

Imagine Austin Annual Report: The Way Forward 2015

DRAFT



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Photo: Carlton Wade

Moving the Needle in our Community

City Council set the goal of creating **400 permanent supportive housing units** over the next 4 years, with a minimum of **200 dedicated to housing first**. Additionally, Council set a goal to preserve **20,000 affordable housing units** over the next 20 years

39 miles of new and improved bike lanes built, including **10 miles** of buffered or protected lanes in 2014

4,354 individuals obtained **health insurance** and increased **access to care**. An additional **1,368** individuals were provided resources to complete the enrollment process on their own

Over **66,000** linear feet of **ADA compliant sidewalks** constructed

181 acres of parkland acquired, utilizing **60% bond funding** and **40% parkland dedication funding**

49 acres of Water Quality Protection lands acquired in the Barton Springs Zone



More than **7,000** trees planted in parks and neighborhoods all over Austin.

Community gardens on City land produced **34,459 pounds of healthy organic food**

Approximately **39%** of the **4,600 recommendations** included in adopted **small area plans** have been completed or are on-going. An additional **14% are planned or are in progress**.

Executive Summary

The Imagine Austin Annual Report provides key facts and accomplishments of the *Imagine Austin* Priority Program teams over the course of a year, from fall 2014 to fall 2015. While not listing of all activities of every City activity, the annual report highlights the important initiatives that are helping make Imagine Austin a reality in our community.

The Imagine Austin Comprehensive Plan is moving forward through a five-point implementation program:

1. Education & Engagement - As the city continues to implement the policies and actions contained in the comprehensive plan, education and engagement - of both the public and City staff across departments - is a top priority. *Imagine Austin* and the City use a variety of media and forums to highlight success stories. Communicating these success stories to the public helps build confidence both in the plan's vision, and also in the City's dedication to achieving that vision.

2. Internal Alignment - Fulfilling the big-picture vision of the comprehensive plan requires the City of Austin to take a more collaborative, cross-departmental approach to major initiatives. With this in mind, City staff have developed ways to better integrate department work programs, decision-making, and long-range budgets.

3. Regulations - Numerous City regulations affect the comprehensive plan's implementation, including the City's land-use regulations. Priority Program 8, *CodeNEXT*, was created to address development regulations and process that hinder a compact & connected community as envisioned in *Imagine Austin*.

4. Capital Investment - As City departments continue with budgeting and capital planning for the upcoming fiscal year and longer, new requests for both operating and capital funding are being reviewed against *Imagine Austin*'s vision, policies and priority programs.

5. Partnerships - *Imagine Austin* is a big plan with big ideas that extend beyond what the City of Austin can do as a single entity. Partnerships are critical to realizing *Imagine Austin*'s community-wide vision.

Education & Engagement

In the past year we have worked to broaden the scope of our education and engagement efforts, and to increase the number of Austinites involved in Imagine Austin through face to face events and online.



imagine austin
speaker series attendees to 5
events

373

imagineers in Meetup group



compact & connected
training participants

3,900+

newsletter subscribers

8,373

page views of Imagine Austin
website



@ImagineAustin followers



The speaker series events are taped and available on the Imagine ATX blog at austintexas.gov/blogs/content/1780/imagine-austin-speaker-series



Help make Austin a place we all love to live! Join our Meetup group. Visit www.meetup.com/Imagine-Austin for more info.

Internal Alignment



South Central Waterfront Initiative:

In fall, 2014, Staff delivered the [South Central Waterfront \(SCW\) Interim Vision Framework Report](#) outlining a vision for how private investments, forecast to exceed \$1.2 billion of redevelopment in the next 20 years, can be coordinated with City investments and strategic partnerships, to yield positive change and community benefits, including significant affordable housing opportunities.

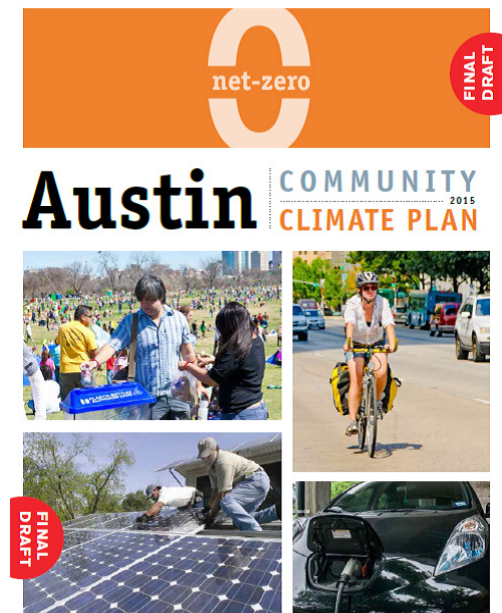
The City secured a major federal Environmental Protection Agency (EPA) award in 2014, through the Greening of America's Capitals program, to hire CMG Landscape Architecture for design development of the green infrastructure elements of the [SCW Plan](#).



[Restore Rundberg:](#) This community-driven initiative is a partnership between neighborhoods, the community, government, higher education, public safety, researchers, and stakeholder groups with the goal to develop innovative crime solution and complementary social services. Residents in the Rundberg corridor are leading this revitalization effort, with a mission to improve the quality of life, health, safety, education, and well-being of individuals living and working in the Rundberg neighborhood.



Vision Zero: The Comprehensive Planning Division of Planning and Zoning has embarked on a Vision Zero traffic safety initiative. Initiated by the Pedestrian Advisory Council in summer 2014 and supported by numerous departments and community groups, City Council directed City Manager to create a [Vision Zero Task Force](#) with the goal of creating an Action Plan to reduce the number of traffic related injuries and fatalities on Austin's streets. The Vision Zero Action is expected to be completed by November, 2015.



Community Climate Plan: Building upon the 2007 goals that were updated in 2013 and 2014, the Austin Community Climate Plan was completed in 2015 to meet the goal of community-wide net-zero greenhouse gas emissions by 2050. The final plan contains over 130 actions that will reduce emissions from energy, transportation, and materials and waste sources; many of these actions are also included in other City plans that are currently underway.

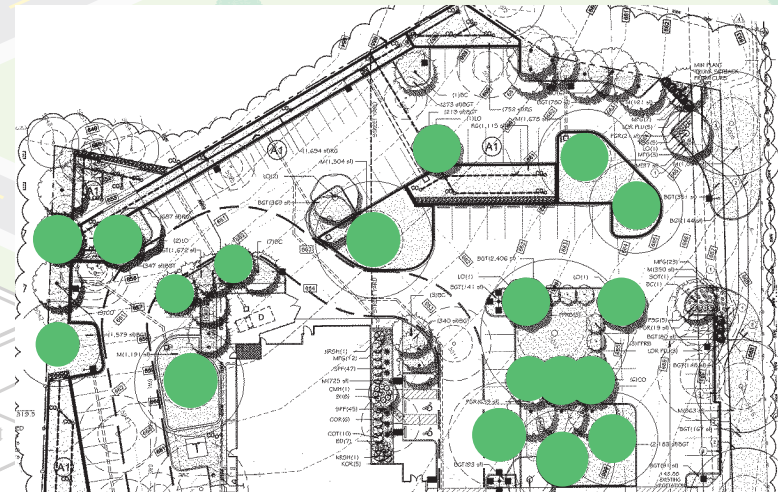
Green Streets

In June 2014, Austin City Council adopted a robust Complete Streets Policy. The term “Green Streets” is specifically called out in the resolution as an integral part of Complete Streets. Over the last several months, stakeholders from multiple City departments have come together to better understand the components and potential of Green Streets and to formulate next steps in integrating green street elements into Complete Streets policy implementation. More Info: austintexas.gov/departments/completestreets



Green Infrastructure Working Group

This group is examining how the land development code can encourage the broader vision of green infrastructure established by Imagine Austin: “an interconnected system of parks, waterways, open space, trails, green streets, tree canopy, agriculture, and stormwater management features that mimic natural hydrology.” This discussion will also continue to build upon the topics we talked about in 2014: green stormwater infrastructure and beneficial use of stormwater. More Info: austintexas.gov/page/watershed-protection-ordinance-0



Regulations

Land Development Code Amendment

City Council approved an amendment to the land development code to allow construction of micro units at higher densities than are currently allowed, along with a reduced parking requirement, so long as the units are located along Core Transit Corridors (CTCs) or Future CTCs, and on-site affordable units are provided.



Airport Boulevard

A large focus of 2015 for the Airport Boulevard Form-Based Code Initiative will be specific tasks and continued coordination with CodeNEXT. On November 20, 2014, the City Council authorized Staff to negotiate a contract with Opticos Design, Inc., the lead consultant on the CodeNEXT project, to assist in finalizing the Airport Blvd. project. More Info:

austintexas.gov/airportboulevard

CodeNEXT Land Development Code Revision

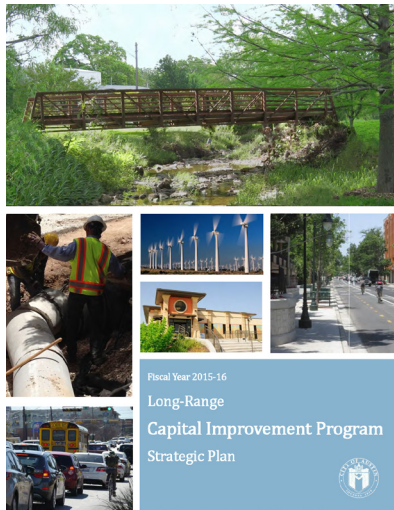
The Austin City Council in late 2014 selected a comprehensive approach for revising Austin's land development code. Additionally, CodeNEXT launched working groups to take deeper dives into 3 critical areas for Austin's future: household affordability; infill, compatibility, and missing middle housing; and the small business experience. The groups met January to April 2015. More Info:

<http://www.austintexas.gov/codenext>



Capital Investment

This year the Capital Planning Office created “The Austin Around You,” an overview of the Capital Improvement Program, to educate and provide transparency about how the CIP affects Austin citizens' quality of life, the key drivers affecting capital investment, how the City makes decisions on where to invest and the process for planning and implementing capital projects. For the overview and other capital planning information, visit www.austintexas.gov/CIP.



To align the City's future investments in public assets like parks, sidewalks and libraries with Imagine Austin and related priorities, the Capital Planning Office produces the CIP Strategic Plan each year. Using a mapping analysis, this year the plan identified areas where capital investment could support multiple City initiatives. Many of these opportunities are located within Imagine Austin Centers and Corridors, indicating focus areas for coordinated future investments.

Neighborhood plans, master plans, and other adopted small area plans include more fine-grained investment recommendations in support of Imagine Austin. The Planning and Zoning Department coordinates an implementation program which works to integrate these recommendations into the DNA of broader citywide investment decisions.

In support of the City of Austin's focus on public transparency interactive charts are now available online that show the spending status of the City's voter-approved general obligation bond programs. These bonds are a source of funding for many capital improvement projects such as park and road projects.

Image: Capital Planning Office's Budget in a Box exercise



For more information and an interactive map of many of the City's capital improvement projects funded by the City's voter-approved general obligation bonds, visit www.austintexas.gov/CIVIC.

Partnerships are critical to realizing Imagine Austin's community-wide vision. The City is developing a partnership framework that is focused on helping the priority program teams and could be used by other City programs.

Working with the Office of Innovation, Imagine Austin has embarked on a project to improve the City of Austin's Partnership capabilities. Working off digital technology, City of Austin staff are contributing their experience in creating partnerships so that we may pave the way to a more consolidated and greatly improved approach to working both with internal departments and community organizations.

Partnerships

In the Spring of 2015, Imagine Austin and the Austin American Institute of Architects designvoice committee, City of Austin Neighborhood Housing and Community Development, HousingWorks Austin, the UT School of Architecture and David Whitworth Development partnered to produce the first of three educational talks and tours on “missing middle” housing in Austin. The goal through these events is to increase education and spark conversation on the subject of a compact and connected Austin.

The first “Walk the Talk” tour was May 16th, 2015, in the Northfield neighborhood, where participants heard presentations about the benefits and challenges of “missing middle” housing followed by a self-guided tour of housing examples within walking or biking distance. Two more tours and talks are in the works—one this fall and one early next year.



Transforming vision into reality requires incremental steps over time. Eight priority programs provide the structure and direction to implement the plan and each priority program has a lead department, cross-functional team, partners and a work plan. We invite you to read more about progress on each priority program.

Priority Program Achievement Highlights 2014-2015

THRIVING		COMPACT & CONNECTED		NATURE INTO CITY		PATHS TO PROSPERITY	
HEALTHY AUSTIN	CREATIVE ECONOMY	MOBILITY	CODENEXT	WATER	ENVIRONMENT	AFFORDABILITY	WORKFORCE

Sustainable Water

Continued Significant Declines in Water Usage

Managing through the seventh consecutive year of historic drought, the City of Austin maintained continued decreases in overall water usage through targeted water conservation programs, water use and leak reduction programs, and drought restrictions. In Fiscal Year 2014, the City achieved the lowest overall per-capita-per-day water use in decades: 125 Gallons Per Capita Per Day (GCPD). These reductions in water use reflect extensive community response and public participation.

Austin Water Resource Planning Task Force

In 2014, City Council convened a [Task Force](#) to evaluate the City's water needs and make recommendations regarding future water planning and potential water resource management options. The Task Force delivered their report to Council in July 2014. Austin Water developed a plan to implement the Austin Water Resource Planning Task Force recommendations, delivered to Council in September 2014. Staff is in the process of implementing these recommendations, which include enhanced water conservation measures and operational improvements. Additionally, work has begun on feasibility and engineering analyses for water supply augmentation strategies.

Updated Watershed Protection Master Plan

The Watershed Protection Master Plan is being updated to include all of Austin's watersheds, identify and prioritize problem areas, and propose strategies to protect and enhance water quality, mitigate flood risk, and control erosion. Visit <https://www.austintexas.gov/department/watershed-protection-master-plan> for more information

Core Departments:

Austin Water, Watershed Protection

Work Plan and Sub teams:

Continued frequent coordination to implement work plan

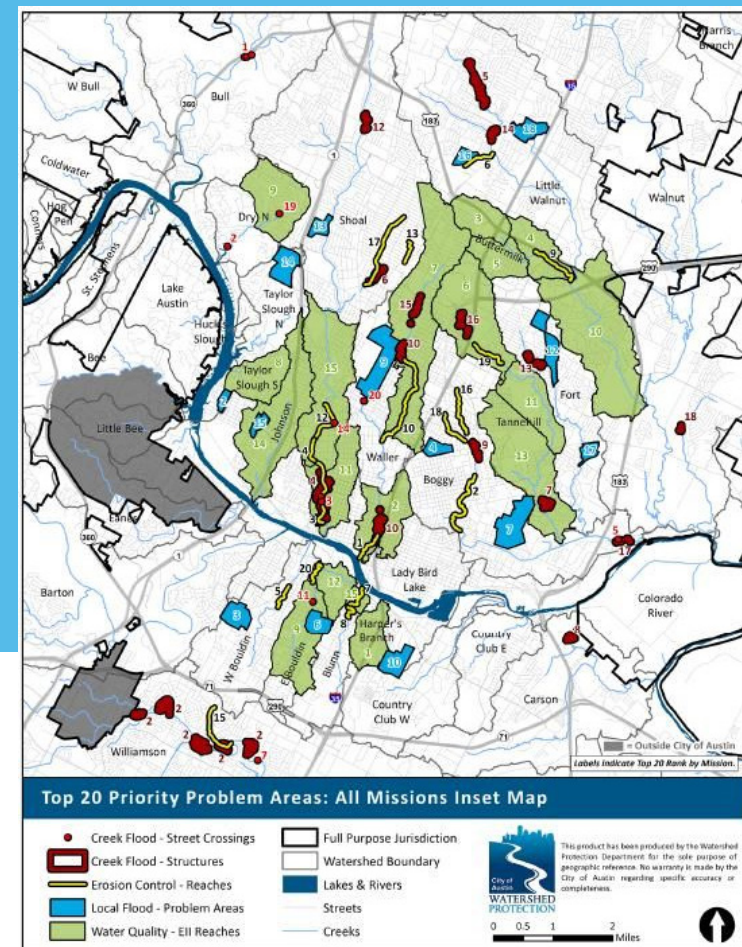


Figure EX-8 Top 20 Priority Problem Areas: All Missions Inset Map (2014)

Entrepreneurship, Education

Partnered with the Ann Richards School for Young Women Leaders on a senior capstone project through the Velocity Program from Skillpoint Alliance. Students were challenged to identify new products that could be created with hard-to-reuse materials in the marketplace. Prototypes for two new products and business plans for how these products could be re-manufactured were created. The project also identified the need for a local mattress recycling operation and posted a call-to-action for local entrepreneurs to solve this challenge. The call-to-action was answered, and a new business is currently being launched to recycle mattresses and manufacture garden planters from the reclaimed wood and steel.

Adoption of Digital Inclusion Strategic Plan

In late 2014, the [Digital Inclusion Strategic Plan](#) was adopted, which serves as a roadmap for technology access and adoption in Austin. The plan called for the launch of a community engagement strategy for digital inclusion that leverages community groups and events to inform residents about existing digital services and receive feedback on potential opportunities for new programs or services.

2015 Grant for Technology Opportunities Program (GTOPs)

GTOPs is a [City of Austin funded matching grant program](#) supporting local organizations in their efforts to include all our citizens in an emerging digital society. The Workforce & Education priority program has established alignment for (GTOPs) awardee funding recommendations to ensure diversity of programmatic support across: economic development, education & workforce, and public access. GTOPs will provide a total of \$200,000 to nine organizations in FY2015, with a total community investment of \$1,202,708.

Workforce & Education

Core Departments:

Economic Development, Austin Public Library, Human Resources Department, Parks and Recreation Department

Work Plan and Sub teams:

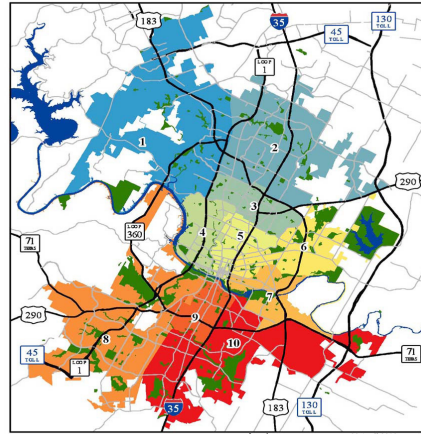
- The priority program team is reformatting into 3 sub teams each focusing on the main topics within the priority program – Workforce; Education; Local Business & Entrepreneurship.



Green Infrastructure

Parkland Dedication Ordinance Amendments

The [Parkland Dedication Ordinance](#) is a part of the Land Development Code that requires new residential development to dedicate land and/or pay fees to account for the impact new residential development creates on the park system. Proposed amendments establish a new formula for fees-in-lieu of land dedication based on population density and incorporates a fee for park development.



City of Austin:

Community Wildfire Protection Plan (CWPP)

The Austin/Travis County Community Wildfire Protection Plan (CWPP) is the next major step in developing a regional strategy, aligned with national best practices, to increase wildfire preparedness. Following its adoption by Austin City Council and Travis County Commissioner's Court in the fall of 2014, the Austin-Travis County Wildfire Coalition was established to facilitate CWPP implementation during the Spring of 2015. Priorities are to enhance evacuation and response, public education and empowerment and resiliency of ecosystems to wildfire.



Core Departments:

Watershed Protection, Planning and Zoning, Public Works, Parks and Recreation, Austin Energy, Austin Water, Office of Sustainability, Austin Fire, Office of Real Estate Services, Austin Resource Recovery, Neighborhood Housing and Community Development, Austin Transportation, Building Services, Aviation

Green Infrastructure Priority Program Initiatives

The Green Infrastructure Priority Program Implementation Team (GIPFIT) was formed and organized its work around four sub-teams.

- A Green Infrastructure Acquisition Sub-Team was established to improve interdepartmental alignment on issues relating to the acquisition of open space, including parkland and preserves. The sub-team is focused on improvements in the development review process to ensure early consideration of open space needs and ways to improve public access to open space.
- The Green Infrastructure Regulatory Team is focused on strategies to improve the management of water resources and integrate nature into the City through the CodeNEXT process. To that end, a Green Infrastructure Working Group, comprised of external community stakeholders, is working to develop recommendations on ways to better manage stormwater on-site for beneficial purposes and incorporate nature into new development and redevelopment.
- A Public Lands Management Team is working to improve inter-departmental alignment in the management of City-owned properties, with a long-term goal of maximizing various 'ecosystem services' provided by those properties.
- And finally, a new fourth sub-team of the GIPFIT - the Green Streets Working Group - is supporting the implementation of the City's Complete Streets Policy, focusing on the incorporation of landscape, stormwater, and sustainability measures in the public right-of-way.

Creative Community meets Planning: ThinkEAST

ArtPlace America-funded thinkEAST Living Charrette, is a creative place-making project that unites Austin's creative communities, planners, developers, local residents, and City representatives to envision and prototype a creative district of affordable living, working, learning, exhibition and performance activity on the 24-acre former tank farm site in the diverse neighborhoods of Springdale, Govalle and Johnston Terrace in East Austin. In addition to a 4-day "pop-up" creative community listening phase of the charrette on the site, there is also a proposed community plan, and financial development scenarios (that contribute tools to the City's Envision Tomorrow tool). This is a prototype for how other developments across the city might use creative place-making strategies. More Info: www.thinkeastaustin.com.

Austin Music Census

In 2014-2015 the City of Austin ATX Music and Entertainment Division commissioned Titan Music group to conduct the ATX Music Industry Census and Needs Assessment. With nearly 4,000 survey respondents, eight focus groups and 20 interviews, the Census is the most detailed survey of the Austin commercial music industry undertaken to date. No previous studies of this kind existed to be used as best practices or for comparison data. The study was commissioned in order to improve the Division's understanding of these categories of music industry innovators and their needs for future growth of jobs, salaries and revenues. More Info: austintexas.gov/departments/atxmusic-census-and-needs-assessment-survey

Mapping Austin's Cultural Resources

With funding from the National Endowment for the Arts and ArtPlace America, the City is conducting a cultural asset mapping project in 2014-15 to better integrate the Austin creative sector and their strengths into City economic and cultural development strategies. The GIS-based maps and cultural asset "ground-truthing" activities and analysis will provide information for the new Council Districts to better understand the downtown core and neighborhood arts, culture, and creativity assets and needs in order to make informed decisions regarding planning and investments. It has been proven that economic development is enhanced by concentrating creativity through both physical density and human capital. By locating firms, artists, and cultural facilities together, a multiplier effect can result. For more info, visit <http://austintexas.gov/news/artplace-america-awards-656500-two-austin-projects-0>

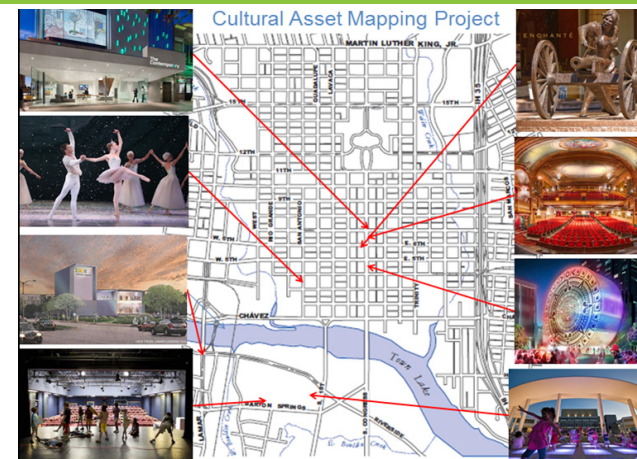
Creative Economy

Core Departments:

Economic Development, Parks and Recreation Department, Austin Public Library, Planning & Zoning, Health & Human Services

Work Plan and Sub teams:

- Major funding from ArtPlace America has enabled the Team to take a giant step forward in prototyping and integrating creative place-making strategies and re-imagining City development tools into City Planning Initiatives.
- Major work on capacity building and workforce development has been completed with the Music Census and the Building Austin's Creative Capacity studies. These two, together with the completed Small Business needs assessment, will provide guidance for **assisting the growth of the creative sector**.
- **The Team** continues to work on the codeNEXT process, and is currently working on a White Paper on Creative Space Development and Creative Place-making that will be completed in 2016.



Household Affordability

Colony Park Master Plan Adopted

The City of Austin partnered with community members in and around the Colony Park neighborhood to complete a community planning process for 208 acres of publicly-owned land in Colony Park, including the Council adoption of the master plan and Planned Unit Development (PUD) zoning for the site. The plan provides a versatile framework for sustainable development which will increase housing choices, bring jobs, businesses, and improved amenities to an undeserved community. Such investments will increase the public tax base and promote the overall quality of life, while maintaining affordability. More info: austintexas.gov/department/colony-park

Urban Land Institute Technical Assistance Panel & Award for Affordable Housing Policy

In 2015 the Urban Land Institute partnered with the City of Austin to host a technical assistance panel on missing middle housing in Austin. One of the objectives for the panel was to develop high-level recommendations to guide the City, housing developers, neighbors, and private- and public-sector partners to develop new housing products and methods to finance such housing as part of the community's overall response to the challenge of housing affordability. Additionally, Austin was selected as the winner of the Urban Land Institute (ULI) award for affordable housing policy in 2014. Austin's multi-faceted approach to addressing the shortage of affordable housing was cited as an exemplary model of real estate and public policy programs that promote the preservation and expansion of affordable and workforce housing in the community. More info: austin.uli.org/awards/affordable-housing-award/

Housing First Permanent Supportive Housing Development Planned

In 2014, City Council adopted a community goal to create 400 Permanent Supportive Housing (PSH) units over the next four years to house people experiencing homelessness. To help reach that goal, the City selected Austin Travis County Integral Care to develop and maintain a facility with at least 50 Housing First PSH units to house and provide services for the chronically homeless. Social services funding will be committed at a later date through a Health and Human Services Department social services contract. More info: austintexas.gov/news/city-releases-first-ever-rfp-housing-first-permanent-supportive-housing

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Core Departments:

Neighborhood Housing and Community Development, Planning and Zoning, Economic Development, Code Department, Austin Transportation, and Austin Energy.

Work Plan & Sub-team

Data and research progress:

- Housing Market Study completed showing affordability gaps
- Process to set numerical targets initiated; will continue in 2015
- Analysis of Impediments to Fair Housing Choice completed

Dedicated Revenue and Affordable Housing Tools progress:

- \$65 million 2013 Affordable Housing G.O. Bonds – 3 developments funded in 2014, leveraging state funds
- Homestead Preservation District analysis provided to Council
- Community land trust established for homes in east Austin to ensure long-term affordability

Regulatory Practices and Policies progress:

- Support household affordability in land development code revision process
- Coordinate with planning department to support household affordability in small area plans
- S.M.A.R.T. Housing ordinance amended to require housing to be located within ½ mile walking distance of a transit route
- System developed to track affordable units, including units produced through development incentive programs and development agreements
- Housing + Transit + Jobs Action Team created; action items presented to Comprehensive Planning and Transportation Council committee in 2014



Healthy Built Environment

Adopted Complete Streets policy and created the Vision Zero Task Force with the aim to achieve zero fatalities and zero serious injuries in the transportation network. Additionally, the City received funding from the National American Planning Association and American Public Health Association to implement the Plan4Health Pilot Project to include a food system planning tool kit and an active transportation encouragement program in the Rundberg area. Adopted four park master plans to create active facilities on 575 acres of parkland at Town Lake, Pease Park, and the currently undeveloped Onion Creek Metro Park. Also, the Council adopted the Historic Cemeteries Master Plan, with provisions for protecting trees and open space throughout the city. Major new nature-based playscape was constructed at Dove Springs District Park. This priority program helped conducted the first health impact assessment as part of the South Lamar Corridor improvement program corridor study.

Improving Access to Healthy Food

The first ever State of the Austin Food System Report was released by the Office of Sustainability, providing an overview of Austin's dynamic food system including major components such as growing, selling, eating, and recovering food and profiles 18 City of Austin Departments. The Food Portal was launched, to assist our community in navigating the City's food production and food business requirements. Also, launched school farm stand pilot at local elementary schools and 80,771 healthy meals were served to youth participants within recreation facilities. Worked with St. Edwards University students to produce an accounting of the productivity of community gardens on City land which produce 34,459 lbs. of healthy organic food per year. Launched an online fruit and nut tree map showing edible trees on public land in partnership with Falling Fruit organization. The Capital Area Food Bank and the City of Austin's Neighborhood Centers increased SNAP outreach and enrollment efforts to reduce food insecurity. Additionally, the Double Dollar Incentive program for SNAP and WIC recipients was expanded at all SFC's farmers markets that accept SNAP and WIC benefits. More info: <http://austintexas.gov/departments/sustainable-urban-agriculture>

Tobacco Cessation

The Housing Authority of the City of Austin has worked throughout 2014-2015 to prepare to implement Smoke free housing policy. The Travis County Housing Authority is also pursuing a smoke free housing policy. These policies would protect 4,320 residents from secondhand smoke exposure. This FY additional City Departments have adopted tobacco-free campus policies including: Public Works, Austin Water Utility, Parks and Recreation and Rutherford Lane Campus. Austin Community College also implemented a tobacco-free campus policy. ATCHHSD included an evaluation preference in social service request for proposals for applicants that implement or agree to implement a tobacco-free campus policy by 10/1/15.

Healthy Austin

Core Departments:

Health and Human Services, Planning and Zoning, Parks and Recreation, Public Works, Austin Transportation, Office of Sustainability

Work Plan and Sub teams:

This team is helping in the implementation of the Community Health Improvement Plan as well as a number of initiatives including addressing obesity through Built Environment and Active Transportation, Recreation Opportunities, Healthy Food, Tobacco Cessation and access to Health Care



CodeNEXT

CodeNEXT Working Groups

Beginning in late 2014, CodeNEXT collaborated for process design and meaningful public participation with the City of Austin's Office of Innovation. Since January 2015, more than twenty meetings of the code advisory group and individual working groups were held on topics of: code-related issues for affordability, infill/compatibility/missing middle, obstacles to small business. In April 2015, recommendations were sent to Opticos Design Inc. to be considered in preparation of draft code. Also this year, City Council decided to restructure and extend the life of the of Code Advisory Group. More info: <http://austintexas.gov/departments/working-groups>

Council selection and reaffirmation of approach alternative

In September 2014 the Code Approach Alternatives and Annotated Outlines Report was released. The CodeNEXT team made more than 25 presentations to the public, and 11 to City Boards & Commissions, seeking support & feedback on the CodeNEXT team recommended approach. They found support with the City Council selection of Approach 2 with additional amendments.

In February of 2015, CodeNEXT hosted a policy forum for new City Council members, to present background, and major milestones. Council committed to moving forward with the overall approach of code in June 2015. More info: <http://austintexas.gov/news/council-selects-approach-advance-codenext>

Core Departments:

Planning and Zoning, Department of Development Services, Austin Transportation, Public Works, Economic Development, Watershed Protection, Neighborhood Housing and Community Development, Capital Planning Office, Law Department, Corporate Public Information Office.

Work Plan and Sub teams:

The City has initiated the process to revise the Land Development Code (LDC), to update it and encourage future (re) development projects and patterns that result in a compact and connected city. A public draft is expected to be completed by the end of 2016, and adoption of the new code to take place in 2017.





APPENDIX: ACTION MATRIX

Acronyms & Legend

AE	Austin Energy
AFD	Austin Fire Department
APD	Austin Police Department
APL	Austin Public Library
ARR	Austin Resource Recovery
ATD	Austin Transportation Department
AWU	Austin Water Utility
CAD	Cultural Arts Division of ED
CPO	Capital Planning Office
CTM	Communications and Technology Management
ED	Economic Development Department
EMS	Emergency Medical Services Department
GIPPIIT	Green Infrastructure Priority Program Implementation Team
HHSD	Health and Human Services Department

HRD	Human Resources Department
NHCD	Neighborhood Housing and Community Development
OoS	Office of Sustainability
PARD	Parks and Recreation Department
PIO	Public Information Office
PDRD	Planning and Development Review Department
PWD	Public Works Department
RES	Office of Real Estate Services
SBDP	Small Business Development Program of ED
SMBR	Small and Minority Business Resources
TARA	Telecommunications and Regulatory Affairs
WPD	Watershed Protection Department

PRIORITY ACTIONS

Priority actions are highlighted in the left most column



Not available



Not started















In progress




















Complete











	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PAZ, PWD, ATD, CPO		<ul style="list-style-type: none"> Consider during annual CIP Strategic Plan and 5-year Capital Improvement Program planning process.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: <ul style="list-style-type: none"> Increasing development rights through changes in regulations, density bonuses, and other incentives; Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; Providing assistance in securing funding for redevelopment; Ensuring appropriate transitions to less intensive residential areas; Expediting the permitting and approval process; Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment. 	PAZ, PWD, ATD, EGRSO		<ul style="list-style-type: none"> PAZ will work with CodeNEXT consultants to develop draft of revised Land Development Code.









	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A13	Create a system of high-capacity transit, including elements such as urban rail and bus rapid transit corresponding to land-use mix and intensity.	ATD		<ul style="list-style-type: none"> • Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Master Plan. • Partner with Capital Metro to support improvements to existing system of rail and rapid bus. • Implement Complete Streets Policy through revision to Transportation Criteria Manual. • Continue to analyze relationship between housing, jobs, and transit and support appropriate economic development at transit stations.
LUT A14	Increase public transit ridership. <ul style="list-style-type: none"> • Expand service to compact centers and activity corridors • Increase the number of people who use transit by choice • Create inviting public spaces at stops & transfer centers • Provide real-time schedule information • Add more covered bus shelters • Make routes more convenient • Add park and ride facilities • Make routes more convenient and the system more intuitive • Create street design standards (bus turnouts, sidewalk width, benches, shelter) • Give transit priority (queue jumpers, signal priority, managed lanes, and dedicated lanes) • Launch an informative and enticing public relations campaign • Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing • Add more bicycle carrying capacity to buses and trains 	ATD, PDRD, PWD, EGRSO, CPO		<ul style="list-style-type: none"> • Implement Strategic Mobility Plan, Bicycle Master Plan, and Sidewalk Master Plan. • Partner with Capital Metro to support improvements to existing system of rail, rapid bus, and local bus. • Implement Complete Streets Policy through revision to Transportation Criteria Manual. • Implement innovative travel training pilot program in the Rundberg area. • Continue to analyze relationship between housing, jobs, and transit and support appropriate economic development at transit stations.
LUT A15	Ensure that the construction, operation, and management of rail, bus rapid transit, local bus systems, and future public transportation are integrated and coordinated across City Departments and with our partners such as other local governments, agencies, and districts.	PWD, ATD		<ul style="list-style-type: none"> • Continue to coordinate with Capital Metro through Housing, Transit, Jobs Action Team, CAMPO and other venues. • Partner with Capital Metro to pursue federal grant funding for transit and complete streets improvements in the Burnet and Lamar Corridors







	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A16	Enhance crosstown transit options to better connect people to the places where they live, work, play, shop, and access services.	ATD, PWD		<ul style="list-style-type: none"> Continue to coordinate with Capital Metro through Housing, Transit, Jobs Action Team, CAMPO and other venues.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD		<ul style="list-style-type: none"> Implementation of Airport Boulevard Corridor Plan in process. Develop ED prioritizations to expand to all identified Imagine Austin Centers and Corridors. Implement Sidewalk Master Plan
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PDRD, PWD, ATD, CPO		<ul style="list-style-type: none"> Implement recommendations from corridor projects. Amend AMATP to support connectivity and right of way preservation. Revise Land Development Code. Revise Subdivision Regulations. Continue working group to modify Transportation Criteria Manual. Consider during annual Capital Improvement Program Planning Process.
LUT A21	Create a network of on – and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PWD, ATD		Align Strategic Mobility, Bicycle Master Plan, and Sidewalk Plan with Imagine Austin for public Review to achieve a 5% modal split.
LUT A22	Expand the Safe Routes to School programs.	ATD		Enhance ATD process for identifying funding and building partnerships.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD, ATD		Revise Subdivision Regulations.
LUT A24	Encourage the relocation of the Union-Pacific Railroad freight line from its current alignment through the middle of Austin.	ATD, EDD (+LSTAR, TxDOT)		<ul style="list-style-type: none"> Implement Project Connect Regional Transit Vision. Support LSTAR efforts to coordinate with TxDOT and Union Pacific to Relocate through freight traffic in the region.
LUT A25	Create a transportation and congestion management plan and program to improve the flow of traffic in and out of the Central Business District during the morning and evening rush hours through coordination with the Down – town public and private sector stakeholders.	ATD, PDRD		<p>Deploy advanced transportation management system (ATMS) to improve traffic flow and traveler information.</p> <p>Implement wayfinding system in downtown which will make it easier to navigate by foot or by bike and will help people find public parking.</p>
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD		<ul style="list-style-type: none"> Publish monthly newsletter regarding Imagine Austin and related issues. Coordinate newsletters across departments.







	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A31	Improve streetscapes and infrastructure along activity corridors and at activity centers through the use of financing mechanisms such as Tax Increment Financing (TIF) districts and Public Improvement Districts (PID).	PDRD, PWD, ATD, CPO, ED		<ul style="list-style-type: none"> Enhance PDRD process for identifying, funding and building partnerships. Analyze proposed Urban Rail corridors. Consider during annual Capital Improvement Program Planning Process.
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	PDRD, PWD, ATD, CPO		<ul style="list-style-type: none"> Revise Land Development Code. Coordinate with NHCD and other City Departments through Jobs Transit Affordable Housing Task Force and other venues.
E A5	Improve Austin's transportation and economic connections between other major cities in Texas by supporting the construction of a high speed rail network.	ATD		<ul style="list-style-type: none"> Implement Project Connect Regional Transit Vision. Support LSTAR efforts to develop higher speed rail in the region. Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO.
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PWD, ATD, CPO		<ul style="list-style-type: none"> Coordinate with Strategic Facilities Governance Team to implement innovative facility investments that support a compact and connected city.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PDRD, PWD, ATD, CPO		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Consider during annual Capital Improvement Program Planning Process. Coordinate with departments.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD, PWD, CPO		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Consider during annual Capital Improvement Program Planning Process. Coordinate with departments.







	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD & PAZ		<ul style="list-style-type: none"> WPD to discuss with PAZ staff
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	EDD		<ul style="list-style-type: none"> Review existing policy with Land Development Code revisions. Coordinate with ED.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.	PWD, ATD, PAZ		<ul style="list-style-type: none"> Guidelines being developed by Complete Streets Group. Coordinate with CodeNEXT
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, AWU, PAZ		<ul style="list-style-type: none"> Complete work with GI Working Group stakeholders. Submit recommendations to Opticos.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, graywater irrigation, solar power, and energy efficient utilities.	AWU, WPD, AE		<ul style="list-style-type: none"> Complete work with GI Working Group stakeholders. Submit recommendations to Opticos.
CE A1	Implement the City of Austin Climate Protection Plan.	All departments		<ul style="list-style-type: none"> Coordinate with OoS on prioritization of plan elements.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	WPD, PDRD, PARD, AWU		<ul style="list-style-type: none"> Coordinate with Green Infrastructure Priority Program Green Infrastructure Acquisition Sub-team.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD, PDRD		<ul style="list-style-type: none"> Evaluate with CodeNEXT. Coordinate with GI priority program regulatory policy sub-team
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PDRD		<ul style="list-style-type: none"> Coordinate with Green Infrastructure Priority Program Regulatory Policy Sub-team. Evaluate with Land Development Code revision.
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, AWU, PDRD		<ul style="list-style-type: none"> Evaluate status/implementation of BSZ Regional Water Quality Plan.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	PDRD, WPD		<ul style="list-style-type: none"> Evaluate with Land Development Code revision including required open space.





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PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	PDRD, WPD		<ul style="list-style-type: none"> Consider changes to zoning process to include environmental impact evaluation and feasibility. Coordinate with CodeNEXT
CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	Sustainability Office, AE, WPD, ARR, PARD		
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	PWD, ATD, PDRD, WPD, PARD		
CE A15	Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas.	AWU, WPD, RES, PARD		<ul style="list-style-type: none"> Coordinate with Green Infrastructure Priority Program Green Infrastructure Acquisition Sub-team.
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	WPD, PARD, AWU		<ul style="list-style-type: none"> Defer to Green Infrastructure Priority Program Public Lands Management Sub-team.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	AWU, WPD		<ul style="list-style-type: none"> Continue work with Colorado River Foundation and in-house elementary education programs. Explore potential demonstration projects and test sites at educational campuses as well as research partnerships. Continue work with AISD to construct Rain Gardens through Community participation.
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.	OoS		
CE A23	Strengthen regulations that protect creeks and flood – plains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		<ul style="list-style-type: none"> Implement ordinance.
CE A24	Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	PDRD, WPD		<ul style="list-style-type: none"> Evaluate how zoning regulations can help implement - Oak Hill NP listed uses that could not be located within the CWQZ or floodplain as a conditional overlay Evaluate with CodeNEXT
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		<ul style="list-style-type: none"> Coordinate with GI priority program land management sub-team






	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood – level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD, ATD, PDRD, WPD, PARD		<ul style="list-style-type: none"> • Develop Trails Criteria Manual; Defer to GI Priority Program
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	WPD, PARD		<ul style="list-style-type: none"> • Colorado River Corridor Plan implementation.
CFS A28	Seek opportunities to align water, energy, and waste conservation/reduction funding, education, and incentives.	AWU		<ul style="list-style-type: none"> • Complete commercial benchmark studies; develop joint water/energy rebate structure; explore low-interest loans through third-party
CFS A29	Provide tools, education, and assistance for utility users to better understand the environmental impacts of their water and energy use, and waste generation.	AWU		<ul style="list-style-type: none"> • Research environmental footprint applications, existing media campaigns
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	AWU, PDR, AE, PWD		<ul style="list-style-type: none"> • Further evaluation in LDC revisions
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens green streets, infiltration facilities, and the urban forest.	WPD		<ul style="list-style-type: none"> • Defer to GI Priority Program
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD		<ul style="list-style-type: none"> • Complete work with GI Working Group stakeholders. • Submit recommendations to Opticos.
CFS A37	Strengthen water conservation programs to lower water use using new tools, incentives, and regulations.	AWU		<ul style="list-style-type: none"> • Continue to review program offerings for cost effectiveness; research new technologies










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PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
CFS A38	Develop incentives and coordinate regulations to promote innovative water and graywater re-use options for building and site design, landscape maintenance, and agricultural irrigation.	AWU, WPD		<ul style="list-style-type: none"> • Complete work with GI Working Group stakeholders. • Submit recommendations to Opticos. • Complete auxiliary water study, recommend code changes; • Explore joint marketing of irrigation/auxiliary water solutions
CFS A39	Establish regulations, programs, and funding sources to allow offsite, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.	WPD, PDRD		<ul style="list-style-type: none"> • Continue GIWG inputs to CodeNEXT.
CFS A41	Participate in national, state, and local efforts to identify, assess, and reduce emerging contaminants in water, such as pharmaceuticals and personal care products.	AWU, WPD		<ul style="list-style-type: none"> • Ongoing evaluation
CFS A42	Strengthen flood control, erosion, and water quality programs, incentives, regulations, and enforcement to incorporate best practices and meet or exceed national standards.	WPD		<ul style="list-style-type: none"> • Complete Master Plan and post to web
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas.	WPD		<ul style="list-style-type: none"> • Continue GIWG inputs to CodeNEXT
CFS A44	Collaborate with regional water providers to identify and reduce service overlaps and coordinate access to main water sources, including groundwater.	AWU		<ul style="list-style-type: none"> • Ongoing coordination with area water providers,











	Action	Responsible Department(s)	Status	Next Steps
PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED		<ul style="list-style-type: none"> Continue participation, conversations, and support.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and – scaled districts, transit-oriented districts (TOD), etc.	ED		<ul style="list-style-type: none"> Implement new incentive and loan programs such as the Creative Content Incentive Program and Family Business Loan Program.
E A3	<p>Create a regulatory framework to foster a business-friendly environment by:</p> <ul style="list-style-type: none"> - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable 	DSD, P&Z, EDD (SBDP)		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Coordinate with other departments. Communicate with and seek the feedback of the business community regarding the land development code. New Development Services Dept. will be implementing some changes and recommendations from Zucker Report.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	All ED divisions		<ul style="list-style-type: none"> Continue to monitor Economic Development Department performance measures.
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	EDD		<ul style="list-style-type: none"> Continue working with Austin Chamber and Air Services Task Force to support new London and Mexico City flights and attract new international flights.
E A7	Facilitate international trade that benefits diverse sectors of the Austin economy.	EDD		<ul style="list-style-type: none"> Coordinate with departments. Continue to implement ED's international economic development strategy.








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PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	SBDP, ED		<ul style="list-style-type: none"> • Help promote SBDP's programs and resources, create new programs. • Evaluate initial online offering and determine resource needs for expanded online education resources.
E A9	<p>E A9 –Establish and expand policies, programs, and partner- ships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include:</p> <ul style="list-style-type: none"> - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops 	CAD, ED, HRD		<ul style="list-style-type: none"> • Distribute ArtsSpace survey data to business community and the creative sector. • Continue community conversation about artists' space needs. • Track community efforts to create new art spaces, such as thinkEAST. • Continue Artist INC program (entrepreneurial training for individual creatives) • Launch needs assessment of creative sector. • Promote Creative Content Incentive Program to attract film, tv, and gaming productions to Austin.
E A10	Partner with the Austin Convention and Visitors Bureau to develop a marketing strategy to promote tourism that builds upon Austin and Central Texas' unique natural environment, outdoor lifestyles, live music, performing arts, culture, diversity, and history.	ED, CAD, APL		<ul style="list-style-type: none"> • Continue to provide support as True Austin representative. • Austin Public Library to continue existing relationships.
E A11	Partner with business, property, and arts organizations to enhance downtown Austin's position as a nationally – and internationally-renowned business, entertainment center, and regional destination.	ED – Coordinate		<ul style="list-style-type: none"> • Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism. • Continue partnership with Austin Convention and Visitor's Bureau • Continue Great Streets Development Program
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	CAD, ED, HRD		<ul style="list-style-type: none"> • Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism.
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to identify gaps in educational programs; identify the skills needed for current, emerging, and targeted job sectors; and educate students at all levels about the skills needed to compete in a 21st Century economy.	Any Given Child (PARD/CAD/HRD), ED		<ul style="list-style-type: none"> • Continue partnership with educational non-profits and support for Opportunity Austin's talent and education efforts. • Identify new partnership opportunities. • Identify gaps in grades 9-12 for Creative Learning Initiative.










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PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A14	Work with local colleges and universities to expand their medical education offerings and increase the availability of medical residency programs.	ED		<ul style="list-style-type: none"> • Support implementation of Innovation Zone and Dell Medical Center where possible.
E A15	Develop economic development programs and incentives to promote the employment of historically under – employed segments of the population.	ED		<ul style="list-style-type: none"> • Implement new economic development incentives policy and encourage use of bonus criteria which rewards employment of economically disadvantaged individuals. • Continue to recruit companies which employ this segment of the population and identify new tools to do so.
E A16	E A16 – Create a regional economic development task force, led by the Greater Austin Chamber of Commerce, that includes the City of Austin, nearby municipalities and surrounding counties; the University of Texas, Austin Community College, and other area institutions of higher learning; area transportation providers such as the Capital Area Metropolitan Planning Agency, Texas Department of Transportation, Central Texas Regional Mobility Authority, and Capital Metropolitan Transportation Authority; major employers and representatives from major industries; and other regional partners to develop a strategic direction for the Austin region.	ED		<ul style="list-style-type: none"> • Continue participation in Opportunity Austin.
E A17	Establish more formal relationships between the cities in the Texas Triangle (Dallas-Fort Worth, Houston, and San Antonio) to address issues regarding the larger region, including intraregional trade policies, the development of an inland port, and the employment of the region's diverse population."	ED		<ul style="list-style-type: none"> • Continue participation in NASCO and other regional collaboration initiatives.









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PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
E A18	<p>Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by:</p> <ul style="list-style-type: none"> - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms. 	ED, SMBR		<ul style="list-style-type: none"> • Continue to promote LocallyAustin.org. • Review Small Business Needs Assessment Report and identify strategies for implementing recommendations.
E A19	Create a public-private task force between the State of Texas, the City of Austin, Travis County, local universities, the Chamber of Commerce, and local industries to invest in research and development and green tech, biotech, high tech, and other emerging technologies.	ED		<ul style="list-style-type: none"> • Finalize plans for clean tech incubator at COTA. • Continue participation in Clean Energy Council. • Identify gaps.
E A21	Establish strategies, incentives, or investments in healthful outdoor activities and venues that generate economic benefits to local businesses while promoting wellness.	HHSD		
CFS A27	Create a world-class library system by expanding collections and public computer access and by upgrading and expanding library facilities by completing the new Central Library, building four regional Resource Branches in the four quadrants of Austin, and retrofitting the Faulk Library as an expansion of the History Center."	APL – lead		<ul style="list-style-type: none"> • Expand AHC into Faulk after new Central Library opens. Ongoing renovation schedule for branch libraries.
S A31	Expand mentoring and tutoring programs to help school – aged children improve their academic performance and develop essential life skills.	AE, APL		<ul style="list-style-type: none"> • Continuing program with focus on recruiting additional mentors and tutors.








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PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
S A32	Work with educational and business partners to expand the availability of early childhood education and day-care services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.	APL, HRD		<ul style="list-style-type: none"> Austin Public Library training for childcare providers on reading readiness.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	Any Given Child (PARD/HRD/CAD) – Lead, APL – Coordinate		<ul style="list-style-type: none"> Continue to collaborate with school districts. Continue Summer Reading Program partnership with school districts to avoid summer learning loss.
S A34	Work with child care providers, school districts, local businesses, and non-profits to make affordable and accessible child care, early education, preschool, after-school, and summer programs widely available throughout Austin and its extraterritorial jurisdiction (ETJ).	HRD, APL		<ul style="list-style-type: none"> Austin Public Library to promote existing programs.
S A35	Partner with businesses to offer incentives to childcare, early education and preschool programs that locate in under-served areas and near employment centers.	HHSD, HRD		<ul style="list-style-type: none"> Continue to partner with businesses.
S A36	Explore funding opportunities to offer financial assistance or scholarships to low and moderate income families for early childhood education and childcare.	HHSD, HRD, APL		<ul style="list-style-type: none"> Continue Early Childhood program for low income families through Workforce Solutions and continue offering the City/County Subsidized Childcare Program
S A37	Create opportunities for public-private partnerships to increase direct involvement by City departments, such as Parks and Recreation, in childcare and after-school programming.	APL, PARD, HRD, HHSD		<ul style="list-style-type: none"> Continue after-school programs. Continue work with Creative Learning Initiative's Arts Classes Mapping project.
S A38	Partner with local school districts, colleges, universities, and vocational schools to expand the availability of evening and weekend continuing education and higher education classes.	HRD		<ul style="list-style-type: none"> Define the City's role.
S A39	Develop a youth student leadership program that involves students in community planning and implementation.	HRD, CPIO		<ul style="list-style-type: none"> Continue to work with Youth Council. Continue to implement AustinCorps.
S A40	Collaborate with educational and business partners in developing a comprehensive education program for all ages that focuses on the range of skills (i.e., literacy, interpersonal skills, and vocational skills) needed to for gainful employment.	APL, PARD, HRD		<ul style="list-style-type: none"> Continue existing services.








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PP 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS & LOCAL BUSINESSES.				
S A43	Collaborate with educational and business partners in expanding educational opportunities to meet the needs of current and emerging industries, the safety needs of the public sector, as well as those of the skilled trades.	HRD, PARD, ED		<ul style="list-style-type: none"> Continue funding of workforce development service providers.
S A44	Partner with the colleges and universities when designing community-based education programs.	SBDP, ED, APL, PARD		<ul style="list-style-type: none"> Identify partnership opportunities.
S A45	Explore leasing and cost-sharing agreements between the Austin Independent School District and the City of Austin to facilitate under-capacity schools and under-funded programs to remain open and in operation.	CMO		
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	PARD, HRD, CMO		<ul style="list-style-type: none"> Continue initiatives and collaborations.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	PARD, HRD, APL		
S A48	Support better integration of education from pre-kindergarten through higher education.	PARD, HRD		
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	APL, HHSD, PARD		<ul style="list-style-type: none"> Austin Public Library to continue storytimes, brochures, programs, materials. New Central Library to include a cooking demo area.
C A16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED		<ul style="list-style-type: none"> Continue ArtistInc program (entrepreneurial training for individual creatives)
C A18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	CAD, Creative Learning Initiative		<ul style="list-style-type: none"> Launch needs assessment of creative sector. Continue work with Creative Learning Initiative
C A19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	CAD, PARD		<ul style="list-style-type: none"> Launch needs assessment of creative sector.






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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD, DS, P&Z		<ul style="list-style-type: none"> Improvements made in the Watershed Protection Ordinance (WPO). Address further in CodeNEXT (e.g., finalize BSZ Redev. Exception code changes).
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: <ul style="list-style-type: none"> - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping 	WPD, PWD, PAZ, ATD & OoS		<ul style="list-style-type: none"> Complete Streets Design Guidelines are being updated by Austin Transportation Department, in conjunction with the CodeNEXT effort. Integrate street design guidance and Green Street techniques and practices in CodeNEXT process. City continues to follow the NACTO Urban Street Design Guide, the ITE Designing Walkable Urban Thoroughfares design guidelines, and Complete Streets Policy Compliance Checklists.
LUT A20	Develop roadway and rights-of-way design standards that accommodate the needs of street trees and above and below ground utilities and infrastructure.	P&Z, PARD		
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	P&Z, PARD		<ul style="list-style-type: none"> Revise Land Development Code.
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	P&Z, PARD, WPD		<ul style="list-style-type: none"> Revise Parkland Dedication Ordinance (i.e., payment-in-lieu fee structure) Revise Land Development Code (CodeNEXT)
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	P&Z, DS, WPD		<ul style="list-style-type: none"> Beneficial use of stormwater being discussed in Green Infrastructure Working Group for input into CodeNEXT.
LUT A39	Create regulations and incentives for developers and builders to use green development techniques for buildings, streets, and open spaces with a focus on conservation, longevity, and sustainability.	ATD, P&Z, DS, WPD		<ul style="list-style-type: none"> Revise Land Development Code (CodeNEXT)






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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	PARD, P&Z, WPD, ORES		<ul style="list-style-type: none"> • Revise Land Development Code • Continue expending 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals.
LUT A41	Promote Austin and the surrounding area's green infrastructure by utilizing web-based tools such as maps and other resources.	DS, P&Z, PARD, WPD		<ul style="list-style-type: none"> • Continue developing web-based tools that promote the areas surrounding green infrastructure.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, greywater irrigation, solar power, and energy efficient utilities.	P&Z, DS, WPD		<ul style="list-style-type: none"> • Green Infrastructure Working Group formed to develop recommendations for revision Land Development Code (CodeNEXT)
CE A1	Implement the City of Austin Climate Protection Plan.	OoS		<ul style="list-style-type: none"> • Continue to implement the Climate Protection Plan.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	WPD		<ul style="list-style-type: none"> • Continue to maintain and add to existing database for Critical Environmental Features
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	WPD		<ul style="list-style-type: none"> • Continue implementation of Watershed Protection Ordinance • Revise Land Development Code
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PARD		<ul style="list-style-type: none"> • Continue implementation of riparian restoration projects in City parks and other city-owned lands.
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, PDRD, AFD, AWU		<ul style="list-style-type: none"> • Implement the county-wide Community Wildfire Protection Plan • Continue implementation of the Balcones Canyonlands Conservation Plan • Continue regional planning efforts in the Barton Springs Zone
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.			<ul style="list-style-type: none"> • Regulatory Policy Sub-team to make recommendations.






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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.			<ul style="list-style-type: none"> Continue implementation of the WPO. Revise Land Development Code.
CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	ARR, OoS, PARD, WPD		<ul style="list-style-type: none"> Ongoing watershed, environmental, and zero waste, sustainability and locally sourced food education programs.
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	ARR, OoS, PARD, WPD		<ul style="list-style-type: none"> Ongoing watershed, environmental, and zero waste, sustainability and locally sourced food education programs.
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	PARD, DS, WPD		<ul style="list-style-type: none"> Map showing parkland deficient areas on Development Viewer
CE A11	Develop regulations and incentives to protect prime farmland such as transferable development rights, farmland trusts, farmland mitigation, and conservation easements.			
CE A15	Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: <ul style="list-style-type: none"> - floodplains - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land 	AWU, DS, P&Z, PARD, WPD		<ul style="list-style-type: none"> Continue implementation of current code requirements relating to the protection of Critical Environmental Features. Implement provisions of the Watershed Protection Ordinance relating to creek and riparian zone protection.
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.			<ul style="list-style-type: none"> Develop a common land classification system and support for the implementation of the Urban Forest Plan, the Community Wildfire Protection Plan, and the Invasive Species Management Plan.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	GIPPIT		<ul style="list-style-type: none"> Continue working with schools to build educational programs





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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.			
CE A19	Review tree planting regulations to ensure that invasive species are not permitted. Create incentives to remove invasive plant species and replace them with native species.	WPD		<ul style="list-style-type: none"> All invasive species have been removed from ECM Appendix N, the Preferred Planting List. Given current staff resources available for evaluating landscape/ planting plans, this is likely to be the highest level of regulation we will be able to implement. Watershed Protection has and will continue to undertake targeted projects to address invasive plant species problems on public land. This includes support for volunteer efforts.
CE A20	Create a heritage tree inventory and monitoring system to create stronger mechanisms for protecting heritage trees.	P&Z		<ul style="list-style-type: none"> Standardization of tree inventory data occurring as a component of implementation of the Austin Urban Forest Plan. Further heritage tree inventory not planned.
CE A21	Strengthen tree protection regulations.			<ul style="list-style-type: none"> Clarifying Code and Criteria Manuals: Land Use Review code and Chapter 6-3, Trees and Vegetation. Identifying conflicts between Code requirements and clarifying text. Result will be improved implementation and compliance with tree regulations.
CE A22	Create an urban forest plan that identifies tree canopy goals, establishes a budget, and presents implementation measures.	PARD Urban Forestry Program, GIPPIT Public Lands Management Sub-Team		<ul style="list-style-type: none"> Completed Urban Forest Plan. Adopted by Austin City Council in March 2014.
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		<ul style="list-style-type: none"> Watershed Protection Ordinance adopted by City Council
CE A24	Reduce pollution hotspots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	WPD, PDRD		<ul style="list-style-type: none"> Evaluate how zoning regulations can help implement - Oak Hill NP listed uses that could not be located within the CWQZ or floodplain as a conditional overlay Evaluate with CodeNEXT.
CFS A1	Limit, buffer, or prohibit public access to certain environmentally sensitive areas to maintain their value (i.e. wildlife protection and erosion control).	WPD, AWU Wildlands		<ul style="list-style-type: none"> Continue to limit, buffer, or prohibit public access to environmentally sensitive areas.






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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD		<ul style="list-style-type: none"> PARD to continue development of Critical Areas Map with Green Infrastructure Acquisition Sub-team, which to set priorities for new parks. Work with AISD and others on joint agreements for public access to facilities throughout Austin.
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	WPD, PARD		<ul style="list-style-type: none"> PARD to continue to use bond and PLD funds to expand park system. PARD to review PLD policies. PDR to ensure opportunities for pocket parks in code revision and area plans/form-based codes.
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction, including: <ul style="list-style-type: none"> - user fees - rental fees - additional grant opportunities - additional levy - reinvestment of revenue generated in parks - through partnerships 	PARD		<ul style="list-style-type: none"> Continue to investigate additional funding sources.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD		<ul style="list-style-type: none"> PARD to continue implementation of the Asset Management Plan and Invasive Species Management Plan, completed with best management practices in 2012. PARD and WPD to work on a policy for replanting options for City projects on parkland.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	PARD, AWU Wildlands, WPD		<ul style="list-style-type: none"> Parks and Recreation has partnered with Austin Parks Foundation, TreeFolks, Keep Austin Beautiful, and other local non-profit organizations to maintain and improve local parks and open spaces.
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.			<ul style="list-style-type: none"> Develop local adaptation of ANSI standards, which have been adopted by the Urban Forestry Board as the City's required Standard of Care for Trees and Vegetation on Public Lands. Develop departmental plans (expected in 2015).
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		<ul style="list-style-type: none"> PARD and WPD to continue funding of the Grow Zone Project and planting of trees in riparian areas.




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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD		<ul style="list-style-type: none"> Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.			<ul style="list-style-type: none"> Start Urban Trails Master Planning process in Spring 2013, with completion is expected in Spring 2015.
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.			<ul style="list-style-type: none"> Adoption of the county-wide Community Wildfire Protection Plan November 2014. Continue implementation of the Balcones Canyonlands Conservation Plan. Colorado River Corridor Plan was approved in May 2012 and identifies goals and implementation plan
CFS A12	Incorporate public art and interpretive signage into green spaces as an educational tool to demonstrate practices such as water conservation, recycling, and low-impact development.			<ul style="list-style-type: none"> Continue to incorporate interpretive and educational signage into green spaces.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: <ul style="list-style-type: none"> - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness 			<ul style="list-style-type: none"> Revise Land Development Code.




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PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	WPD, PARD		<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Land Acquisition sub-team to develop ways to prioritize land acquisition across departments. • Continue implementation of Watershed Protection Ordinance. • Continue environmental evaluation of service extension requests in the Drinking Water Protection Zone
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens, green streets, infiltration facilities, and the urban forest.			<ul style="list-style-type: none"> • Summarized the current city programs, regulations, and plans that address green infrastructure. Complete the green infrastructure plan.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.			<ul style="list-style-type: none"> • Continue implementation of Watershed Protection Ordinance. • Revise Land Development Code.
CFS A39	Establish regulations, programs, and funding sources to allow off-site, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment and identify opportunities for recreational uses and habitat creation or restoration.			<ul style="list-style-type: none"> • Revise Land Development Code.
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas.			<ul style="list-style-type: none"> • Complete Watershed Protection Ordinance update. • Revise Land Development Code.










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PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
LUT A29	Engage the local creative community to create more robust public art for Austin's public gathering places such as plazas, parks, trails, roadways, transit stops, and sidewalks.	ED		<ul style="list-style-type: none"> Art in Public Places Program plans to continue the TEMPO program in 2016, releasing the Request for Proposals in November 2015 for a 2016 exhibition period
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	ED, PDRD		<ul style="list-style-type: none"> Creative Economy Priority Program (CEPP) staff team working on creative space development White Paper Contributing creative sector supporting language, code language, best practices to code NEXT effort
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: Utilizing publicly-owned land for the development of affordable housing Preserving existing affordable housing Allowing for diverse housing types throughout Austin Balancing homeownership and rental opportunities Providing assistance in securing funding for affordable housing Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values Land banking Encouraging the expansion of community development corporations	ED, PDRD		<ul style="list-style-type: none"> Continued Creative Economy Priority Program staff work on creative space development in the form of a White Paper on Creative Space Development Contribute code language supportive of the creative sector to the development of CodeNEXT
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	ED, PDRD		<ul style="list-style-type: none"> CEPP staff team contributing code language supportive of the creative sector to codeNEXT Participate as partner on the ArtPlace America grant to the development of thinkEAST -- this project is modeling many of the items in this Action
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	ED		<ul style="list-style-type: none"> 2015 updates have not been provided







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PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and scaled districts, transit-oriented districts (TOD), etc.	ED, PARD, PDRD		<ul style="list-style-type: none"> • Private/public planning for the Creative District thinkEAST with funding from ArtPlace America • An economic impact study and needs assessment was completed for the Fashion Industry. Recommendations will be released to the public late FY2015 or early FY2016. There are space implications in the recommendations. • Economic Development Dept Cultural Arts Division is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development
E A3	<ul style="list-style-type: none"> -Create a regulatory framework to foster a business-friendly environment by: -Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) -Assigning city staff devoted to helping businesses navigate the system and troubleshoot; -Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable 	ED, PDRD		
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	ED		<ul style="list-style-type: none"> • Economic Development Dept divisions to work in partnership to identify measurements
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	ED, PARD, AVIATION DEPT		<ul style="list-style-type: none"> • Economic Development Dept Cultural Arts Division conducted a Cultural Tourism Study in FY2014 and FY2015 • Economic Development Dept Cultural Arts Division submitted an application to UNESCO to be a Creative City (cultural tourism)







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E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	ED, APL		<ul style="list-style-type: none"> The Austin Music Census and Building Austin's Creative Capacity (needs assessment) was completed in FY2015 Recommendations from the Building Austin's Creative Capacity study also recommended availability of business development resources online
E A9	Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: <ul style="list-style-type: none"> - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops 	ED, PDRD		<ul style="list-style-type: none"> Draft implementation plan for Building Austin's Creative Capacity needs assessment Continue partnership with thinkEAST developers and Fusebox Festival to model creative community on 24 acres in East Austin. Continue assistance to African American Cultural Heritage District
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	ED, PDRD		<ul style="list-style-type: none"> Continue Cultural Asset Mapping
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to: <ul style="list-style-type: none"> • Identify gaps in educational programs; • Identify the skills needed for current, emerging, and targeted job sectors; • Educate students at all levels about the skills needed to compete in a 21st Century economy. 	ED		<ul style="list-style-type: none"> Ongoing work of mindPOP - organization dedicated to ensuring each and every student benefits from creative learning Pizza and Paperwork continues.
E A15	Develop economic development programs and incentives to promote the employment of historically under-employed segments of the population.	ED		




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PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
E A18	<p>Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by:</p> <ul style="list-style-type: none"> - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms. 	ED		
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	ED, PARD		<ul style="list-style-type: none"> • Ongoing work of mindPOP - organization dedicated to ensuring each and every student benefits from creative learning • Pizza and Paperwork continues.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	ED, PARD		








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PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.			
C A1 Create a City of Austin function to oversee all arts, creative, and heritage programs, such as: <ul style="list-style-type: none"> - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art. 	ED, PDRD, PARD, APL		
C A2 Incorporate the arts and cultural preservation themes and elements into small area plans, such as neighborhood and corridor plans.	ED, PDRD		
C A3 Create incentives and programs to promote the inclusion of public art into new development.	ED, PDRD		<ul style="list-style-type: none"> • AIPP continues to work with private developers • AIPP starting work on the Green Water Treatment Plan project, which involves input from representatives from Trammell Crow and their block/site developers






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PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
C A4	Cultivate cultural and heritage tourism by marketing and promoting Austin's museum's, libraries, historic sites and venues and providing education and training to frontline tourism workers.	PARD, ED		
C A5	Promote the use of non-traditional venues (such as parks, schools, streets, and vacant buildings) for impromptu and small scale performances and events, such as jugglers, dancers, mimes, actors, storytellers, poets, and performance artists.	ED, PARD, APL		
C A6	Collaborate with sponsoring organizations, sponsors, and transportation companies to develop special event transportation plans to mitigate traffic congestion associated with these events.	ED, PARD, ATD		
C A7	Promote the development and expansion of arts space, facilities and programming, including libraries, museums, parks, performing art venues and community centers by identifying existing facilities and conducting a needs assessment.	ED, PDRD, PARD, APL		<ul style="list-style-type: none"> Economic Development Dept Cultural Arts Division conducting the Cultural Asset Mapping Project Austin
C A9	Develop and invest in intergenerational art education partnerships and programming between schools, artists, and arts organizations, libraries, neighborhood associations, and senior programs to provide life-long exposure to the arts.	ED, PARD		
C A10	Develop regulations to mitigate the sound from live music venues through a collaborative process that includes the City of Austin, musicians, venue operators, property owners, and residents.	ED		
C A11	Create incentives and programs to preserve iconic and established music venues and performance spaces throughout Austin and its extraterritorial jurisdiction (ETJ).	ED, APL		
C A12	Increase funding sources (grants, private and public funding programs) and non-financial support (business recruitment, business expansion and retention, workforce development) to sustain and expand the creative industry sector.	ED, PARD, PDRD		
C A13	Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	ED, PDRD		








	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	ED, PDRD		<ul style="list-style-type: none"> • PRIVATE/public planning for the Creative District thinkEAST with funding from ArtPlace America -- meant to be a template to be used at a later time. • An economic impact study and needs assessment was completed for the Fashion Industry. Recommendations will be released to the public late FY2015 or ea
C A15	Create programs and incentives and develop partnerships between the City of Austin, artists and members of the creative community, businesses, developers, and arts education institutions to provide more public and private exhibition space for local artists, students' exhibitions, and cultural events at such places as parks, public buildings, plazas, office and commercial buildings, as well as vacant buildings.	ERGSO, PARD, APL, PDRD		
C A16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	ED, PDRD		<ul style="list-style-type: none"> • As part of the Small Business Program's "Getting Connected" event the first day will be workshops and panel discussions dedicated to the creative sector
C A17	Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD, ED (CAD)		
C A18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	ED		
C A19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	ED		Identify existing opportunities through existing partnerships.







	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		<ul style="list-style-type: none"> • CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. • Revise Subdivision Regulations
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		<ul style="list-style-type: none"> • CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. • Revise Subdivision Regulations
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		<ul style="list-style-type: none"> • CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. • Revise Subdivision Regulations
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	PDRD		<ul style="list-style-type: none"> • Continue regular meetings to promote inter-organizational and intergovernmental collaboration • Housing Jobs Balance Study Complete
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council in May 2015 about strategies to better connect affordable housing, transit and jobs.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		<ul style="list-style-type: none"> • CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. • Revise Subdivision Regulations




	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: <ul style="list-style-type: none"> - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations 	NHCD, PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Preservation Study completed establishing a baseline of aging multi-family housing stock, set goals to support preservation and identify opportunities to further preservation initiatives. Council adopted a resolution with a goal of preserving 20,000 affordable units over the next 20 years. • Homestead Preservation District analysis underway. • Community Land Trust (CLT) program established to preserve public investment in affordability in perpetuity. • The City's consultants completed a Housing Market Study to identify the City's affordable housing needs. The information will be utilized by policy makers to determine how best to meet the City's affordable housing need • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council in May 2015 about strategies to better connect affordable housing, transit and jobs.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	NHCD, PDRD		<ul style="list-style-type: none"> • NHCD will continue researching various dedicated revenue and other local funding sources to explore ways to more sustainably fund all of these programs. • A \$65 million G.O. Bond for affordable housing was approved by voters in 2013. • Fee-in-lieu from the Downtown Density Bonus Program will be used for Permanent Supportive Housing (PSH) for the chronically homeless. • 2014 Housing Market Study and Housing Choice Survey provide data on household affordability in Austin and inform programmatic and policy decisions moving forward.
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	NHCD, PDRD, AE, AWU		<ul style="list-style-type: none"> • Research the infrastructural regulatory barriers and costs to determine appropriate incentives. • Coordinate with Capital Planning Office on Long Range Capital Improvement Plan (CIP) to ensure coordinated investment, and to maximize opportunities






	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A6	Provide greater consideration for the awarding of incentives to businesses, organizations, and developments that provide housing and employment opportunities for economically disadvantaged individuals.	NHCD, ED, PDRD		<ul style="list-style-type: none"> Strengthen S.M.A.R.T.™ housing program incentives and other development incentives to achieve greater levels of affordable housing. Stakeholder interviews and analysis of the S.M.A.R.T.™ housing program is currently underway.
HN A7	Advocate changes to State of Texas legislation to support the development of affordable housing (i.e., repeal of the ban on inclusionary zoning).	NHCD		<ul style="list-style-type: none"> City Council passed an amendment to Austin's Fair Housing Ordinance to include persons using housing vouchers as a protected class. State Legislators have proposed legislation to prohibit this. City of Austin representatives have testified to keep this ordinance intact, as it allows low-income households to access additional housing opportunities.
HN A8	Expand home-buyer assistance programs so that lower income households can purchase houses to increase homeownership levels in Austin.	NHCD		<ul style="list-style-type: none"> Continue home-buyer assistance programs available for income-qualified citizens (as funding allows). Community Land Trust (CLT) program established to preserve public investment in affordability in perpetuity. Continue offering Individual Development Accounts (IDAs).
HN A9	Expand existing and develop new programs, and coordinate with other organizations to retain long-time residents of neighborhoods experiencing rapidly increasing property values and an influx of wealthier new residents.	NHCD		<ul style="list-style-type: none"> NHCD will continue to refine and enhance several city-administered home repair and architectural barrier removal programs that assist low-income, elderly and disabled residents to remain in their homes. These programs also work to preserve critical affordable housing stock. NHCD will continue partnering with local non-profit organizations whose missions support local residents in preserving their housing in their current neighborhoods.
HN A10	Create incentives and form partnerships with large employers to develop workforce housing.	NHCD, ED, PDRD		
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. Revise Subdivision Regulations
HN A16	Engage the local architect and design community in creating a variety of housing types to meet the housing needs of all types of households (e.g., singles, empty nester, families with children, and people with disabilities).	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway.





	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
HN A18	Work with employers to locate their place of business along activity centers and corridors in proximity to residential areas that could provide housing for their employees.	NHCD, ED, PDRD		<ul style="list-style-type: none"> • Revise Land Development Code. • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council in May 2015 about strategies to better connect affordable housing, transit and jobs. • Housing Jobs Balance Study Underway
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	NHCD, PDRD		<ul style="list-style-type: none"> • Continue coordination with public and private sector organizations. Council created a regional Affordability Committee.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		<ul style="list-style-type: none"> • CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. • Revise Subdivision Regulations
S A24	Reduce homelessness in the City of Austin by: <ul style="list-style-type: none"> - Expanding the recuperative care program for the homeless - Incorporating recommendations of the current homeless and mental health task forces - Reducing regulatory barriers to the development of housing for the homeless 	NHCD		<ul style="list-style-type: none"> • Explore what regulatory and programmatic barriers to affordable housing exist as well as for low-barrier, housing-first permanent supportive housing. • Downtown Density Bonus fees-in-lieu will all be designated for low-barrier, housing-first permanent supportive housing (PSH). • NHCD coordinated with other agencies to braid community resources and issued an RFQ for 50 units of Permanent Supportive Housing.
S A25	Coordinate between all the organizations providing services to the homeless community to maximize the efficacy of limited resources.	NHCD		<ul style="list-style-type: none"> • Permanent Supportive Housing (PSH) Leadership Finance Committee and ECHO serve as partners. NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing. ECHO has reorganized the current continuum of care in Austin/Travis County to create a coordinated intake system of the homeless population, streamlining the process for individuals and families to get into services and housing.





	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
S A26	Promote the development of housing opportunities that support persons transitioning from homelessness and other barriers to housing stability.	NHCD, PDRD		<ul style="list-style-type: none"> Revise Land Development Code. NHCD is coordinating with other agencies to braid community resources and issue an RFQ for Permanent Supportive Housing.
S A27	Support social services that provide financial support to families who are losing their homes and encourage public/private partnerships that create and implement solutions to this issue.	NHCD, HHSD		<ul style="list-style-type: none"> NHCD/HHSD will continue to target federal funds for Tenant Based Rental Assistance programs, dependent on funding. HHSD will continue to fund "Rapid-Rehousing" strategies through social services contracts, to immediately help stabilize families upon their loss of housing.
S A28	Locate supportive housing (i.e., housing with supportive services such as financial counseling, medical facilities, and child care) for families with children in areas of the city with under-enrolled schools.	NHCD, PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway.
S A29	Investigate the feasibility of creating a program of City-owned housing, including but not limited to, cooperative, affordable and permanent supportive housing.	NHCD, Real Estate, AE, PDRD, ED, HHSD, APL		<ul style="list-style-type: none"> Recommend improved options for shared housing communities through CodeNext Land Development Code Revision
S A30	Regulate the geographic distribution and operation of group homes for the disabled, homeless, and other individuals needing supportive housing.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway.
C A13	Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	PDRD		<ul style="list-style-type: none"> CodeNext Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. ArtPlace Grant Awarded to ThinkEast a future 24 acre mixed use district for Austin's creative community. It will offer affordable working, living and flexible studio spaces.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		<ul style="list-style-type: none"> CodeNEXT Land Development Code Revision. Potential code revisions to change regulations for garage apartments are underway. Housing/Jobs/Transit Action Team meets regularly and will send memo to Council in May 2015 about strategies to better connect affordable housing, transit and jobs.






	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PDRD, PWD, ATD, CPO		<ul style="list-style-type: none"> Continue coordinating with Capital Planning Office for strategic allocation of capital dollars
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD, PWD		<ul style="list-style-type: none"> Revise Land Development Code. Coordinate with Pedestrian Advisory Council and Bicycle Advisory Council to recommend changes for design and building types
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD, PWD		<ul style="list-style-type: none"> Revise Land Development Code.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD, PWD		<ul style="list-style-type: none"> Revise Land Development Code.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD, PARD, HHSD, PWD		<ul style="list-style-type: none"> Revise Land Development Code. Revise Subdivision Regulations. Coordinate with the Farmland Preservation and Access Working Group to incorporate agricultural preservation within the Conservation Subdivision category of the Subdivision Regulations. Complete Streets Ordinance No. 20140612-119 adopted June, 2014. Finalize and implement the Community Health Improvement Plan beginning in July 2013. PARD has Established permitting for 4 community gardens on public land; started 2 community gardens on public land, 3 endorsed by City on private lands. 4.8 acres of produce grown in FY2015
LUT A12	Create an integrated transportation plan that encompasses driving, transit, bicycling, walking, and roadway and rail freight.	PWD		<ul style="list-style-type: none"> Defer to Priority Program 1.






	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A14	<p>Increase public transit ridership.</p> <ul style="list-style-type: none"> - Expand service to compact centers and activity corridors - Increase the number of people who use transit by choice - Create inviting public spaces at stops and transfer centers - Provide real-time schedule information - Add more covered bus shelters - Make stops more convenient - Add park and ride facilities - Make routes more convenient and the system more intuitive - Create street design standards (bus turnouts, sidewalk width, benches, shelter) - Give transit priority (queue jumpers, signal priority, managed lanes, and dedicated lanes) - Launch an informative and enticing public relations campaign - Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing - Add more bicycle carrying capacity to buses and trains 	ATD, PDRD, PWD, ED, CPO		<ul style="list-style-type: none"> • Defer to Priority Program 1.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PDRD, PWD, ATD, ED		<ul style="list-style-type: none"> • The Pedestrian Advisory Council is working with Public Works sidewalk program staff to update the Sidewalk Master Plan. • Planning & Zoning staff will be performing connectivity reviews for zoning cases.
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PDRD, PWD, ATD, CPO		<ul style="list-style-type: none"> • Defer to Priority Program 1.




	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A19	<p>Develop complete streets design guidelines for all new road construction and reconstruction:</p> <ul style="list-style-type: none"> - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping 	PDRD, PWD		<ul style="list-style-type: none"> • Complete Streets Ordinance No. 20140612-119 adopted June, 2014. • Revise Land Development Code. • Revise Subdivision Regulations. • Revise Transportation Criteria Manual. • Council adopted the Colony Park Master Plan and Regulating Plan on December 11, 2014. • CHIP Partners outreach to Travis County to share active transportation information.
LUT A21	Create a network of on – and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PDRD, PWD		<ul style="list-style-type: none"> • Council adopted the Urban Trails Master Plan on September 25, 2014 • Council adopted the Bicycle Master Plan update on November 6, 2014. • Develop prioritization guidelines.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PDRD, PWD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. • Continue collaboration with Travis County to update Access Street regulations of Title 30 requiring increased access streets dependent on number of lots served. Incorporate pedestrian easement citing regulations for the Subdivision Regulations. • Revise Transportation Criteria Manual
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PDRD, PWD, ATD		<ul style="list-style-type: none"> • Council created the Vision Zero Task Force to make recommendations for how to eliminate traffic deaths and critical injuries in Austin's roadways. The recommendation for a Task Force was a recommendation from the Pedestrian Advisory Council. • The Pedestrian Advisory Council is working with the Public Works sidewalk program to update the Sidewalk Master Plan.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	PDRD, PARD, PWD		<ul style="list-style-type: none"> • Revise Land Development Code. • Identify incorporable elements in Small Area Plans.




	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	PDRD, PARD, PWD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. Include opportunities for lots to front on open space within the Subdivision Regulations. Leverage open space and parkland dedication requirements within Conservation Subdivisions. • Identify incorporable elements in Small Area Plans. • Coordinate with other PARD efforts to encourage urban agriculture in open space, such as community gardens.
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	PARD, HHSD, PWD, PDRD		<ul style="list-style-type: none"> • Enhance Planning & Zoning's process for identifying funding and building partnerships. • Identify incorporable recreation elements in Small Area Plans • Continue to acquire parkland of different sizes and types through expenditure of park bond funds and parkland dedication funds.
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	HHSD		<ul style="list-style-type: none"> • Continue participating in social services planning initiatives with community stakeholders focused on creating opportunities for vulnerable individuals/families in our community to become self sufficient. • Continue participating on the Permanent Supportive Housing Finance Leadership Committee which brings together various City Departments, non-profits, housing and health care providers to address housing opportunities for homeless individuals and families.
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD, PARD, PWD		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. Include provisions for Bungalow Courts within the Subdivision Regulations. Identify development scale which triggers need for school district.




	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	PARD		
CE A12	Support local farmers by creating incentives and removing regulatory barriers, offering tailored small business support, and creating public information campaigns to promote local food.	HHSD, PARD, ED		<ul style="list-style-type: none"> • Community partners are working together to identify resources maintain the Double Dollar incentive Program at Sustainable Food Center Farmers Markets • Maintain online portal of current resources and information to local food producers • Maintain and continue coordinating information for online site with information about community gardens, school gardens, backyard gardens and urban farms.
CE A13	Expand existing and facilitate the establishment of new distribution avenues for local farm products.	HHSD, PARD, ED		<ul style="list-style-type: none"> • Health and Human Services Department to continue farm to work program to increase food distribution to local social service providers. • Work to continue to identify new schools to expand School Farm Stand at local elementary schools. • Maintain online portal of current resources and information to local food producers
CE A14	Identify and map food deserts and provide incentives for full service grocery stores and farmers markets to locate in these under-served areas.	PDRD, HHSD		<ul style="list-style-type: none"> • Implement the Community Health Improvement Plan and Identify Year 3 Actions. • Ongoing work group to review and implement Sustainable Food Policy Board recommendations. • The Access to Healthy Food subcommittee of the HAPP Obesity Task Force is exploring how best to deliver fresh foods to neediest residents. Case studies are inconclusive on whether subsidizing retail food markets in disadvantaged neighborhoods improves residents' health and/or increases healthy eating habits. • CHIP partners are working to identify stores that can implement healthy corner store strategies. • Continue to promote State of the Food System Report to community stakeholders.




	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD, PWD		<ul style="list-style-type: none"> • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Through parkland dedication, require residential developers to build private parks with public access agreements in deficient parkland areas. • Implement Urban Trails Master Plan and Bicycle Master Plan. • Offer scaled user fees from \$0 to \$100 at 19 recreation centers to increase equitable access. • Inter-local agreement between PARD and Barbara Jordan Elementary will allow Active Play programming. • PARD conducted research will inform joint use agreements.
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	PARD, PWD		<ul style="list-style-type: none"> • PARD, PDRD, WPD and PW work with CodeNEXT to write regulations that incentivize park and recreation spaces in infill developments, allowing for recreation in the ROW, rooftops, and the ground floor and combining green infrastructure with recreational uses. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Convert public land in infill park deficient areas to park uses.
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction, including: <ul style="list-style-type: none"> - user fees - rental fees - additional grant opportunities - additional levy - reinvestment of revenue generated in parks - through partnerships 	PWD		<ul style="list-style-type: none"> • Council adopted the Urban Trails Master Plan on September 25, 2014. • Through parkland dedication, develop parkland improvement agreements that require developers to maintain parkland they dedicate.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD, PDRD, PWD		<ul style="list-style-type: none"> • Continue to use Invasive Species Management Plan, Pest Management Plan and Maintenance Matrix developed in 2012 as best management practices to base funding decisions for maintenance of parks.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	HHSD, PARD		<ul style="list-style-type: none"> • Enhance process for identifying funding and building partnerships.







	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD, PDRD, PWD		<ul style="list-style-type: none"> Develop department specific plans for Urban Forestry best management practices in 2014 and base funding decisions for tree maintenance on implementation needs.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	PARD, PDRD, PWD		<ul style="list-style-type: none"> Develop department specific plans for Urban Forestry best management practices in 2014.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD		
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PWD, PARD		<ul style="list-style-type: none"> Update the Trails and Greenways section of the Parks and Recreation Long Range Plan. The plan will be updated in 2016-2017 with public and expert input.
CFS A13	Coordinate among City of Austin departments and other agencies to market recreational programs and health related awareness campaigns.	HHSD, PARD		<ul style="list-style-type: none"> Continue strategic, consistent messaging using multiple media venues, including social media, websites, identified spokesperson, outreach education, etc. Implement 20 Bicycling fixing stations across PARD sites. 5/29 Developing a plan to coordinate departmental program communications across multiple online and social media sites. Residents of 78724, 78744, and 78745 will approach stores about perceived barriers to healthier food items following Community Transformation Grant-sponsored training with the Food Trust in April 2014.




	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
CFS A23	<p>Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as:</p> <ul style="list-style-type: none"> - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - tree planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness 	PDRD PWD OS		<ul style="list-style-type: none"> • Revise Land Development Code. • Revise Subdivision Regulations. • B-Cycle Bike Share System Implemented December 2013-March 2014.
S A1	Support wellness and prevention education in schools and the general public to reduce the burden on primary care.	HHSD		<ul style="list-style-type: none"> • Implement the Community Health Improvement Plan beginning in July 2013. • Staff will continue to develop strategies to address housing shortage, mental health services, prevention programs for youth, and affordable care. • Continue Delivery System Reform Improvement Payment implementation through 2016, to improve Texas' health care delivery system. • Implement 1115 Waiver projects, Diabetes Education, Tobacco Prevention/Education, and Assertive Community Treatment team to Homeless individuals, and improve postnatal outcomes for African Americans. • Work with Central Health to implement the Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan. • Continue to work in Dove Springs to create healthy living programs.
S A3	Collaborate with counties, the hospital district, and school districts to dedicate funding to mental health & substance abuse programming.	HHSD		<ul style="list-style-type: none"> • Continue to look for additional funding opportunities to partner with community and to provide more prevention programs for youth.










	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A4	Partner with healthcare providers to identify areas with limited access to adequate health services and develop regulations and policies to promote the clustering of medical facilities (i.e., clinics, and trauma and specialty care) in these areas.	HHSD		<ul style="list-style-type: none"> Continue development and implementation of the Community Health Improvement Plan and include access to primary and behavioral health care as a priority area. 4/30/15: HHSD is working with PARD and other City Depts., CommUnityCare, Seton, and other community stakeholders to identify health services and facilities to locate in the Colony Park area.
S A5	Increase public awareness of social services programs and healthcare options through the use of such devices as dedicated healthcare information lines, non-verbal flashcards, mobile preventative care vans, etc., to increase access to social resources, specifically: <ul style="list-style-type: none"> - Mental Health - Substance Abuse - HIV care - Homeless/basic needs - Prenatal education - Child development - Adult basic education & literacy 	HHSD		<ul style="list-style-type: none"> HHSD staff to continue attending meetings in the community to work on these areas and others as identified. Bring recommendations to the various board and/or commissions for consideration. Upon board or commission approval these recommendations will be submitted to City Council for action and policy changes.
S A6	Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare, including: <ul style="list-style-type: none"> - offering incentives to increase the number of providers - building more clinics - offering a path to practice for licensed professionals from other countries - developing educational programs - affordable health coverage programs for small business 	HHSD		<ul style="list-style-type: none"> Work with Central Health to implement Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan for demonstration projects for Texas Healthcare Transformation and Quality Improvement. HHSD began to implement demonstration projects, Diabetes Education, Tobacco Prevention and Education for 18-24 year olds and Assertive Community Treatment team to Homeless individuals with tri-morbid conditions, and use community health workers to improve postnatal outcomes from birth to 12 months among African Americans. Additionally, Central Health is working with all the demonstration project implementing agencies to develop a learning collaborative to share best practices and coordinate efforts. CHIP Partners aim to establish outpatient program in south-southeast Austin for behavioral health. Bring facilities up-to-code to deliver START model for dual-diagnoses. CHIP Partners add behavioral health prescribers in four outpatient clinic settings.










	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A7	Address the high incidence of teenage pregnancy by creating and expanding partnerships with area school districts, nonprofit organizations, and healthcare providers to develop a comprehensive education and outreach program to reduce the number of teenage mothers, to expand access to social and health care services for teenage mothers and their children, and to increase educational and vocational opportunities for the mothers.	HHSD		<ul style="list-style-type: none"> • HHSD to continue implementing the Austin Healthy Adolescent program, which focuses on working with community partners to develop comprehensive education and outreach programs to reduce teen pregnancy and provide health services to young mothers and their children.
S A8	Make healthy and local foods accessible, particularly in under-served areas, by removing barriers and providing incentives for the establishment of sustainable community gardens, urban farms, neighborhood grocery stores, farmers markets, and farm stands and mobile vegetable sales carts.	HHSD, PARD		<ul style="list-style-type: none"> • Finalize and implement the Community Health Improvement Plan beginning in July 2013. • OS launched a food portal at austintexas.gov/food to help link and educate all sectors of food system. • 5/29 Work with the new Food Policy Program Manager in OS to identify resources and gaps in the community. A new farmers market permitting process (HHSD) allows permits to transfer from one location to another on different days and offers a fee waiver for cooking/nutrition education demos at farmers markets. • CHIP Partners to coordinate with City of Austin's new Food Policy Manager. • Leverage training provided by the City of Austin and Food Trust to build resident leadership for access to healthy foods in areas considered food deserts or unhealthy food swamps.
S A9	Facilitate a strong and sustainable local food system by linking farmers, distributors, and markets, and create programs and partnerships to ensure profitable local food enterprises throughout all five food sectors — production, processing, distribution, consumption, and waste recovery.	HHSD, PARD, ED		<ul style="list-style-type: none"> • SUACG has up-to-date listing of community garden plots and a new online community garden viewer for finding eligible and existing gardens and farms. • Work with SFC and other private sector partners to expand opportunities for farm-direct programs. • Continue collaboration with the Farmland Access and Preservation Work Group of the SFPB. • Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers. • CHIP Partners to coordinate with City of Austin's new Food Policy Manager.









	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A10	Develop partnerships with public and private stakeholders to promote awareness and educate residents about healthy food choices, sources, and preparation, including keeping up-to-date and accessible data on community garden plot availability, cooking classes, and City and County property for neighborhood gardens and family farms, and the sale of sustainably produced and culturally appropriate food at farmers markets, farm stands, mobile vegetable carts, and neighborhood grocery stores.	PARD, HHSD		<ul style="list-style-type: none"> • Implement the Community Health Improvement Plan beginning in July 2015. Includes priority focus on access to healthy food. • Continue collaboration with Chronic Disease Coalition, and Mayors Health and Fitness Council to promote healthy food choices. • SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. • ATCHHSD Neighborhood Centers continue to partner with the Capital Area Food Bank to offer Fresh Food for Families and Mobile Food Pantry at all 6 City Neighborhood Centers and 3 outreach locations.
S A11	Reduce obesity and other diet-related diseases by establishing local fresh food initiatives in institutions such as schools, colleges, universities, hospitals, nursing homes, City and County departments and facilities, and by implementing and encouraging purchasing policies that support local and sustainable foods.	HHSD, PARD		<ul style="list-style-type: none"> • SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. • Continue other ongoing efforts. • HHSD is providing guidance to UT and ACC on implementing healthy vending and healthy food procurement practices. • Office of Sustainability is developing a tracking tool for COA food purchases and developing strategies for increasing local, healthy, and waste reducing food procurement.
S A12	Remove regulatory barriers and provide incentives to improve and rebuild local food production, processing and distribution systems appropriate to the local context.	HHSD, PARD, ED		<ul style="list-style-type: none"> • Support Sustainable Food Policy Board and Economic Impact Analysis of Austin's Food Sector recommendations. • Collaborating with the new Food Policy Program Manager in the Office of Sustainability, PARD, and EDD to inventory current resources, identify gaps, and create an online portal for relevant information to local food producers. • The Office of Sustainability and key partners are piloting a community engagement process called Neighborhood Food System Planning to help identify food system 'assets' within a neighborhood and how these can be leveraged to increase access to fresh healthy food. This process involves working with residents to provide them with a deeper understanding of the food system and how it impacts their life, as well as listening to their concerns about food and health related issues.





	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A18	Support the development of a community-wide electronic health information system.	HHSD		<ul style="list-style-type: none"> Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics. Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	HHSD, PARD		<ul style="list-style-type: none"> Work on developing more joint use agreements and programming for the purpose of using more public facilities for healthy living programs.
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	PARD, HHSD		<ul style="list-style-type: none"> Implement the HHSD department Strategic Plan ,which identifies marketing of services to the public as a key priority. Implement the Community Health Improvement Plan beginning in July 2015. The plan integrates public education and marketing of healthy lifestyles and community health resources into each of the priority areas. SUACG to continue assisting communities establish community gardens on public land. ATCHHSD Public Health Nurses at Neighborhood Centers continue to offer classes and programs on nutrition in the community. Identify zip codes with areas of highest need by CHIP Partner Texas Hunger Initiative. CHIP Partner CAN and THI work to ease access to food assistant programs and connect eligible individuals.
S A50	Work with local school districts to use locally-grown produce and increase the quality and nutritional value of food served to school aged young people.	HHSD, PARD		<ul style="list-style-type: none"> Work with SFC and other private sector partners to expand opportunities for farm-direct programs.
S A51	Work with local health providers to develop educational materials and programs for use in schools and the community about the dangers of tobacco use and promote available cessation resources.	HHSD, PDRD		<ul style="list-style-type: none"> HHSD Tobacco Prevention and Control Program to continue providing technical assistance and materials for schools and the local community.
S A52	Promote tobacco free multifamily housing which share common walls, such as apartments, duplexes, town-houses, row-houses, and condominiums.	HHSD, PDRD		<ul style="list-style-type: none"> Continue the Austin Tobacco Prevention and Control Coalition multi-unit housing workgroup.






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PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
S A53	Promote tobacco-free environments and tobacco-free living.	HHSD, PDRD		<ul style="list-style-type: none"> • Continue operating Live Tobacco Free Austin website. • Continue Austin Tobacco Prevention and Control Coalition, Mayors Health and Fitness Council integration of tobacco free campus requirements into Partner Certification Program for local businesses.
S A54	Create more opportunities for outdoor play, recreational activities, healthy eating, and other activities and programs that address obesity.	PARD		<ul style="list-style-type: none"> • Create additional policies around healthy eating and other activities that address obesity. • Continue to acquire parkland and develop undeveloped parkland to increase locations for outdoor play and recreational activities, particularly in park deficient parts of the City.
C A17	Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians and others in the creative community.	HHSD		<ul style="list-style-type: none"> • Improve access to services and increased public awareness about services.



	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A4	Use incentives and regulations to direct growth to areas consistent with the Growth Concept Map that have existing infrastructure capacity including roads, water, wastewater, drainage and schools.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	Mayor or Council		<ul style="list-style-type: none"> Continue meetings to create a regional planning initiative.
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	PDRD, WPD		<ul style="list-style-type: none"> The Green Infrastructure Working Group results will be included as part of the Phase II administrative draft.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT actively engaging these various stakeholders.

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PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
LUT A26	Set targets for vehicle miles traveled per capita and incorporate those targets into traffic impact studies for new development.	CAMPO or ATD		<ul style="list-style-type: none"> • Continue to use VMT per capita target as part of Transportation Impact Analysis
LUT A28	Create design standards for public spaces such as parks, plazas, sidewalks and trails that respond to the unique setting in which they are located.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A30	Create a regulatory environment to allow flexibility in how buildings are used in compact centers and along commercial corridors—particularly the first floor—by simplifying the process to adapt from one use to another, such as residential to commercial or vice versa.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A34	Incentivize new and redevelopment to be sensitive to the Central Texas climate, culture, building traditions, and constructions materials.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A35	Develop standards and expand incentives for green building and increased energy efficiency for new construction and remodels of older houses.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft
LUT A38	Review and change building and zoning codes and incorporate best practices to promote green building and sustainable development.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes housing expert and will engage housing community.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes housing expert and will engage housing community.

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PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes housing expert and will engage housing community.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes housing expert and will engage housing community.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, greywater irrigation, solar power, and energy efficient utilities.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
HN A17	Develop regulations and standards that promote innovative and diverse residential architecture that is sensitive to the surrounding neighborhood.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
HN A19	Ensure harmonious and compatible transitions between neighborhoods and adjacent commercial, mixed-use, and denser housing by regulating setbacks, building mass and height, and other design elements and uses.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
HN A20	Develop and implement strategies that address spillover parking from commercial districts into adjacent residential areas that include increased public transportation, better pedestrian and bicycling amenities, improved signs, and parking management.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft
HN A24	Establish a regulatory environment that creates communities across Austin that support walking, bicycling, and transit; encourage live/work spaces; are in proximity to daily needs; include a variety of employment opportunities; provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means; utilize sustainable building practices; are stable with low crime and safe buildings; and provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft

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PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
E A3	<p>Create a regulatory framework to foster a business- friendly environment by:</p> <ul style="list-style-type: none"> - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable 	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes economic development experts and actively engaging these stakeholders.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/redevelopment/infill.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes environmental experts and actively engaging these stakeholders.
CE A21	Strengthen tree protection regulations.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team includes environmental experts and actively engaging these stakeholders.
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. Green Infrastructure Working Group is incorporating their work into the Phase II administrative draft.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
CFS A18	Ensure that land development policies, regulations, and design standards take public safety issues like roadway connectivity, ingress/egress, and street design into consideration.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: <ul style="list-style-type: none"> - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness 	Strategic Facilities Governance Team		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft.
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	PDRD		<ul style="list-style-type: none"> • CodeNEXT is now in Phase II which will conclude with an administrative draft.

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PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
C A3	Create incentives and programs to promote the inclusion of public art into new development.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team coordinating with Creative Economy Priority Program Team.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PDRD		<ul style="list-style-type: none"> CodeNEXT is now in Phase II which will conclude with an administrative draft. CodeNEXT Team coordinating with Creative Economy Priority Program Team.