

Council Committee Agenda Item Referral

Mayor

Description of Item:

Review and consider potential changes to policies related to the renaming of City facilities, including Parks and Recreation Department facilities

Actions taken to date:

- Code: 14-1-34 Defines PROCEDURE FOR RENAMING A FACILITY (see below/attached)
- In 2010 Parks Board entertained a proposal "Procedure for Naming a Facility" Code 14-1-33 which defines procedures for naming a facility for a Non-Financial Contribution or Financial Contribution and/ or Donated Real or Personal Property <http://www.austintexas.gov/edims/document.cfm?id=145700>.
- 18 months ago Parks board took the issue up again and again was not resolved.

NOTES:

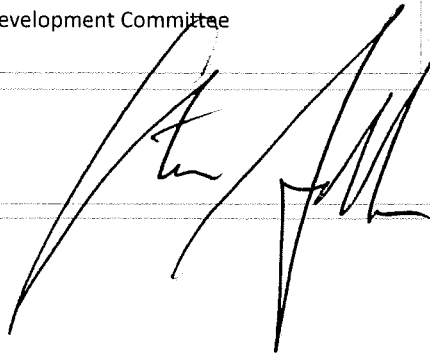
At May 5, 2015 Work session Items # 8 and 12 addressed the potential renaming of a Tennis Center that was ultimately not renamed. It was determined that the policy related to the renaming of City facilities, including parks, park facilities, public lands should be reviewed.

Council Committee Assigned:

- ☐ Audit and Finance
- ☐ Austin Energy Oversight Committee
- ☐ Economic Opportunity Committee
- ☐ Health and Human Services Committee
- ☐ Housing and Community Development Committee

- ☐ Mobility Committee
- ☒ Open Space, Environment and Sustainability Committee
- ☐ Planning and Neighborhoods Committee
- ☐ Public Safety Committee
- ☐ Public Utilities Committee

Mayor Signature & Date:



5/14/15

Code: 14-1-34

• **14-1-31 - DEFINITIONS.**

In this article:

- (1) FACILITY includes a City building, structure, park, pool, playground, or other facility directly used by the public, excluding a police facility under Section 14-1-35 (*Procedure for Naming a Police Facility*).
- (2) DIRECTOR means:
 - (a) the director of the Public Works Department; or
 - (b) if a duty relates to the naming or renaming of a park, pool, playground, or park facility, the director of the Parks and Recreation Department.

Source: 1992 Code Section 15-7-18; Ord. 031204-12; Ord. 031211-11.

• **§ 14-1-32 - NAMING POLICY.**

- (A) A feature in a facility may be dedicated to a person to recognize a valuable contribution to the community without naming or renaming the facility in which the feature is located. A plaque recognizing a deserving person may be placed in a facility without naming or renaming the facility in which the plaque is placed.
- (B) A facility may be named for an individual, living or dead, or something other than an individual. A facility may be named for an individual only if the individual has provided creditable service to the community and to the City.
- (C) A facility named for an individual may not be renamed.
- (D) Naming or renaming a facility must follow the procedure set forth in this article. The renaming of a facility must be initiated by the council or the city manager.

Source: 1992 Code Section 15-7-19; Ord. 031204-12; Ord. 031211-11.

• **§ 14-1-33 - PROCEDURE FOR NAMING A FACILITY.**

- (A) A person may submit a suggestion for naming a facility or endorse a previously submitted suggestion. A suggestion or endorsement must be submitted to the director as provided by this section. The director may promulgate forms for this purpose.
- (B) A suggestion for naming a facility must include:
 - (1)

if the suggestion is an individual's name, a biographical sketch of the individual whose name is suggested, a description of the individual's involvement in the community, and the individual's connection, if any, to the facility or to the activity for which the facility will be used; or

(2)

if the suggestion is not an individual's name, justification for the suggested name.

(C)

Not later than the date construction of a new facility begins, the director shall notify the council, the city manager, the head of the City department that will operate or maintain the facility, the City advisory board that the director finds to have appropriate jurisdiction, and the City's public information officer that a new facility is to be named.

(D)

Immediately on receipt of notice from the director, the City's public information officer shall take reasonable steps to inform persons who are likely to have an interest in the naming of the facility. The public information officer shall consider the nature and location of the facility and whether a particular community is likely to be especially interested in the process, and disseminate the information in a way designed to reach those communities. Information disseminated under this subsection shall include a statement of the deadline for submitting suggestions.

(E)

A suggestion or endorsement must be received by the director not later than the 90th day after date of the director's notice under Subsection (C).

(F)

As soon as practicable after the deadline for receiving suggestions and endorsements, the director shall submit completed suggestions and endorsements to the chair of the City advisory board that the director finds to have appropriate jurisdiction.

(G)

On receipt of the suggestions and endorsements, the City advisory board shall schedule and conduct a public hearing on naming the facility. The advisory board shall make a written recommendation to the council not later than the 45th day after the date the chair receives the suggestions and endorsements, and shall provide a copy of the recommendation to the city manager. If the advisory board fails to meet the deadline prescribed in this section, the board is considered to have no recommendation.

(H)

The city manager shall provide to each councilmember a copy of the advisory board's recommendation and the suggestions and endorsements received by the director. The city manager shall place an item regarding the naming of the facility on the council's agenda as soon as practicable after the advisory board makes its recommendation, or after the period prescribed by Subsection (G) expires, whichever is earlier.

(I)

The council may by resolution establish different criteria and procedures for the naming of a particular facility. If a facility is partially funded by another entity, the council shall consider that entity's concerns in naming the facility.

Source: 1992 Code Section 15-7-20; Ord. 031204-12; Ord. 031211-11.

• **§ 14-1-34 - PROCEDURE FOR RENAMING A FACILITY.**

(A)

A person may submit a suggestion for renaming a facility or endorse a previously submitted suggestion. A suggestion or endorsement must be submitted to the director as provided by this section. The director may promulgate forms for this purpose.

(B)

On initiation of the renaming of a City facility under Subsection 14-1-32(D) (*Naming Policy*), the director shall notify the persons listed in Subsection 14-1-33(C) (*Procedure for Naming a Facility*), and the public information officer shall disseminate the information as provided in Subsection 14-1-33(D) (*Procedure for Naming a Facility*). A notice under this section shall state that the facility is being renamed.

(C)

A suggestion for renaming a facility must include:

(1)

if the suggestion is an individual's name, a biographical sketch of the individual whose name is suggested, a description of the individual's involvement in the community, and the individual's connection, if any, to the facility or to the activity for which the facility will be used; or

(2)

if the suggestion is not an individual's name, justification for the suggested name; and

(3)

an estimate of cost to the City for replacement of signs and plaques.

(D)

A suggestion or endorsement must be received by the director no later than the 90th day after the date of the director's notice under Subsection (B).

(E)

As soon as practicable after the deadline for receiving suggestions and endorsements, the director shall submit completed suggestions and endorsements to the chair of the City advisory board that the director finds to have appropriate jurisdiction.

(F)

On receipt of the suggestions and endorsements the City advisory board shall hold a public hearing and provide its recommendation in the same manner and within the same time prescribed in Subsection 14-1-33(G) (*Procedure for Naming a Facility*). The city manager shall provide information to the council, and place an item on the council's agenda regarding the renaming of the facility in the same manner as prescribed Subsection 14-1-33(H) (*Procedure for Naming a Facility*).

(G)

The council may by resolution establish different criteria and procedures for the renaming of a particular facility. If a facility is partially funded by another entity, the council shall consider that entity's concerns in renaming the facility.

Source: 1992 Code Section 15-7-21; Ord. 031204-12; Ord. 031211-11.