

RMI MASTER PLAN MOBILITY COMMITTEE MEETING

OCTOBER 7, 2015

RMI. Creating a clean, prosperous,
and secure energy future.™





MOBILITY COMMITTEE MEETING AGENDA

- Program Overview
- Updates - activity since City Selection
- Partnership Framework
- Master Activity Plan
- 60 Day Timeline/Deliverables



PROGRAM OVERVIEW

- RMI has chosen Austin as Lead Implementation City for a collaborative, multi-year Mobility Transformation initiative.
- RMI and the City of Austin will partner to develop and implement solutions to societal, economic, and environmental challenges from the present mobility system.
- Partnership will showcase Austin as national leader in reshaping personal mobility.
- RMI and the City of Austin will ultimately scale solutions to other cities nationwide—beginning with City of Denver.
- [RMI Mobility Transformation Vision](#)



UPDATES SINCE CITY SELECTION

Week by week

- Week of 9/7 – Announcement, PR Plan, MOU Drafting
- Week of 9/14 – Press Conference Austin, messaging Denver, program planning meetings/kickoff Austin, MOU signing
- Week of 9/21 – Workstream stakeholder meetings in Austin
- Week of 9/28 – Jules Kortenhorst RMI CEO / Mayor Adler / City of Austin, Stakeholder and support Function meetings
- Week of 10/5 – Stakeholder meetings, SXSW Eco, Mobility Challenge Launch, Mobility ATX press conf, Core Team Meeting, Mobility Committee update



RMI AND CITY OF AUSTIN PARTNERSHIP FRAMEWORK

RMI Workplan Deliverable

November 16th - RMI will present a full workplan for its partnership with the City of Austin:

- Membership and roles of partnership governance
- Expected project outcomes
- Benefits to and roles of participating organizations
- Project and partnership development
- Resources and budget

Communications and Public Engagement

RMI will also propose a communications and outreach platform, to ensure that the Austin public is sufficiently informed about our work in partnership with the City and its stakeholders

- Present project objectives to the public
- Demonstrate alignment with the City of Austin
- Establish a platform for the public to engage with the project team
- Communicate successes and challenges as they emerge
- Build trust and enthusiasm within the community



MASTER ACTIVITY PLAN

ACTIVITIES:

- Co-Development Agreements – Austin and Denver
- Work-Stream Plans – Austin: Activities/Deliverables/Outcomes
 - ITD, CaaS, FE focus – 12 month deliverables
 - MoD and SDV – Supporting/Enabling plans
- Communication/Engagement Plans – Austin, and Denver
- Governance/Steering Mechanisms – Austin, and Denver
- MTX Development/Funding Plans
- GEP – Denver Workplans , SME/+City – Concept/Engage Plans
- MTX Staffing, Austin/Denver Co-Staffing, Budget/Costsharing

LEAD RESPONSIBLES

Greg/Ben and Jon/EJ

Workstream Leads

- Bodhi/Lynn/Jon
- Greg/Jon

Bianca/Jerry

Jerry/Greg

Betsy/All

Jerry/EJ

Jerry



60 DAY TIMELINE MOVING FORWARD

WEEK OF:

- 10/05 – Austin – Co-Development workplan overview to City Council Mobility Committee 10/7
- 10/12 – Austin – CO Working week – developing Co-Dev agreement incl Comms/Gov plans
Denver – Program Plan Review Meeting
- 10/19 – Austin – Review draft Co-Dev agreement and Comms/Gov plans with stakeholders
- 10/26 – External Engagements – Verge, THNK-AMS, C-DoT Transpo Matters, NACTO Austin
- 11/02 – Co-Dev agreements, etc – Finalizing Austin / Developing Denver
- 11/09 – Co-Dev agreement, etc – Austin stakeholder previews, Denver vetting
- 11/16 – Austin – Final Co-Dev agreement and Comms/Gov plan to City Council
Mobility Committee 11/16, City Council 11/19
- 11/30 – Denver – Final delivery of Co-Dev agreement, DEN Sustainable Biz Summit Dec 03
- December – Operationalizing in Austin and Denver