

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	41719	Agenda Number	8.
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Meeting Date:	3/26/2015	Department:	Health and Human Services
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Subject

Approve an ordinance authorizing acceptance of \$217,500 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES; and amending the Fiscal Year 2014-2015 Health and Human Services Department Operating Budget Special Revenue Fund (Ordinance No. 20140908-001) for the Lactation Resource and Training Center (Mom's Place) Strategic Expansion Program.

Amount and Source of Funding

Funding in the amount of \$217,500 is available from the Texas Department of State Health Services. The grant period is March 15, 2015 through August 31, 2016.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	
Prior Council Action:	On September 9, 2014, Council approved the Fiscal Year 2014-15 Health and Human Services Department Operating Budget, Special Revenue Fund Ordinance No. 20140909-001.
For More Information:	Dr. Rosamaria Murillo, Asst. Director for Maternal Child and Adolescent Health, 512-972-5038; Donna Sundstrom, WIC Manager, 512-972-6844; Elena Shemilina, Agenda Coordinator, 512-972-5010.
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

The Women, Infants, and Children (WIC) program is a preventive program that targets women and children below 185% of federal poverty level. The WIC program provides nutrition education, breastfeeding support, and nutritious foods to pregnant women, infants, and children up to age five. The WIC Program operates a Lactation Resource and Training Center called Mom's Place. Mom's Place helps WIC mothers with breastfeeding problems, is a training center for WIC local agency staff and other health providers to receive clinical experience working with breastfeeding mothers, and is a statewide Lactation Resource Center for health providers to utilize for information and assistance when working with pregnant and breastfeeding women.

The purpose of this grant is to provide the Lactation Resource and Training Center (Mom's Place) with additional funds for expansion of services. The funds will be used to develop and implement the Lactation Resource and Training Center Strategic Expansion Program. The expansion program will provide population-based public health

services and implement strategies to increase accessibility, quality and coordination of breastfeeding support services. The services in the expansion of Mom's Place include expanding the current activities that include lactation services, purchasing breastfeeding equipment for non-WIC-enrolled mothers, sharing and implementing breastfeeding strategies in the Community Health Improvement Plan, conducting additional Lactation Skills and Baby Behavior trainings, providing Breastfeeding Peer Counselor support to non-WIC-enrolled families with NICU babies, and improving access to lactation assistance services.

This amendment will include the following additional performance measures:

- To provide lactation services to at least 500 non-WIC-enrolled mothers during the contract period.
- To provide at least 75 units of appropriate breastfeeding equipment to non-WIC-enrolled mothers during the contract period.
- To develop and implement a written strategic plan to improve coordinated systems of lactation care during the contract period.
- To share and implement the strategic plan with at least 100 community members, stakeholders, and partners throughout the contract period.
- To train at least 70 healthcare professionals and 10 Community Health Workers on Baby Behavior.
- To train at least 70 healthcare professionals and 10 Community Health Workers on Lactation Skills.
- To provide Breastfeeding Peer Counselor support to at least 50 non-WIC families with NICU babies.
- Adding a Breastfeeding Peer Counselor to at least one hospital, healthcare provider, or community setting by the end of the contract period.
- Provide at least 15 non-WIC breastfeeding mothers transportation access if these mothers otherwise would not be able to access lactation services during the contract period.
- Expand Mom's Place hours by eight additional hours during the contract period.

This council item is time sensitive to ensure that the services are provided to the community. A delay in services starting may negatively impact meeting the performance measures of the grant and the funder may terminate or suspend funding.