

EVALUATION MATRIX: TVN0053 – Zilker Park Café

EVALUATION CRITERIA		Total Points	Players Concession Austin, TX	Louis & Claire Concessions Austin, TX	Rodriguez Concessions Austin, TX
1	Local Business Presence	10	10	10	10
2	System Concept and Solutions Proposed	35	26	28	22
3	Business Experience and Personnel Qualifications	25	18	17	18
4	Financial Capability and Business Plan	10	8	7	7
5	Total Revenue to General Fund	20	16	15	13
TOTAL SCORE		100	78	77	70
6	Interviews	25	20	16	
GRAND TOTAL SCORE		125	98	93	70

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.