



BOARD/COMMISSION RECOMMENDATION

Hispanic/Latino Quality of Life Resource Advisory Commission

Recommendation Number: 20150610-003-7 : Discussion and possible action to recommend that the City Council consider the following resolutions.

BE IT RESOLVED that the Hispanic/Latino Quality of Life Resource Advisory Commission requests that the Austin City Council:

Continue funding for a feasibility study and provide additional funding for programming for a total amount of \$55,000 for the Serie Project in the budget for FY2015-2016.

Date of Approval: 6/10/2015

Record of the vote: Motion by Commissioner Martha Cotera and seconded by Commissioner Isabel Lopez-Aguilar. With Chair Jill Ramirez recusing. Commissioner Martha Cotera, Commissioner Isabel Lopez-Aguilar, and Vice Chair Emilio Zamora in favor.

Attest: _____

(Staff or board member can sign)

Background Information: The Serie Project is one of the longest and most successful Latino art projects. A feasibility study is proposed to determine how to sustain the project. Additional funding is requested to expand programming. One idea is to expand the project and incorporate a program to mentor at-risk youth in screen printing art, digital art, and entrepreneurial activities to market the student artwork. The target areas are the 78741 and the 78744 zip codes that contain the highest level of youth delinquency. The budget for this item is \$55,000.00.

