

**To:** channelAustin Board of Directors  
**From:** Stefan Wray, General Manager  
**Date:** March 27, 2015  
**Re:** Monthly Report with February Data

**Activity report through February 28, 2015.**

**Intro**

	Oct	Nov	Dec	Jan	Feb
# Attending Intro	23	26	17	18	33

**mediaArtists**

	Oct	Nov	Dec	Jan	Feb
# Joining New	12	12	7	5	15
# Renewals	18	8	5	6	6

The number of mediaArtists continues to grow. As of Mar. 27 there were 185 active mediaArtists. This is a 24% increase over the number at the end of October, 2014.

In February, there were 15 new mediaArtists joining channelAustin. This is the greatest number in any given month in quite some time.

**Courses**

	Oct	Nov	Dec	Jan	Feb
# Classes offered	9	7	6	8	8
# Classes held	7	5	2	8	8
# Attendees	16	22	11	28	32

Note that as a result of restructuring how we deliver classes that all classes offered are now being held and we are seeing an increase in the number of people attending classes. Excellent customer service.

**February 2015 Board Report**

Doug Gray, Programming Director

There were 143 files submitted in February and 123 of those have aired. As of the end of February there were 52 Series airing and 12 of those are live shows out of our two studios. On February 1st-15th we had our priority application period for the Spring 2015 Series. We received 57 Series applications and 15 of those were for live shows out of the Main and Mini. 7 of those applications were from new mediaArtists who have never had a series and most had never submitted content at all. Starting March 1<sup>st</sup>, the Main Studio will be completely booked with live shows except for late Thursday and Friday nights. The mini will still be available most days.

## **78702media Productions**

78702 media engaged in productions for the following:

- Texas State Independent Living Council
- WeViva! PSA
- Manos de Cristo PSA
- Mobile Art Program PSA
- Minis & Friends PSA
- Pediatric Cancer Foundation PSA
- Book Spring PSA
- Animal Trustees PSA
- Bone Shaker Project PSA
- Total Retirement
- Bearing Financial & Scott Bussy Production
- Marty Ukelele Video

7802 media hosted the City of Austin Small Business Educational Seminar on February 26

## **iYouth Media**

- iYouth Media had tours for the Tiger Cubs & Boone Elementary School
- iYouth Media participated in the Camp EXPO
- iYouth Media continued to work on the Austin Youth Film Festival

## **TECHNOLOGY 2015 February**

Brian Blake, IT Director

### IT issues x 2 critical

- Research on new & continued exploits, alerts to staff.
- Continue process of working with UT for weird I-Net issue on DemNOW files.
- Work on Ubuntu backup procedures.
- Deploy a iMac for ED. As previous sys outdated.
- Repair OS of iMac.
- Resolve AppleCare assignments.
- Re-build iMac with performance issues.
- Pre-bid conference for pending lighting work x2.
- Instruction of LiveU routing procedures to EQ staff.
- Remote walk EQ staff through guided boot of TelVue Live server.

### Equipment issues

- Verify misc gear issues for repair.
- Manage PEG LiveU.
- Resolve various studio issues, e-mail staff.
- Pull gear for retirement.

### Other issues

- Support various O2Media productions & events.
- Support new mediaArtists.
- Monitor PEG signals on AT&T U-Verse & alert same on errors.
- Taught lighting classes.
- Assist programming with DL of DemNOW!
- Misc. instruction to interns.