

Austin Digital Inclusion Strategic Plan Update

Activation and Implementation

Telecommunications & Regulatory Affairs - Digital Inclusion Team
digital.inclusion@austintexas.gov



Strategic Plan Implementation Update

Action Plan
Implementation
Update

Engage 4.2
Engagement &
Outreach
Strategy

Connect 4.1
Digital
Empowerment



Strategic Plan Development Timeline

June
2015

- Digital Empowerment Community of Austin Proof of Concept

June
2015

- Digital Services Data Inventory Work

June
2015

- Relevancy & Advocacy Campaign Pilot Campaign (District 3)

July 8,
2015

- Grant for Technology Opportunities (Digital Inclusion Working Group) Convenes

Aug 12,
2015

- Introduction of Digital Inclusion Programs to Commission

Sep 9,
2014

- Working Group Recommendations to Commission

Update: Employment Services

Community Engagement & Outreach

Telecommunications & Regulatory Affairs - Digital Inclusion Team
digital.inclusion@austintexas.gov



Building a Digital Empowerment Community of Austin

ATX Hack for Change Update

Telecommunications & Regulatory Affairs - Digital Inclusion Team
digital.inclusion@austintexas.gov





COADigital Inclusion @COADigInclusion · Jun 6

What a great crew of civic hackers!
Helping to build a digital empowerment
community of #ATX #atxhacks
#hackforchange



10:48 AM · 6 Jun 2015 · Details



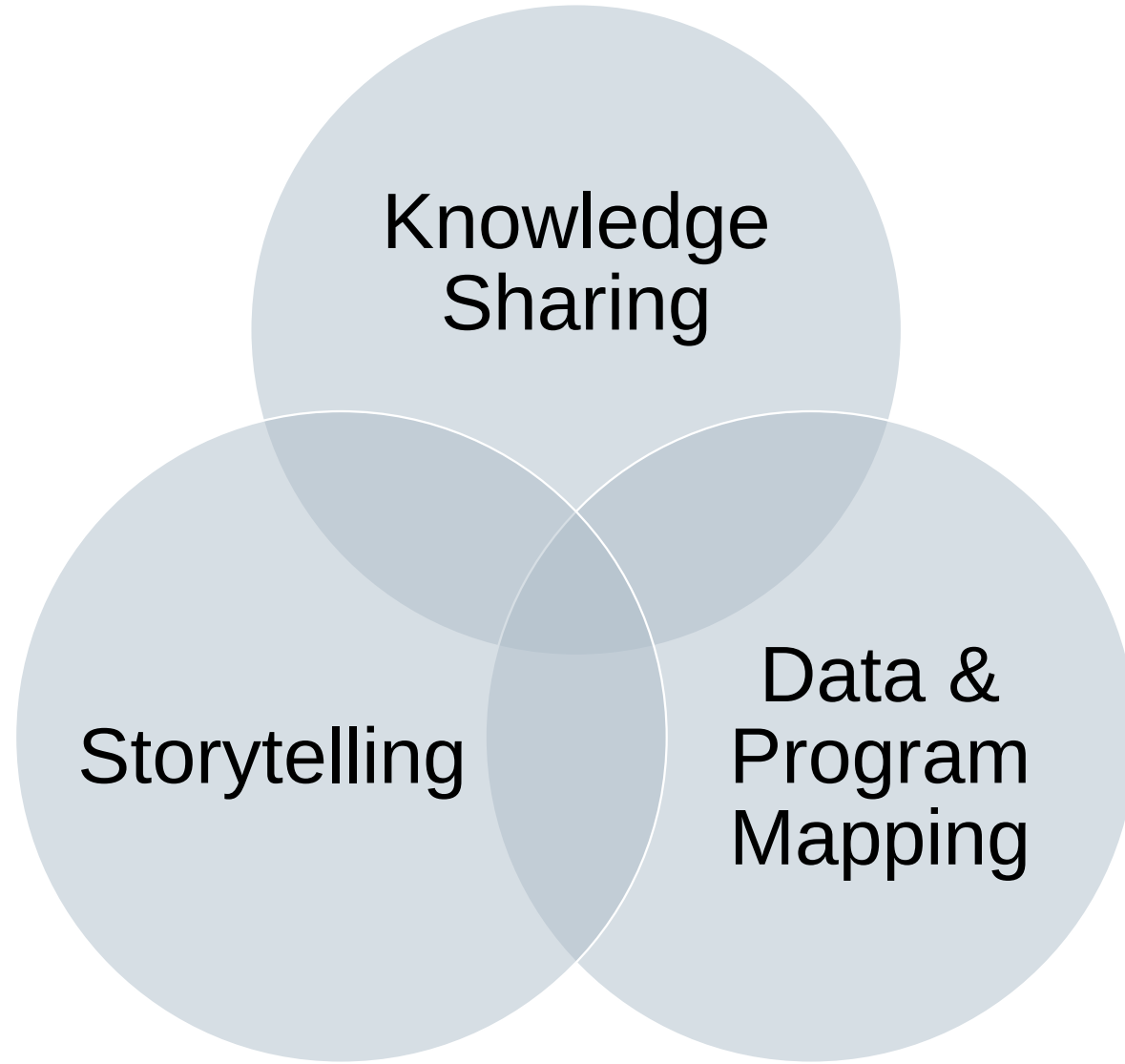
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[Hide photo](#)





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 Lab Profiles Story Telling Mapping [Log in](#)

Digital Empowerment Community of Austin

 DIGITAL INCLUSION STRATEGY

Username

Password [I forgot my password](#)

☒ Keep me signed in

[Sign In](#)



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 Lab Profiles Story Telling Mapping 

Digital Empowerment Community of Austin



Sharla Chamberlain
Thursday



Conley Guerrero
Senior Activity Center



Sharla Chamberlain
12 hours ago



Faulk Central Library

 **Contribute**



Conley Guerrero Senior Activity Center

Posted on June 07, 2015 at 9:00 AM



Reserve Room

- Contact Info
- Phone: 512-978-2660
- Physical Address:
- 808 Nile St.
- Austin, TX 78702
- Open Hours:
- Monday, Wednesday and Friday 8:00AM-5:00PM
- Tuesday and Thursday 8:00AM-8:00PM

Leave a Comment:

Submit

Edit Post

Blog Search



Blog Categories

Category Name Category Name
Category Name Category Name
Category Name Category Name
Category Name Category Name

Side Widget Well

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Inventore, perspiciatis adipisci accusamus laudantium odit aliquam repellat tempore quos aspernatur vero.

Austin Free-Net May 25, 2015 at 9:30 PM

Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin commodo. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.

Austin Free-Net May 25, 2015 at 9:30 PM

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Digital Inclusion Strategy

Lab Profiles

Story Telling

Mapping



Digital Empowerment Community of Austin



Sharla Chamberlain
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Sharla Chamberlain
12 hours ago



Faulk Central Library

 Contribute



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Lab Profiles

Story Telling

Mapping



Digital Empowerment Community of Austin

Location name

Street address

Without city or zip, please. Add room or office number if needed.

City

Zip code

Free parking?

☐ Yes

☐ No

Bus stops

☐ Within 1 block

☐ Within 5 blocks

☐ Not close

Special directions

Anything a first-time visitor or program participant would need to know?

Accessible entrances locations

For the differently-abled

« Back

Continue »



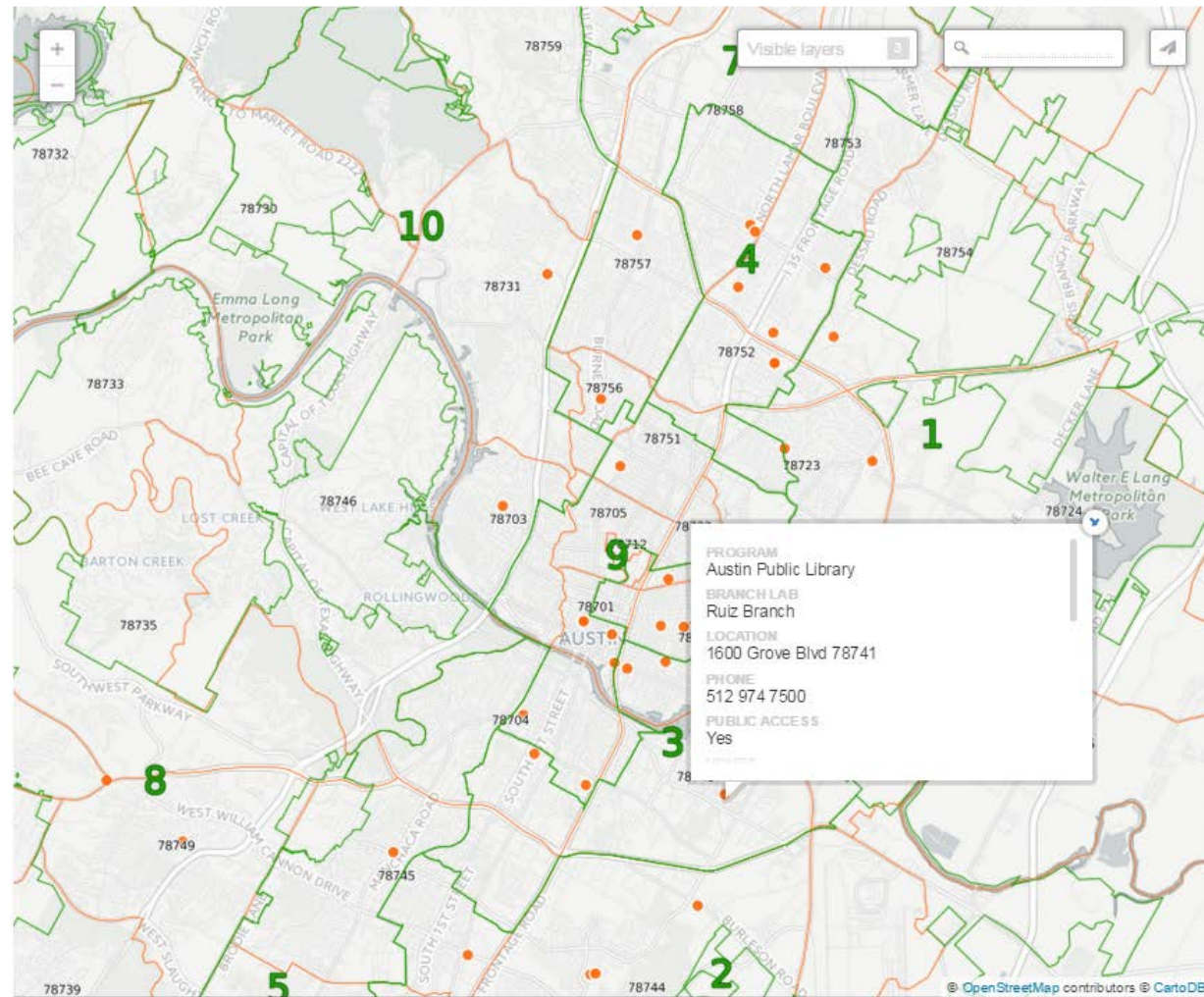
Lab Profiles

Story Telling

Mapping

Log in

Digital Empowerment Community of Austin



Austin Digital Inclusion Inventory

4 days ago by Open Austin





digital-atx.herokuapp.com/#

Lab Profiles Story Telling Mapping Log in

Digital Empowerment Community of Austin

cartodb_id number	the_geom geometry	_of_machines string	_unnamed string	branch_lab string	cartodb_georef_status boolean
8	GeoJSON	18.0		Austin Area Urban League Locations	false
16	GeoJSON	10.0		Spring Terrace - a Foundation Communities F...	false
17	GeoJSON				false
18	GeoJSON	Not Lab		VICTORY Tutorial Programs	false
53	GeoJSON			East Center	false
14	GeoJSON	4.0		Palm Square Community Center	true
19	GeoJSON			HACA-Georgian Manor	true
6	GeoJSON	2.0		Blackland Neighborhood Center	true
1	GeoJSON	24.0		The DeWitty Center	true
4	GeoJSON	5 (9 soon)		South Austin Neighborhood Center	true
11	GeoJSON	6.0		Lyons Gardens	true
13	GeoJSON	3.0		Oak Springs Villas	true
	GeoJSON	?		Southwest Center	false

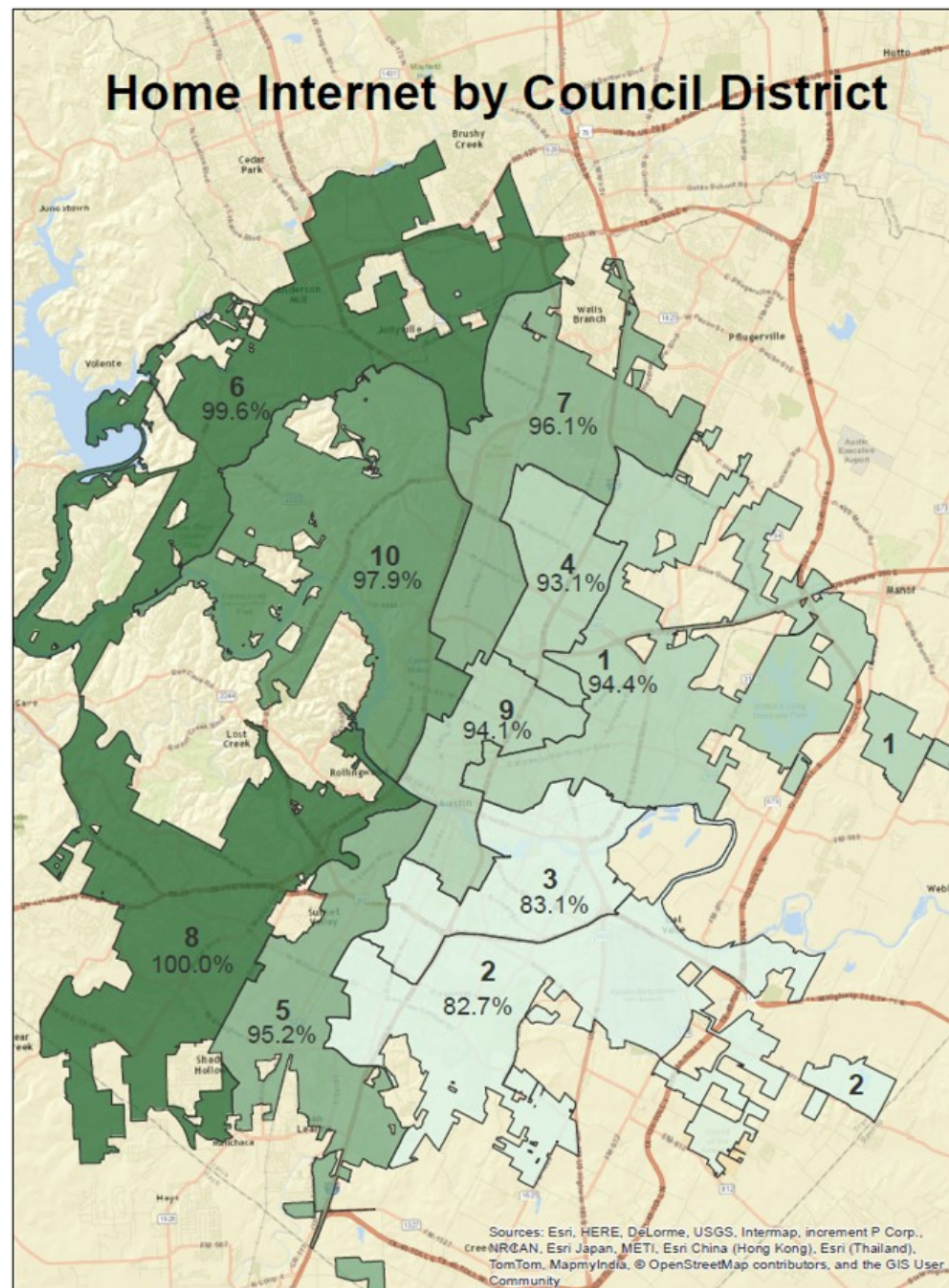
TABLE VIEW MAP VIEW

digital_inclusion_organization_inventory2

by Open Austin
4 datasets created



Home Internet by Council District





Digital Empowerment Community of Austin

On the Digital Inclusion Horizon Courtesy of the City of Austin



The Housing Authority of the City of Austin teams up with the nonprofit and for-profit sectors for Unlocking the Connection

The [Housing Authority of the City of Austin \(HACA\)](#) has launched a new initiative to ensure that all residents living in public housing have access to the skills and tools needed to engage in our increasingly digital society. [Unlocking the Connection](#) is a local collaboration between HACA and other leaders in the nonprofit and for-profit sectors. All HACA residents are eligible for a free basic Internet connection from Google Fiber. Austin Community College has donated 800 pieces of computer equipment just in the first year, many pre-installed with applications like Khan Academy and Wikipedia which will be accessible even when not connected to the Internet.

Many residents will be able to qualify to earn a free refurbished computer by signing up for free computer classes. The first set of classes led by Austin FreeNet are already underway at Manchaca Village, the first of HACA's 18 public housing facilities to receive its Internet connections from Google Fiber. Unlocking the Connection is one of the first programs of its kind and scale in the country, and is UFT-Austin's Model School of Communication will evaluate the success of the program as it evolves.

Private funders including the Ford Foundation, Open Society Foundation, 3M, Rockspace and more have made significant contributions to support the many services and tools needed to bridge the digital divide for some of Austin's most underserved residents. This strong collaboration will serve as a national example of how diverse organizations and entities can work together to improve the quality of life for local residents.

Unlocking the Connection reflects many of the ideas and initiatives outlined in the [City of Austin's Digital Inclusion Strategy Plan](#). Specifically, this program supports initiatives [Goal 4.3.1](#): Leverage partners' networks to promote digital inclusion; [Initiative 4.3.1.1](#): Promote device refurbishment to provide inexpensive devices to low-income residents; [Initiative 4.3.1.2](#): Recruit private sponsorships and donors; and [Initiative 4.3.1.3](#): Facilitate ongoing program evaluation for program and service providers.

Keeping it Social

Follow us on Twitter [@CityOfAustin](#)

[Students Access Resources](#)

Students should be offered Computer Science classes as early as possible. Most students take their first class in 9th grade. - [DPS Update](#)

Aug 8, 2015, 5:42 PM

Gigabites



Austin is one of the first cities with gigabit-speed Internet available to residents, but more and more communities are jumping on the big gig bandwagon. The Ohio-based nonprofit, OneCommunity, has launched its initiative [Big Gig Challenge](#). The [Challenge](#) awards grants to local communities or entities to support the installation or expansion of fiber optic networks. Four grantees have been selected so far, and OneCommunity has up to \$2 million earmarked for Big Gig Challenges. Organizations like this one are increasingly teaming up with governments and the private sector to promote high-tech access and connectivity. Read more about the project [here](#).

On Our Calendar

Wednesday, February 11
Austin Community Technology & Telecommunications Commission meeting
Internet Providers' Forum
[City Hall](#) Board & Commissions Room - Forum begins at 7:00 PM

Monday, February 23
Open Austin: [Open Day & Civic Tech Institute](#)
Special presentation from the City of Austin's Digital Inclusion team.
[The John Berg](#) (3401 South Congress Ave, Bldg C) - 10:00AM - 4:00PM

Wednesday, February 18
channelAustin [radio](#): Free introduction into becoming a media artist
[channelAustin](#) (1143 Northwestern Ave) - 7:00-9:00 PM

Thursday, February 19
The City of Austin's Digital Inclusion team moves to its new collaborative office at the Derivety Center
[Derivety Center](#) (2209 Rosewood Ave)

Saturday, February 28
Open Austin: [Code Across Austin / Civic Hack Summit](#)
[Teresita Branch Public Library](#) (1105 E Cesar Chavez) 9:45-4:45 PM

March 7th & 8th
Women's Empowerment Conference #WECND2015
[JCC Southwest Campus](#) (3401 Westover Rd)

Every day
[Austin computer lab](#), [pdf](#), [computer proficiency classes](#), [laptop checkup](#) and more offered daily
[Austin Public Library](#)

[Facebook](#) [Twitter](#) [YouTube](#)



Next Steps

- Identify a City designer to review the mockup as presented here and create a sleek and user-centered design
- Work with Civic Hacking team to build the backend infrastructure that will enable nonprofits to create and manage content
- Add relevant data layers to the CartoDB map



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