Asian American Quality of Life Initiative Project Update

Heath & Human Services Committee

April 6, 2015

Dancer at JASGA's Aki Matsuri 2012 | Photo Credit: Kenneth Goode © 2012 JASGA.org

Outline

- Background
- Project timeline
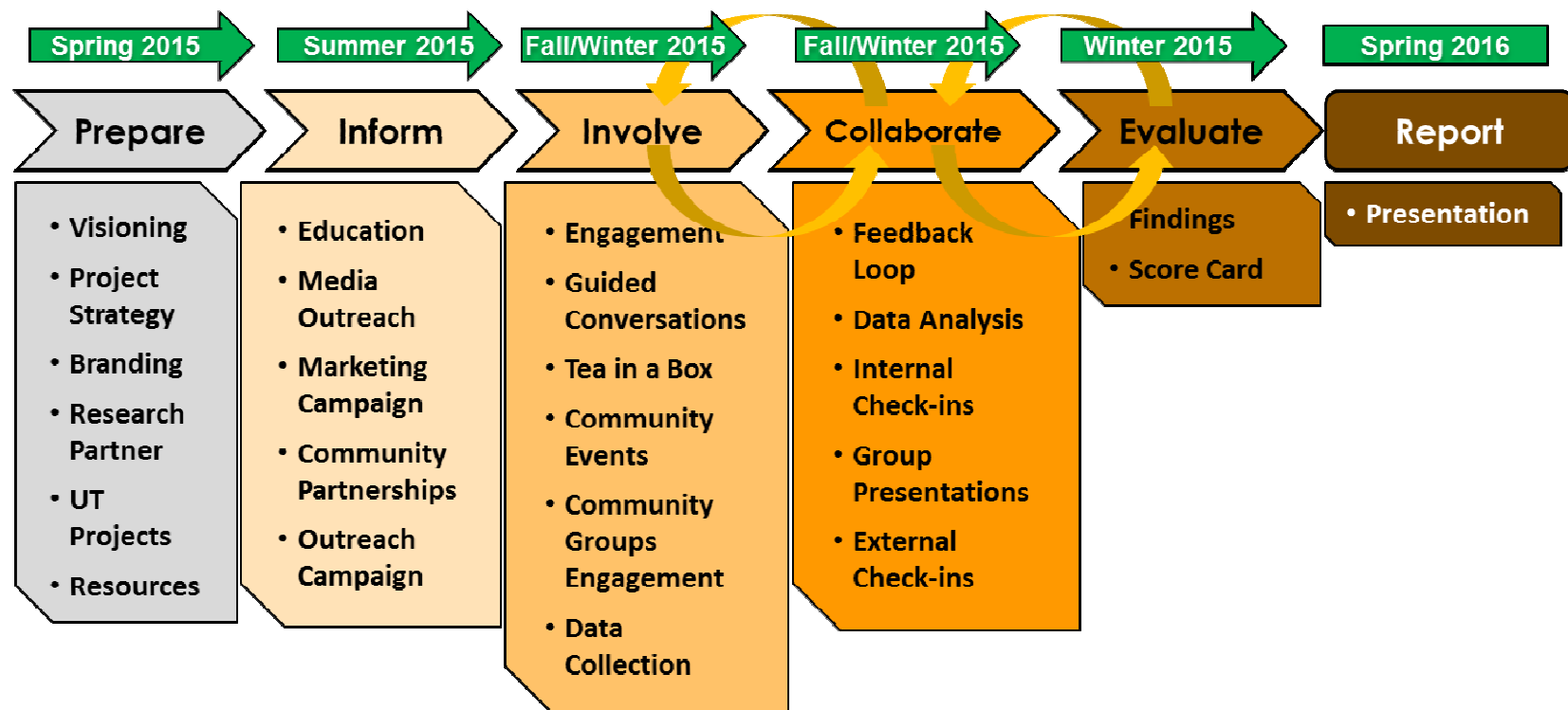- University of Texas scope of work
- Update

Background

Resolution 20131024-085 AAQOL Initiative

- Conduct facilitated discussions
- Develop strategies to address
  — Findings of the Asian American Health Assessment
  — Findings of the AAQOL study and Community Scorecard
- Recommend enhanced or new programs and practices to address the issues

Project Timeline

Spring 2015	Summer 2015	Fall/Winter 2015	Fall/Winter 2015	Winter 2015	Spring 2016
Prepare	**Inform**	**Involve**	**Collaborate**	**Evaluate**	**Report**

Prepare
- Visioning
- Project Strategy
- Branding
- Research Partner
- UT Projects
- Resources

Inform
- Education
- Media Outreach
- Marketing Campaign
- Community Partnerships
- Outreach Campaign

Involve
- Engagement
- Guided Conversations
- Tea in a Box
- Community Events
- Community Groups Engagement
- Data Collection

Collaborate
- Feedback Loop
- Data Analysis
- Internal Check-ins
- Group Presentations
- External Check-ins

Evaluate
- Findings
- Score Card

Report
- Presentation

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UT Overall Project Approach

- People (Community member surveys)
- Environment (Community resources & leadership)

Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

UT Tasks & Deliverables

- Development of a database of ethnic-oriented resources/services
- GIS Mapping of resources/services
- Assessment of ethnic community leaders' network

- Visualization of leaders' network
- Community survey:
  — 5 Major ethnic groups
  — Goal of 500 participants in each group (n=2,500)

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Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

UT Organization Chart

Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"
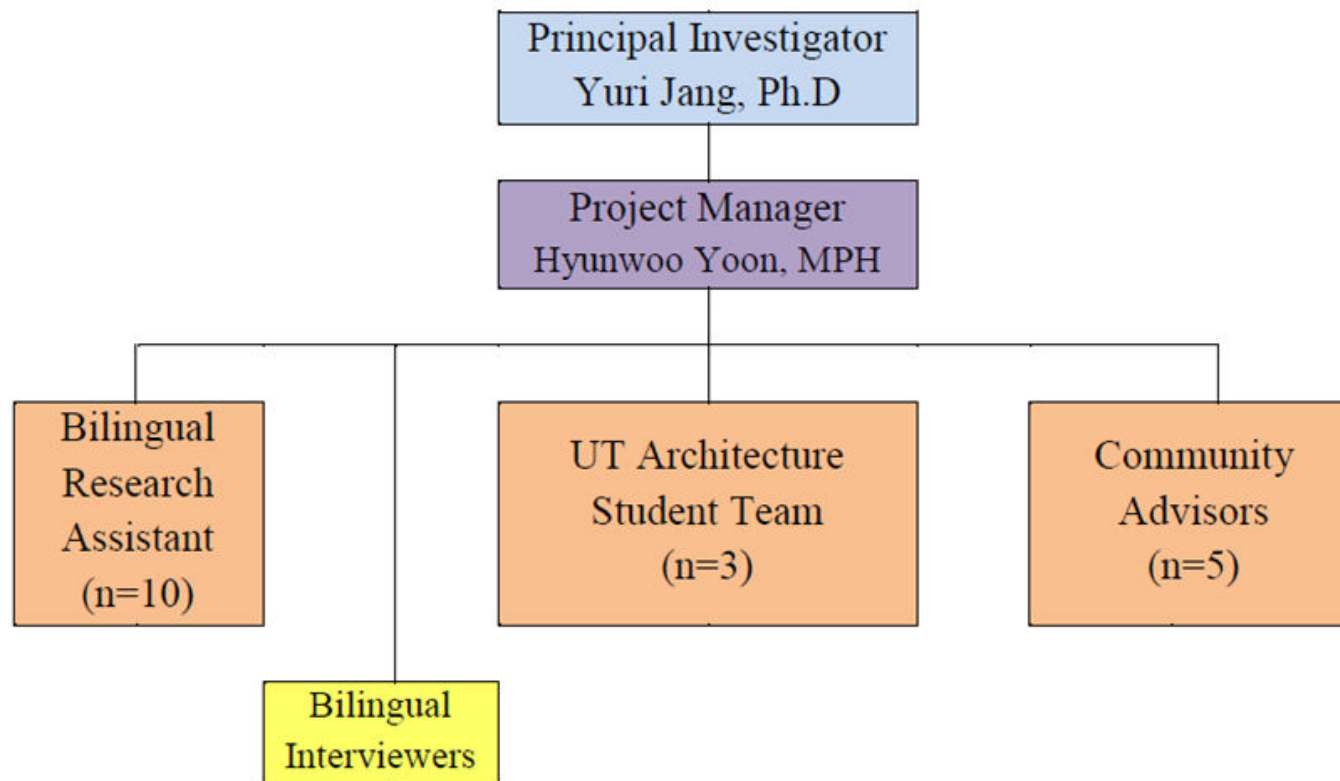
UT Timeline & Budget

Deliverable	Time Period	Budget
• **Community resource database** • **Leaders' network profile** • **Internal UT approval for surveys**	April 24, 2015 – July 31, 2015	$37,283
• **Survey data collection completed**	August 1, 2015 – December 31, 2015	$67,242
• **First draft of report**	January 1, 2016 – February, 28, 2016	$11,664
• **Delivery of final report**	March 1, 2016 – April 24, 2016	$10,864

Total $139,758

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Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

Project Update

- Visioning
- Project Strategy
- External Resources
- Media Database
- Branding

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Branding Mood Board

Asian American Quality of Life
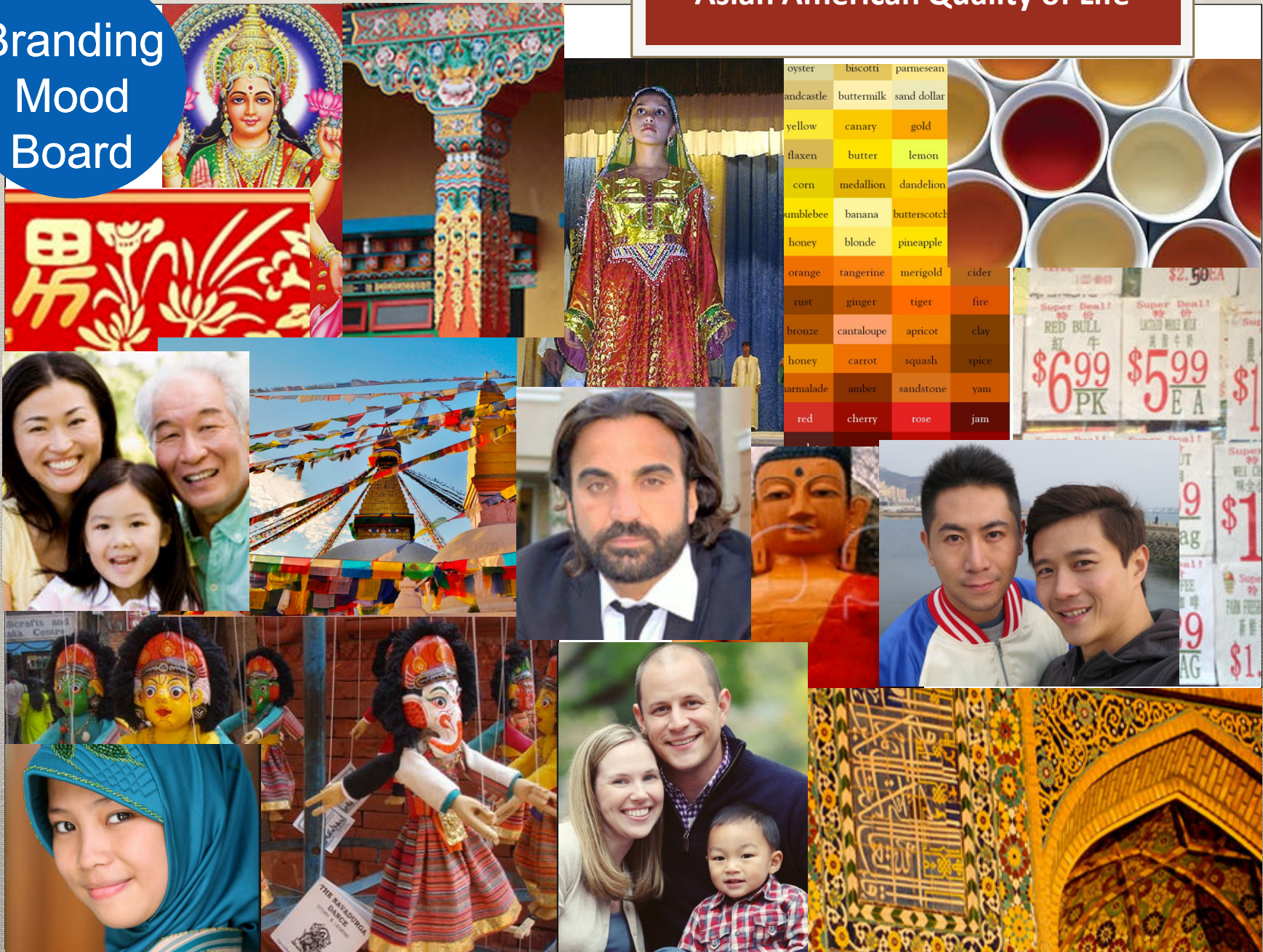
Thank You!

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Back-up slides

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