

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	49452	Agenda Number	20.
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Meeting Date:	9/17/2015	Department:	Economic Development
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Subject

Approve a resolution authorizing the City Manager to award cultural arts services contracts for Fiscal Year 2015-2016 in an amount not to exceed \$6,365,587, authorizing the City Manager to negotiate and execute such contracts, and further authorizing payment in the amount of \$60,000 for Zachary Scott Theatre Center maintenance under a separate current operations agreement.

Amount and Source of Funding

Funding in the amount of \$6,365,587 is available in the Fiscal Year 2015-2016 approved budget for the Cultural Arts Fund for cultural arts contracts.

Fiscal Note

Purchasing Language:	
Prior Council Action:	September 8, 2015 - Council approved the FY 2015-2016 Cultural Arts Fund during adoption of the FY 2015-2016 Budget.
For More Information:	Kevin Johns, Director, 512-974-2802 and Vicky Valdez, Program Manager, and Calder Kamin, MuniProg Administrative Support , 512-974-7620
Council Committee, Boards and Commission Action:	August 14, 2015 – The Austin Arts Commission FY 15-16 Funding Allocation Working Group recommended approval of the FY 2015 – 2016 Cultural Arts Fund.
MBE / WBE:	
Related Items:	

Additional Backup Information

This agenda item seeks City Council approval of the Fiscal Year 2015–2016 cultural arts services contracts in the amount of \$6,365,587 from the Cultural Arts Fund.

The Cultural Arts Division of the Economic Development Department manages funding for programs to provide financial support to organizations and individuals through a competitive application and review process. The majority of the funds for cultural arts services contracts are derived from a portion of the revenues from the City's Hotel Occupancy Tax. Because the funds must be used to promote tourism as well as the convention and hotel industry, the application process must ensure that the activities being funded meet one of the specific uses authorized by state law. Applicants must use the funds to provide activities related to programming and projects that will attract visitors and tourists to the City. The programming and projects must be consistent with the promotion and enhancement of the City as a cultural destination for tourists and people attending conventions in Austin.

The FY 2015-2016 Funding Allocations working group of the Austin Arts Commission worked with Cultural Arts Division staff in the development of a funding plan based on a model adopted by Council on August 18, 2005. Deliberations by the Arts Commission working group on the funding plan and related matrix parameters were conducted in a blind process. Names of the individual applicants were not revealed during the competitive selection process. Recommended contracts below the City Manager's authority are being approved by the City Manager under Article V, Section 2 of the City Charter. Contracts in excess of that amount are shown on "Exhibit A."