



Lamar Beach at Town Lake Metro Park

Master Planning Contract Recommendation
Concessions and Contracts Committee

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Lamar Beach at Town Lake Metro Park



Legend
■ City of Austin Parks

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24 February 2015 mabryc
 170 Feet

Lamar Beach at Town Lake Metro Park





Park Background

- 65.4 Acres on the north side of Lady Bird Lake between Mopac and Lamar
- Current Uses
 - Youth Sports – West Austin Youth Association(WAYA), AISD
 - Town Lake Animal Center – Austin Pets Alive!(APA)
 - Butler Hike & Bike Trail, Lance Armstrong Bikeway
 - Texas Rowing Center
- Additional Stakeholders
 - General Public
 - Old West Austin Neighborhood (North of the Park)
 - YMCA
 - AISD



Current Park Agreements

- **Austin Pets Alive!**
 - License Agreement to operate Town Lake Animal Center
 - Ordinance 20141120-092 extends Agreement for five years up to May 23, 2020
 - APA is responsible for the repair/reconstruction of the current dilapidated facilities

- **West Austin Youth Association**
 - Parkland Improvement and Land Use Agreement for WAYA to provide improvements to the existing ball fields and provide recreational opportunities to Austin youth
 - Current and Future Fields – 4 baseball fields, 2 multi-use fields, 1 additional baseball field maintained by WAYA for public use
 - Term – 25 years, 8/1/2038



Master Plan Purpose

- The Transportation Department completed a preliminary Pressler Street extension design across parkland and provided to PARD mitigation funds which will be utilized to fund the master plan.
- Community desire to plan park comprehensively to address issues including parking, environmental protection, public benefits and Pressler Street traffic impacts.
- Provides an avenue for existing stakeholders and public to provide input on the vision of the park.
- City Council Resolution 20140612-060 directs the City Manager to expedite the master planning process for Lamar Beach.





Master Plan Scope

- Site Analysis and Data Collection
 - Previous Reports
 - Site Reconnaissance
 - Comparable Park Review
- Public Outreach
 - Stakeholder Meetings
 - Minimum of 3 Public Meetings
- Plan Development
 - Opportunities and Constraints
 - Preliminary Design Concept Options
 - Draft and Final Master Plan
- Committees, Commissions, Boards and Council Review and Action





Consultant Selection Process

- February 16, 2015— Requests for Proposals issued
- March 26, 2015— Four proposals received
- Proposals evaluated and scored by 5-member team based on:
 - Solution Proposed
 - Applicable Experience
 - Personnel Qualifications
 - Cost Proposal
 - Local Business Presence
- April 13, 2015—Evaluation team scores proposals and identifies recommended firm



CCC Action Requested & Next Steps

- PARD has completed a thorough evaluation and has identified a qualified consultant who has demonstrated the capacity to deliver the requirements outlined in the scope.
- Make a recommendation to the Parks and Recreation Board to recommend to City Council the award, negotiation, and execution of a contract with the selected offeror to RFP No. TVN0051 to complete the Lamar Beach at Town Lake Metro Park Master Planning, for a total contract amount not to exceed \$200,000.
- Upon approval of City Council to authorize the award, negotiation and execution of a contract, PARD will seek to negotiate a contract within the project budget of \$200,000.

