

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council

Item ID:

45476

Agenda Number

30.

Meeting Date:

June 4, 2015

Department:

Purchasing

Subject

Authorize award and execution of a 36-month service contract with RECORDED BOOKS INC. to provide unabridged audiobooks for the Austin Public Library in an amount not to exceed \$975,000, with three 12-month extension options in an amount not to exceed \$325,000 per extension option, for a total contract amount not to exceed \$1,950,000.

Amount and Source of Funding

Funding in the amount of \$81,250 is available in the Fiscal Year 2014-2015 Operating Budget of the Austin Library Department. Funding for the remaining 33-months of the original contract period and extension options are contingent upon available funding in future budgets.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing
Language:

Sole Source

Prior Council
Action:For More
Information:

Erin D'Vincent, Senior Buyer Specialist, 512-972-4017

Boards and
Commission
Action:

Related Items:

MBE / WBE:

This contract will be awarded as a sole source and is exempt from City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program.

Additional Backup Information

The Austin Public Library (APL) acquires a variety of published resources for circulation in various formats and languages annually for its collection. APL includes published audio resources as part of the circulation materials collection. All audio materials are available for circulation to library customers with a library card free of charge. Currently APL consists of a Central Library, 20 branch libraries, the Austin History Center, and the City has broken ground on a new Central Library, which is estimated to open in 2016.

This contract will supply APL with unabridged adult and juvenile digital audiobooks in English as well as other languages, and processing services. The processing service includes supplying compact disk strongboxes, applying barcodes to the strongbox, and applying a radio frequency identification label to disks. Recorded Books Inc. is the supplier of the unabridged version of both the audiobook on compact disk and the audiobook downloadable content. The downloadable content is accessible via the One Click Digital platform through the APL website or APL online catalog. Unabridged is defined as a book or work that is complete and has not been condensed or shortened by using fewer words. An audiobook with a reading of the entire book is an example of an unabridged audiobook.

All audiobooks published by Recorded Books Inc. are under copyright and are only available from Recorded Books Inc. Authors and/or publishers dictate the source of supply for their particular titles. The publications offered by Recorded Books Inc. are only available from their firm in the unabridged form. The company owns an exclusive catalog of audiobook titles narrated by professional, award-winning actors. Recorded Books has been recording and publishing unabridged audio books since 1979. The audiobook circulation rate from fiscal year 2013 to fiscal year 2014 has increased by 8%.

The previous contract for audiobooks with Recorded Books Inc. expired December 2014. This contract will provide APL with the means to provide published audio resources legally controlled and accessible only through Recorded Books Inc.