daryl Horton
Chair

Name of Project: City of Austin African American Quality of Life Parent Empowerment Education Program
CATEGORICAL BUDGET JUSTIFICATION 2015

Cost Categories	Direct		Totals
A. PERSONNEL	\$64,292.80		\$64,292.80
<p>Program Coordinator \$30.91 x 2080 hours = \$64,292.80</p> <p>Description of duties: Program Coordinator Develop and implement a variety of program, projects, and activities: Create program mission and vision statements; Plan goals, objectives for described program components, Develops policies and procedures; Assists in budget preparation; Promotes program components through relevant media and community meetings; Recruit, train and supervise volunteers, Serve as City representative before community groups, businesses and/or the media. Develop partnerships and collaborations with non-profit and for-profit businesses organizations. Solicit speakers, presenters, and trainers for the various program components; Develop partnerships with surrounding school Districts' School to Community Liaisons; Attend City Council meetings as required by Supervisor; Assist in the development of short and long-term program goals; Create and conduct pre and post surveys with participants; Conduct presentations for JP Courts, Schools, Churches, and seek out and attend various trainings to incorporate best practices within the program; Other duties as assigned by Supervisor.</p>	\$ 64,292.80		\$ 64,292.80

Total			
B. FRINGE BENEFITS			
C. STAFF TRAVEL			
D. EQUIPMENT			
E. SUPPLIES			
F. OTHER			
Parent/Student Supplies	\$2,088.00		\$2,088.00
Parent/Student Supplies - \$500.00	\$500.00		\$500.00
Group Incentives			\$200.00
Participants supplies (gift cards, food, tablets, pens, pencils, journals, Certificates of Completion) \$200.00	\$200.00		\$1,388.00
Journals 3.99 x 350 = 1,388.00	\$1,388.00		

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Total cost:

Budget 3 years	Amount
2015 year 1	\$66,380.80
Total	\$66,380.80