

Community Initiatives FY 16 Recommendations

August

16 CI 1, Austin Chinese Choir, Inc

Recommended for Funding as an Organization

The applicant will produce the 18th Anniversary Concert, featuring a 35 member choir singing 12 choral pieces in different languages. This free event will take place at Hope Presbyterian Church at 11512 Olson Drive, 78750. The project addresses the criteria and the budget shows enough expenses to meet the matching requirement for the recommended \$6,000 award.

16 CI 2, Ground Floor Theatre

Recommended for Funding as an Organization

The applicant will present a concert version of Parade, a musical that tells the true, tragic story of the trial and lynching of a many wrongly convicted of murder utilizing both hearing and deaf actors in lead roles and ASL interpretation. The event will be held at Ground Floor Theatre located at 979 Springdale Rd in District 3 on and will run November through December 6. This application addresses all criteria and the budget shows enough expenses to meet the matching requirements for the recommended \$7,500 award.

16 CI 3 Fast Forward Austin

Recommended for Funding as an Organization

The applicant will present an evening exploring influence and inspiration featuring performances by Peter Bay (Austin Symphony Orchestra), Sarah Silver (San Antonio Symphony), Convergence Vocal Ensemble, and the Fast Forward Austin Orchestra with music by Charlotte Bray, George Crumb, Federico Garcia Lorca, and Sonny Rollins. The concert will take place at The North Door located at 501 Brushy St on November 7. This application addresses all criteria and the budget shows enough expenses to meet the matching requirements for the recommended \$5,000 award.

15 CI 4, HOPE Events Inc.

Recommended for Funding as an Organization

The applicant will present its annual art show, Hops for HOPE Art & Beer Bazaar that helps artists and musicians support education by connecting creative causes. The art show will be held at Fair Market, 1100 E 5th Street. This application addresses all criteria and the budget shows enough expenses to meet the matching requirements for the recommended \$7,500 award.

16 CI 5 SP, Latinas Unidas Por El Arte (LUPE ARTE)/Cut & Deliver

Recommended for Funding as an Unincorporated Group

The group will present The Revamp 3 Screening at The Alamo Drafthouse Village and will feature shorts from Austin's Urban Underground Film scene and will promote the works of the participants in Cut & Deliver's monthly Writer's Cram Jam Workshops, which provide women of color opportunities to develop and complete screenplays that

are ready for production. The screenings will take place December 2015 and January 2016. The screenplay workshops will take place each month from October 2015 to March 2016 at the LUPE Arte campus located at 4926 East Cesar Chavez St in District 3. This application addresses all criteria and the budget shows enough expenses to meet the matching requirements for the recommended \$3,000 award.

16 CI 6 SP, One World/Austin Mandolin Orchestra

Recommended for Funding as an Unincorporated Group

The group will present concerts featuring local and international artists (mandolin family and classical guitar) free to the public, as part of the annual convention of the Classical Mandolin Society of America, hosted by Austin Mandolin Orchestra. The concerts will take place on the evenings of October 15-17 at the Holiday Inn Austin Midtown, 6000 Middle Fiskville Road in District 4. This application addresses all criteria and the budget shows enough expenses to meet the matching requirements for the recommended \$3,000 award.

16 CI 7 SP, VORTEX Repertory Company/Peggy Stern

Recommended for Funding as an Individual

The artist will present The Peggy Stern Chamber Jazz Series, four concerts each with a unique thematic focus, featuring musicians from Austin, NYC, Colorado and Utah. The concerts will be held at Salon Peggy located at 2228 Independence Dr in district 5 on October 11, November 15, December 13 and February 11. This application addresses all criteria and the budget shows enough expenses to meet the matching requirements for the recommended \$3,000 award.

16 CI 8 SP, Austin Creative Alliance/Dance Waterloo

Recommended for Funding as an Unincorporated Group

The applicant will present a dance piece accompanied by live music at Boggy Creek Park from November 21-22, 2015. The project addresses the criteria and the budget shows enough expenses to meet the matching requirement for the recommended \$3,000 award.

16 CI 1, Austin Chinese Choir, Inc

City of Austin
Economic Development Department

RECEIVED
JUL 31 2015
BY: *[Signature]*

FY 2016 Community Initiatives
APPLICATION & AGREEMENT
16 CI 1

Cultural Arts Division

Section 1: Summary Information

Applicant Name Austin Chinese Choir, Inc.	<input type="checkbox"/> Sponsored Project	Sponsored Project Name
Project/Activity Title 18 th Anniversary Concert	Start Date October 1, 2015	End Date April 30, 2016

Type of Sponsored Project – Select one only

- Registered as a State of Texas Non-Profit Organization
- Individual/Unincorporated Organization/Group

Primary Artistic Discipline – Select one only

<input type="checkbox"/> Dance	<input type="checkbox"/> Literature	<input type="checkbox"/> Film/Media Arts	<input type="checkbox"/> Multidisciplinary
<input checked="" type="checkbox"/> Music	<input type="checkbox"/> Opera/Musical Theatre	<input type="checkbox"/> Theatre/Performance Art	<input type="checkbox"/> Visual Arts/Public Art

Project Summary: Please describe the project for which you are requesting funds in the space provided. Applicant(s) is/are requesting \$6000 in Community Initiatives program funding.

When: April 30, 2016

Where: Hope Presbyterian Church at 11512 Olson Drive, Austin, TX 78750

One sentence description of project :

Austin Chinese Choir, a well-known Chinese choir group will hold its 18th Anniversary Concert. About 35 choir members will be performing nearly 12 choral pieces in different languages. The concert will be 1.5 hours long. Admission is free and open to the public. Funding from the City of Austin is vital to the success of this concert. The choir is sincerely requesting the support of the City of Austin for its cultural funding. This funding, if granted, will play an important role in helping the choir to fulfill their goals as a cultural exchange ambassador in our community.

For CAD staff use only	<input checked="" type="checkbox"/> App Forms	<input checked="" type="checkbox"/> Org History	ADA Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
Arts Commission Review 8/17/2015	<input checked="" type="checkbox"/> Evaluation Criteria	<input checked="" type="checkbox"/> Tax Exempt	Insurance Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
Award Amount \$ 6,000	<input checked="" type="checkbox"/> Itemization	<input checked="" type="checkbox"/> Board List	<input checked="" type="checkbox"/> General Liability
Control Number - 16 CI 1	<input checked="" type="checkbox"/> 990 <input type="checkbox"/> State Exempt	<input checked="" type="checkbox"/> Documentation	<input type="checkbox"/> Liquor <input checked="" type="checkbox"/> Auto

16C11

Section 2: Applicant/Sponsored Project Information

Applicant					
Applicant's Legal Name Austin Chinese Choir, Inc.		Federal Tax I.D. 74-2992082		Other Common Name Austin Chinese Choir	
Official Mailing Address P.O. Box 200534			City Austin	State TX	Zip 78720
Physical Mailing Address 15809 Hamden Circle Trail			City Austin	State TX	Zip 78717
Telephone 512-246-1826		District Number 6		Website (URL) www.austinchinesechoir.org	
Applicant Contact/Project Director (<i>Not the same as Board Chair</i>) Tina Lin			Title Public Relations		
Address 13409 Capadocia Cove			City Austin	State TX	Zip 78727
Telephone 512-627-6633		Email tina_the_dreamer@yahoo.com			
Board Chair (<i>Not the same as Applicant Contact/Project Director</i>) Nancy Chen			Title President		
Address 8016 Hendricks Drive			City Austin	State TX	Zip 78729
Telephone (512) 215-9701		Email mwcpfj@yahoo.com			
Sponsored Contact/Project Director			Title		
Address			City	State	Zip
Telephone		District Number		Email	
See Page 16 for Race Codes					
Applicant Race Code A		Sponsored Race Code		Project Race Code A	

Section 3: Operating Budget History – (Arts organization or sponsored project)

	FY 10–11 Actual (CASH only)	FY 11–12 Actual (CASH only)	FY 12–13 Actual (CASH only)	FY 13–14 Projected/Actual (CASH only)	FY 14–15 Proposed (CASH only)
Revenue	14608	5826	12537	7709	5000
Expenses	15918	5036	12568	8068	6544

Section 4: COA Funding History - (Arts organization or sponsored project information)

	2011-2012		2012-2013		2013-2014	
COA Funding	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Was this project funded previously under a different organization name or sponsor? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No						
If yes,	Year:	Name:				

16 C 1 1

Section 5: Proposed Budget

The budget MUST balance. Total income (line 12) MUST equal total expenses (line 24).
Round all budget figures to the nearest whole dollar.

PROJECT INCOME	CASH	IN-KIND	TOTAL
EARNED INCOME			
1. Total Admissions			
2. Total Other Earned Income	4800		4800
3. TOTAL EARNED INCOME (Add Lines 1 and 2)	4800		4800
UNEARNED INCOME			
4. Total Private Support (Corp, Foundation, Individual)	2675		2675
5. Total Public Support (Government Grants)			
6. Total Other Unearned Income	2675		2675
7. Applicant Cash	1200		1200
8. TOTAL UNEARNED INCOME (Add Lines 4 – 7)	3875		3875
9. COA Request Amount	6000		6000
10. TOTAL CASH INCOME (Add Lines 3, 8, and 9)	14675		14675
11. Total In-Kind Support (must equal In-Kind line 24)			
12. TOTAL INCOME (Add Lines 10 and 11)	14675		14675
PROJECT EXPENSES			
13. Administrative Employee Costs			
14. Artistic Employee Costs			
15. Administrative Non-Employee Costs			
16. Artistic Non-Employee Costs	4200		4200
17. Travel			
18. Space Rental	2750		2750
19. Equipment Rental	450		450
20. Supplies and Materials	1890		1890
21. Marketing and Promotion	1470		1470
22. Production/Exhibit Costs	3225		3225
23. Other	690		690
24. TOTAL EXPENSES (Add Lines 13-23, must equal Line 12)	14675		14675

Section 6: Internet Accessible Documentation

16 C 11

Internet Link:

<http://austinchinesechoir.org/choir/>

<https://www.youtube.com/user/austinchinesechoir>

<https://www.facebook.com/austinchinesechoir>

Section 7: Application Checklist

All sections of the application form must be completed and signed by the appropriate representatives. Check the boxes below to ensure all sections have been completed.

Application Form

- Section 1 Summary Information
- Section 2 Applicant Information
- Section 3 Organizational Budget History
- Section 4 COA Funding History
- Section 5 Proposed Budget Information
- Section 6 Internet Accessible Documentation
- Section 7 Application Checklist
- Section 8 Assurances (signed by Authorized Official)

Attachments:

Please indicate which attachments are enclosed with the application by checking the corresponding box. Each page of attachments must be labeled with the attachment number and name of the organization.

Required Attachments

- Attachment 1 Narrative (Evaluation Criteria)
- Attachment 2 Budget Itemization
- Attachment 3 Organizational History
- Attachment 4 Proof of Tax Exempt Status
- Attachment 5 Proof of State of Texas Exempt Status
- Attachment 6 Board List
- Attachment 7 IRS 990 (first page only)
- Attachment 8 DOCUMENTATION
- Attachment 9 Americans with Disabilities Act Quiz
- Attachment 10 Insurance Information Form

PACKAGING - Submit one envelope with the application and all required attachments.

Mailing and Delivery Instructions

Applications whether hand delivered or mailed are due in our office on the first Monday of each month and that first Monday must be at least sixty days prior to the project start date.

Hand delivered applications must be in the CAD office by 4:00 P.M., the day of the deadline.

The Cultural Arts Division is not responsible for loss or damage of application materials. The City of Austin Cultural Arts Division reserves the right to retain a copy of application materials for archival purposes and its permanent record. All application materials are public records. Keep a complete copy of your application for your file.

Applications should be sent or delivered to the following address:

City of Austin Cultural Arts Division
201 E. 2nd Street
Austin, TX 78701

Section 7: Assurances

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By submitting this application, the applicant hereby gives assurance to the City of Austin that:

1. The activities and services for which financial assistance is sought will be administered by the applicant organization;
2. Any funds received as a result of this application will be used solely for the project described;
3. The applicant has read, understands, and will conform to the intent outlined in the Community Initiatives Funding Program Guidelines;
4. The applicant will comply with Title VI of the Civil Rights Act of 1964, with labor standards under Section 5(j) of the National Foundation of the Arts and Humanities Act of 1965, with Section 504 of the Rehabilitation Act Amendments of 1974, with Title IX of the Education Amendments of 1972, with the Americans with Disabilities Act of 1990, with the Age Discrimination Act of 1975, and with the Drug Free Workplace Act of 1988;
5. The applicant will comply with Section 10(7)(b) of the Texas Commission on the Arts' Enabling Legislation, which prohibits the TCA and its grantees from knowingly fostering, encouraging, promoting, or funding any project, production, workshop, and/or program which includes obscene material as defined in Section 43.21 Penal Code of Texas;
6. The applicant is a nonprofit project as defined by the I.R.S.;
7. The application has been duly authorized by an authorized official for the applying organization, a principal of the organization with legal authority to certify the information contained in the application and sign contracts for the organization; he/she must read and guarantee the compliance of the organization with the requirements listed. Sponsored applications must be signed by the principal of the nonprofit umbrella organization with legal authority to certify the information contained in the application and a representative of the sponsored group/individual;
8. The applicant understands that the City of Austin actively reviews and evaluates all aspects of the programs and processes and incorporates changes which may occur at any time throughout the funding calendar. Cultural Arts Division staff will provide updates on changes as they are adopted;
9. The City of Austin reserves the right to make special stipulations on how specific cultural contract funds may be spent;
10. Neither the applicant nor any of its agents, representatives, subconsultants, nor I have undertaken or will undertake any activities or actions to promote or advertise any cultural arts funding proposal to any member of any City Commission reviewing the proposals, any member of the Austin City Council, or any City staff except in the course of City-sponsored inquiries, interviews or presentations;
11. The filing of this application by the undersigned, officially authorized to represent the applicant organization, has been duly approved by the governing board of the applicant organization.

- This application was approved by the applicant's board on 7/28/2015
- This application is scheduled to be approved by the applicant's board on _____

Note: If the application has not been approved by the governing board, you must notify the City as soon as action is taken.

Applicant Authorized Official

Sponsored Organization/Group/Individual (if applicable)

City of Austin

Tina Lin Public Relation

 name (typed) title

 7/31/2015

 signature date

 name (typed) title

 signature date

 name (typed) title

 signature date

16 C 1 1

Attachment 1

Proposal Narrative

Project:

2 The Austin Chinese Choir is a well known Chinese choir group in Austin and Texas. The 18th anniversary concert is another milestone of our choir's many activities to serve the Austin community. It is a showcase of long hours of diligent practices and rehearsals. With its clear goals of promoting cultural exchange and service to the community, the choir has successfully held its annual concert since the year 2000, attracting an average of over five hundred audience members per concert, and reaches out to the diversified Austin residents as well as visitors from out of town.

1 The performance will commence at 7:30pm on April 30th, at the Hope Presbyterian Church at 11512 Olson Drive, Austin, TX 78750. Our concert will be comprised of about 12 choral pieces in various languages (English, Mandarin, and Taiwanese), with duration of about 1.5 hours. Austin Chinese Choir will use music to celebrate life in all its perspectives and share it with the Austin community, and choir fans from Houston, Dallas, San Antonio, New York, New Jersey, Boston, California, and Taiwan.

The Austin Chinese Choir is represented by 1 conductor, 1 music coach, 35 choral performers, and 1 pianist. Our choir provides the opportunity for those in the community who have an interest in Asian music to experience choral pieces from various countries throughout this region.

16 C11

Attachment 1

Proposal Narrative

Artistic/Cultural Merit

Austin is well-known for its diverse cultural background and appreciation of music, and the Austin Chinese Choir contributes directly to these two themes through representing music from various Asian countries through live performances.

Even though Austin regularly offers a large selection of musical performances, choral groups specializing in Asian music in a non-religious setting is an uncommon feature. Our choir therefore aims to fill this gap by offering audiences a chance to engage with Asian music from the classical to contemporary periods.

The choir strives to constantly improve, and members rehearse every Friday from 7:30pm to 10:30pm at Hope Presbyterian Church. There are sectional practices (soprano, alto, tenor, and bass) on weekday nights, at each sectional leader's premises. Periodically, the members are divided into small quartet groups and are scheduled to perform in front of each group. In order to ensure the high quality of the group, professional music directors and vocalists are invited to conduct workshops.

We were invited to perform on the PBS Broadcast TV-LIVE Recording – "In Context: Voice of Light". This PBS program was the highlight of the 2009 Christmas season, and has been broadcasted repeatedly on the Austin KLRU TV channel. This was an exciting experience for the choir members to recognize their achievements for their involvement in the Austin music scene. As another sign of our popularity, our YouTube site currently has over 550,000 hits and almost 500 subscribers.

Apart from our self-organized performances, the Austin Chinese Choir also regularly participates in community events in and around Austin. In 2014, we have been invited to and performed several pieces at the Chinese New Year Celebration in February and Taiwan National Day Celebration in November at the Asian American Resource Center. Both performance received rave reviews.

3 As a testament to our enduring popularity, we continue to receive invitations to perform at various events around the country. For example, we have been invited by Distinguished Concerts International, a concert production company in New York, to perform at the 75th anniversary concert of Xian Xinghai's Yellow River Cantata in 2015. Another invitation from came United Nation affiliated NGO for our participation in the New York "The Rhythms of One World" choral festival in June.

16 C11

Attachment 1 **Proposal Narrative**

Administrative Capability

5 Austin Chinese Choir has a history of successful concert performances and good relationship with owner of the performing venue, Hope Presbyterian Church, thus try-and-true processes have been developed over the years. Since many of choir's staff members are long time volunteers, so not only they have wealth of performing experiences but also the know how for running a great show behind the scene. To ensure a successful event, the conductor and staffs will be meeting monthly to plan and monitor progress for various aspects of project, including but not limited to marketing and fundraising.

10 For marketing the event, there will be large posters to be distributed in major locations, invitations to be sent out through social media, emails and cards. Announcements will also be made through radio, television and newspaper advertisements. An effort will made to reach out to choir fans around the globe and ex-members who had moved out of state and encourage them to pay a visit to Austin and attend our concert. The latest information will be posted to our website: www.austinchinesechoir.org.

Logistically, there will be a stage manager who is responsible for details regarding décor, lighting, logistics of welcoming and seating guests and a sound engineer to record our beautiful music. Furthermore, a volunteer coordinator will be assigned to ensure proper resources are available before, during and after the concert.

6 At the concert, a detailed survey (Audience Questionnaire) will be handed out to collect constructive feedback for future improvement. Items such audience age, gender, residency, song preference, frequency of attendance, and program rating are listed in our questionnaire sheet.

4 In addition to crafting an artfully-designed bilingual concert programs, the choir will make CDs and DVDs for the purpose of cultural exchange. A professional videographer will be hired to record the performance. To share our performance with choral music lovers globally, the video-taped performance will be posted at our YouTube website: <http://www.youtube.com/austinchinesechoir>.

5 Under the leadership of the president, the choir has had an excellent record of financial stability and sound financial practices. In fact, the choir was 4 times recipient of City of Austin's Community Initiative funding in the past. All of the administrative non-employees are volunteers. The choir members are actively making contacts for donations through advertisements to support our events. We are very proud to be part of the multi-cultural community and are quite confident that we will bring a successful 18th anniversary concert in 2016.

18 C 1 1

Attachment 1 **Proposal Narrative**

Economic, Cultural and Social Impact

9 Our 18th anniversary performance aims to promote and preserve the rich Chinese heritage, while deepening the cultural exchange between the East and West.

10 The choir has successfully recruited several non-Chinese speaking members. Chinese lyrics are spelled out in phonetics, and English translations are provided for these members. We are indeed a multi-cultural group.

Fostering the love of culture in second generation Chinese immigrants through the engagement of choral music has become an important mission for the choir as well. Since 2008, Austin Chinese choir had been actively encouraging youth participation. Over the years, these timid teens gradually grew into mature performing artists, with deeper understanding for their mother land's music and culture, and as a result, they became proud for identifying with a multi-cultural origin and more appreciative of the support from their family. A multi-generational choir that brings family together is rare in any culture, not to mention one that is Asian in origin.

10 Various marketing channels will be used to reach multiple groups within the community to promote this event. Large posters will be distributed at major locations, including libraries, cultural centers and Asian grocery stores. Invitations will be sent out through social media, emails and cards. Announcements will also be made through radio and newspaper advertisements. The latest event updates will be posted to our website: www.austinchinesechoir.org.

13 To promote cultural tourism, we plan to link our website and post events to www.NowPlayingAustin.com, and other travel related blogsites. Concert flyers will be distributed to nearby lodging facilities and Austin Convention center and Visitor's Bureau. We will also reach out to hosting organizations for conferences that will be held in Austin on the day of our concert and ask the event to be mentioned in the information they provide to their attendee's as one of things to do while they are in Austin.

14
17 The venue for this performance is at the Hope Presbyterian Church in Austin, which offers disabled parking and access. Admission to the event is free, although donations are greatly appreciated. During the concert, bilingual concert programs will be provided, and all announcement will be made in both English and Chinese to accommodate guests with different language preferences.

The Austin Chinese Choir continually strives to reach out to all choral music aficionados, regardless of age, gender, or race. We hope to brighten up the already vibrant music community in Austin with a flavor of Asian culture.

10 C 1 1

Attachment 2 Budget Itemization

Project Income	CASH	IN-KIND	TOTAL
Line 2. Total Other Earned Income	\$4800.00		
Ads in Program = \$1,000 (p)			
CD sale = \$200 (p)			
Membership Fees = \$3600.00 (c)			
Line 4. Total Private Support	\$2675.00		
Donation from Individuals = \$875 (p)			
Donation from Organizations = \$1,800 (p)			
Line 7. Applicant Cash (c)	\$1200.00		
Line 9. COA Request Amount	\$6000.00		
Total Income			\$14,675.00
Project Expenses/Cash			
Line 16. Artistic Non-Employee Costs	\$4200.00		
Instrumentalist Fee = \$300.00			
Music Conductor Fee = \$3100.00			
Pianist Fee = \$800.00			
Line 18. Space Rental	\$2750.00		
Practice Room Rental = \$1750.00			
Recital Hall Rental = \$1000.00			
Line 19. Equipment Rental	\$450.00		
Other Musical Instruments = \$250.00			
Percussion = \$200.00			
Line 20. Supplies and Materials	\$1890.00		
Choir Music = \$450.00			
Colored Program Booklet 350 x \$4 = \$1400.00			
Line 21. Marketing and Promotion	\$1470.00		
Advertisement = \$800.00			
Flyers and Posters, Design and Printing = \$670.00			
Line 22. Production/Exhibit Costs	\$3225.00		
CD Recording and Production 150 copies = \$1200.00			

Attachment 2
Budget Itemization

16 @ 11

Project Expenses/Cash	CASH	IN-KIND	TOTAL
DVD Production 50 copies = \$450.00			
Photographer = \$450.00			
Video Taping = \$1100.00			
Line 23. Other	\$690.00		
Flowers = \$75.00			
Insurance = \$550.00			
Miscellaneous = \$65.00			
Total Cash Expenses			\$14675.00

16 C 1 I

Attachment 3

Organization History

Austin Chinese Choir, a highly distinguished mixed-voice choir, originated from a group of music lovers at the Austin Chinese School back in 1991. The group had a re-organization and was officially established as the Austin Chinese Choir in 1998. In January 2001, the Austin Chinese Choir was incorporated with a tax-exempt status from the Secretary of the State of Texas. The choir's Chinese name, Long-In, means Dragon Chant, because people of Chinese origin commonly call themselves descendants of the dragon, and our mission is to promote cultural exchange through singing. Currently, we have over 35 members and practice every Friday night.

Since Mrs. Chung-Hwa Chen took up the conductor's baton in 1998, the choir performance has steadily improved every year. One decade later, we have evolved into a semi-professional amateur choral group, well-known in Austin and many Chinese communities across the US. With the social media exposure of our video recordings, we enjoyed fanfare from as far as California, Boston, and even Asia.

After 16 years of hard work, Mrs. Chung-Hwa Chen decided to take a much deserved break from the conductor's position. Mrs. Emily Yeh Chow was invited to be the new conductor starting fall of 2014. We've also invited Dr. Ling-Yu Alice Kan to be the music coach. Together Mrs. Chow and Dr. Kan will be leading the choir to continue the pursuit of excellence in choral performance and the mission for promoting cultural exchange.

Austin Chinese Choir have actively participate in many community events and have performed in Austin, Dallas, San Antonio, Houston and Taiwan in the past 17 years. This year, members of the choir were even invited and performed in the 75th Yellow River Cantata concert held at Carnegie Hall organized by Distinguished Concerts International New York among a dozen Chinese choirs around the globe.

The Choir is well-organized and strongly supported by its members. Our board of directors and staff members hold monthly administrative meetings. We have an excellent record of financial stability and sound financial practices. Our choir's last annual operating budget was designated for a sum of \$8,000.

Within our choir, there are several husband-wife and brother-sister pairs that both participate as members. We've also recruited some second generation Chinese-Americans, as well as Americans of non-Chinese origin. We consider this as a great encouragement for our long effort in promoting Chinese culture.

Our choir operates like one big musical family. We are team-oriented, warm, pleasant, and care for each other. We wholeheartedly welcome music lovers to join this family, to share the joy of singing, and to excel in choral music.

16 CI 2, Ground Floor Theatre

RECEIVED
 JUL 31 2015

BY: JJ

FY 2013 Community Initiatives
APPLICATION & AGREEMENT

16 CI 2

Section 1: Summary Information

Applicant Name Ground Floor Theatre	<input type="checkbox"/> Sponsored Project	Sponsored Project Name
Project/Activity Title Parade	Start Date 11/1/15	End Date 12/6/15

Type of Sponsored Project – Select one only

- Registered as a State of Texas Non-Profit Organization
- Individual/Unincorporated Organization/Group

Primary Artistic Discipline – Select one only

<input type="checkbox"/> Dance	<input type="checkbox"/> Literature	<input type="checkbox"/> Film/Media Arts	<input type="checkbox"/> Multidisciplinary
<input type="checkbox"/> Music	<input checked="" type="checkbox"/> Opera/Musical Theatre	<input type="checkbox"/> Theatre/Performance Art	<input type="checkbox"/> Visual Arts/Public Art

FY 2016 Community Initiatives
APPLICATION & AGREEMENT

Project Summary: Please describe the project for which you are requesting funds in the space provided. Applicant(s) is/are requesting \$7500 in Community Initiatives program funding.

When: Performances 12/3 – 12/5, 2015

Where: Ground Floor Theatre, 979 Springdale Rd Austin, TX 78702 District #3

One sentence description of project :

Ground Floor Theatre is requesting \$7500 in Community Initiatives program funding to produce a concert version of *Parade*, a musical that tells the true, tragic story of the trial and lynching of a man wrongly convicted of murder; utilizing both hearing and deaf actors in lead roles and ASL interpretation.

For CAD staff use only	<input checked="" type="checkbox"/> App Forms	<input checked="" type="checkbox"/> Org History	ADA Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
Arts Commission Review <u>8/17/15</u>	<input checked="" type="checkbox"/> Evaluation Criteria	<input checked="" type="checkbox"/> Tax Exempt	Insurance Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
Award Amount \$ <u>7500</u>	<input checked="" type="checkbox"/> Itemization	<input checked="" type="checkbox"/> Board List	<input checked="" type="checkbox"/> General Liability
Control Number - <u>16 CI 2</u>	<input checked="" type="checkbox"/> 990 <input checked="" type="checkbox"/> State Exempt	<input checked="" type="checkbox"/> Documentation	<input type="checkbox"/> Liquor <input checked="" type="checkbox"/> Auto

1 Section 2: Applicant/Sponsored Project Information

16 C12

Applicant			
Applicant's Legal Name Ground Floor Theatre		Federal Tax I.D. 20-0887495	Other Common Name previously play! Theatre Group
Official Mailing Address 979 Springdale Rd		City Austin	State TX
		Zip 78702	
Physical Mailing Address 979 Springdale Rd		City Austin	State TX
		Zip 78702	
Telephone 512-926-2203	District Number 3	Website (URL) www.groundfloortheatre.org	
Applicant Contact/Project Director (Not the same as Board Chair) Lisa Scheps		Title Founder/Director	
Address 2411 Princeton Dr		City Austin	State TX
		Zip 78741	
Telephone 512-809-0050		Email lisa@groundfloortheatre.org	
Board Chair (Not the same as Applicant Contact/Project Director) Robert Brown		Title President	
Address 3208 Greenlee Dr		City Austin	State TX
		Zip 78703	
Telephone 512-751-3411		Email rrkkbb@gmail.com	
Sponsored Contact/Project Director N/A		Title	
Address		City	State
		Zip	
Telephone	District Number	Email	
See Page 16 for Race Codes			
Applicant Race Code W	Sponsored Race Code	Project Race Code 99	

Section 3: Operating Budget History - (Arts organization or sponsored project)

	FY 11-12 Actual (CASH only)	FY 12-13 Actual (CASH only)	FY 13-14 Actual (CASH only)	FY 14-15 Projected/Actual (CASH only)	FY 15-16 Proposed (CASH only)
Revenue	N/A	N/A	66,000	130,000	175,000
Expenses	N/A	N/A	47,000	130,000	170,000

Section 4: COA Funding History - (Arts organization or sponsored project information)

	2011-2012	2012-2013	2013-2014
COA Funding	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Was this project funded previously under a different organization name or sponsor? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes,	Year:	Name:	

10012

Section 5: Proposed Budget

The budget MUST balance. Total income (line 12) MUST equal total expenses (line 24). Round all budget figures to the nearest whole dollar.

2PROJECT INCOME	1CASH	2IN-KIND	TOTAL
EARNED INCOME			
1. Total Admissions	6630		6630
2. Total Other Earned Income	320		320
3. TOTAL EARNED INCOME (Add Lines 1 and 2)	6950		6950
UNEARNED INCOME			
14. Total Private Support (Corp, Foundation, Individual)	3800		3800
5. Total Public Support (Government Grants)			
6. Total Other Unearned Income			
7. Applicant Cash	2150		2150
8. TOTAL UNEARNED INCOME (Add Lines 4 – 7)	5950		5950
9. COA Request Amount	7500		7500
10. TOTAL CASH INCOME (Add Lines 3, 8, and 9)	20400		20400
11. Total In-Kind Support (must equal In-Kind line 24)		8050	8050
12. TOTAL INCOME (Add Lines 10 and 11)	20400	8050	28450
PROJECT EXPENSES			
13. Administrative Employee Costs			
14. Artistic Employee Costs			
15. Administrative Non-Employee Costs		1000	1000
16. Artistic Non-Employee Costs	15370	4100	19470
17. Travel			
18. Space Rental		1500	1500
19. Equipment Rental	1000		1000
20. Supplies and Materials	1470	750	2220
21. Marketing and Promotion	750	700	1450
22. Production/Exhibit Costs	1810		1810
23. Other			
24. TOTAL EXPENSES (Add Lines 13-23, must equal Line 12)	20400	8050	28450

Section 6: Internet Accessible Documentation

16 C12

Internet Link:

Section 7: Application Checklist

All sections of the application form must be completed and signed by the appropriate representatives. Check the boxes below to ensure all sections have been completed.

Application Form

<input checked="" type="checkbox"/>	Section 1 Summary Information
<input checked="" type="checkbox"/>	Section 2 Applicant Information
<input checked="" type="checkbox"/>	Section 3 Organizational Budget History
<input checked="" type="checkbox"/>	Section 4 COA Funding History
<input checked="" type="checkbox"/>	Section 5 Proposed Budget Information
<input type="checkbox"/>	Section 6 Internet Accessible Documentation
<input checked="" type="checkbox"/>	Section 7 Application Checklist
<input checked="" type="checkbox"/>	Section 8 Assurances (signed by Authorized Official)

Attachments:

Please indicate which attachments are enclosed with the application by checking the corresponding box. Each page of attachments must be labeled with the attachment number and name of the organization.

Required Attachments	
<input checked="" type="checkbox"/>	Attachment 1 Narrative (Evaluation Criteria)
<input checked="" type="checkbox"/>	Attachment 2 Budget Itemization
<input checked="" type="checkbox"/>	Attachment 3 Organizational History
<input checked="" type="checkbox"/>	Attachment 4 Proof of Tax Exempt Status
<input checked="" type="checkbox"/>	Attachment 5 Proof of State of Texas Exempt Status
<input checked="" type="checkbox"/>	Attachment 6 Board List
<input checked="" type="checkbox"/>	Attachment 7 IRS 990 (first page only)
<input checked="" type="checkbox"/>	Attachment 8 DOCUMENTATION
<input checked="" type="checkbox"/>	Attachment 9 Americans with Disabilities Act Quiz
<input checked="" type="checkbox"/>	Attachment 10 Insurance Information Form

PACKAGING - Submit one envelope with the application and all required attachments.

Mailing and Delivery Instructions

Applications whether hand delivered or mailed are due in our office on the first Monday of each month and that first Monday must be at least sixty days prior to the project start date.

Hand delivered applications must be in the CAD office by 4:00 P.M., the day of the deadline.

The Cultural Arts Division is not responsible for loss or damage of application materials. The City of Austin Cultural Arts Division reserves the right to retain a copy of application materials for archival purposes and its permanent record. All application materials are public records. Keep a complete copy of your application for your file.

Applications should be sent or delivered to the following address:

City of Austin Cultural Arts Division
201 E. 2nd Street
Austin, TX 78701

2 Section 7: Assurances

16012

By submitting this application, the applicant hereby gives assurance to the City of Austin that:

1. The activities and services for which financial assistance is sought will be administered by the applicant organization;
2. Any funds received as a result of this application will be used solely for the project described;
3. The applicant has read, understands, and will conform to the intent outlined in the Community Initiatives Funding Program Guidelines;
4. The applicant will comply with Title VI of the Civil Rights Act of 1964, with labor standards under Section 5(j) of the National Foundation of the Arts and Humanities Act of 1965, with Section 504 of the Rehabilitation Act Amendments of 1974, with Title IX of the Education Amendments of 1972, with the Americans with Disabilities Act of 1990, with the Age Discrimination Act of 1975, and with the Drug Free Workplace Act of 1988;
5. The applicant will comply with Section 10(7)(b) of the Texas Commission on the Arts' Enabling Legislation, which prohibits the TCA and its grantees from knowingly fostering, encouraging, promoting, or funding any project, production, workshop, and/or program which includes obscene material as defined in Section 43.21 Penal Code of Texas;
6. The applicant is a nonprofit project as defined by the I.R.S.;
7. The application has been duly authorized by an authorized official for the applying organization, a principal of the organization with legal authority to certify the information contained in the application and sign contracts for the organization; he/she must read and guarantee the compliance of the organization with the requirements listed. Sponsored applications must be signed by the principal of the nonprofit umbrella organization with legal authority to certify the information contained in the application and a representative of the sponsored group/individual;
8. The applicant understands that the City of Austin actively reviews and evaluates all aspects of the programs and processes and incorporates changes which may occur at any time throughout the funding calendar. Cultural Arts Division staff will provide updates on changes as they are adopted;
9. The City of Austin reserves the right to make special stipulations on how specific cultural contract funds may be spent;
10. Neither the applicant nor any of its agents, representatives, subconsultants, nor I have undertaken or will undertake any activities or actions to promote or advertise any cultural arts funding proposal to any member of any City Commission reviewing the proposals, any member of the Austin City Council, or any City staff except in the course of City-sponsored inquiries, interviews or presentations;
11. The filing of this application by the undersigned, officially authorized to represent the applicant organization, has been duly approved by the governing board of the applicant organization.

- This application was approved by the applicant's board on 07/28/15
 This application is scheduled to be approved by the applicant's board on _____

Note: If the application has not been approved by the governing board, you must notify the City as soon as action is taken.

Applicant Authorized Official

Lisa Scheps, Founder & Director

name (typed)

title

signature

date

Sponsored Organization/Group/Individual (if applicable)

name (typed)

title

signature

date

City of Austin

name (typed)

title

signature

date

In December, Ground Floor Theatre, whose mission is to produce works by and for underrepresented communities, will produce a concert version of the musical *Parade*, with book by Alfred Uhry and music by Jason Robert Brown. Ground Floor Theatre is well-suited to produce a large concert musical like *Parade* as together, Lisa Scheps and Patti Neff-Tiven have over 60 years of experience in all aspects of theatre production and management. They ran a highly successful Kickstarter campaign that raised over \$30,000 to help defray the costs of the renovation to create Ground Floor Theatre.

①

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In keeping with their mission, this production will feature deaf and hearing actors in many roles, including at least two leads and utilizing American Sign Language (ASL) interpretation. *Parade* tells the tragic, real-life story of Leo Frank, a Brooklyn-raised Jewish factory manager living in the South, who was wrongly convicted and ultimately lynched for the murder of a 14 year-old employee. This famous case led to the formation of the Anti-Defamation League (ADL), one of the world's foremost authorities on combating hate groups throughout the world. The musical deals with racism and anti-Semitism in the rural South and themes of difference and intolerance. Performances will take place December 3 – December 5, 2015 at Ground Floor Theatre.

②

This concert musical will mark Ground Floor Theatre's first large production in their 135 seat black-box theatre on the East Side. *Parade* sheds light on many under represented communities and this production, with several of the lead actors being deaf, will widen that beam even further. Ground Floor plans to work closely with both the Texas School for the Deaf (TSD) and the Jewish Community Center of Austin (JCC) as well as other organizations in crafting a specific and inclusive musical production, bringing together both actors and audiences who may not normally get to enjoy musical theatre. Lisa Scheps Founder and Director of Ground Floor Theatre will direct and Adam Roberts, Artistic Director of Austin Jewish Repertory Theatre, will act as musical director and conductor. The lead roles of Leo Frank and Mary Phagen, the murder victim, will be cast with deaf actors performing the roles and sign singing and hearing actors (on stage, but not featured) voicing the musical parts. All of their dialogue will be signed, giving hearing audiences the typical experience of deaf patrons.

⑤
⑪

④

Ground Floor collaborated earlier this year with TILT Performance Group, a group comprised of young adult, differently-abled actors who sought a way to perform on Austin stages after leaving high school. Ground Floor Theatre and TILT put out an open call for scripts on the theme of "Other-ness" and received hundreds of submissions from all over the world. Six pieces were chosen to become *The Flip Side: An Evening of 10-Minute Plays*, directed by TILT Artistic Director Adam Roberts, and produced at Ground Floor Theatre. Over 200 people came to see the production and audiences were very enthusiastic, proving there is a demand for artistic works highlighting underrepresented communities.

Moving forward, Ground Floor wants to continue to provide performance space and opportunities for actors and audiences who are not typically included in theatre productions. With the proven success of *Parade*, they would like to make musicals with deaf and hearing actors part of every season. Ground Floor's goal is to see audience numbers increase from the previous co-production and possibly to add performances specifically for school groups to reach

⑥

the widest possible audience. Ground Floor will use surveys and talk-backs to collect data on the demographics of our audience and to observe the effectiveness of our inclusive project. Direct audience feedback will also be helpful for identifying future projects. (7)

Ground Floor feels that with the current social climate and discussions of race, this is an especially important time to present *Parade*. With this year marking the 25th anniversary of the Americans with Disabilities Act, Ground Floor Theatre also hopes to continue finding ways to make theatre accessible, following our mantra of "Theatre for Everyone". This accessibility includes removing financial barriers as well by including "Pay What You Wish" performances. In keeping with their mission, Ground Floor Theatre will not turn away any audience member for the inability to pay. Working closely with the Jewish Community Center, Texas School for the Deaf and the Anti-Defamation League, Ground Floor hopes to reach many different communities and broaden their audience base. Ground Floor will work with the Austin Convention and Visitor's Bureau and local press to help market the show as well as offer half price tickets to visitors to Austin through the Austin Concierge and Guest Services Association. Ground Floor Theatre will offer a sneak-peek of the show by late September for a free public meet & greet at the theatre. (9) (12) (13)

16 C12

	X	Cash	In kind	Total
Earned Income				
Box Office \$25 per ticket 51% 130 seats times 4 1 shows		\$ 6,630	P	\$ 6,630
2 Concession (Estimate)		\$ 320	P	\$ 320
3 Total Earned Income		\$ 6,950		\$ 6,950
Unearned Income				
Total private Support				
4 Solicitations to our Major Contributors	1	\$ 3,800	P	\$ 3,800
5 Total Public Support				\$ -
6 Total Other unearned income				\$ -
7 GFT Cash	1	\$ 2,150	C	\$ 2,150
8 Total Unearned Income		\$ 5,950	\$ -	\$ 5,950
CoA Grant Request				
9 Community Initiative FY16	1	\$ 7,500	P	\$ 7,500
10 Total Cash Income		\$ 20,400		\$ 20,400
11 Total In-Kind Support	1		P \$ 8,050.00	\$ 8,050
12 Total Income		\$ 20,400	\$ 8,050	\$ 28,450
Expenses				
Administrative non-employee				
15 Producer	1		\$ 1,000.00	\$ 1,000
		Total \$ -	\$ 1,000.00	\$ 1,000.00
Artistic non-employee				
16 Director - Lisa Scheps	1		\$ 1,500.00	\$ 1,500
16 Choreographer				\$ -
16 Musical Director - Adam Roberts	1	\$2,500		\$ 2,500
16 Costume Designer -- TBD Fee Waived	1		\$ 500.00	\$ 500
16 Scenic Designer	1		\$ 1,000.00	\$ 1,000
16 Lighting Designer	1	\$400	\$ 1,100.00	\$ 1,500
16 Sound Designer -- Jeff Miller	1	\$1,500		\$ 1,500
16 Stage Manager	1	\$500		\$ 500
16 Assistant Stage Manager	1	\$300		\$ 300
16 Technical Director				\$ -
16 Technicians/Crew				\$ -
16 Cast -- 11 cast members @450	1	\$4,950		\$ 4,950
16 Rehearsal Pianist	1	\$100		\$ 100
16 Musicians (8 musicians, 8 days @\$80)	1	\$5,120		\$ 5,120
		Total \$ 15,370.00	\$ 4,100.00	\$ 19,470.00
Space Rental				
18 rental	1		\$ 1,500.00	\$ 1,500
		Total \$0	\$1,500	\$1,500
Equipment Rental				
19 Sound Equipment Rental	1	\$1,000		\$ 1,000



16 C12

		X	Cash	In kind	Total
		Total	\$1,000	\$0	\$1,000
Supplies and Materials					
20	Script & Paperwork	1	\$200		\$ 200
20	SM Expenses (Petty Cash)	1	\$200		\$ 200
20	Scenic Materials (est)	1	\$750		\$ 750
20	Scenic Construction	1		\$ 750.00	\$ 750
20	Misc expenses	1	\$320		\$ 320
		Total	\$1,470	\$750	\$2,220
marketing and promotion					
21	Photography	1		\$ 200.00	\$ 200
21	Advertising	1		\$ 500.00	\$ 500
21	Printing	1	\$750		\$ 750
		Total	\$750	\$700	\$1,450
Production/Exhibit Cost					
22	Costumes-- Build	1	\$300		\$ 300
22	Costumes -- Shop	1	\$75		\$ 75
22	Costumes -- Rent	1	\$125		\$ 125
22	Score Rental	1	\$400		\$ 400
22	Rights	1	\$660		\$ 660
22	Props	1	\$250		\$ 250
		Total	\$1,810	\$0	\$1,810
24	Total Expenses		\$ 20,400	\$ 8,050	\$ 28,450
	Total Income				\$ 28,450
	Bottom Line				\$ -

ATTACHMENT #3- ORGANIZATIONAL HISTORY

Ground Floor Theatre

16 C 12

play! Theatre Group was started by Lisa Scheps in 2004 and produced 3 shows a season, including a B. Iden Payne award-winning production of *Marvin's Room*, before going into hiatus in 2007. Lisa continued working closely with local artists, highlighting various arts groups on her radio show and podcast, "Off Stage and On the Air". This kept her attuned to the needs of Austin's theatre artists including the desperate need for performance spaces. After seeing a hole in Austin's artistic landscape for theatre programming focused on under-represented communities and a lack of theatre spaces for local groups to perform in, Lisa decided to renovate an old warehouse in a developing space at 979 Springdale. Patti Neff-Tiven was brought on board to co-direct and oversee fundraising, as well as to flesh out the plans for the new space and updated company. Through a highly successful crowd-sourcing campaign they were able to raise over \$30,000 to help defray the start-up costs of the renovation. Ground Floor brought local theatre artists Rudy Ramirez, Natalie George & Warren Steele onto their board to join former Long Center development manager Robert Brown, "Off Stage and On the Air" co-host Nicole Shiro and Apropos Promo's Susan Pollack. play! Theatre Group changed its name to Ground Floor Theatre and opened their doors on the east side in December 2014. The Theatre space opened in 2014 with an annual budget of just under \$70,000.00; in 2015 (the first full year in the new theatre space) the annual budget increased to \$130,000.

Ground Floor's mission is to foster an environment for creative thinkers and artists to produce new works by and for under-represented communities; lifting voices that need to be heard to people who need to hear them. Ground Floor Theatre provides a performance space for companies that share their vision and serves as a creative home for the Austin Performance Community for collaboration and artistic development.

To date, Ground Floor Theatre has been able to provide much needed performance space to several Austin companies including Fusebox, Austin Theatre Project, and FronteraFest. They were able to help produce free staged readings of plays by local writer Allan Baker, Cambiare Productions, and One Foot Productions, hosted Leadership Austin's Conversation Corp, and hosted Austin Creative Alliance's February monthly meeting all without charge to the companies. They have also provided audition and rehearsal space to Austin Shakespeare and Present Company among others. Staying with the mission of being a creative home, Ground Floor has also featured art in the lobby gallery from local mixed-media artist Quintin Rea, local photographer Greer Neff, the students of the ACC metal sculpting class and local mandala artist Penina Horowitz. In May, Ground Floor Theatre successfully co-produced *The Flip Side: An Evening of 10-Minute Plays* in collaboration with TILT Performance Group, a group of differently-abled actors.

16 CI 3 Fast Forward Austin

City of Austin
 Economic Development Department
 Cultural Arts Division

RECEIVED
 AUG 08 2015
 BY: _____

FY 2016 Community Initiatives
APPLICATION & AGREEMENT

16 CI 3

Section 1: Summary Information

Applicant Name Fast Forward Austin	<input type="checkbox"/> Sponsored Project	Sponsored Project Name
Project/Activity Title Charting Influence	Start Date 11/7/15	End Date 11/7/15

Type of Sponsored Project – Select one only

- Registered as a State of Texas Non-Profit Organization
- Individual/Unincorporated Organization/Group

Primary Artistic Discipline – Select one only

<input type="checkbox"/> Dance	<input type="checkbox"/> Literature	<input type="checkbox"/> Film/Media Arts	<input type="checkbox"/> Multidisciplinary
<input checked="" type="checkbox"/> Music	<input type="checkbox"/> Opera/Musical Theatre	<input type="checkbox"/> Theatre/Performance Art	<input type="checkbox"/> Visual Arts/Public Art

Project Summary: Please describe the project for which you are requesting funds in the space provided. Applicant(s) is/are requesting \$5000 in Community Initiatives program funding.

When: 8PM , 11/7/2015

Where: The North Door, 501 Brushy St., Austin, TX, 78702, District #3

One sentence description of project :

An evening exploring influence and inspiration featuring performances by Peter Bay (Austin Symphony Orchestra), Sarah Silver (San Antonio Symphony), Convergence Vocal Ensemble, and the Fast Forward Austin Orchestra with music by Charlotte Bray, George Crumb, Frederico García Lorca, and Sonny Rollins.

For CAD staff use only	<input checked="" type="checkbox"/> App Forms	<input checked="" type="checkbox"/> Org History	ADA Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
	<input type="checkbox"/> Evaluation Criteria	<input checked="" type="checkbox"/> Tax Exempt	Insurance Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
	<input checked="" type="checkbox"/> Itemization	<input checked="" type="checkbox"/> Board List	<input checked="" type="checkbox"/> General Liability
	<input type="checkbox"/> 990 - NEW 501(c)(3)	<input checked="" type="checkbox"/> Documentation	Liquor <input checked="" type="checkbox"/> Auto
	<input checked="" type="checkbox"/> State Exempt		

Section 2: Applicant/Sponsored Project Information
Applicant

10 C13

Applicant's Legal Name FAST FORWARD AUSTIN		Federal Tax I.D. 47-1429147		Other Common Name	
Official Mailing Address 11302 Hilltop Street			City Austin	State TX	Zip 78753
Physical Mailing Address 11302 Hilltop Street			City Austin	State TX	Zip 78753
Telephone 417-343-0377		District Number 7		Website (URL) www.fastforwardaustin.com	
Applicant Contact/Project Director (Not the same as Board Chair) Steven Snowden			Title Co-Director		
Address 11302 Hilltop Street			City Austin	State Texas	Zip 78753
Telephone (417) 343-0377		District Number 7		Email stevensnowden@gmail.com	
Board Chair (Not the same as Applicant Contact/Project Director) Charlie Magnone			Title Co-Director		
Address 6409 Garden View Drive			City Austin	State Texas	Zip 78724
Telephone (518) 588-8535		District Number 1		Email charliemagnone@gmail.com	
Sponsored Contact/Project Director			Title		
Address			City	State	Zip
Telephone		District Number		Email	
See Page 16 for Race Codes					
Applicant Race Code W		Sponsored Race Code		Project Race Code 99	
Section 3: Operating Budget History - (Arts organization or sponsored project)					
	FY 10-11 Actual (CASH only)	FY 11-12 Actual (CASH only)	FY 12-13 Actual (CASH only)	FY 13-14 Projected/Actual (CASH only)	FY 14-15 Proposed (CASH only)
Revenue		\$12,266	\$5,680	\$9,262	\$9,138
Expenses		\$6,767	\$6,328	\$11,669	\$9,530
Section 4: COA Funding History - (Arts organization or sponsored project information)					
	2011-2012		2012-2013		2013-2014
COA Funding	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Was this project funded previously under a different organization name or sponsor? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
If yes,	Year:	Name:			
Section 5: Proposed Budget					

1003

The budget MUST balance. Total income (line 12) MUST equal total expenses (line 24).
Round all budget figures to the nearest whole dollar.

PROJECT INCOME	CASH	IN-KIND	TOTAL
EARNED INCOME			
1. Total Admissions	1250		1250
2. Total Other Earned Income			
3. TOTAL EARNED INCOME (Add Lines 1 and 2)	1250		1250
UNEARNED INCOME			
4. Total Private Support (Corp, Foundation, Individual)	3000		3000
5. Total Public Support (Government Grants)			
6. Total Other Unearned Income			
7. Applicant Cash	1150		1150
8. TOTAL UNEARNED INCOME (Add Lines 4 – 7)	4150		4150
9. COA Request Amount	5000		5000
10. TOTAL CASH INCOME (Add Lines 3, 8, and 9)	10400		10400
11. Total In-Kind Support (must equal In-Kind line 24)		900	
12. TOTAL INCOME (Add Lines 10 and 11)			11300
PROJECT EXPENSES			
13. Administrative Employee Costs			
14. Artistic Employee Costs			
15. Administrative Non-Employee Costs	500	400	900
16. Artistic Non-Employee Costs	5750		5750
17. Travel	1075		1075
18. Space Rental	625		625
19. Equipment Rental	1200	500	1700
20. Supplies and Materials			
21. Marketing and Promotion	900		900
22. Production/Exhibit Costs			
23. Other	350		350
24. TOTAL EXPENSES (Add Lines 13-23, must equal Line 12)	10400	900	11300

14 C13

Section 6: Internet Accessible Documentation

Internet Link: www.fastforwardaustin.com/documentation

Section 7: Application Checklist

All sections of the application form must be completed and signed by the appropriate representatives. Check the boxes below to ensure all sections have been completed.

Application Form

- Section 1 Summary Information
- Section 2 Applicant Information
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- Section 5 Proposed Budget Information
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Hand delivered applications must be in the CAD office by 4:00 P.M., the day of the deadline.

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City of Austin Cultural Arts Division
201 E. 2nd Street
Austin, TX 78701

16013

Section 7: Assurances

By submitting this application, the applicant hereby gives assurance to the City of Austin that:

1. The activities and services for which financial assistance is sought will be administered by the applicant organization;
2. Any funds received as a result of this application will be used solely for the project described;
3. The applicant has read, understands, and will conform to the intent outlined in the Community Initiatives Funding Program Guidelines;
4. The applicant will comply with Title VI of the Civil Rights Act of 1964, with labor standards under Section 5(j) of the National Foundation of the Arts and Humanities Act of 1965, with Section 504 of the Rehabilitation Act Amendments of 1974, with Title IX of the Education Amendments of 1972, with the Americans with Disabilities Act of 1990, with the Age Discrimination Act of 1975, and with the Drug Free Workplace Act of 1988;
5. The applicant will comply with Section 10(7)(b) of the Texas Commission on the Arts' Enabling Legislation, which prohibits the TCA and its grantees from knowingly fostering, encouraging, promoting, or funding any project, production, workshop, and/or program which includes obscene material as defined in Section 43.21 Penal Code of Texas;
6. The applicant is a nonprofit project as defined by the I.R.S.;
7. The application has been duly authorized by an authorized official for the applying organization, a principal of the organization with legal authority to certify the information contained in the application and sign contracts for the organization; he/she must read and guarantee the compliance of the organization with the requirements listed. Sponsored applications must be signed by the principal of the nonprofit umbrella organization with legal authority to certify the information contained in the application and a representative of the sponsored group/individual;
8. The applicant understands that the City of Austin actively reviews and evaluates all aspects of the programs and processes and incorporates changes which may occur at any time throughout the funding calendar. Cultural Arts Division staff will provide updates on changes as they are adopted;
9. The City of Austin reserves the right to make special stipulations on how specific cultural contract funds may be spent;
10. Neither the applicant nor any of its agents, representatives, subconsultants, nor I have undertaken or will undertake any activities or actions to promote or advertise any cultural arts funding proposal to any member of any City Commission reviewing the proposals, any member of the Austin City Council, or any City staff except in the course of City-sponsored inquiries, interviews or presentations;
11. The filing of this application by the undersigned, officially authorized to represent the applicant organization, has been duly approved by the governing board of the applicant organization.

- This application was approved by the applicant's board on 7/30/15
 This application is scheduled to be approved by the applicant's board on _____

Note: If the application has not been approved by the governing board, you must notify the City as soon as action is taken.

Applicant Authorized Official

Sponsored Organization/Group/Individual (if applicable)

City of Austin

Steven Snowden Co-Director
name (typed) title
 8/1/15
signature date

name (typed) title

signature date

name (typed) title

signature date

16 C1 3

Project

'Charting Influence' is a concert experience tracing the inspiration behind Charlotte Bray's violin concerto, 'Caught in Treetops'. The event weaves jazz, poetry, and contemporary classical music in a seamless program featuring performances by Peter Bay (Austin Symphony), Sarah Silver (San Antonio Symphony), Laura Mercado-Wright (Conspirare), Convergence Vocal Ensemble, Sam Lipman, and the Fast Forward Austin Orchestra. Lighting designer Natalie George and stage manager Keith Sechrest will develop and manage an immersive concert environment. The event will take place at 8pm on November 7, 2015 at the North Door. (1)

At the center of the program is the US premiere of rising star UK composer Charlotte Bray's 'Caught in Treetops'. Sarah Silver, newly appointed Assistant Concertmaster for the San Antonio Symphony, collaborates with Peter Bay and the Fast Forward Orchestra to bring this vital new work to Austin. Inspired by Sony Rollins, Dante Rossetti and Federico García Lorca, 'Caught in Treetops' is an explosive showcase for the violinist set against a deftly scored chamber orchestra accompaniment. The intense, mercurial work moves from playful whimsy to impassioned virtuosity, exhibiting Bray's distinctive and commanding voice.

Our program, 'Charting Influence', unpacks the musical and literary inspirations behind 'Caught in Treetops'. Bray cites the music of Sonny Rollins and the poetry of Rossetti and Lorca as starting points for her work. Highlighting these influences, 'Charting Influence' features an interpretation of the Sony Rollins tune, 'Autumn Nocturne', by Austin saxophonist Sam Lipman, readings of Lorca and Rossetti by Austin vocalist Laura Mercado-Wright, and performances of Lorca's own compositions by Wright and the Convergence Vocal Ensemble.

The concert dramatizes Bray's creative process, creating a compelling context for the work's U.S. premiere. Both a regional and international collaboration, 'Charting Influences' combines innovative programming concepts, cutting-edge contemporary classical music and the brightest stars of Austin and central Texas. Fast Forward Austin has a proven track record of presenting cutting edge music in engaging and accessible formats. In the context of Austin's classical and contemporary music community, there is a hunger for events that are collaborative, innovative, and well-produced. 'Charting Influences' will serve that need. (2)

Artistic/Cultural Merit

Fast Forward Austin has an established reputation for producing high quality performances of experimental, genre-bending music. Our events have drawn local and national attention with positive reviews from the Statesman, Chronicle, Sequenza21, and New Music Box. This past season FFA artists received two Austin Critics Table Award nominations and recognition from the Austin Chronicle as a "Top 10 thing to happen to Classical Music in 2014". We have given (3)

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the Austin premieres of major works by Steve Reich, Donnacha Dennehy, and Tristan Perich among others and built a national and local reputation for presenting adventurous music rarely heard in Austin. We believe that this record demonstrates our unique contribution to Austin's artistic and cultural landscape.

'Charting Influence' highlights two communities historically underserved in the contemporary classical music world, Women and Hispanics. By presenting an up and coming female soloist, Sarah Silver, and the U.S. premiere of an important female composer, Charlotte Bray, we are thrilled to spotlight the work of two women making important contributions to the field. We are also excited to offer a bi-lingual program, drawing special attention to the poetry of Federico García Lorca through readings of his poetry in both English and Spanish, as well as performances of his own compositions, sung in their original Spanish versions.

4

Administrative Capability

Over the past five years Fast Forward Austin has produced five marathon concerts and numerous smaller events. We have produced events of greater size and complexity than 'Charting Influence' and therefore believe we are extremely well equipped to produce and manage this event. The annual FFA marathon concert features seven artists, ranging from soloists to fifteen piece chamber orchestra, incorporating electronics, lighting, and staging elements over the course of an eight hour show. Attendance ranges from 200-300 people for the marathons and up to 100 people for smaller events. Our history of successfully managing these events can be seen in our critical acclaim and our ability to execute projects year after year on an extremely tight budget. Finally, the core FFA team of directors, volunteers, and staff, has worked together for over five years and will again work together to produce 'Charting Influence'. For these reasons we are well prepared to produce the proposed program in a technically and financially responsible way.

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While measuring the value of our programming can be an elusive task, we find that audience numbers and the social media response they produce is often a meaningful metric. At previous FFA events, we have encouraged audience members to take photos and use specific hashtags when posting them online. However, our audience's satisfaction is only one side of the equation. Over the history of our organization, we have consistently received positive feedback from our performing artists in regards to organization, timeliness of payment, and quality of facilities. The value we provide for these musicians is quite evident in the number of inquires we receive throughout the year, and the number of artists who we've presented on more than one occasion.

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To collect refined audience data, we plan on implementing an online survey for the 'Charting Influence' event. To encourage participation, we will initiate a raffle and award select participants with FFA merchandise.

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Economic, Cultural, and Social impact

Fast Forward Austin will pursue a multi-platform marketing strategy to promote 'Charting Influence'. Key points of this strategy include:

- comprehensive press release distributed to all local print, radio and television media outlets
- strategically placed advertisements in concert programs of local events that attract a similar audience
- poster and event postcard distribution
- promotional exchange with Texas Performing Arts
- social media promotion through Facebook and Twitter including:
 - widely distributed video trailer
 - artist audio and video previews
 - regular posts and interactions with our online community
 - games and ticket giveaways

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To attract visitors and tourists we will tap into national media outlets to promote the event. 'Charting Influence' has already received grant support from New Music USA, a major national grant-giving organization for new and experimental music. As a recipient of a New Music USA project grant, New Music USA will use their national platform to promote our event, reaching thousands of people around the country. Finally, since the event features Sarah Silver, a prominent musician from San Antonio, we also plan on advertising in that market as well.

13

It is a priority that Fast Forward Austin events remain accessible to people of all backgrounds. We have intentionally chosen to have our event on the east side of Austin in an effort to encourage attendance by members of the community who don't often frequent classical music events. Our venue, The North Door, is also fully equipped to provide a concert experience accessible to audience members with disabilities. We have sought out grants and private donations in order to keep ticket prices as low as possible, making our events accessible to a wide demographic. Additionally, we will partner with organizations working with underserved communities to offer free tickets to audience members for whom even a small ticket price is a barrier. Finally, as we have done for every Fast Forward Austin event, we will offer substantially discounted tickets to all students.

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(p = projected c = confirmed)

<u>PROJECTED INCOME</u>	<u>CASH</u>	<u>IN-KIND</u>	<u>TOTAL</u>
Earned income			
Line 1. Admissions			
Ticket sales: 1 performance			
50 x \$15 ticket 50 x \$10	\$1,250 p		
Line 3. Total Earned Income			<u>\$1,250</u>
Unearned Income			
Line 4. Grant Support			
New Music USA Project Grant	\$3,000 c		
Line 6. Total Other Unearned Income			
Line 7. Applicant Cash	\$1,150 c		
Line 8. Total Unearned Income			<u>\$4,150</u>
Line 9. COA request	\$5,000 p		\$5,000
Line 10. Total Cash Income	\$10,400		
Line 11. Total In-kind Expenses		\$900 c	
Line 12. Total Income			<u>\$11,300</u>

<u>PROJECTED EXPENSES</u>	<u>CASH</u>	<u>IN-KIND</u>	<u>TOTAL</u>
Expenses			
Line 15. Administrative Non-Employees			
Publicist	\$500		
Graphic Design		\$400	
			\$900
Line 16. Artistic Fees / Non-Employee			
Conductor	\$1,000		
Soloist (violin)	\$500		
Soloist (tenor sax)	\$100		
Solist (soprano)	\$200		
Orchestra Musicians 11 x \$250	\$2,750		

<u>PROJECTED EXPENSES</u>	<u>CASH</u>	<u>IN-KIND</u>	<u>TOTAL</u>
Convergence Vocal Ensemble	\$500		
Lighting Designer	\$400		
Stage Manager	\$300		
			\$5,750
Line 17. Travel			
Fuel Reimbursement	\$125		
Rental Vehicles	\$350		
Hotel 4 x \$150	\$600		
			\$1,075
Line 18. Space Rental			
The North Door - rental fee	\$500		
10% of projected ticket sales	\$125		
			\$625
Line 19. Equipment Rental			
Piano	\$500		
Lighting	\$700		
Percussion Equipment		\$500	
			\$1,700
Line 20. Marketing and Promotion			
Posters 150 x \$2	\$300		
Newspaper ads 3 x 200	\$600		
			\$900
Line 21. Other			
Green Room Expenses	\$150		
Ticket Agent	\$200		
			\$350
Line 24. Total Expenses			
Total Cash Expenses	\$10400		
Total In-Kind Expenses			
		<u>\$900</u>	
			\$11300

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Mission Statement

Adventurous music for a progressive community.

2014-15 Operating Budget

\$9530

Organizational History

Fast Forward Austin is a presenting organization that brings new and innovative music to the Austin community. Showcasing some of the most talented musicians from Central Texas and across North America, Fast Forward Austin offers an eclectic mix of cutting-edge, genre-bending music that fearlessly straddles the boundaries of pop, classical, and experimental music. Our signature event is an annual eight-hour marathon festival, but we also curate, organize, and present unique concert experiences throughout the year.

Described as “probably the first classical music event in Austin to make its own beer koozies (*Austin American Statesmen*),” Fast Forward Austin (FFA) was founded in 2010 by composers Ian Dicke, Robert Honstein, and Steven Snowden. Inspired by Austin’s infectious do-it-yourself atmosphere, we created FFA to fill the void of contemporary and experimental music largely absent from high profile festivals such as SXSW and Fun, Fun, Fun Fest. Our programs have included string quartets, avant-pop bands, experimental noise improvisation, orchestral song cycles, and many other types of music all within the same day-long marathon event.

Over the past five years, we have presented the Austin premieres of major works including Steve Reich’s *Music for 18 Musicians*, Donnacha Dennehy’s *That the Night Come*, and Michael Gordon’s *Timber*, while also hosting world premieres by emerging composers like Tristan Perich, Chris Cerrone, and Pulitzer Prize winning composer Caroline Shaw, among others.

Through community outreach initiatives and concerts in informal yet engaging settings, we have introduced hundreds of Central Texas residents to the exciting world of contemporary classical music. For the past four years we have partnered with Austin Soundwaves, a nonprofit organization that provides free music education to at-risk youth in East Austin. The Soundwaves students have performed a variety of new works at FFA, including a live score for a short animated film under the guidance of local composer Graham Reynolds.

FFA has received positive press attention with reviews, previews, and mentions in the *Austin American Statesmen*, the *Austin Chronicle*, the online journals *New Music Box* and *Sequenza21*, and New York City’s *WQXR* blog.

15 CI 4, HOPE Events Inc.

RECEIVED
 AUG 03 2015
 BY:

FY 2016 Community Initiatives

APPLICATION & AGREEMENT

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Section 1: Summary Information

Applicant Name HOPE Events Inc.	<input type="checkbox"/> Sponsored Project	Sponsored Project Name HOPE Annual Art Show
Project/Activity Title Hops for HOPE Art & Beer Bazaar	Start Date 11/22/15	End Date 11/22/15

Type of Sponsored Project – Select one only

Registered as a State of Texas Non-Profit Organization *501(c)3 NON PROFIT*
 Individual/Unincorporated Organization/Group

Primary Artistic Discipline – Select one only

<input type="checkbox"/> Dance	<input type="checkbox"/> Literature	<input type="checkbox"/> Film/Media Arts	<input type="checkbox"/> Multidisciplinary
<input type="checkbox"/> Music	<input type="checkbox"/> Opera/Musical Theatre	<input type="checkbox"/> Theatre/Performance Art	<input checked="" type="checkbox"/> Visual Arts/Public Art

Project Summary: Please describe the project for which you are requesting funds in the space provided. Applicant(s) is/are requesting \$7,500 in Community Initiatives program funding.

When: Sun. Nov. 22nd 2015

Where: Fair Market 1100 E. 5th St. 78702

One sentence description of project :

Hops for HOPE is the annual art show hosted in Austin, Texas for HOPE Events Inc. a 501(c)3 nonprofit organization that helps artists and musicians support education by connecting creative with causes.

For CAD staff use only	<input checked="" type="checkbox"/> App Forms	<input checked="" type="checkbox"/> Org History	ADA Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
Arts Commission Review <i>8/17/15</i>	<input checked="" type="checkbox"/> Evaluation Criteria	<input checked="" type="checkbox"/> Tax Exempt	Insurance Required? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N
Award Amount \$ <i>7,500</i>	<input checked="" type="checkbox"/> Itemization	<input checked="" type="checkbox"/> Board List	<input checked="" type="checkbox"/> General Liability
Control Number - <i>16 CI 4</i>	<input checked="" type="checkbox"/> 990 <input checked="" type="checkbox"/> State Exempt	<input checked="" type="checkbox"/> Documentation	<input type="checkbox"/> Liquor <input checked="" type="checkbox"/> Auto

Section 2: Applicant/Sponsored Project Information

Applicant

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Applicant's Legal Name HOPE Events Inc.		Federal Tax I.D. 26-0444000	Other Common Name HOPE Campaign		
Official Mailing Address 1011 W. 10 TH St.			City Austin	State Texas	Zip 78703
Physical Mailing Address 1011 W. 10 th St.			City Austin	State Texas	Zip 78703
Telephone 512-694-7110		District Number	Website (URL) www.hopecampaign.org		

Applicant Contact/Project Director (<i>Not the same as Board Chair</i>) Andi Scull Cheatham			Title Exec. Producer		
Address 1011 W. 10 TH St.			City Austin	State TX	Zip 78703
Telephone 512-694-7110			Email andi@hopecampaign.org		

Board Chair (<i>Not the same as Applicant Contact/Project Director</i>) Gina Whittington			Title HOPE Events Director		
Address 6204 Nasco Dr.			City Austin	State TX	Zip 78757
Telephone 512-784-8763			Email gina@hopecampaign.org		

Sponsored Contact/Project Director			Title		
Address			City	State	Zip
Telephone		District Number	Email		

See Page 16 for Race Codes

Applicant Race Code	Sponsored Race Code	Project Race Code
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Section 3: Operating Budget History – (Arts organization or sponsored project)					
	FY 10–11 Actual (CASH only)	FY 11–12 Actual (CASH only)	FY 12–13 Actual (CASH only)	FY 13–14 Projected/Actual (CASH only)	FY 14–15 Proposed (CASH only)
Revenue	\$132,521	\$90,444	\$389,575	\$480,231	\$451,000
Expenses	\$129,919	\$64,176	\$325,703	\$544,387	\$430,000

Section 4: COA Funding History - (Arts organization or sponsored project information)			
	2011-2012	2012-2013	2013-2014
COA Funding	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Was this project funded previously under a different organization name or sponsor? Yes No

If yes, **Year:** _____ **Name:** _____

Section 5: Proposed Budget

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The budget MUST balance. Total income (line 12) MUST equal total expenses (line 24).
 Round all budget figures to the nearest whole dollar.

PROJECT INCOME	CASH	IN-KIND	TOTAL
EARNED INCOME			
1. Total Admissions	0		0
2. Total Other Earned Income	3,900		3,900
3. TOTAL EARNED INCOME (Add Lines 1 and 2)	3,900		3,900
UNEARNED INCOME			
4. Total Private Support (Corp, Foundation, Individual)	5,000		5,000
5. Total Public Support (Government Grants)	0		0
6. Total Other Unearned Income	0		0
7. Applicant Cash	2,500		0
8. TOTAL UNEARNED INCOME (Add Lines 4 – 7)	7,500		5,000
9. COA Request Amount	7,500		7,500
10. TOTAL CASH INCOME (Add Lines 3, 8, and 9)	18,900		18,900
11. Total In-Kind Support (must equal In-Kind line 24)		8,500	8,500
12. TOTAL INCOME (Add Lines 10 and 11)	18,900	8,500	27,400
PROJECT EXPENSES			
	CASH	IN-KIND	TOTAL
13. Administrative Employee Costs	0		0
14. Artistic Employee Costs	0		0
15. Administrative Non-Employee Costs	4,100	3,500	7,600
16. Artistic Non-Employee Costs	3,000	0	2,000
17. Travel	0	0	0
18. Space Rental	3,500	0	3,500
19. Equipment Rental	300	0	300
20. Supplies and Materials	0	0	0
21. Marketing and Promotion	2,500	1,500	4,000
22. Production/Exhibit Costs	5,500	3,500	7,000
23. Other			
24. TOTAL EXPENSES (Add Lines 13-23, must equal Line 12)	18,900	8,500	27,400

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Section 6: Internet Accessible Documentation

Internet Link:

<https://www.facebook.com/media/set/?set=a.10153377773419348.1073741834.27115369347&type=3>

Section 7: Application Checklist

All sections of the application form must be completed and signed by the appropriate representatives. Check the boxes below to ensure all sections have been completed.

Application Form

- Section 1 Summary Information
- Section 2 Applicant Information
- Section 3 Organizational Budget History
- Section 4 COA Funding History
- Section 5 Proposed Budget Information
- Section 6 Internet Accessible Documentation
- Section 7 Application Checklist
- Section 8 Assurances (signed by Authorized Official)

Attachments:

Please indicate which attachments are enclosed with the application by checking the corresponding box. Each page of attachments must be labeled with the attachment number and name of the organization.

Required Attachments

- Attachment 1 Narrative (Evaluation Criteria)
- Attachment 2 Budget Itemization
- Attachment 3 Organizational History
- Attachment 4 Proof of Tax Exempt Status
- Attachment 5 Proof of State of Texas Exempt Status
- Attachment 6 Board List
- Attachment 7 IRS 990 (first page only)
- Attachment 8 DOCUMENTATION
- Attachment 9 Americans with Disabilities Act Quiz
- Attachment 10 Insurance Information Form

PACKAGING - Submit one envelope with the application and all required attachments.

Mailing and Delivery Instructions

Applications whether hand delivered or mailed are due in our office on the first Monday of each month and that first Monday must be at least sixty days prior to the project start date.

Hand delivered applications must be in the CAD office by 4:00 P.M., the day of the deadline.

The Cultural Arts Division is not responsible for loss or damage of application materials. The City of Austin Cultural Arts Division reserves the right to retain a copy of application materials for archival purposes and its permanent record. All application materials are public records. Keep a complete copy of your application for your file.

Applications should be sent or delivered to the following address:

City of Austin Cultural Arts Division
201 E. 2nd Street
Austin, TX 78701

1. What are the specifics of the project for which funding is sought? i.e. list specific date(s), time(s), activity(ies), participant(s), location(s).

Nov. 22nd Sunday 4pm – 10pm

Hops for HOPE – Annual Art Show

Free All Ages Public Art Event

Showcasing all contributing HOPE Artists and HOPE Projects from 2015.

HOPE Projects: HOPE Outdoor Gallery, HOPE Farmers Market, HOPE for Senegal

ART | MUSIC | FOOD | DRINKS | FRIENDS | FUN

2. How does the project contribute to and fill a need in Austin’s artistic and cultural community?

Hops for HOPE is the one time each year all of the artists that donated their time and talent throughout the year get the opportunity to showcase their personal work and sell their art in an event entirely put on by HOPE Events. It also creates a platform for local community members to meet the artists, learn more about their work and talk about outside commission pieces or event work.

Every year this free community event also acts as an arts education experience for families who bring their kids and friends to learn more about the talented creative class in their community.

Artistic/Cultural Merit

3. How does the applicant (or sponsored entity if applicable) produce/present quality work that contributes to the unique artistic/cultural landscape in Austin?

HOPE Events coordinates the largest outdoor gallery project in the Austin area, the HOPE Outdoor Gallery. We also produce the Sunday HOPE Farmers Market weekly which also showcases local Austin artists, musicians and food artisans. You can visit our websites to see more photos and information about these projects and our work: www.hopecampaign.org www.hopecfarmersmarket.org

4. To what degree does the project incorporate artists or artistic works from historically underserved communities in their programming or provide programs/services to historically underserved artists and/or communities?

Hops for HOPE is a free, all ages event that not only highlights all contributing artists but also educates people about HOPE Projects that were completed or ongoing that year. This event also creates free access to public art for Austin residents from all cultures and incomes.

Our HOPE Farmers Market (HOPEFM) operates every Sunday and was the first East Side farmers market started to specifically serve the food desert residents and low income families in the area. Each month a local artist designs the poster for the HOPEFM and Hops for HOPE is the art show that showcases these 12 contributing artists.

Also highlighted in the event are the contributing artists to the HOPE Outdoor Gallery (HOG). This paint park has proven to be a cultural outlet and resource for all members of the Austin community.

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Over the past 4.5 yrs we have seen people of all ages, races and economic backgrounds enjoy the art environment and our community paint park. From kids birthday parties, engagement photo shoots, maternity shoots, family videos, art classes, theater classes, XGames demos, yoga classes, Segway art tours, tourist meet ups, picnics and just plain artist collaborations the HOG has become a destination for all and is available to everyone in the Austin area.

Administrative Capability

5. How does the applicant (or sponsored entity if applicable) demonstrate production and business skills needed to complete the proposed programming/project?

HOPE Events has over 9 yrs experience producing and creating educational events designed to engage the Creative Class and support education on local and global levels.

6. How will the project be evaluated to measure project effectiveness? Describe methods.

We will assess the number of shares on social media, RSVPs, and actual attendance to Hops for HOPE to measure it's success. We will also measure the event's success on art sales and commission developments.

7. How will the applicant collect data regarding audience demographics, audience involvement, and tourists in attendance from in state, out of state, or outside the USA? Describe methods.

All attendants must check-in when they arrive. We collect zip codes and emails for those interested in future newsletters.

8. If applicable, is the fiscal sponsor capable of managing the administrative and financial aspects of the project? NA

Economic, Cultural, and Social Impact

9. Does the proposed programming/project meet any identified community social or cultural needs? Hops for HOPE is one of the largest free art events for the public offered each Fall. This event additionally highlights the HOPE Outdoor Gallery which is currently one of the #1 tourist spots in Austin and is internationally recognized as an Austin icon.

10. How does the project market to a broad constituency (including residents, visitors and tourists)? Hops for HOPE is publicized across various social medias which speak to local, state, national and international audiences. This event additionally highlights the HOPE Outdoor Gallery which is currently one of the #1 tourist spots in Austin and is internationally recognized as an Austin icon.

11. How is the proposed programming/project accessible to audiences with disabilities?

Hops for HOPE is always hosted in a facility that is accessible to audiences with disabilities.

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12. How is the proposed programming/project accessible to economically disadvantaged audiences? Hops for HOPE is free and open to the public.

13. Will the applicant attempt to partner or otherwise work with the convention or hotel/motel industries to attract audiences? If so, how?

Hops for HOPE will be marketed to all of the tourist social medias. HOPE also receives support from Hotel San Jose for the event and publicizes the event to all Bunkhouse partners.

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**HOPE EVENTS
ATTACHMENT #2**

(p = projected) (c = confirmed)

PROJECTED INCOME	CASH	TOTAL
Earned Income		
Line 1. Admissions FREE	\$0 c	
Line 2. Other Earned Income		
Poster sales: 20 x \$25 poster	\$500 p	
Art cup sales: 300 x \$10 cup	\$3,000 p	
Tshirt sales: 16 x \$25 shirt	\$400 p	
Line 3. Total Earned Income		\$3,900
Unearned Income		
Line 4. Corporate Support:		
5 Event sponsors @\$1,000	\$5,000 c	
Line 7. Applicant Cash	\$2,500 c	
Line 8. Total Unearned Income		\$7,500
Line 9. COA request	\$7,500 p	\$7,500
Line 10. TOTAL CASH INCOME		\$18,900

PROJECTED EXPENSES	IN-KIND	TOTAL
Expense In-Kind		
Line 15. Administrative Non-Employee Cost		
Project Director - \$20/hr. x 50 hrs. x 1mos	\$1,000	
Marketing/Social media - \$10/hr. x 40hrs.	\$400	
Event manager - \$20/hr. x 40hrs. x 2mos	\$1,600	
Volunteer Coordinator - \$25/hr. x 20hrs.	\$500	\$3,500
Line 21. Marketing and Promotion		
Pro bono add placement & web links		\$1,500
Line 22. Production/Exhibit Costs		
Wall & furniture pick-up/delivery	\$1,000	
Custom light install & carpets	\$2,500	\$3,500
		\$8,500
Total In-Kind Expenses		\$8,500

PROJECTED EXPENSES	CASH	TOTAL
Expenses / Cash		
Line 15. Administrative Non-Employee Costs		
Project Director - \$20/hr. x 50 hrs. x 2mos	\$2,000	
Marketing Director - \$25/hr. x 20hrs.	\$500	
Event manager - \$20/hr. x 40hrs. x 2mos	\$1,600	
		\$4,100
Line 16. Artistic Non-Employee		
Artist Management - \$20/hr. x 50 hrs. x 2mos	\$2,000	
Art Curation - \$20/hr. x 50	\$1,000	
		\$3,000

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Line 18. Location Rental – Fair Market	<u>\$3,500</u>	
		\$3,500
Line 19. Equipment rental		
PA & Sound Board	\$300	
		\$300
Line 21. Marketing and Promotion		
Poster printing	\$200	
Promotional items	\$1,800	
t-shirt printing	\$500	
		\$2,500
Line 22. Production/Exhibit Costs		
Wall Installation	\$3,500	
Signage	\$500	
Paint & supplies	\$500	
Gallery hanging hardware	\$350	
Lights & extension cords	\$350	
Volunteer / crew meals	\$150	
Location event Insurance	\$150	
		\$5,500
Total Cash Expenses		\$18,900



HOPE Events Inc. Austin / Los Angeles
1011 W. 10th St. Austin, Texas 78703
www.hopecampaign.org
EIN #: 26-0444000

HOPE MISSION

HOPE Events is a 501(c3) non-profit that connects creatives with causes via campaigns, projects and events that support education. The HOPE (Helping Other People Everywhere) Campaign -Helps artists & musicians support education projects around the world.

ABOUT HOPE

With the help of contemporary artist Shepard Fairey, HOPE launched in December 2006 in an effort to provide the Creative Class with ways to contribute time and talent to help educate the world about the humanitarian crisis in Darfur, Sudan. From there the HOPE Campaign continued to expand and create projects and events for talented people to donate their creative skills with a mission of Helping Other People Everywhere.

Since then thousands of artists and groups have joined the HOPE Campaign support education and arts programming. Over the past eight years the organization successfully expanded its global reach through campaign and projects for Kenya, Rwanda, USA, Philippines, India, Senegal, Nicaragua, Uganda, Haiti and the New Orleans Gulf and established it's home office in Austin, TX where we launched the HOPE Farmers Market in 2009, and founded the HOPE Outdoor Gallery in 2011.

HOPE Events continues to provide ways to involve artists & musicians in local to global issues across the world and in their own backyard by organizing and producing events, projects and campaigns that

Join the HOPE Campaign and help connect creatives with causes around the world. www.hopecampaign.org

WHO WE ARE:

HOPE Events is a team of socially conscious producers and event managers that work together to coordinate the volunteer efforts and contributions of creatives to causes.

WHAT WE DO:

We create events, projects and campaigns that mobilize artists, musicians and creative talents to help other people and organizations everywhere.

WHY WE DO IT:

To help coordinate and bring value to artistic and creative contributions in support of educational growth, awareness building and development for local and global causes.