

CITY OF AUSTIN
APPLICATION TO SIGN REVIEW BOARD
SIGN VARIANCE

CASE # C16-2015-0008
ROW 11345841
TAX 0248030404
TCAD ✓

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 8901 Business Park Dr, Austin, TX

LEGAL DESCRIPTION: Subdivision - 1

Lot(s) 1 Block _____ Outlot _____ Division North Crossing Subdivision 3

I/We David Buddemeyer on behalf of myself/ourselves as authorized agent for
8901 affirm that on 3/04, 2015 hereby apply for a hearing before

the Sign Review Board for consideration:

ERECT - ATTACH - COMPLETE - REMODEL - MAINTAIN

Remodel to new owner/tenants branding

in a CS zoning district, located within the _____ Sign

District.

If your variance request is for a reduction in setbacks or height limits, please contact Lena Lund with the Electric Utility at 322-6587 before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or a NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your requests for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because: a 35' sign will not be visible from Loop 1/Mopac Expressway. Adequate visibility will keep Loop 1/Mopac Expressway traffic from slowing to look for the hotel

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: There are no homes in the area, and the sign is not a flashing, blinking or a strobe type sign.

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because: This is a like for like change, only the branding is changing

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: There are no other properties in the immediate area that have or require a large pole/pylon sign

APPLICANT CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed [Signature] Mail Address 1300B West Industrial Blvd.
City, State & Zip Round Rock, TX 78681 email: mark@libertysignstx.com
Printed Mark Locke Phone 512-255-3887 Date 4/15/15

OWNERS CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed [Signature] Mail Address 11770 US Highway One Ste 202
City, State & Zip North Palm Beach, FL 33408
Printed David Buddemeyer Phone 561-207-2700 Date 3/3/15

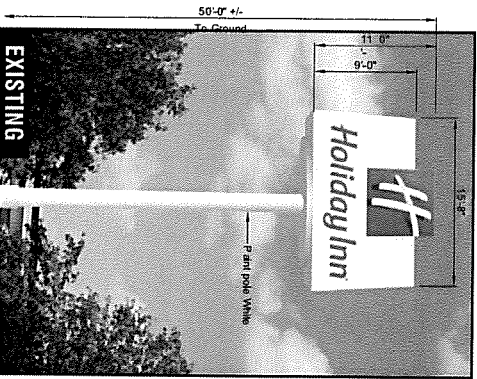
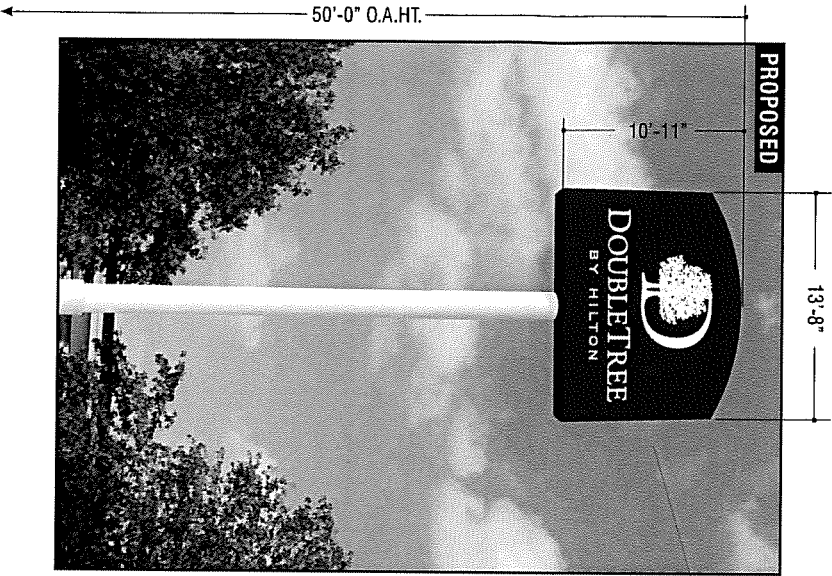
ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION:
(FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-ACCEPTANCE OF THE APPLICATION. **LATE BACKUP MATERIAL WILL BE**



DOUBLETREE

Remodel D/F Illuminated Pylon Sign

P-150



EXISTING HI-RISE SIGN TO BE REMOVED - REUSE POLE

D Illuminated D/F Pylon Sign **2**

Reference Drawing B66455G For Fabrication Specifications

N.T.S.

Austin, TX

NOT A CONTRACT. THIS DRAWING IS FOR INFORMATION ONLY. IT IS NOT TO BE USED FOR CONSTRUCTION. THE CONTRACTOR SHALL VERIFY ALL DIMENSIONS AND CONDITIONS ON SITE. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS.

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585 Paul Smith - Intermodal II, Suite 103
Phone: (407) 524-4225 • (407) 524-1543
www.kieffer-signs.com

CUSTOMER: Drake Tree by Hilton

LOCATION: Austin, TX

SALESMAN: Mike Miele DESIGNER: SR

DATE: 4/16/14

Artwork
 Design
 Survey
 (No items checked to Date Check)

COMPANION FILES

UL
LISTED

PRODUCTION PROCESSING

Kieffer Item # _____

Job # _____

-091 _____

-092 _____

-093 _____

-094 _____

INITIALS: DATE:
MAK 2/3/15

REVISION:
A Increase height of sign from 40' to 50'

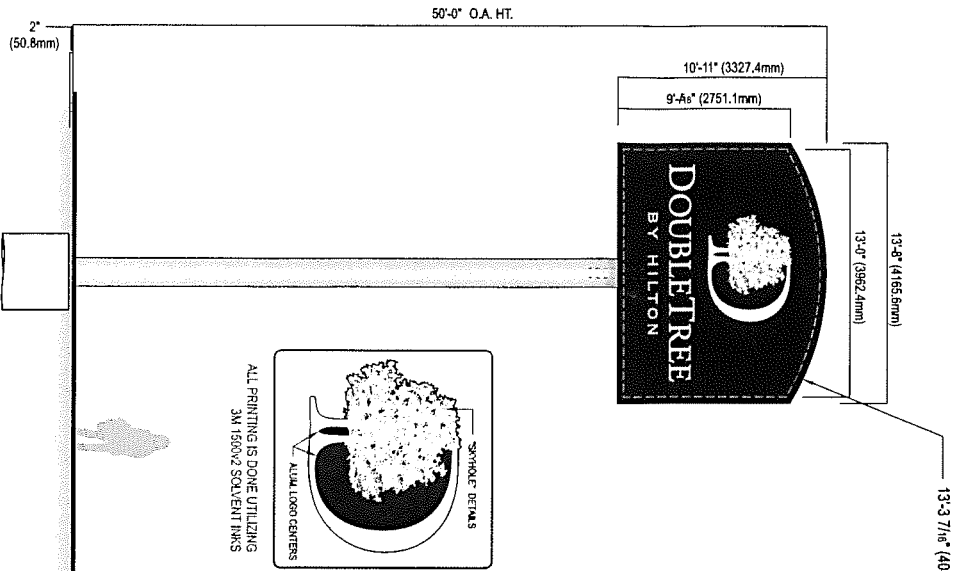
B66455C



DOUBLE TREE

D/F Interior Illuminated Pylon Sign

P-150



D/F Pylon Sign 149.19 Sq. Feet - 13.86 Sq. M.

ALUMINUM FABRICATED D/F CABINET
 PAINTED TO MATCH PMS 4695C DK. BROWN. 1/8" = 1'-0"

3M PANAGRAPHICS III (OR APPROVED EQUIV.) FLEXIBLE BLEED FACES
 PRINTED DT BROWN ON 1ST SURFACE AND OPAQUE BLACK ON 2ND
 SURFACE (MIRRORING THE BROWN GRAPHIC) W/ 3M 3619 OVERLAMINATE /
 COPY AND LOGO TO BE WHITE SHOWING THRU.

INTERIALLY ILLUMINATED W/ FRANCE RELIANT LIGHTING
 SYSTEM 18 DAYLIGHT LAMPS.

ALUMINUM REVEALS PAINTED TO MATCH
 PMS 583C GREEN.

6" x 6" x .375" (152.4mm x 152.4mm x 9.5mm) STEEL
 SQ. TUBE SUPPORT INSIDE CABINET.

CUT EXISTING POLE AND REUSE (PENDING SURVEY)

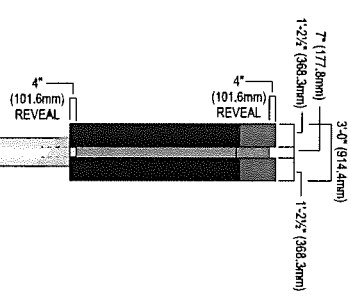
STEEL SUPPORT PAINTED TO MATCH
 PMS 9226C PASTEL OR RAL 1013 OYSTER WHITE.

* 4'-0" (129.2mm) DIAM. x 11'-0" (3352.8mm) DEEP CONCRETE
 PIER FOUNDATION.

* EXACT FOUNDATION TO BE DETERMINED PER LOCATION.

ALL ILLUMINATED SIGNAGE REQUIRE THE CLIENT'S ELECTRICIAN
 TO FURNISH & INSTALL A COMPLETE PHOTOCELL AND/OR TIME CLOCK
 TO ALLOW SIGNS TO OPERATE AT DESIGNATED INTERVALS. HOWEVER,
 SIGN SHALL NEVER OPERATE ON A 24/7 BASIS.

NOTE:
 Sign will require engineered drawings prior to
 fabrication, steel & foundation sizes may change.



END VIEW

Austin, TX



WE DO NOT RECOMMEND ANYONE TO BE EMPLOYED BY US UNLESS THEY ARE A MEMBER OF THE NATIONAL ASSOCIATION OF SIGN MANUFACTURERS (NASM) OR THE INTERNATIONAL SIGN ASSOCIATION (ISA). WE DO NOT RECOMMEND ANYONE TO BE EMPLOYED BY US UNLESS THEY ARE A MEMBER OF THE NATIONAL ASSOCIATION OF SIGN MANUFACTURERS (NASM) OR THE INTERNATIONAL SIGN ASSOCIATION (ISA).

GOLD KIEFFER & CO. INC.
 515 Bond Street - Lincolnshire, IL 60469
 PHONE: (417) 528-1255 FAX: (417) 528-1543
 WWW.KIEFFERSIGNS.COM

CUSTOMER: **AMISH, TX**
 LOCATION: **AMISH, TX**

SALESMAN: **Mike Made** REGIONAL: **LB**
 DATE: **4/16/14**

Artwork
 Design
 Survey
 All items submitted to client. Other: _____
COMPANION FILES

PRODUCTION PROCESSING
 Kieffer Item # _____
 Job # _____

-001			
-002			
-003			
-004			

INITIALS: **MAK** DATE: **2/4/15**

REVISION:

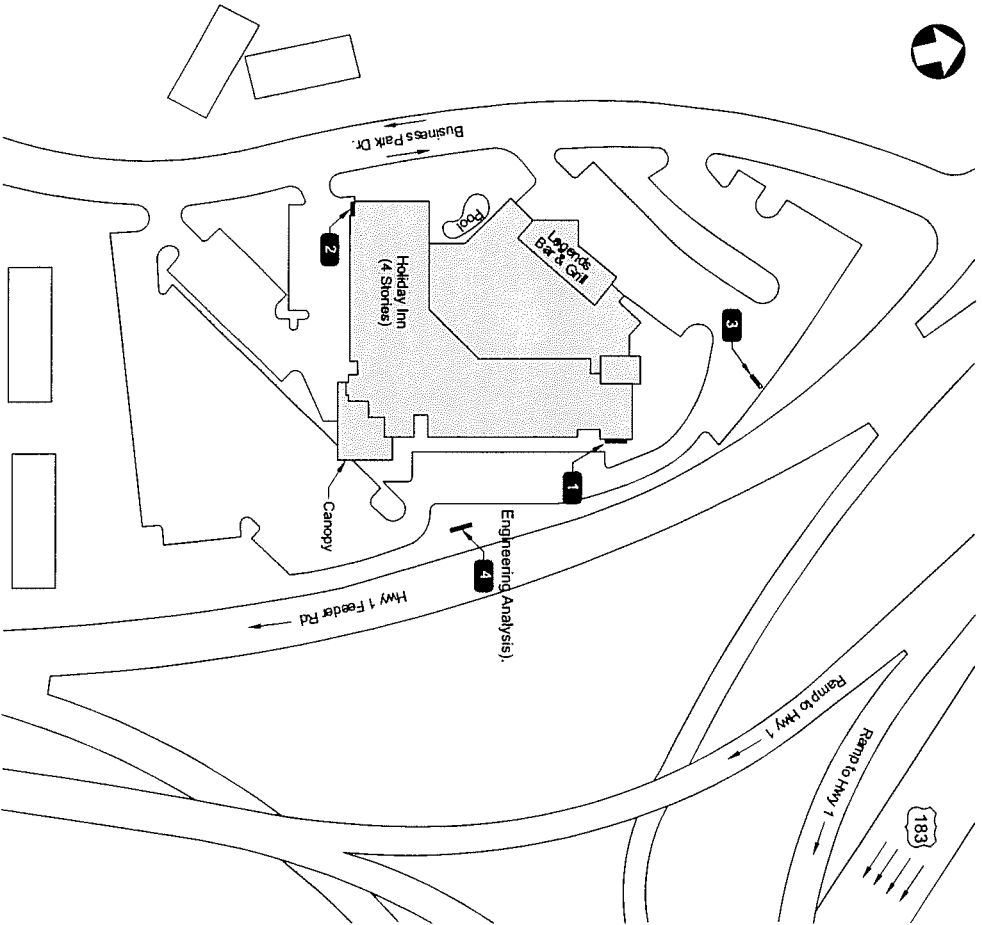
A	Increase height from 40' to 50'
B	
C	
D	
E	
F	
G	
H	
I	

B66455G



DOUBLETREE

Site Plan



PROPOSED

- 1** Remove and Replace Existing with New DT Logo/Letters
- 2** Remove and Replace Existing with New DT Logo/Letters
- 3** Remove and Replace Existing pylon with New P-90T Pylon
- 4** Remove and Replace Existing HI Rise Sign (reuse pole) with New P-150 HI Rise Sign

Austin, TX

Kieffer
& CO., INC.

1800 N. W. 10th Street, Fort Lauderdale, FL 33311
Tel: (954) 343-1111 Fax: (954) 343-1112
www.kieffer.com

2014 KIEFFER & CO., INC.
545 Bond Street - Lisle, IL 60931
PHONE: (647) 528-1255 FAX: (647) 528-1843
www.kieffersigns.com

CUSTOMER: DoubleTree by Hilton
LOCATION: Austin, TX

SALESMAN: Mike Male
RESENER: KB

DATE: 4/16/14

Artwork
 Design
 Survey
All items subject to field check.
LISTED
COMPANION FILES

PRODUCTION PROCESSING

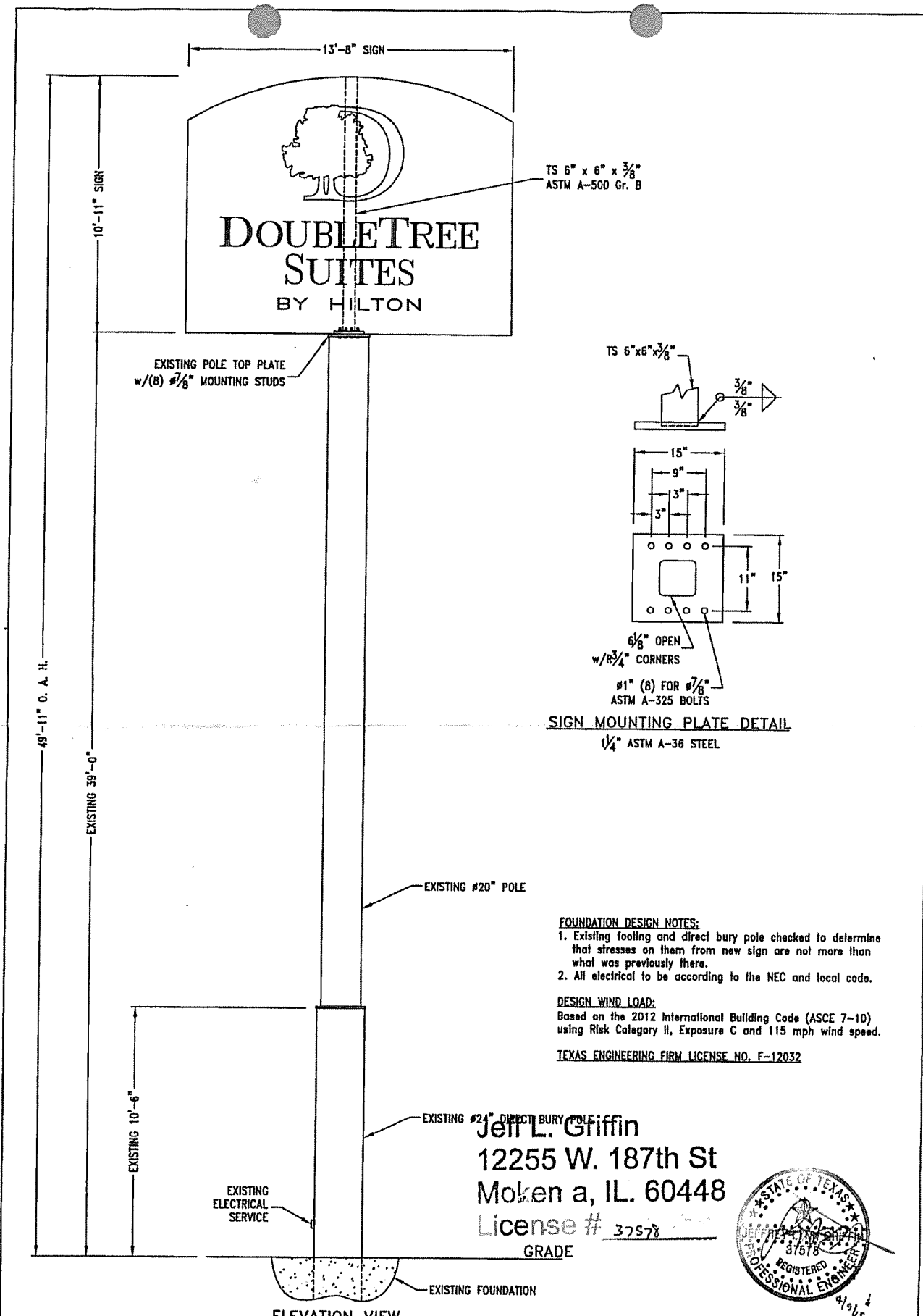
Job #	Revision #	Date
-	-001	-
-	-002	-
-	-003	-
-	-004	-

INITIALS: DATE:

REVISION:

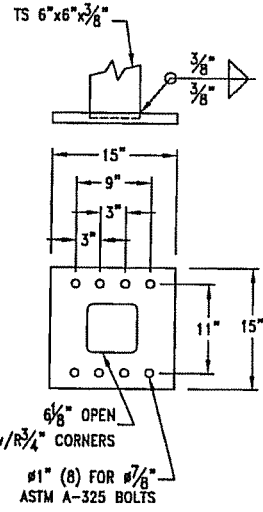
Revision	Initials	Date
A		
B		
C		
D		
E		
F		
G		
H		
I		
J		

B66455H



TS 6" x 6" x 3/8"
ASTM A-500 Gr. B

EXISTING POLE TOP PLATE
w/ (8) #3/8" MOUNTING STUDS



SIGN MOUNTING PLATE DETAIL
1/4" ASTM A-36 STEEL

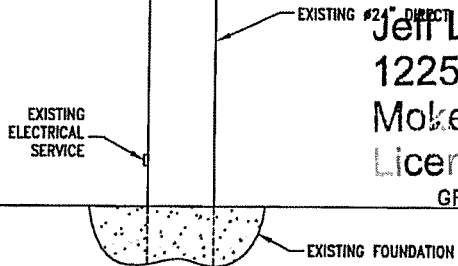
FOUNDATION DESIGN NOTES:

1. Existing footing and direct bury pole checked to determine that stresses on them from new sign are not more than what was previously there.
2. All electrical to be according to the NEC and local code.

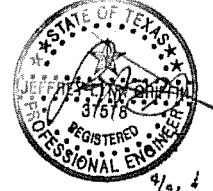
DESIGN WIND LOAD:

Based on the 2012 International Building Code (ASCE 7-10) using Risk Category II, Exposure C and 115 mph wind speed.

TEXAS ENGINEERING FIRM LICENSE NO. F-12032



Jeff L. Griffin
12255 W. 187th St
Mokena, IL. 60448
License # 37578
GRADE



ELEVATION VIEW

49'-11" OAH PYLON USING EXISTING POLE
FOR 10'-11" x 13'-8" ID SIGN

1504030
SHEET 1 OF 1
SITE: Double Tree
8901 Business Park Drive
Austin, Texas 78759

REVISION	NAME	DATE

RELEASED FOR PERMITTING J. HOGAN 08 Apr 15

REGISTERED PROFESSIONAL ENGINEER

Jeff L. Griffin
License # 37578

Kaiser
ARCHITECTS

REGISTERED PROFESSIONAL ENGINEER
STATE OF TEXAS
J. HOGAN
08 APR 15

File : Kieffer1213a.mcd

Site : Double Tree
 8901 Business Park Drive
 Austin, Texas 78759

Project : Existing 39'-0" tall direct bury two stage single pole with a 11'-0" x 15'-8" Holiday Inn ID sign at 50'-0" OAH which will be removed for a 10'-11" x 13'-8" Double Tree ID sign at 49'-11" OAH with mounting plate to match existing pole top plate.
 Drawing No. 1504030 rev. A

Design wind load based on the 2012 International Building Code (ASCE 7-10) using Exposure C and 115 mph wind speed.

Design Wind Speed : (mph.) $V := 115.0$ Based on Risk Category II

Velocity Pressure Coefficient at a Height of Less Than 50', Exposure C : $Kz := 1.09$ Based on Table 29.3-1

Topographic Factor : $Kzt := 1.00$ Based on Table 26.8-1

Wind Directionality Factor : $Kd := 0.95$ Based on Table 26.6-1

Velocity Pressure : (PSF) $qz := 0.00256 \cdot Kz \cdot Kzt \cdot Kd \cdot V^2$ $qz = 35.058$ Based on 29.3-1

Force Coefficient : $Cf := 1.80$ Based on Figure 29.4-1

Gust Effect Factor : $G := 0.85$ Based on 26.9.4 for Other Structures

Load Combination Factor : $LCF := 0.60$ Based on 2.4.1, Case 7

Design Pressure : (PSF) $F := qz \cdot Cf \cdot G \cdot LCF$ $F = 32.183$ Use : $WL := 32.2$

Reference : Manual of Steel Construction, AISC 13th Edition.

Tube : ASTM A-500 Gr. B $Fy = 46.0$ ksi. ; $Fb = 30.36$ ksi. ; $Fv = 18.40$ ksi.

Plate : ASTM A-36 $Fy = 36.0$ ksi. ; $Fb = 27.00$ ksi. ; $Fv = 14.40$ ksi.

Mounting Bolts : ASTM A-325 $Fu = 133.0$ ksi. ; $Ft = 44.00$ ksi. ; $Fv = 21.00$ ksi.

Jeff L. Griffin
 12255 W. 187th St
 Mokena, IL. 60448

Design Loads at Grade from Existing Holiday Inn ID Sign, Bottom Trim and Pole :

Upper Logo Sectio : $UprLogo := (2.0 \cdot 6.08 \cdot WL) \cdot \left[\left(\frac{2.0}{2} \right) + 48.0 \right]$ $UprLogo = 19180.48$ ft.lbs

Lower ID Sign : $ExstIDSgn := (9.0 \cdot 15.67 \cdot WL) \cdot \left[\left(\frac{9.0}{2} \right) + 39.0 \right]$ $ExstIDSgn = 197540.721$ ft.lbs.

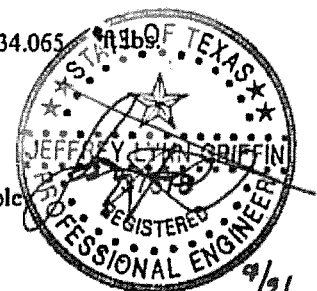
Bottom Trim : $BtmTrm := (0.88 \cdot 10.0 \cdot WL) \cdot \left[\left(\frac{0.88}{2} \right) + 38.12 \right]$ $BtmTrm = 10926.362$ ft.lbs.

Exposed Upper Pole : $UprPole := \left[27.62 \cdot \left(\frac{20}{12} \right) \cdot WL \right] \cdot \left[\left(\frac{27.62}{2} \right) + 10.5 \right]$ $UprPole = 36034.065$ ft.lbs.

Lower Pole : $LwrPole := \left[10.5 \cdot \left(\frac{24}{12} \right) \cdot WL \right] \cdot \left(\frac{10.5}{2} \right)$ $LwrPole = 3550.05$ ft.lbs.

Moment : (ft.lbs.) $ExstMtGrd := UprLogo + ExstIDSgn + BtmTrm + UprPole + LwrPole$
 $ExstMtGrd = 267237.245$

License # 37528



F-12032

Shear: (lbs.)

$$\text{ExstShrGrd} := (2.0 \cdot 6.08 \cdot \text{WL}) + (9.0 \cdot 15.67 \cdot \text{WL}) + (0.88 \cdot 10.0 \cdot \text{WL}) + \left[27.62 \cdot \left(\frac{20}{12} \right) \cdot \text{WL} \right] + \left[10.5 \cdot \left(\frac{24}{12} \right) \cdot \text{WL} \right]$$

$$\text{ExstShrGrd} = 7374.551$$

Design Loads at Grade from Proposed ID Sign and Pole :

$$\text{Double Tree ID Sign : DTIDSgn} := (10.92 \cdot 13.67 \cdot \text{WL}) \cdot \left[\left(\frac{10.92}{2} \right) + 39.0 \right] \quad \text{DTIDSgn} = 213705.886 \quad \text{ft.lbs.}$$

$$\text{Exposed Upper Pole : UprPole} := \left[28.5 \cdot \left(\frac{20}{12} \right) \cdot \text{WL} \right] \cdot \left[\left(\frac{28.5}{2} \right) + 10.5 \right] \quad \text{UprPole} = 37855.125 \quad \text{ft.lbs.}$$

$$\text{Lower Pole : LwrPole} := \left[10.5 \cdot \left(\frac{24}{12} \right) \cdot \text{WL} \right] \cdot \left(\frac{10.5}{2} \right) \quad \text{LwrPole} = 3550.05 \quad \text{ft.lbs.}$$

$$\text{Moment : (ft.lbs.) PropsdMtGrd} := \text{DTIDSgn} + \text{UprPole} + \text{LwrPole} \quad \text{PropsdMtGrd} = 255111.061$$

$$\text{Shear : (lbs.) PropsdShrGrd} := (10.92 \cdot 13.67 \cdot \text{WL}) + \left[28.5 \cdot \left(\frac{20}{12} \right) \cdot \text{WL} \right] + \left[10.5 \cdot \left(\frac{24}{12} \right) \cdot \text{WL} \right]$$

$$\text{PropsdShrGrd} = 7012.4$$

Check of Existing Footing and Pole :

$$\text{Unity Check - Moment : UCMT} := \frac{\text{PropsdMtGrd}}{\text{ExstMtGrd}} \quad \text{UCMT} = 0.955 \leq 1.00 \quad \text{OK}$$

$$\text{Unity Check - Shear : UCShr} := \frac{\text{PropsdShrGrd}}{\text{ExstShrGrd}} \quad \text{UCShr} = 0.951 \leq 1.00 \quad \text{OK}$$

Design Loads at EL. 39.0' : (Match plate connection between new ID sign and sign pole.)

$$\text{Shear : (lbs.) ShrEL390} := (10.92 \cdot 13.67 \cdot \text{WL}) \quad \text{ShrEL390} = 4806.7$$

$$\text{Moment : (ft.lbs.) MtEL390} := \text{ShrEL390} \cdot \left(\frac{10.92}{2} \right) \quad \text{MtEL390} = 26244.582$$

Design of Pole Structure at EL. 39.0' : (Inside new ID sign.)

$$\text{Section Modulus of Tube : (in.}^3\text{) TS 6" x 6" x 3/8" wall - TubeSM} := 13.2$$

$$\text{Bending Stress : (psi.) } f_b := \frac{\text{MtEL390} \cdot 12}{\text{TubeSM}} \quad f_b = 23858.711$$

$$\text{Area of Tube : (in.}^2\text{) TS 6" x 6" x 3/8" wall - TubeArea} := 7.58$$

$$\text{Shear Stress : (psi.) } f_v := \frac{\text{ShrEL390}}{\text{TubeArea}} \quad f_v = 634.129$$

$$\text{Unity Check - Sign Pole : } UCSgnPole := \frac{f_b}{30360} + \frac{f_v}{18400} \quad UCSgnPole = 0.82 < 1.00 \quad \text{OK}$$

Check of Existing Mounting Studs at EL. 39.0' :

Note : Allowables reduced to ASTM A-36 due to the tack welding of bolts on the underside of pole top plate.

Mounting Bolt Diameter : (in.) MntBltDia := 0.875

$$\text{Stress Area : (in.}^2\text{) (Based on nominal diameter per AISC 4-3) } MntBltArea := \frac{\pi \cdot MntBltDia^2}{4} \quad MntBltArea = 0.601$$

Allowable Tension : (lbs.) AllwTen := 19140 · MntBltArea AllwTen = 11509

Allowable Shear : (lbs.) AllwShr := 9900 · MntBltArea AllwShr = 5953

Number of Mounting Bolts in Tension : NoTen := 4

Front to Back Distance Between Mounting Bolts : (in.) LvrArm := 11.0

$$\text{Tension Load per Mounting Bolt : (lbs.) } TenMntBlt := \frac{MtEL39 \cdot 12}{NoTen \cdot LvrArm} \quad TenMntBlt = 7157.61$$

Number of Mounting Bolts in Shear : NoShr := 8

$$\text{Shear Load per Mounting Bolt : (lbs.) } ShrMntBlt := \frac{ShrEL390}{NoShr} \quad ShrMntBlt = 600.84$$

$$\text{Unity Check : } UCMntStd := \frac{TenMntBlt}{AllwTen} + \frac{ShrMntBlt}{AllwShr} \quad UCMntStd = 0.723 < 1.00 \quad \text{OK}$$

Mounting Studs

Design of Sign Mounting Plate at EL. 39.0' :

Plate Thickness : (in.) PltThk := 1.25 Plate Width : (in.) PltWdh := 15.0

Side to Side Distance Between Outer Mounting Bolts : (in.) BltSprd := 9.0

$$\text{Transfer Distance : (in.) } PLS := \frac{\sqrt{(LvrArm^2 + BltSprd^2)} - \sqrt{(6.0^2 + 6.0^2)}}{2} \quad PLS = 2.864$$

$$\text{Minimum Thickness Required : (in.) } ReqdThk := \sqrt{\frac{TenMntBlt \cdot NoTen \cdot PLS \cdot 6}{(PltWdh \cdot 27000)}} \quad ReqdThk = 1.102$$

$$\text{Unity Check : } UCSgnPltThk := \frac{ReqdThk}{PltThk} \quad UCSgnPltThk = 0.882 < 1.00 \quad \text{OK}$$

Sign Mounting Plate Thickness

Use : 1-1/4" thick x 15" x 15" plate with eight (8) 1" diameter holes on 3" + 3" + 3" x 11" bolt pattern.