

CODE AMENDMENT RECOMMENDATIONS FOR PARK & FACILITY NAMINGS

LAND, FACILITIES AND PROGRAMS COMMITTEE
SEPTEMBER 16, 2015



PRESENTATION OVERVIEW

- Review current naming policy
- Review procedure for naming a park or park facility
- Review naming criteria for AISD, Library and APD
- Discuss challenges with current code
- Provide draft code revision

CURRENT CODE

§ 14-1-32 - NAMING POLICY

- (A) A feature in a facility may be dedicated to a person to recognize a valuable contribution to the community without naming or renaming the facility.
- (B) A facility may be named for an individual, living or dead, or something other than an individual only if the individual has provided creditable service to the community and to the City
- (C) A facility named for an individual may not be renamed
- (D) Naming or renaming a facility must follow the procedure set forth in this article. The renaming of a facility must be initiated by the council or the city manager

PROCEDURE FOR NAMING

§ 14-1-33 - PROCEDURE FOR NAMING A PARK or FACILITY

Citizen submits
request to PARD Staff

PIO issues press release,
90 day public comment
period begins

PARD Staff presents all
submissions to PARB

PARB recommendation goes
to OSES Committee

OSES Committee
recommendation goes to City
Council for final approval

CURRENT NAMING POLICIES

	COA-PARD	COA - LIBRARY	APD	AI SD
Good public standing/reputation, service	X	X	n/a	X
Named after living person	X	X	n/a	X
Named after deceased person	X	X	X	X
Community Support	Not Required	Not Required	Not Required	X
Financial Component	Not Required	Not Required	Not Required	Not Required
Application Fee	None	None	None	None

CHALLENGES

- Allowance of naming parks/facilities after living persons.
- Wide range of facilities that can be named.
- Lack of evidence demonstrating consensus for a naming recommendation.
- Multiple naming's within one park or facility.
- Lack of a framework for a financial component to the existing naming ordinance.
- PARD incurs administrative costs and installation of new sign(s).

CODE AMENDMENT RECOMMENDATIONS

- Remove allowance to name/rename park or facility after a living person – except in cases of significant land donation, development and maintenance of a park; require person to be deceased for a minimum of 2 years.
- Narrow the type of facilities that can be named.
- Add requirement for gauging community support of proposed naming/renaming, i.e. signature list, letters of support, etc.
- Provide a framework to allow a significant land donation, development and maintenance of a public park.
- Add an application fee for administrative costs and installation of new sign(s).

NEXT STEPS

- September 16, 2015 – Land, Facilities and Programs Committee
- September 29, 2015 – Parks Board
- October 28, 2015 - OSES
- November 2015 - City Council

QUESTIONS/COMMENTS

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