

Workgroup document: SRAP 2.0 goals, strategy, measures, and proposed tactics

Ready Communities: Public and private sectors in Austin/Travis County work together to ensure that the community has the resources and infrastructure to deliver services to children and their families, and to provide a safe and healthy environment in which to raise children.

Strategy 1	Program Measure	Targets	Owners	Proposed Tactics
Ensure progress on the school readiness action plan	Use descriptive/qualitative data for this measure	Descriptive data	SRAPLT & ECC	<ul style="list-style-type: none"> Publish yearly updates/reports Conduct an annual review and update of tactics Continue Data Sub-Committee meetings to work on measures and definitions Continue quarterly stakeholder meetings Explore developing & implementing an accountability system

Strategy 2	Program Measure	Targets	Owners	Proposed Tactics
Foster partnerships to leverage resources	Hold: Number of early childhood stakeholder hours	Baseline data		<ul style="list-style-type: none"> Engage partnerships that promote the goals of the SRAP Educate partners/others about the importance of the early years and school readiness Identify new partners/ships Look for opportunities for collaborative funding sources for the SRAP
	Hold: Collaborative funds secured for early childhood issues.	Baseline data		

Strategy 3	Program Measure	Targets	Owners	Proposed Tactics
Connect early childhood issues to other systems and related community planning processes	Use descriptive/qualitative data for this measure: Number of community planning groups or key community stakeholder groups that early childhood liaisons are engaged in	Descriptive data	ECC & SRAPLT	<ul style="list-style-type: none"> Identify the community planning processes and systems with which to connect. (e.g.: Imagine Austin, Out of School Time, Parks & Recreation, Housing Authorities, Public Libraries, etc.) Designate an early childhood liaison to each identified planning entity Make presentations about the importance of early childhood and the School Readiness Action Plan to community organizations Promote community-wide common goals and language for early childhood. Partner with public library staff to provide early childhood programs in high need neighborhood Invite officials to meet with the ECC (e.g., HHSD Admin)
	Number of English story times offered at Austin library locations in low-income neighborhoods	560		
	Number of Spanish/Bilingual story times offered at Austin library locations in low-income neighborhoods	176		

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Strategy 4	Program Measure	Targets	Owners	Proposed Tactics
Promote a shared system of measurement for common early childhood outcomes	Use descriptive/qualitative data for this measure	Descriptive data	Data Sub-Committee	<ul style="list-style-type: none"> • <u>Conduct a national scan of reliable indicators that are being selected and used in other communities.</u> • <u>Develop a reference document to identify the tools used in the community, what the tools measure, who is using the tools, and who requires the tools (this is intended to support alignment)</u> • <u>Provide information (conduct training) to new Executive Directors to share what and how measures are used in the community (an effort to align measures, continue data collection, and to streamline efforts)</u> • Create an inventory of current early childhood measures that are being collected in the community • Convene funders to align early childhood measures • Share findings from inventory with funders, practitioners, etc. • Tie use of shared measures to funding <p><i>Notes for future:</i></p> <ul style="list-style-type: none"> • Add tactic about aligning measures with community partners, after we create inventory and share findings. • Define and determine boundaries for inventory and early childhood outcomes • Should we identify best measurement practices?

Strategy 5	Program Measure	Targets	Owners	Proposed Tactics
Align policy and funding with the School Readiness Action Plan	City and County spending on early childhood development and learning per low-income child	Increase by 20%	United Way	<ul style="list-style-type: none"> • Develop a toolkit for educating and sharing information (updated annually) • Educate elected and public officials about early childhood issues, the work of the Early Childhood Council, and the School Readiness Action Plan
	Number of briefings to local elected officials or city or county staff leaders on behalf of the	Increase by 10%	United Way	

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	SRAP			<ul style="list-style-type: none"> To inform the city/county planning cycles, educate city and county staff about early childhood issues, the work of the Early Childhood Council, and the School Readiness Action Plan Educate private funders about early childhood issues and the School Readiness Action Plan
	Number of briefings to community and governmental organizations on behalf of the SRAP	100	United Way	
	Number of briefings to private funders and philanthropic foundations on behalf of the SRAP	10%+ Baseline data	United Way	

Strategy 6	Program Measure	Targets	Owners	Proposed Tactics
Create opportunities for community engagement and leadership by parents, caregivers, and early care and education providers	Number of focus groups conducted with parents, caregivers, or early care and education providers	10%+	ECC & SRAPLT	<ul style="list-style-type: none"> Create a strategic plan for ongoing public engagement process (note: include emerging leaders) Develop recommendations for using existing systems to gather community input in ongoing ways. Conduct parent <u>engagement input</u> project the year prior to the development of the next iteration of the SRAP <u>Encourage SRAP partners to include parent input</u>
	Number of parents, caregivers, and early care and education providers who participate in advocacy or educational briefings	10%+ Baseline data	ECC & SRAPLT	

Strategy 7	Program Measure	Targets	Owners	Proposed Tactics
Advance early childhood issues in city and county planning to improve health and safety	Use descriptive/qualitative data for this measure	Descriptive data	ECC	<ul style="list-style-type: none"> Identify community models that improve health and safety for children Develop partnerships with health and safety partners, to advance the early childhood issues and to understand the work that health and safety partners are doing. (e.g., the police department, parks & rec, housing authority, etc.) Develop recommendations based on community models and parent input to improve children’s health and safety Educate other city and county departments about early childhood issues (e.g., <u>police department</u>, housing authorities, parks & rec, nutrition, etc.)