



# Update on the Asian American Quality of Life Initiative

September 1, 2015

# Background

- Resolution 20131024-085
  - Conduct facilitated discussions
  - Develop strategies to address the findings
    - Facilitated discussions
    - Asian-American Health Assessment
    - Community Scorecard
  - Develop recommendations for enhanced or new City programs and practices



# Background (cont'd)

- Resolution 201404612-059 Quality of Life Initiatives
  - Conduct facilitated discussions to benchmark disparities
  - Develop strategies to address findings
  - Establish a regular schedule for updating the initiatives and scorecards



# Timeline



# Survey Phase

- Partnership with University of Texas at Austin, School of Social Work
- Dr. Yuri Jang, Principle Investigator



# Survey Questionnaire

- English
- Chinese (traditional and simplified versions)
- Korean
- Vietnamese
- Hindi (official language of India)
- Gujarati (most frequently used language by non-English speaking Asian Indians)
- Tagalog (official language of the Philippines)



# Pilot Testing

- Austin Korean School (n = 68)
- Lord of Church of Austin (n = 14)
- Chinese student meeting (n = 10)
- Indian social meeting (n = 6)
- Vietnamese social meeting (n = 4)
- Filipino social meeting (n = 4)
- Asian American Resource Center (n = 45)



# Language Use in Participants at AARC (n =45)

- 22 English
- 4 Korean
- 9 Chinese (traditional)
- 5 Chinese (simplified)
- 3 Vietnamese
- 2 Hindi





# Lessons Learned

- Eligibility – open to ALL Asian Americans
- High need for bilingual assistants
- On-site data collection method – may need to prepare for pre-paid return envelopes



# Recruitment Strategy

- 607 ethnic churches, associations, and businesses listed in the ethnic resource database
  - Scheduling for surveys
  - Language match
  - Response to special needs of the target group
- Major site for multi-ethnic recruitment
  - AARC
  - Asian markets and groceries (e.g., MT Supermarket, Asia Market, Hana World, Hanyang Market, Gandhi Bazar, Apna Bazar, Filipino Asian Mart)



# Recruitment (cont'd)

- Special efforts to recruit marginalized individuals
- Deliberate site selection
  - Data entry
  - Periodic comparisons with the Census population profiles



# Update as of 9/1/2015

- Data collection
  - Northwest Fellowship Church, 8/15
  - MT Supermarket, 8/19-8/22
  - Hana World Market, 8/26-8/29
  - Chinese Buddhist Meeting, 8/23























# Upcoming Survey Sessions

- AARC: 9/1 – 9/3 between 10am and 6pm
- AARC: Every Thursday between 3pm and 5pm in September
- Gandhi Bazar (to be confirmed)
- Asia Market (to be confirmed)

