

- Zoning Districts**
- LA, RR
  - Single Family (SF)
  - Mobile Home (MH)
  - Multi-family (MF)
  - Commercial (CH, CS, GR, LR, L)
  - Office (GO, LO, NO)
  - CBD, DMU
  - Industrial (IP, LI, MI, PDA, RD, WLO)
  - TOD, ERC
  - PUD
  - AG, DR
  - AV, P, UNZ
  - Unzoned/County
  - Vertical Mixed Use Districts
  - Mixed Use Districts
  - Historic Districts
  - Capitol View Corridors Overlay
  - Waterfront Overlay
  - Urban Renewal Overlay
- Boundaries**
- Full
  - Limited
  - Extra-territorial
  - Census Tracts

# East Austin Zoning and Primary Overlay Districts

Note: this map only shows major zoning districts and overlays.  
It does not include all zoning regulations.

Updated: 4/3/2015  
Filename: council\_econcmfe\_zoning\_eaustin

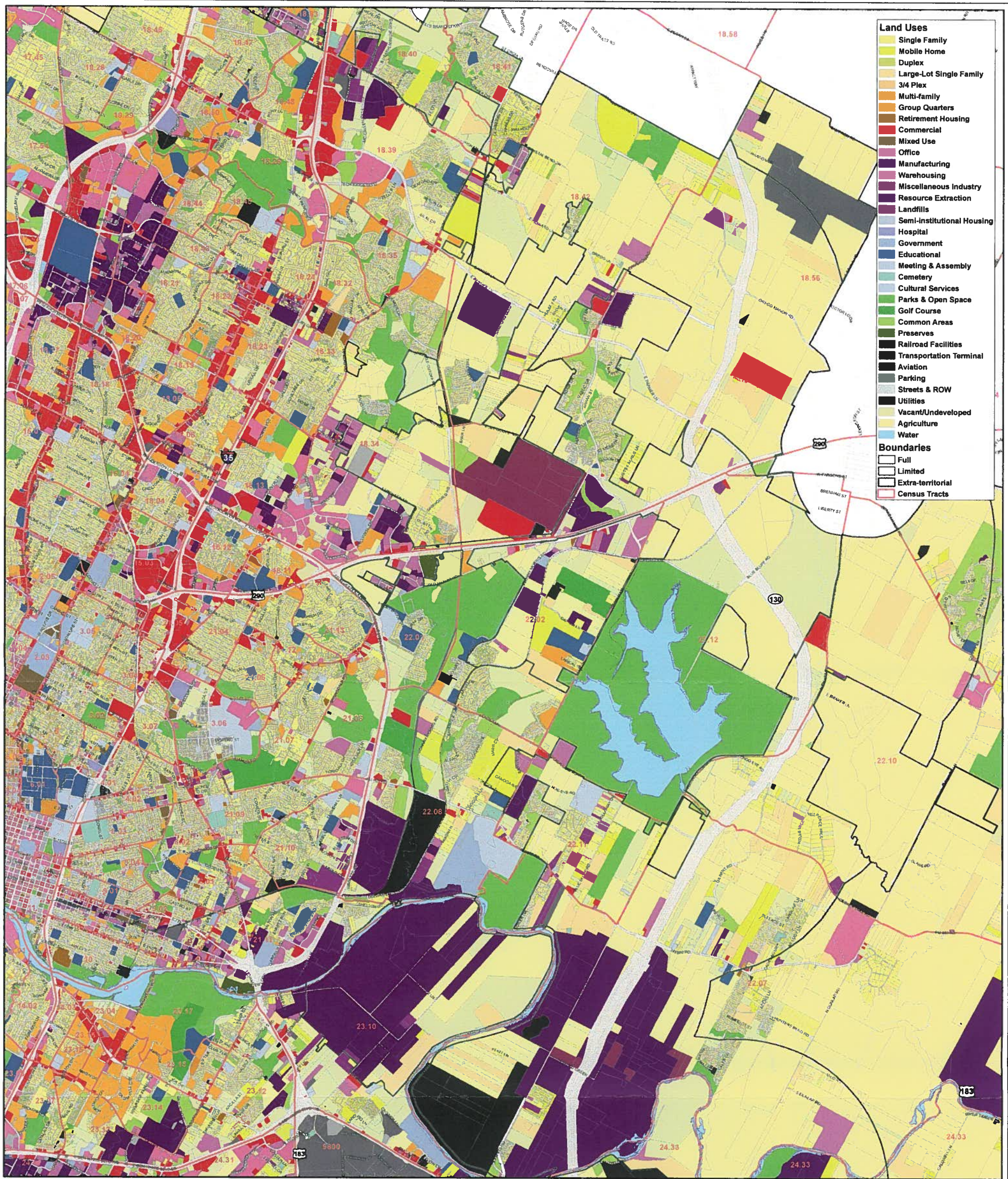


PLANNING AND DEVELOPMENT REVIEW DEPARTMENT

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# East Austin 2014 Land Use Inventory

Updated: 4/3/2015  
Filename: council\_econcmte\_landuse\_eaustin

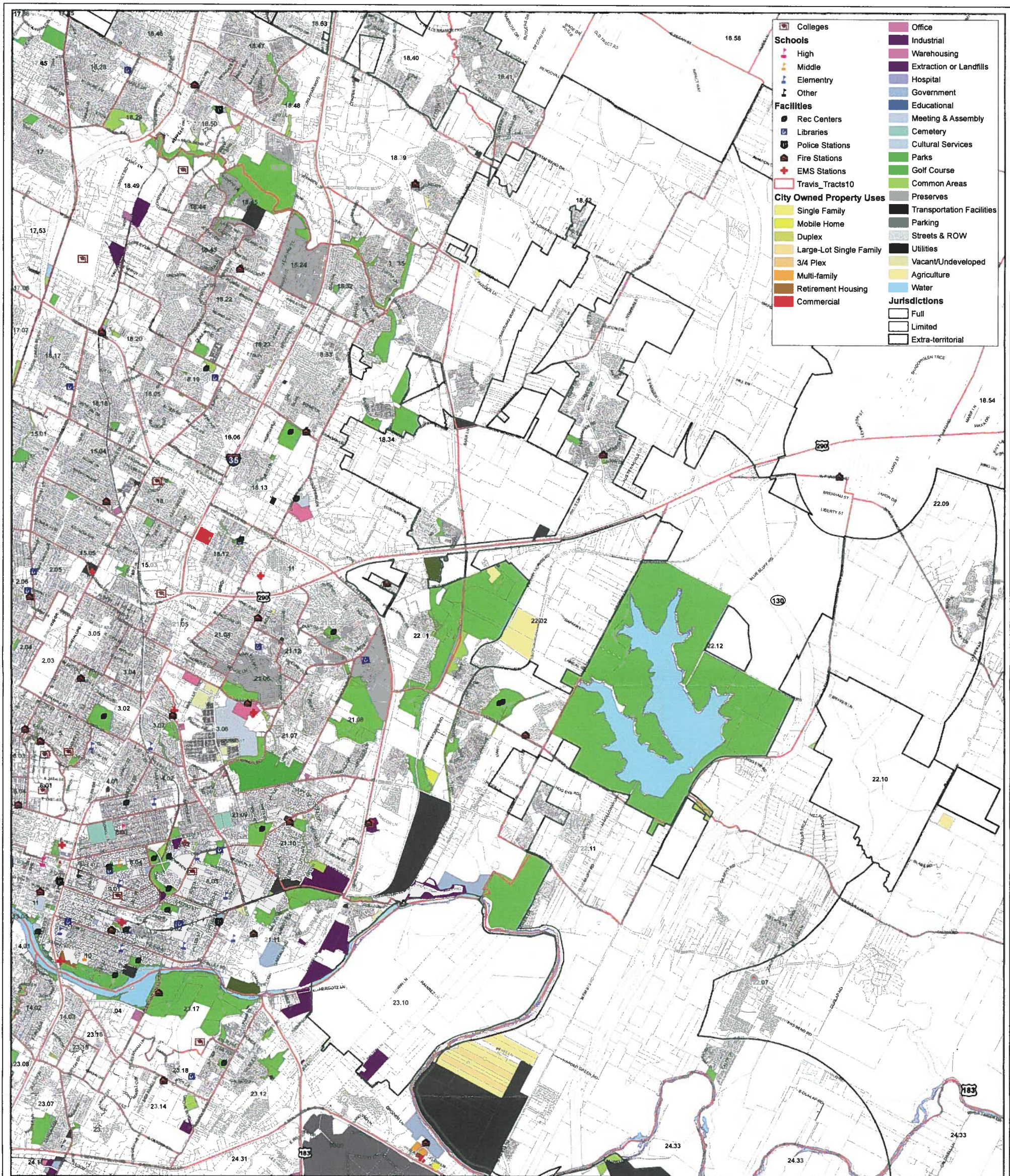
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# East Austin Facilities Inventory and City Owned Land Uses

Updated: 4/3/2015  
Filename: council\_econcmte\_facilities\_eaustin

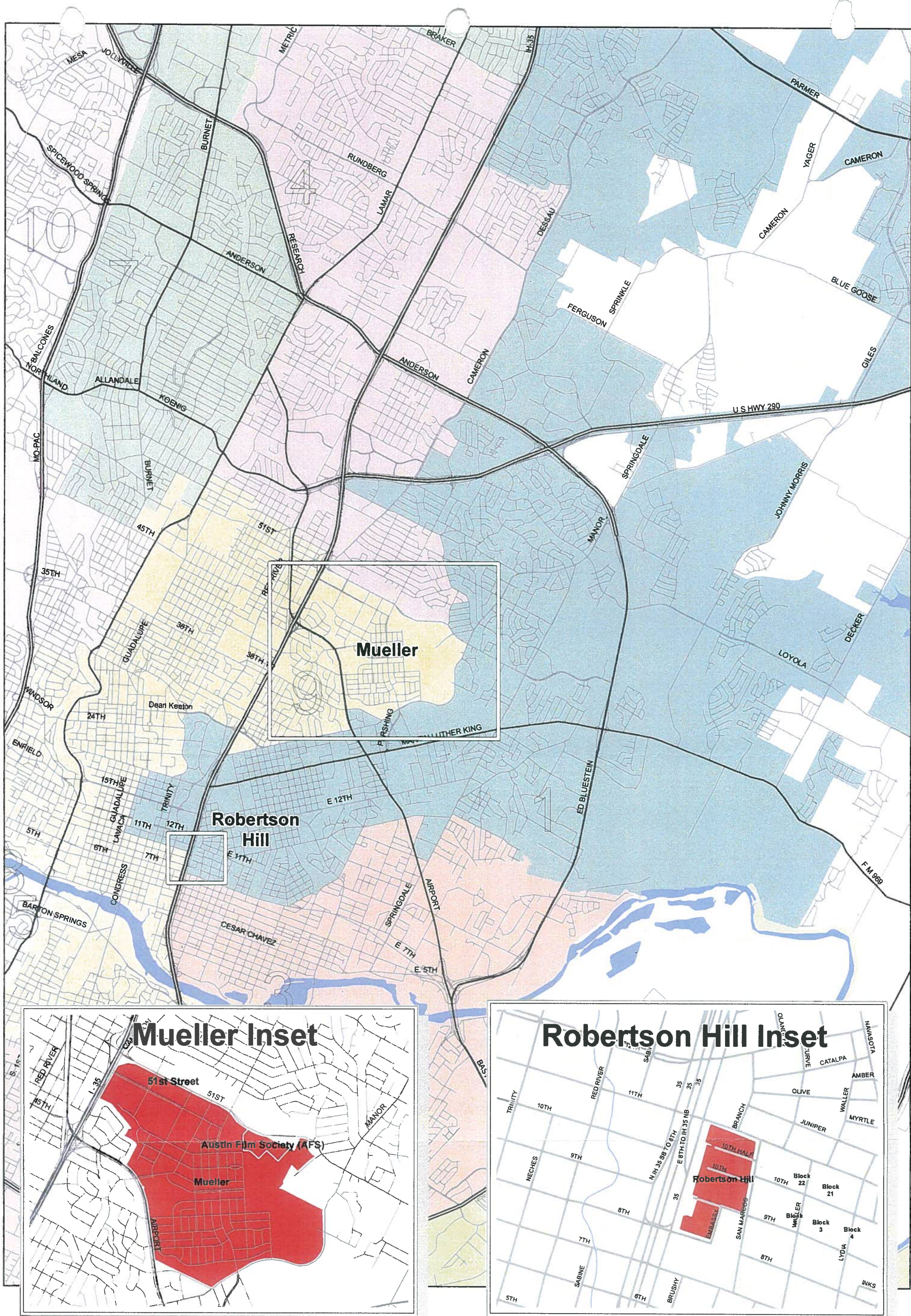


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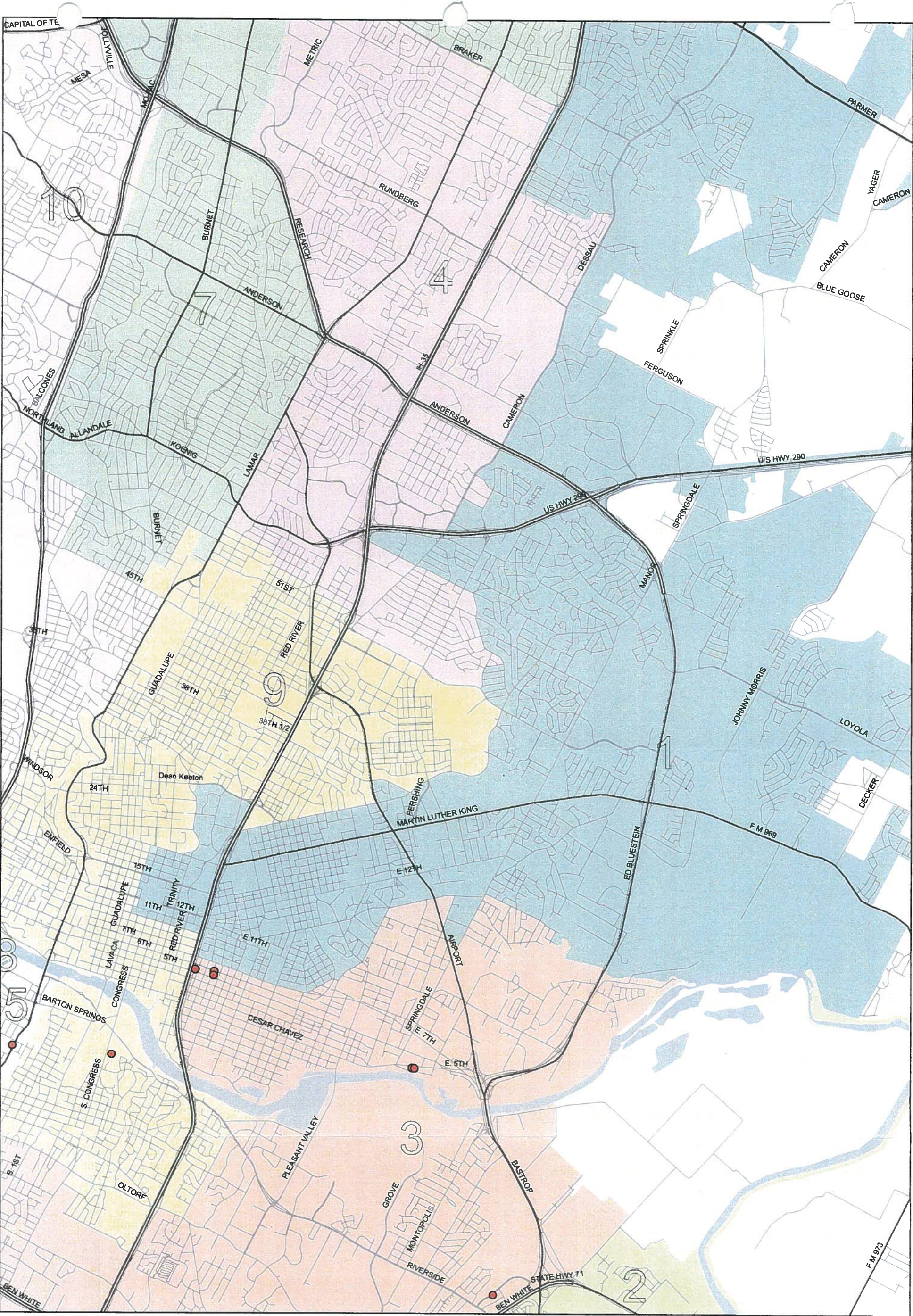


# Redevelopment Projects



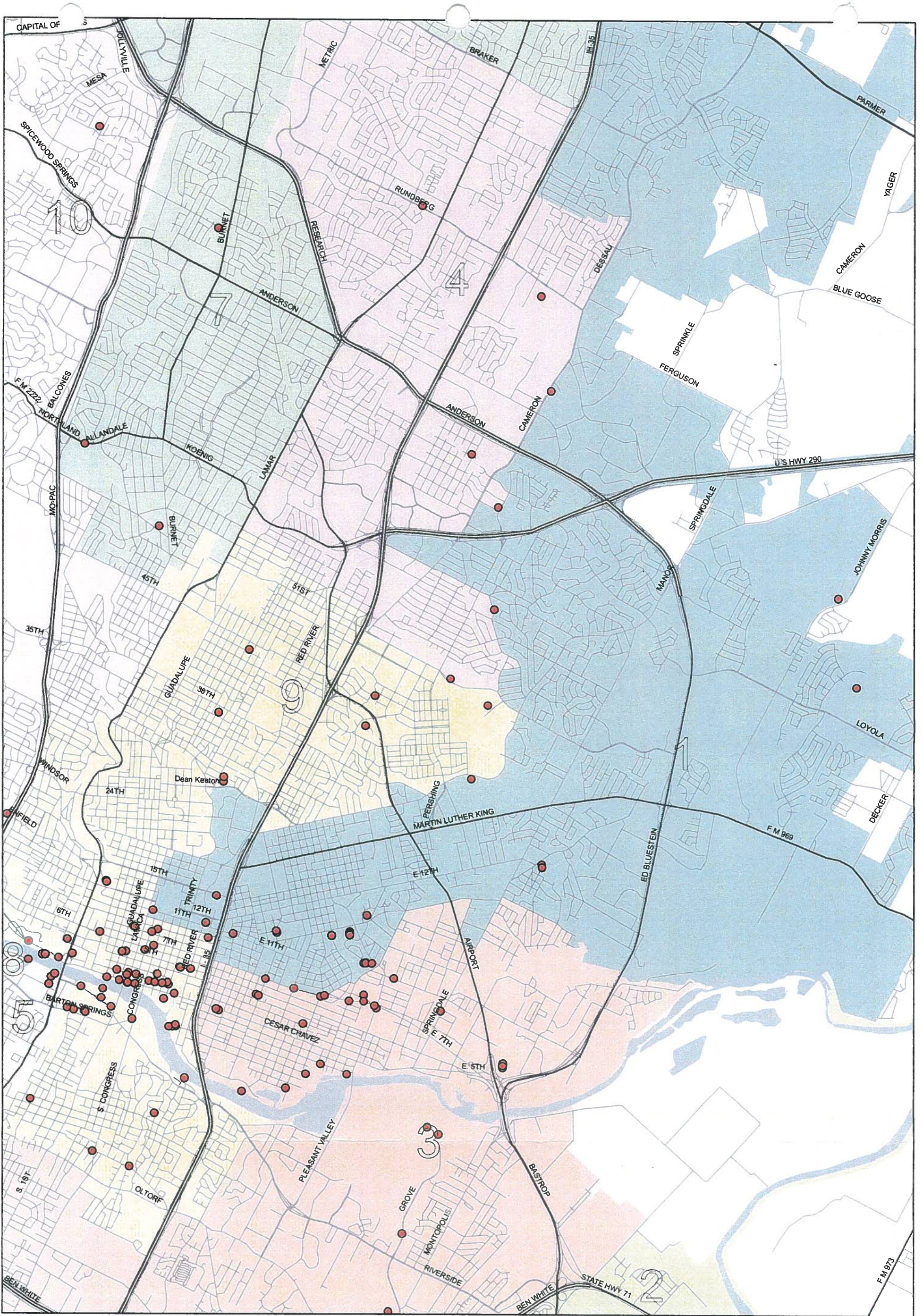
City of Austin  
Economic Development Department  
Redevelopment Division





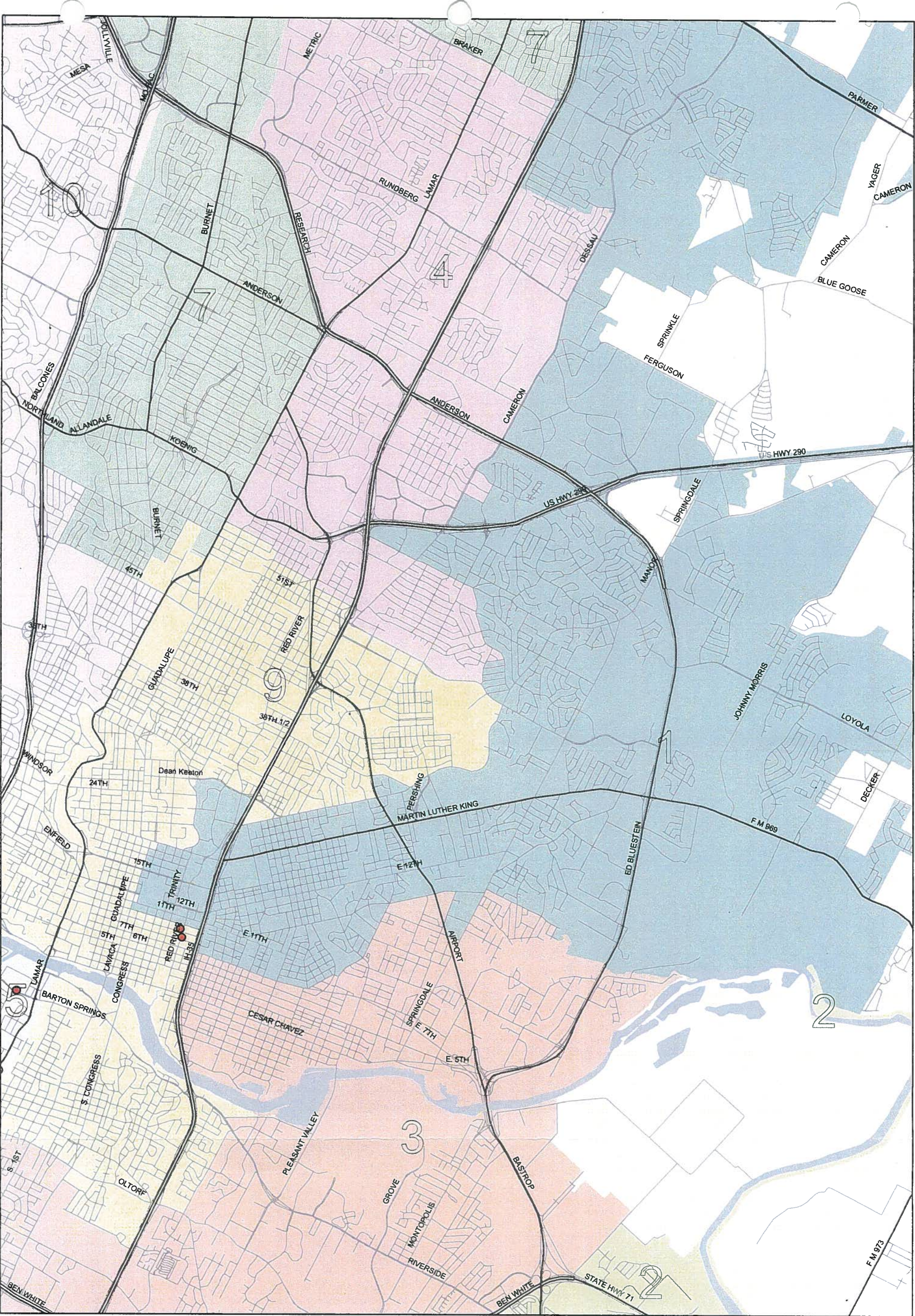
# Family Business Loan Program





# Art In Public Places Collection



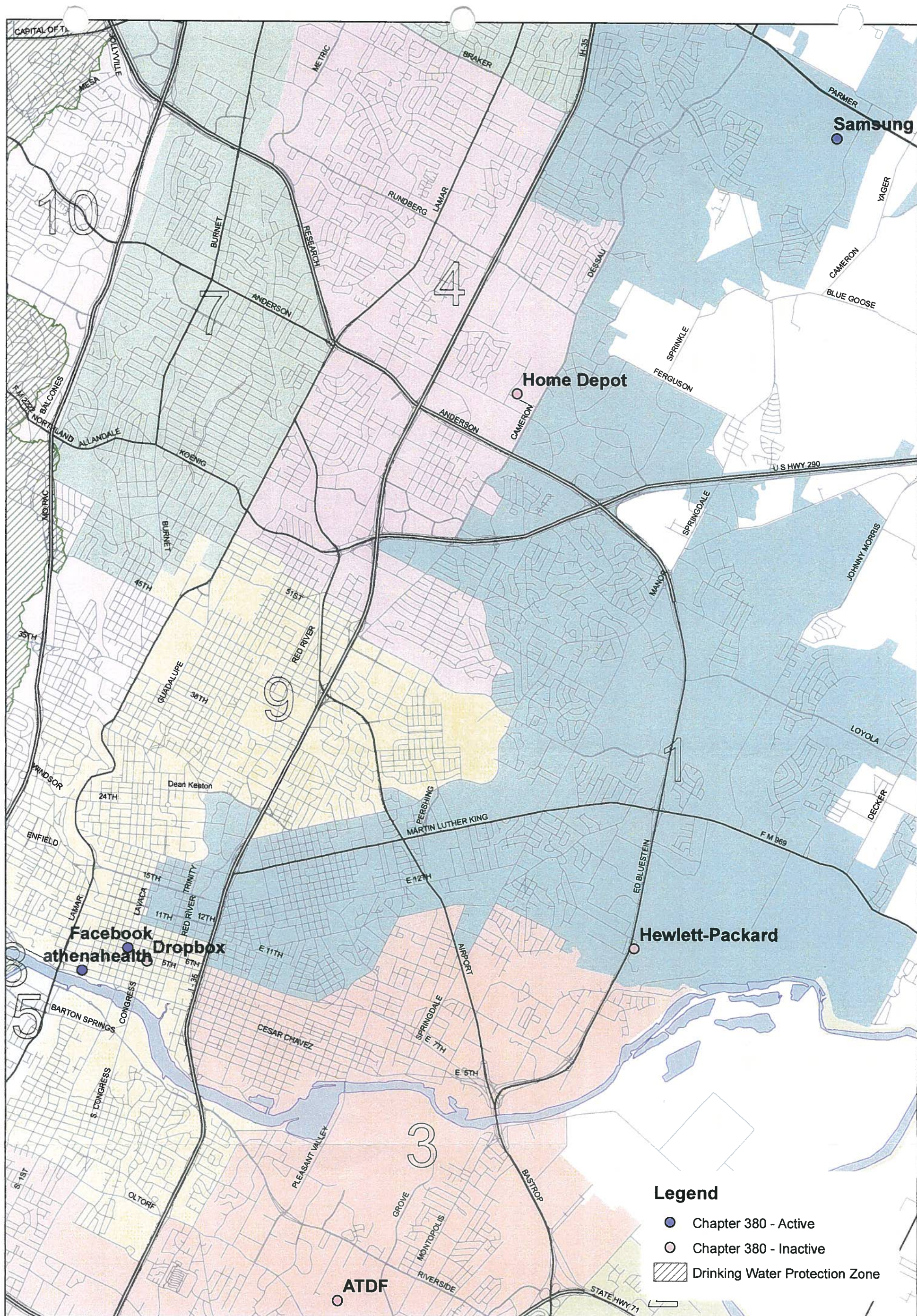


# Music Venue Assistance Loans



Firm	Project Description	Location	Date Approved	City Council Ordinance/Resolution	Status	Chapter 380 Performance-Based Contract Payment Amount Basis	Full-Time Jobs Created	Jobs Retained	Total Jobs	Total Investment	Total Payments Issued
Dropbox	Sales and Operations Office	501 Congress AveAustin, TX 78701	02/20/2014	Ordinance 20140220-002	Company Retained in Austin, Agreement Inactive	\$150 per job per year			200	\$5,500,000	\$0
WebSense	Headquarters	10900B Stonelake BlvdAustin, TX 78759	02/20/2014	Ordinance 20140220-001	Active	\$100 per job per year			470	\$9,935,000	\$0
athenahealth	IT Services Center	800 W. Cesar ChavezAustin, Texas 78701	01/30/2014	Ordinance 20140130-038	Active	\$250 per job per year	170	30	607	\$7,750,500	\$0
National Instruments	Research and Development Facility; plus commitment to support 1,000 students per year with STEM education efforts	11500 North Mopac ExpresswayAustin, Texas 78759	03/07/2013	Ordinance 20130307-066	Company Retained in Austin, Agreement Inactive	50% property tax rebate			0	\$80,000,000	\$0
Visa	Global IT Center	12301 Research Park BlvdAustin, TX 78759	12/06/2012	Ordinance 20121206-114	Active	\$250 per job per year			794	\$27,312,918	\$48,750
HID Global	Manufacturing and Distribution Center	601 Center Ridge DriveAustin, Texas 78753	09/27/2012	Ordinance 20120927-140	Active	60% property tax rebate	1000	2440	276	\$36,000,000	\$0
Apple	Operating Center	5501 W. Parmer LaneAustin, Texas 78727	03/22/2012	Ordinance 20120322-089	Active	100% Years 1-6; 80% Years 7-10 if only Phase I completed; 100% Years 7-10 if Phase II completed			3635	\$282,500,000	\$0
US Farathane	Manufacturing Facility	820 W Howard LaneAustin, Texas 78753	12/15/2011	Ordinance 20111215-090	Company Retained in Austin, Agreement Inactive	40% property tax rebate			228	\$26,900,000	\$0
Advisory Board Company	Software Center	12357-C Rlata Trace ParkwayAustin, Texas 78727	06/23/2011	Ordinance 20110623-136	Active	\$190 per job per year			239	\$8,100,000	\$70,490
eBay	Data Services Expansion	7700 W Parmer LaneAustin, Texas 78729	04/12/2011	Ordinance 20110412-001	Company Retained in Austin, Agreement Inactive	\$250 per job per year	228		1000	\$4,944,651	\$0
SunPower	Operations Center	10801 N Mopac ExpresswayAustin, Texas 78759	12/09/2010	Ordinance 20101209-074	Company Retained in Austin, Agreement Inactive	\$233 per job per year			450	\$10,000,000	\$0
Facebook	Sales and Operations Office	300 6th StAustin, TX 78701	03/11/2010	Ordinance 20100311-063	Company Retained in Austin, Agreement Inactive	\$100 per job per year Years 1-3; \$125 per job per year Years 4-10	1000		200	\$3,150,000	\$0
LegalZoom	Regional Headquarters	10900 S Stonelake BlvdAustin, Texas 78759	02/18/2010	Ordinance 20100218-001	Company Retained in Austin, Agreement Inactive	\$20,000 per year	450		600	\$1,750,000	\$20,000
Hanger Orthopedic Group	Headquarters	10910 Domain DrAustin, Texas 78758	01/28/2010	Ordinance 20100128-043	Active	\$50,000 per year	200		269	\$6,744,335	\$150,000
HelloVolt	Manufacturing Plant	6301 E Stassney LnAustin, Texas 78744	10/18/2007	Ordinance 20071018-002	Company Retained in Austin, Agreement Inactive	60% property tax rebate	600		168	\$80,400,000	\$160,243
Friday Night Lights**	Television Production		03/22/2007	Ordinance 20070322-004	Completed	\$40,000/year Years 1-2; All Other Years, 50% of Sales Taxes and City Fees Paid plus \$95/employee	250	19			\$157,254
Hewlett-Packard	Data Center	3301 Hibbetts RdAustin, Texas 78725	03/02/2006	Ordinance 20060302-008	Company Retained in Austin, Agreement Inactive	40% property tax rebate	168		140	\$300,000,000	\$206,635
Samsung*	300 mm Fabrication Plant	12100 Samsung BlvdAustin, Texas 78754	08/18/2005	Ordinance 20050818-008	Active	100% property tax rebate Years 1-10, 75% Years 11-20			500	\$4,000,000,000	\$47,155,319
ATDF	Clean Room and Laboratory	2706 Montopolis DrAustin, TX 78741	09/02/2004	Ordinance 20040902-005	Agreement Inactive	100% property tax rebate	140		140	\$100,000,000	\$226,457
Home Depot	Data Center	1300 Park Circle DrAustin, Texas 78753	06/24/2004	Ordinance 20040624-009	Company Retained in Austin, Agreement Inactive	100% property tax rebate			400	\$404,000,000	\$409,961
Domain	Mixed-Use Project	11410 Century Oaks TerraceAustin, Texas 78758	05/15/2003	Ordinance 20030515-004	Active	25% property tax rebate; 80% sales tax rebate Years 1-5, 50% sales tax rebate Years 6-15	85	225	1100	\$130,000,000	\$9,261,279





# Chapter 380 Projects



**City of Austin  
Economic Development Department  
Global Business Recruitment and Expansion (GBRE)**



Special East Austin District Profile
Census 2010 and 2013 American Community Survey Data
Map of Study Area

East Austin Study Area Data			City of Austin Data		Socioeconomic Data Item	East Austin	City of Austin
Data Item	2010	2010	2010	2010		Study Area	
	Totals	Percentages	Totals	Percentages		2013	2013
Value							Value
Population and Housing							
Total Population	143,741	100.0%	790,390	100.0%	Income		
Anglo (non-Hispanic White)	37,261	25.9%	385,271	48.7%	Median Family Income	\$46,936	\$71,511
African-American	28,740	20.0%	60,760	7.7%	Minimum tract value	\$24,118	\$10,886
Hispanic--Latino	70,914	49.3%	277,707	35.1%	Maximum tract value	\$98,047	\$250,000 Plus
Asian	4,143	2.9%	49,560	6.3%			
Other	2,683	1.9%	17,092	2.2%			
Age Brackets							
Under 5 Years	13,081	9.1%	57,982	7.3%	Poverty		
Age 5 to 9 Years	11,056	7.7%	50,407	6.4%	Population Above Poverty	103,774	709,950
10 to 14 Years	9,250	6.4%	42,685	5.4%	Population Below Poverty	39,967	154,172
15 to 17 Years	5,159	3.6%	24,391	3.1%	Poverty Rate	27.8%	17.8%
18 to 19 Years	3,907	2.7%	27,134	3.4%			
20 to 24 Years	13,266	9.2%	87,378	11.1%	Employment		
25 to 34 Years	29,231	20.3%	163,686	20.7%	Unemployment Rate	9.1%	5.7%
35 to 44 Years	20,334	14.1%	116,732	14.8%	Labor Force Participation Rate	70.2%	75.2%
45 to 54 Years	16,168	11.2%	95,336	12.1%			
55 to 59 Years	6,325	4.4%	39,333	5.0%	Educational Attainment		
Age 60 to 64 Years	5,075	3.5%	29,631	3.7%	Adults Age 25 Plus	88,022	579,586
65 to 74 Years	5,882	4.1%	30,964	3.9%	Number with at least a Bachelors Degree	23,611	272,071
75 to 84 Years	3,568	2.5%	17,124	2.2%	Percent of Adults with a Bachelors Degree	26.8%	46.9%
85 Years and Over	1,439	1.0%	7,607	1.0%			
		100.0%		100.0%			
Total Housing Units	57,081		354,241		Journey to Work		
Occupied Units	51,232		324,892		Drive Alone %	73.3%	73.7%
Vacant Units	5,849	10.2%	29,349	8.3%	Take Transit %	5.2%	4.2%
Owner Occupied	24,288	47.4%	146,666	45.1%	Active Journey (Walk, or Bike, or Other) %	5.8%	3.8%
Renter Occupied	26,944		178,226				
Household Size	2.8		2.4				