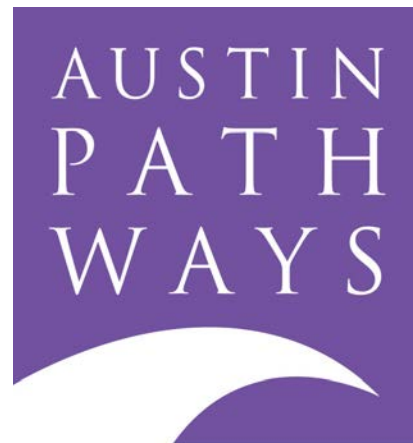


UNLOCKING THE CONNECTION

Connecting Families to Opportunity



The road to success.



Demographics

1,838 Public Housing Families

Over 4,300 individuals in the program

25% of households have at least one person employed

•\$14,000 average annual income

7.6 year average stay in the program

42% male / 58% female

Other Key Data

48% Children

12% Elderly

31% Disabled
Individuals

Three Critical Elements

- Connect Residents with Free or Very Low Cost Basic Broadband
 - › Connect Austin's 1,838 residential public housing units to the Internet
- Design & Deliver Relevant Digital Literacy Training
 - › Design and deliver linguistic-, cultural- and age-appropriate digital literacy programs and services to public housing residents
- Provide a Relevant Device
 - › Distribute at least one computing device to each public housing household and upgrade HACA's computer labs
- Evaluate Impact on Self-Sufficiency & Quality of Life

Sponsors

FUNDING PARTNERS



FORD
FOUNDATION



OPEN SOCIETY
FOUNDATIONS



Austin
Chamber



SERVICE PARTNERS



EVALUATION PARTNER

THE UNIVERSITY OF TEXAS AT AUSTIN



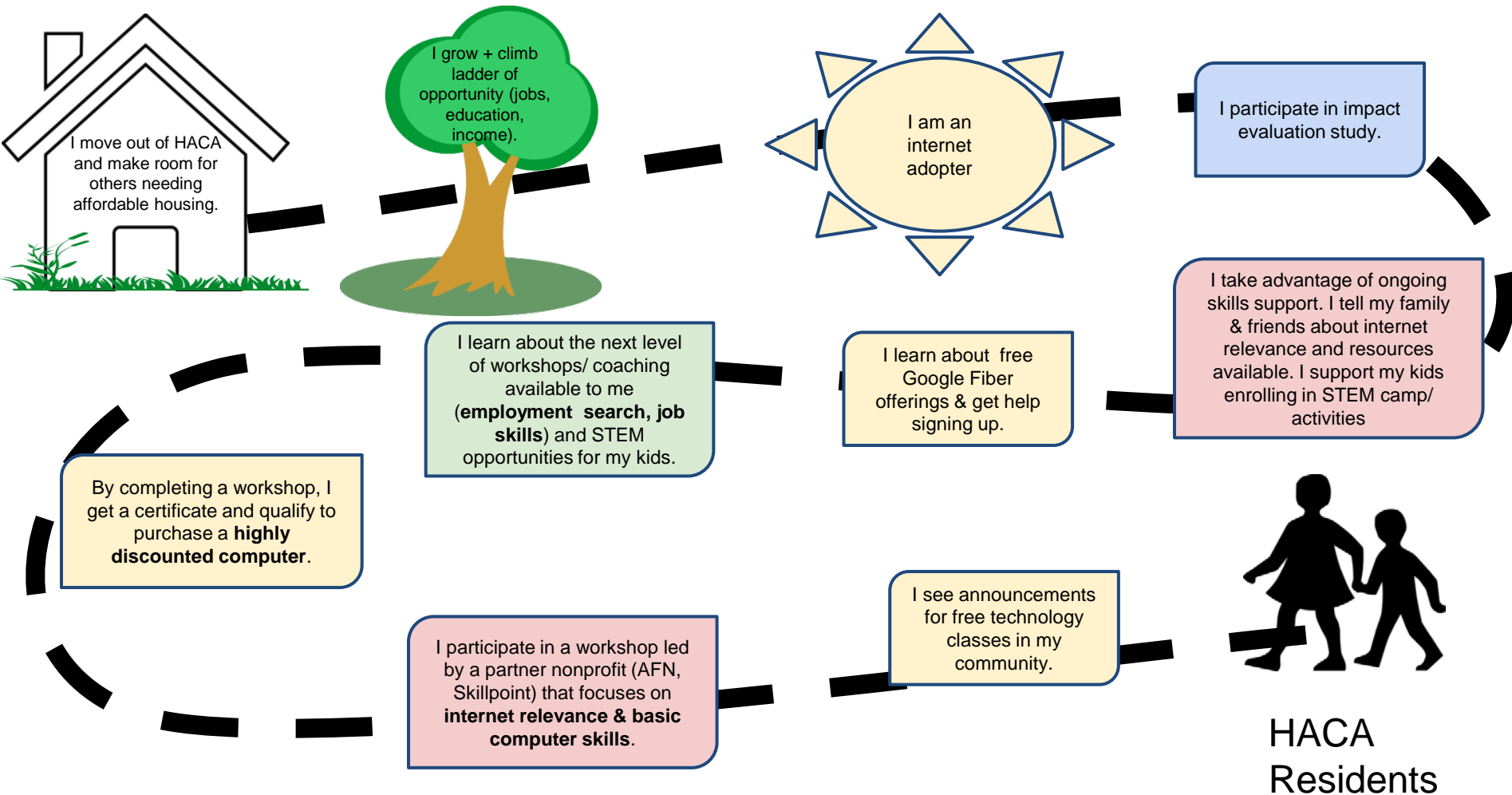
New Partners Serve a Continuum of Residents – Austin Pathways RFP-13-0195

- Grants have enabled us to work with a variety of partners to help a continuum of our population adopt technology and the Internet
 - › Austin Free-Net will provide workforce development training
 - › Boys and Girls Club will serve children and tweens in STEM and online safety and security, including for social media
 - › Goodwill will provide consulting and thought leadership related to workforce development
 - › Latinitas will serve girls and their Moms in learning to code
 - › Skillpoint will provide multi-generation programs including STEM and workforce development
 - › United Way will serve early childhood education in a multi-generation project called Play to Learn



Launching *Unlocking the Connection*

On November 20, 2014, HUD Secretary Julian Castro helped Austin Pathways and Google Fiber announce *Unlocking the Connection* as the nation's first digital inclusion initiative for public housing residents.





Marilyn earns a computer for her son

*“I know he’s going to need this education.
The computer is a total necessity.”*



Resident Council Leader A.B. Graduates from Tech Starters

“Learning Craigslist was important to me because I’m starting a handyman business. I want to teach others to use the computer too.”



Maria learns to use the AISD portal

“Es muy importante para mi pues ya puedo checar las calificaciones de mis hijas y checar diferentes diagnosticos de mis hijas y cualquier otra cosa que quiera saber.” “It’s very important because now I can check my daughter’s grades and research her diagnosis and anything else I want to know.”

Measures and Outcomes

- Current progress
- Evaluation partner - Moody College of Communications at the University of Texas
- Relating to overarching measures of family self-sufficiency and quality of life
- Operational efficiencies for HACCA

Barriers to Adoption

- What I have works
- Can't afford it
- Don't have a device / don't know how to use
- Relevance: show me the real improvement

“Who thought of us?”