



Capital Metro

- Service Overview
- Service Plan 2025

*City of Austin City Council Mobility Subcommittee
October 7, 2015*

Overview

- Capital Metro Services
- Service Plan 2025
- Questions and Discussion



30 Years of Service



Highlights

1. 837 million+ rides since 1985
2. 100% accessible
3. 14 Park & Rides
4. MetroRail
 - Ridership quadrupled+
5. Real-Time all the time!
6. CapMetro Mobile App
 - \$1.5 Million passes sold
 - 150,000+ downloads

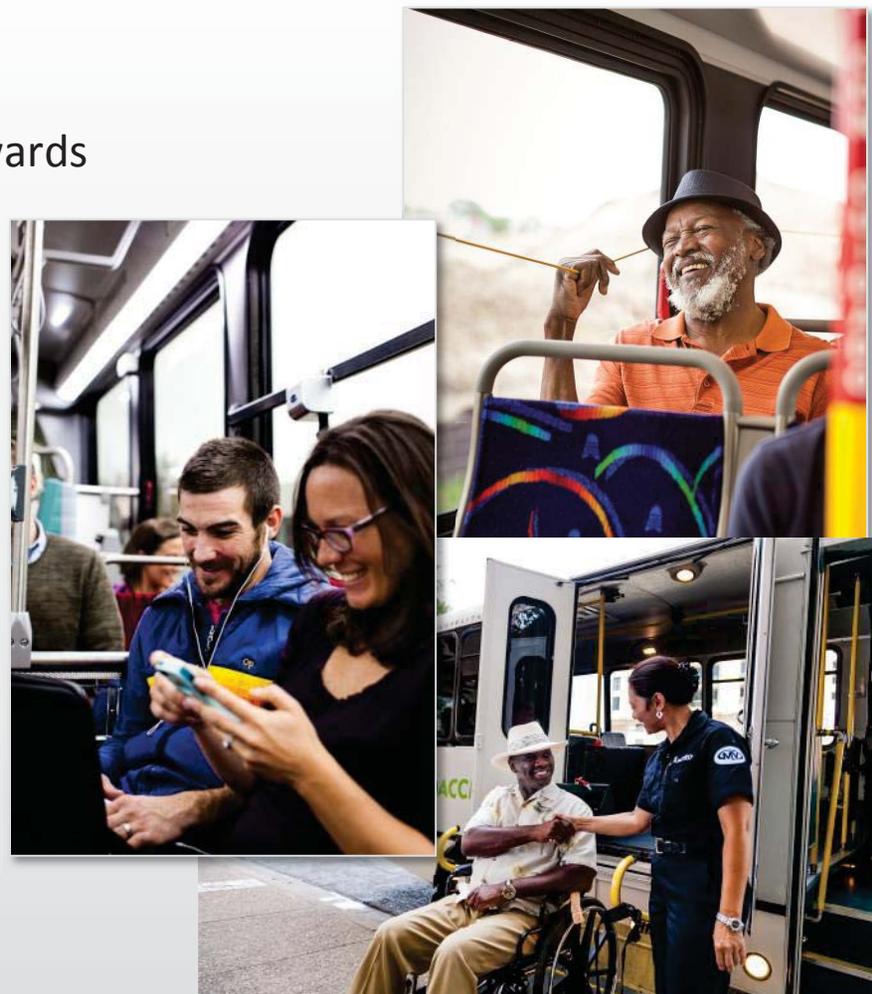




30 Years of Service

Highlights

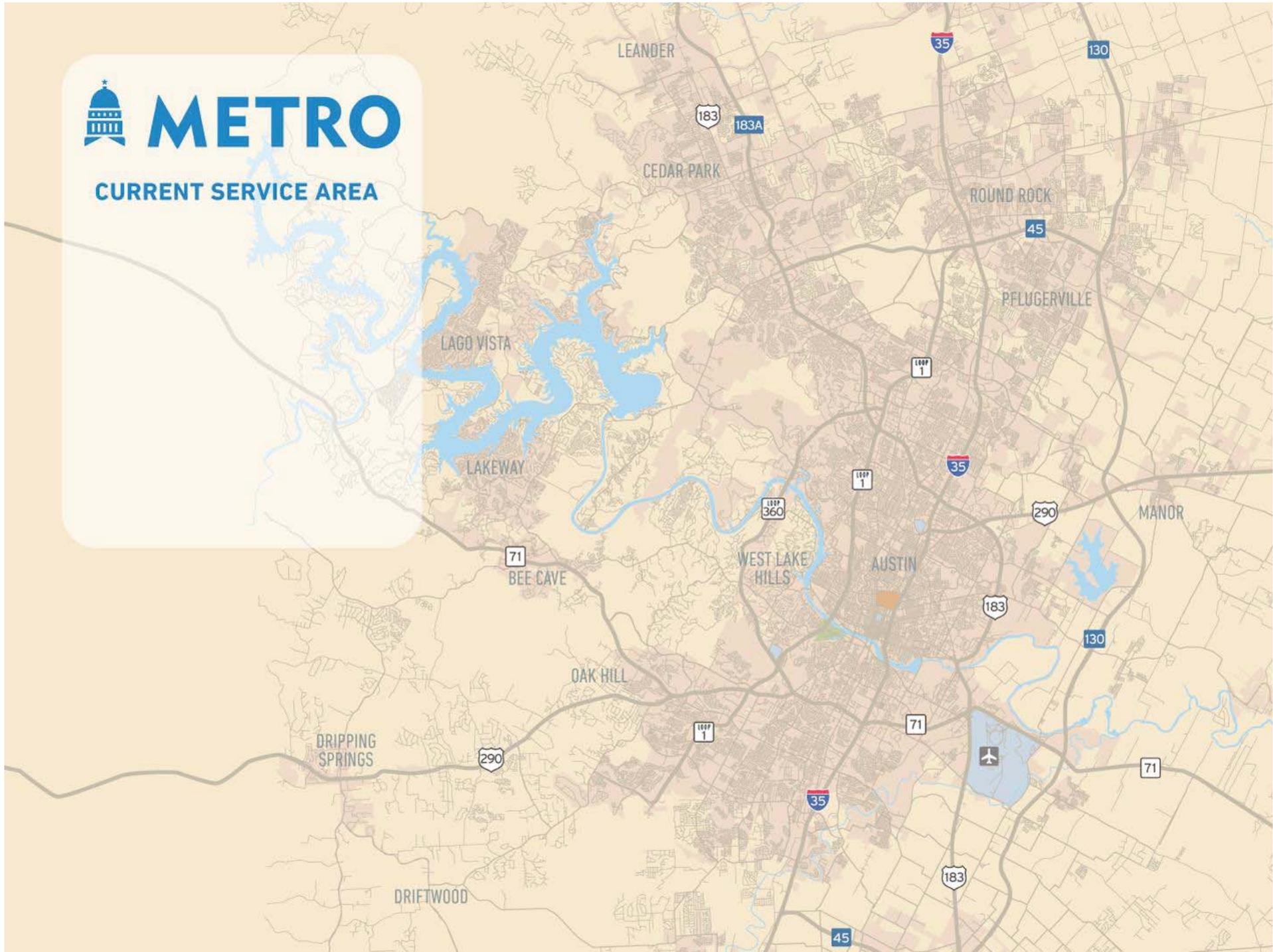
- Texas Comptroller Leadership Circle Awards
- Nearly 24/7
- 3,000 bus stops
- Basic Transportation Needs Fund
- Wi-Fi service
 - 9,600+ Times/Day
- MetroAccess
 - 50,000 trips monthly





METRO

CURRENT SERVICE AREA

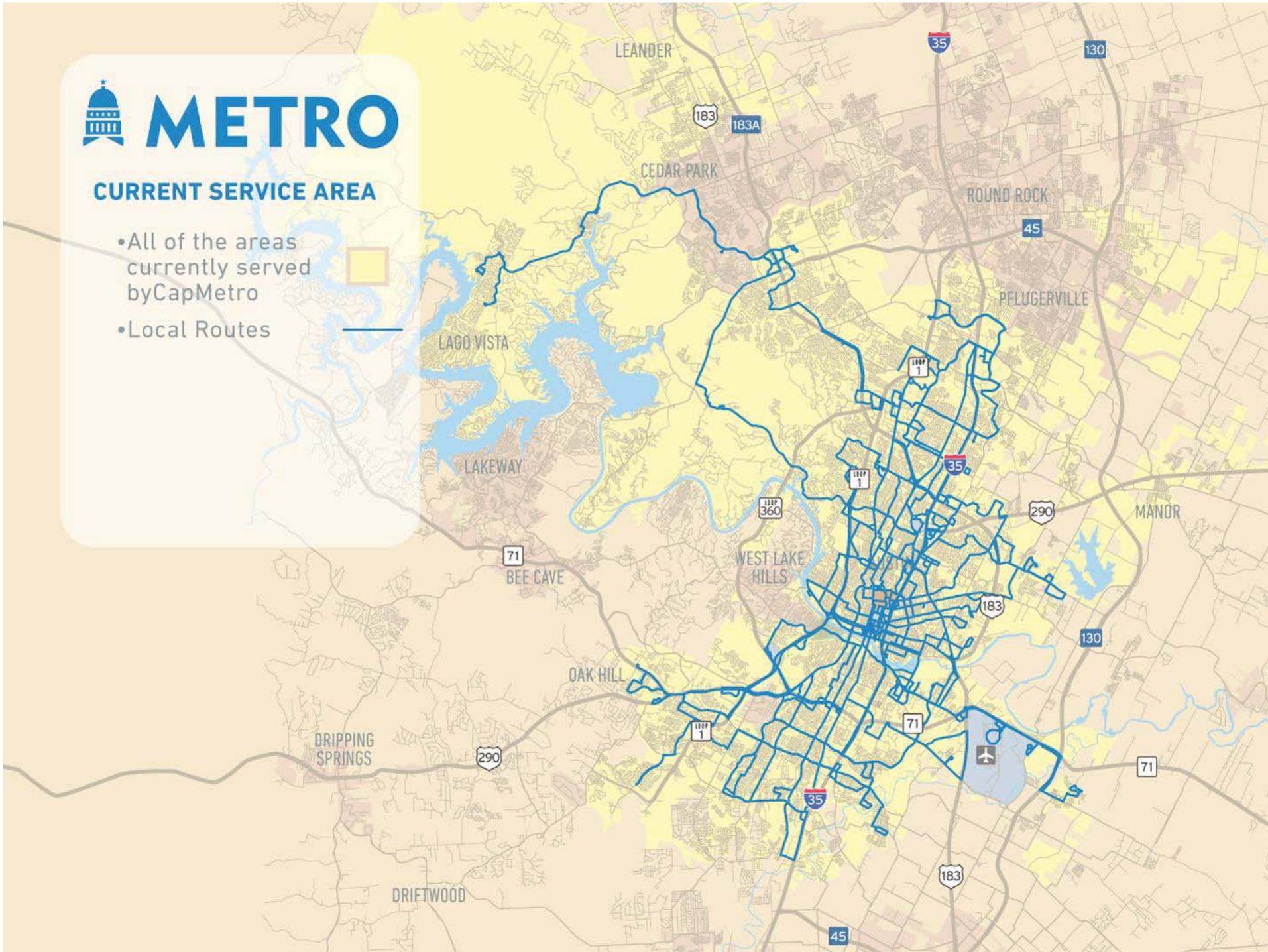




METRO

CURRENT SERVICE AREA

- All of the areas currently served by CapMetro
- Local Routes

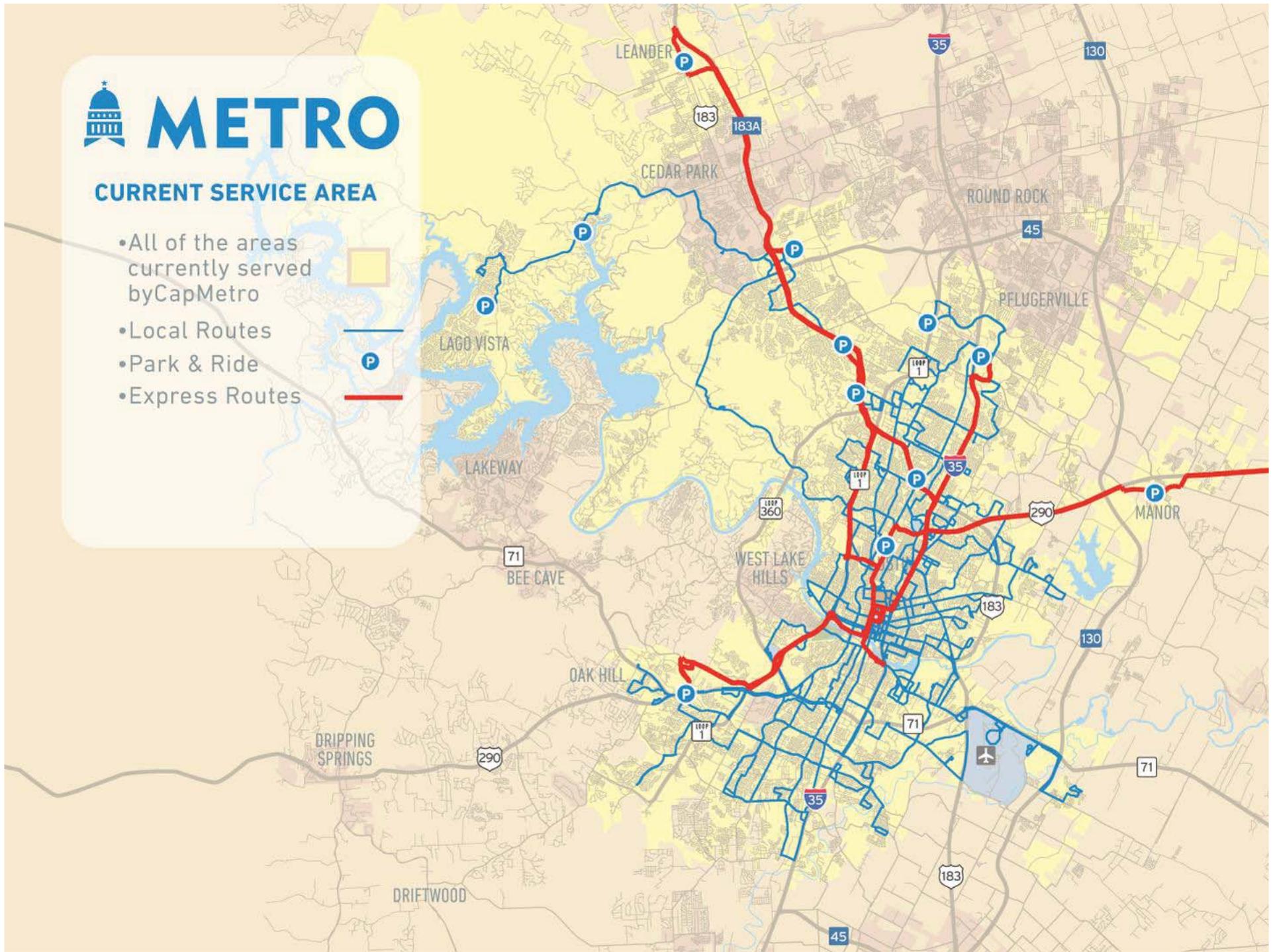




METRO

CURRENT SERVICE AREA

- All of the areas currently served by CapMetro 
- Local Routes 
- Park & Ride 
- Express Routes 

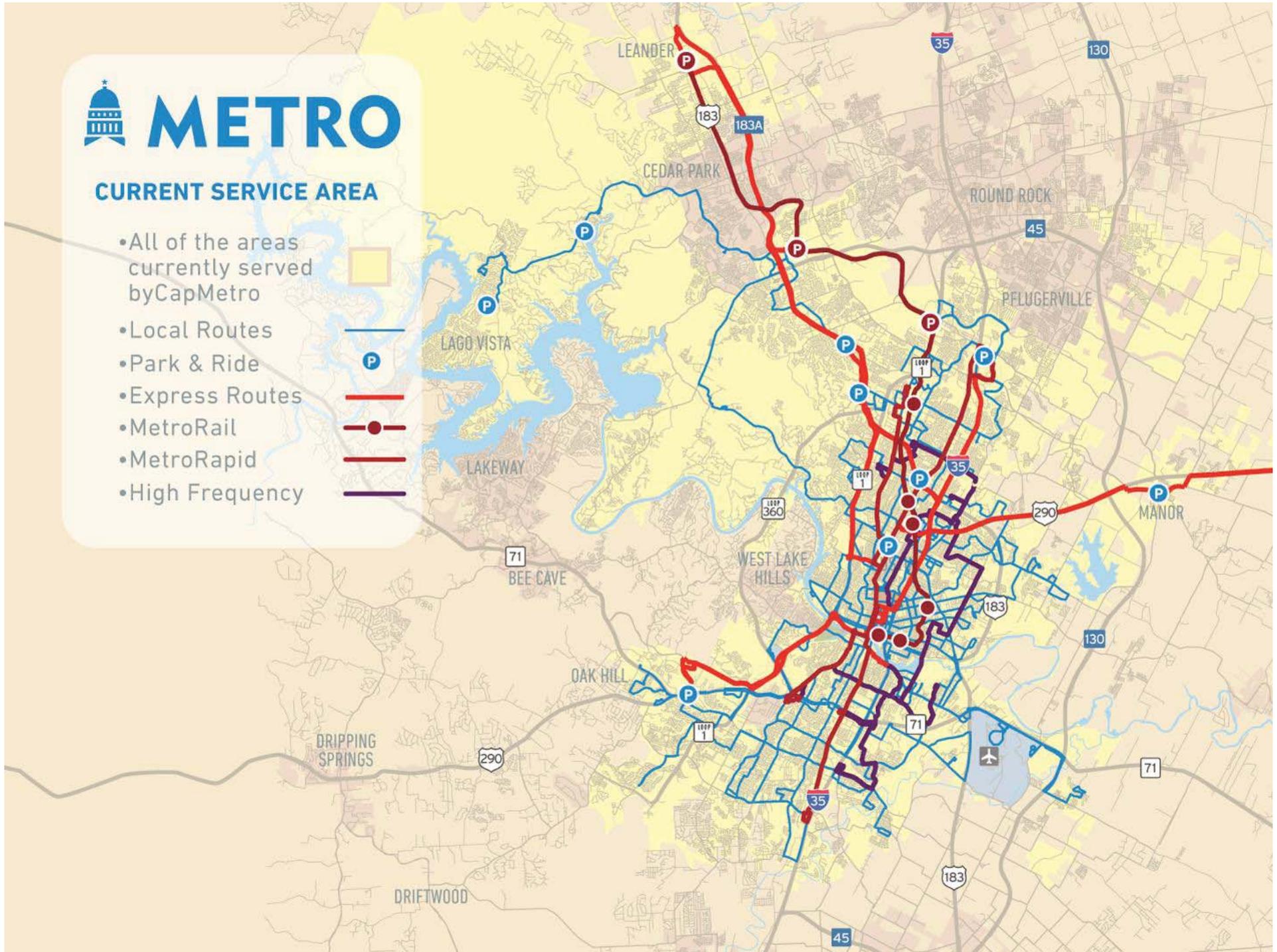




METRO

CURRENT SERVICE AREA

- All of the areas currently served by CapMetro
- Local Routes
- Park & Ride
- Express Routes
- MetroRail
- MetroRapid
- High Frequency

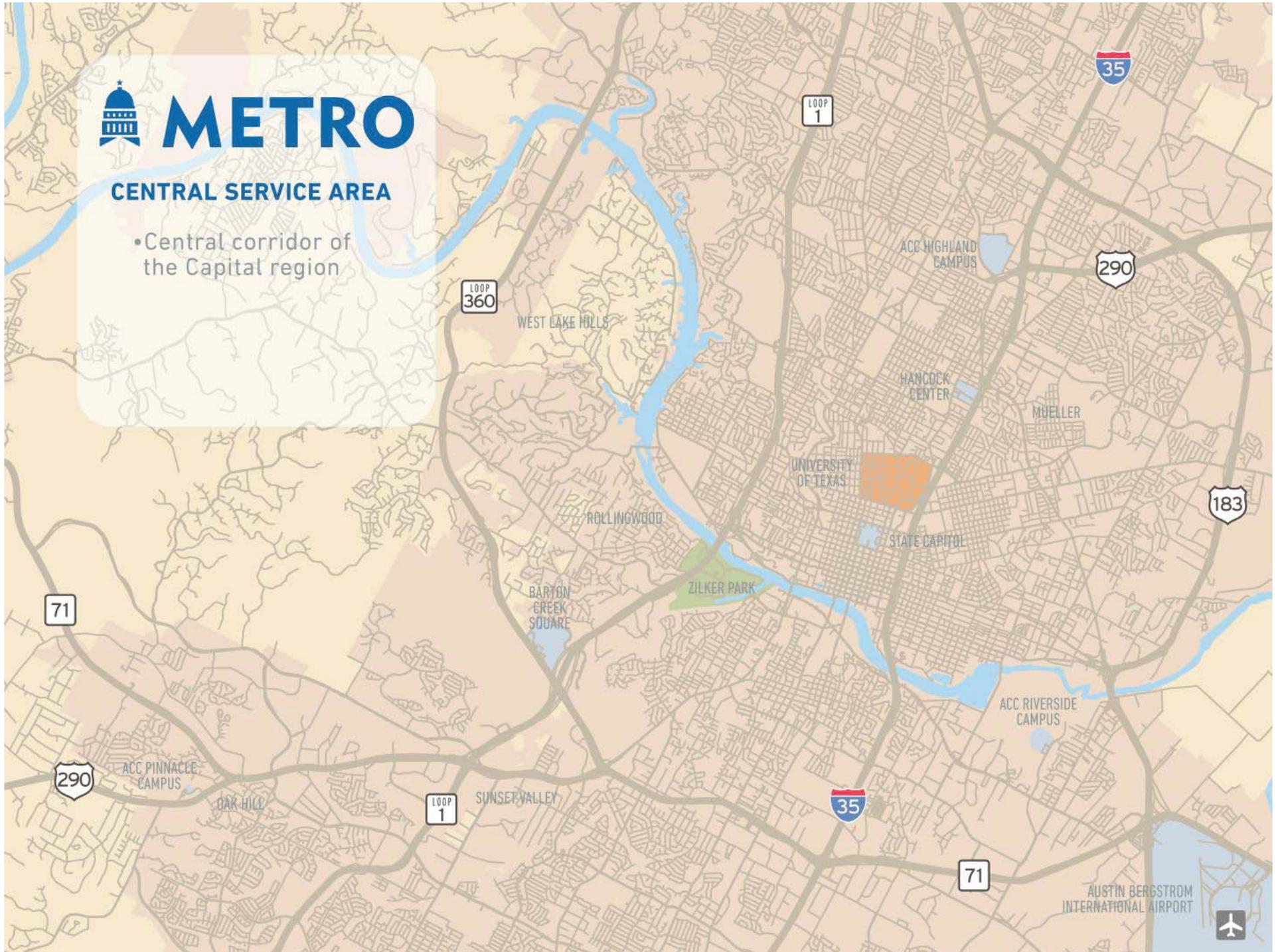




METRO

CENTRAL SERVICE AREA

- Central corridor of the Capital region

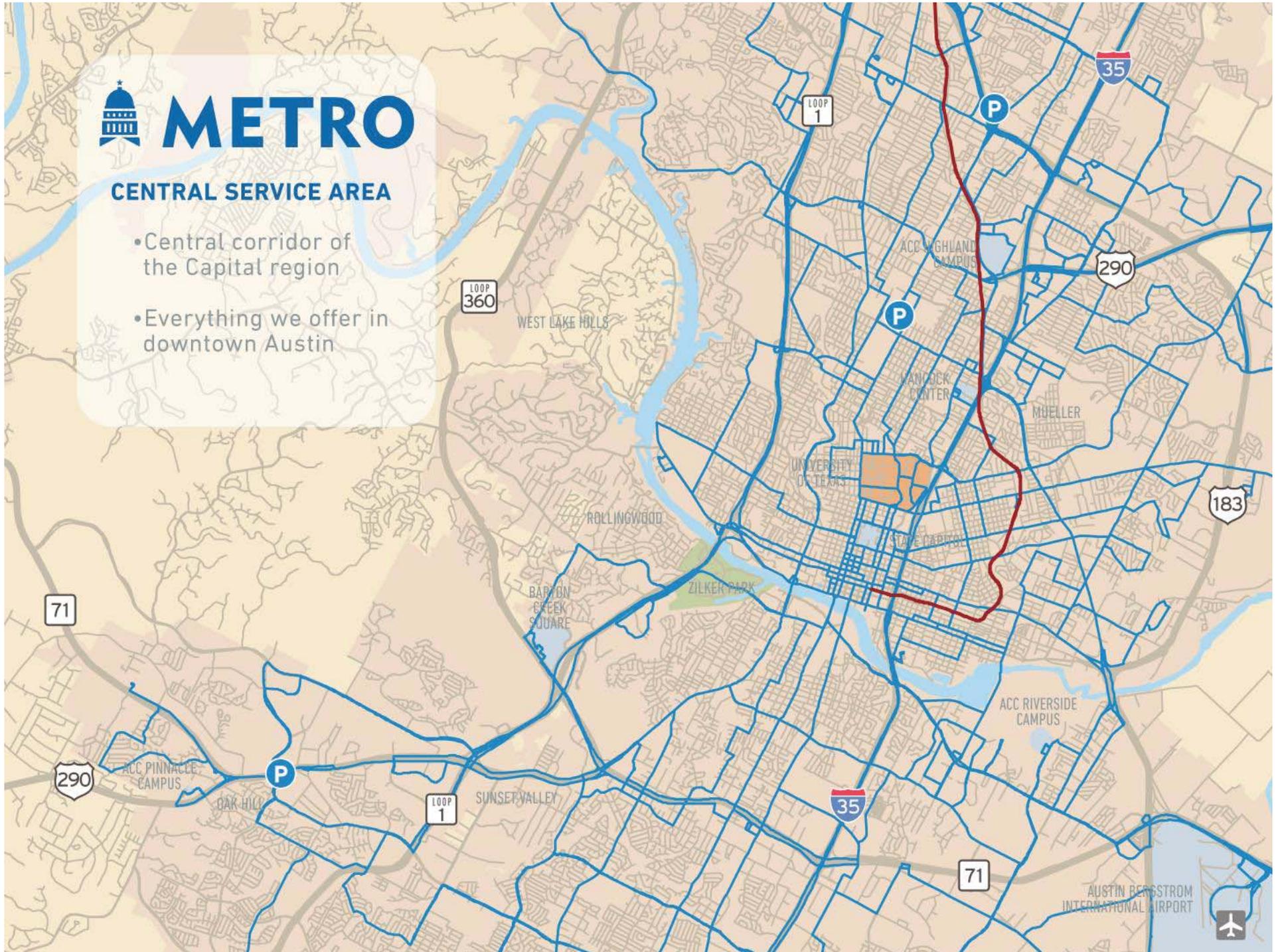




METRO

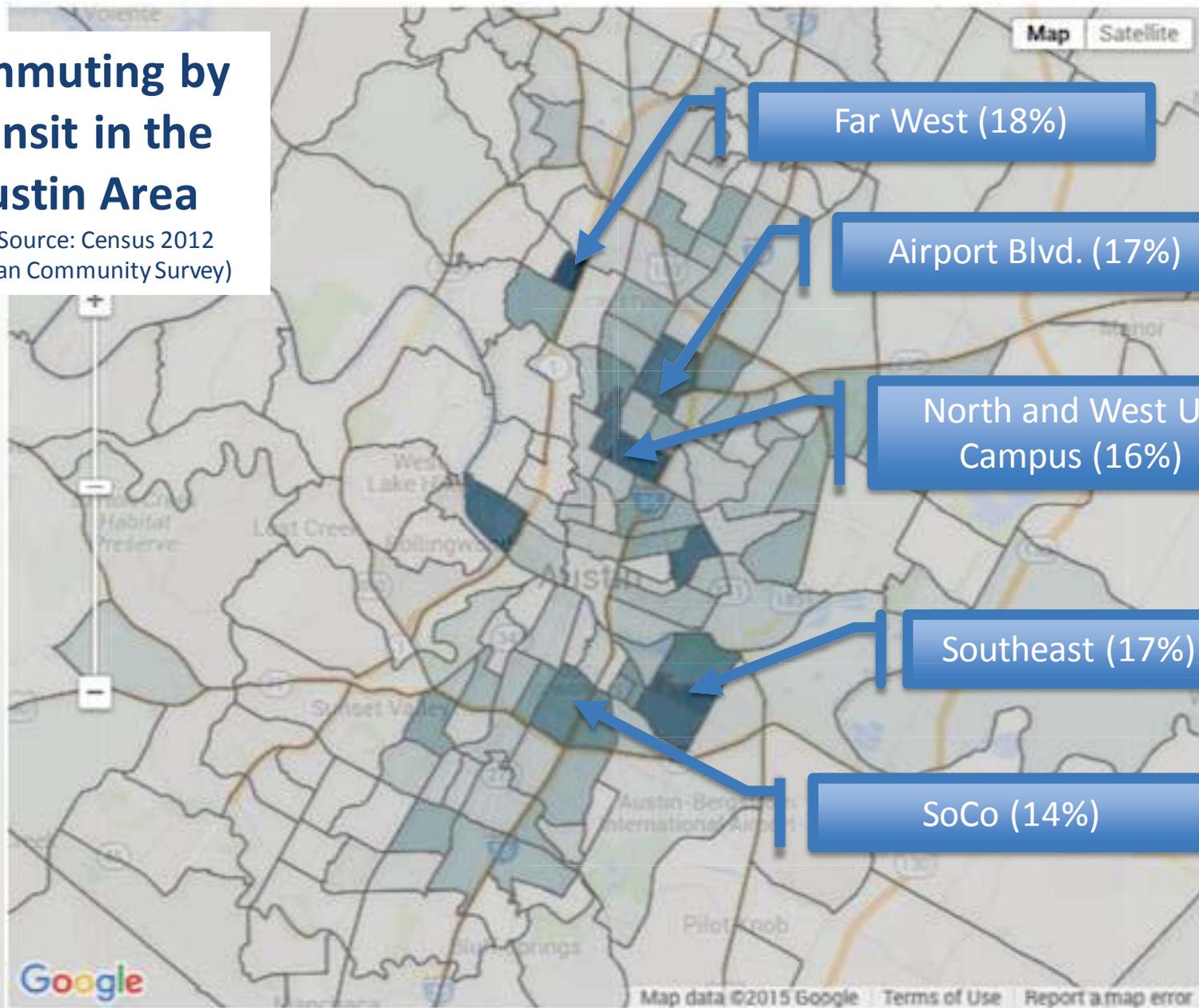
CENTRAL SERVICE AREA

- Central corridor of the Capital region
- Everything we offer in downtown Austin



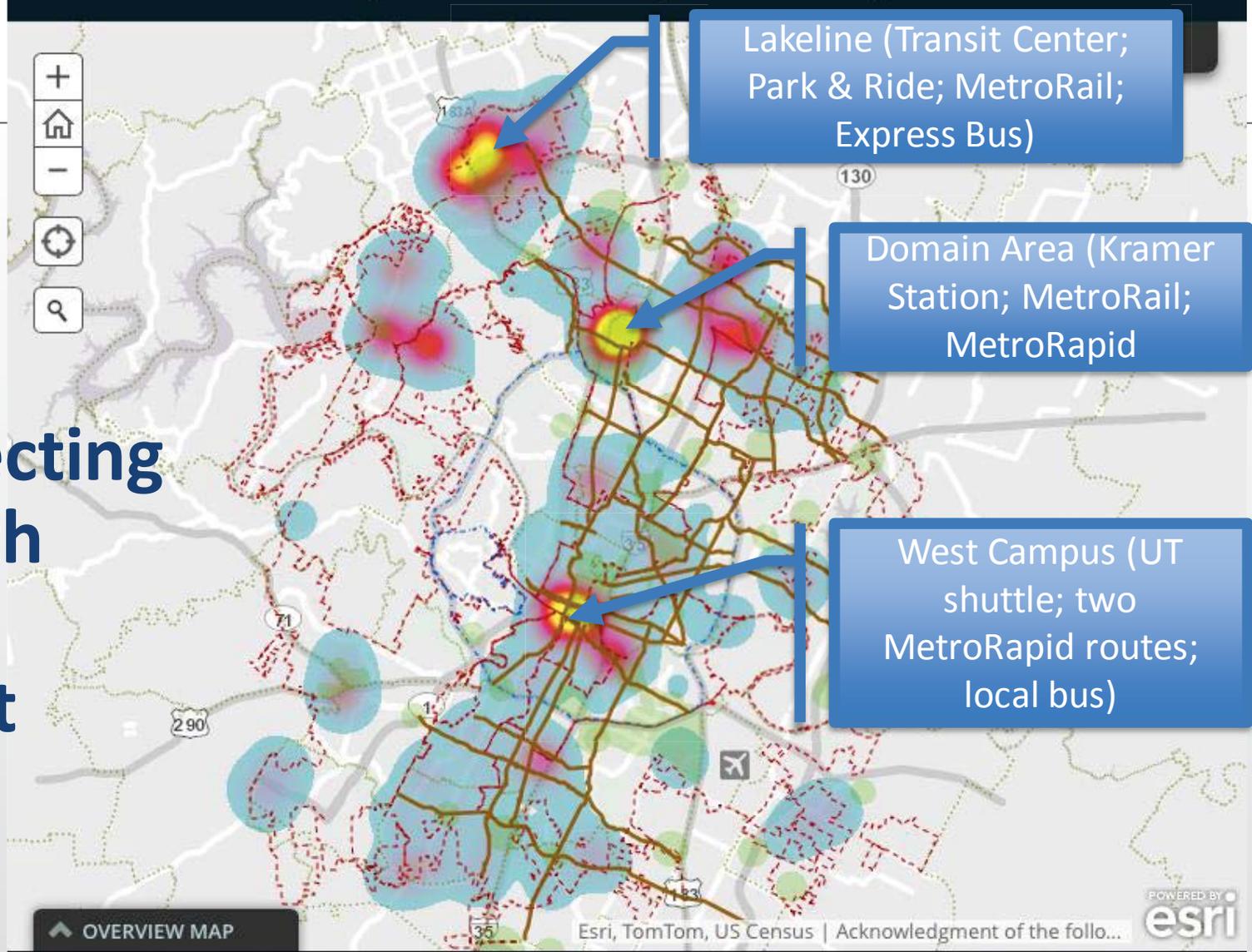
Commuting by Transit in the Austin Area

(Data Source: Census 2012 American Community Survey)



Residential Development in Austin, 2010 through 2014

Connecting Growth with Transit



Looking to the Future

Service Plan 2025

What is a Service Plan?

- A document that guides the enhancement and expansion of Capital Metro service for the next 10 years
- Typically updated every 5 years

Central Texas is Rapidly Changing

- Now the 11th largest city
- Fourth-most congested metro area
- The five-county region is growing by 110 people a day
- 147,000 people commute into Austin on a daily basis
- The region's population is forecasted to increase 123%, with employment increasing 135% by 2035



Prior Service Plan

Service Plan 2020

- Board adopted in February 2010
 - Most recommendations implemented over a 5 year period
 - Eliminated poor performing routes
 - Extended / realigned routes
 - MetroRapid
 - Shift to Guadalupe/Lavaca from Congress
 - High Frequency Routes



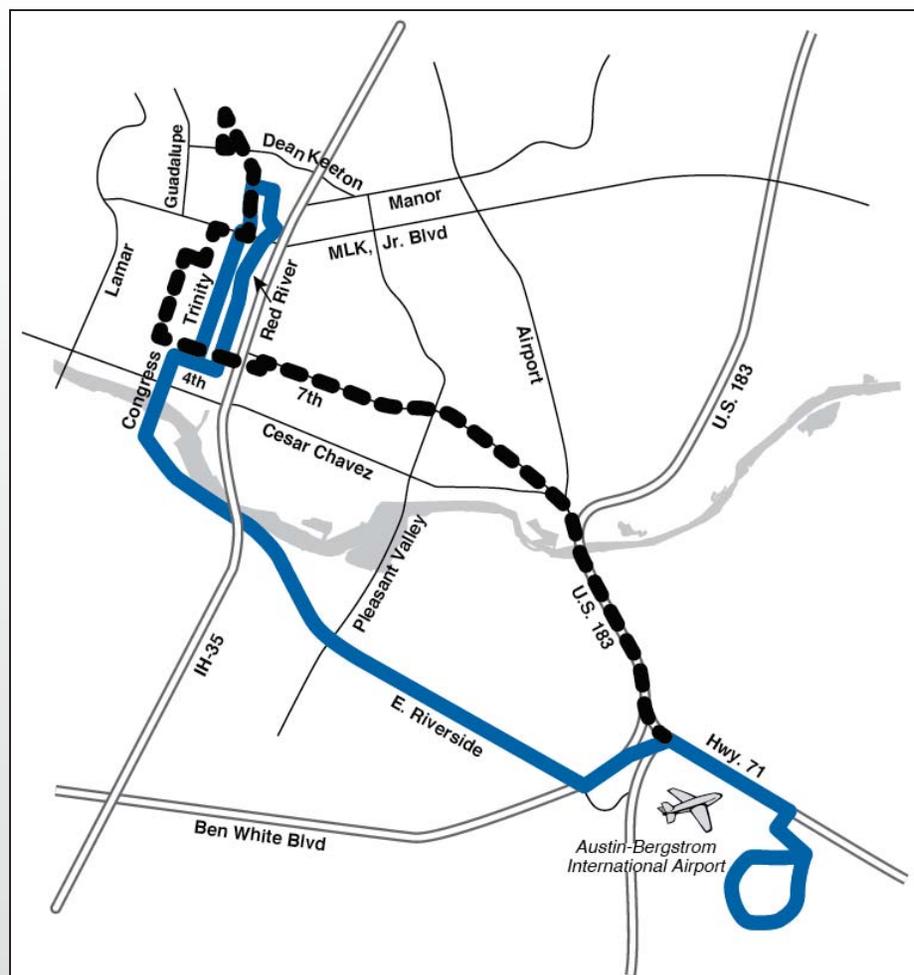
What happened as a result?

- More frequent service on high ridership routes, resulting in reduced wait time
- More one seat rides – less need to transfer
- Established the first Transit Priority Lanes in Austin



Success Stories – Route 100

- Limited stop service along Riverside
- Improved directness within Downtown/UT
- Improved access to hotels
- 30 minute frequency
- Positive results
 - 80% ridership improvement
 - 21% productivity improvement



Goals of Service Plan 2025

- Ultimately the goals are set by the Board
- They may include:
 - Setting policies regarding service coverage and frequency
 - Increasing ridership
 - Use of innovative solutions to make transit more convenient and successful
 - Creating a more effective system
 - Improve route productivity (passengers per revenue hour)
 - Improve system connectivity by building an integrated network

Tasks of Service Plan 2025

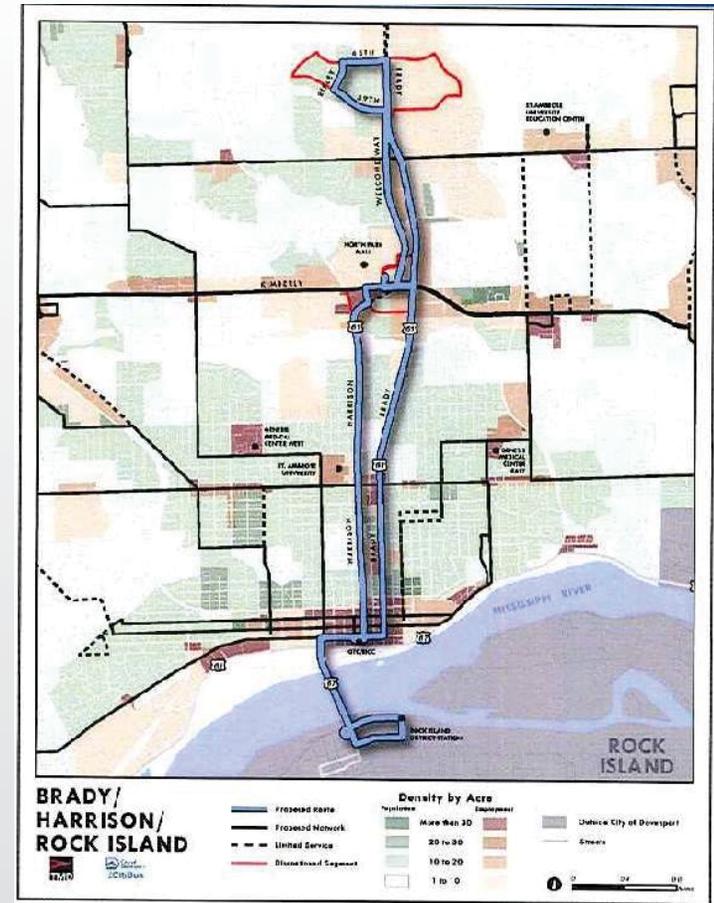
- Extensive public involvement using Systematic Development of Informed Consent
 - Engage key stakeholders, elected officials and opponents
 - Inclusive of low-income, limited English proficient audiences
 - Fact sheets, brochures, and news releases
 - Website and online tools such as mySidewalk
 - Pop-up, Open houses, and go-to-them meetings

Tasks of Service Plan 2025

- Evaluate how well Capital Metro is meeting the needs of the community and the goals of the agency
 - Market analysis
 - Service analysis
 - A data-driven planning effort
- Develop near term & long term solutions
 - Create a service development framework
 - Five year service recommendations
 - Long range plan based off Project Connect network

Tasks of Service Plan 2025

- Create a fiscally responsible financial plan
- Deliver a final report for Board approval
 - After a series of draft technical memorandums



Who will conduct the study?

Transportation Management and Design (TMD)

along with Nancy Ledbetter and Associates (NLA)

- Over 75 system reimagining projects across the U.S.
 - Los Angeles (Metro)
 - San Francisco MTA (Muni)
 - Orange County
 - Buffalo
 - Des Moines
 - Omaha

The screenshot shows two articles from CityLab. The top article is titled "Los Angeles Eyes a More Frequent Bus Network for No New Cost" and mentions tradeoffs like more crowded buses and service cuts. The bottom article is titled "Omaha Just Designed a Way Better Transit System for Zero Cost" and mentions the FORWARD plan. Both articles include social media sharing options and a "Smart thermostats" advertisement.

Los Angeles Eyes a More Frequent Bus Network for No New Cost
The tradeoffs would include more crowded buses and some service cuts.
ERIC JAFFE | @e_jaffe | Jul 8, 2015 | 12 Comments

Omaha Just Designed a Way Better Transit System for Zero Cost
The FORWARD plan brings frequency and all-week service to the heartland.
ERIC JAFFE | @e_jaffe | May 20, 2015 | 46 Comments

The big trend in transit systems, to do so and Omaha reimagined networks that connect the city to the suburbs.

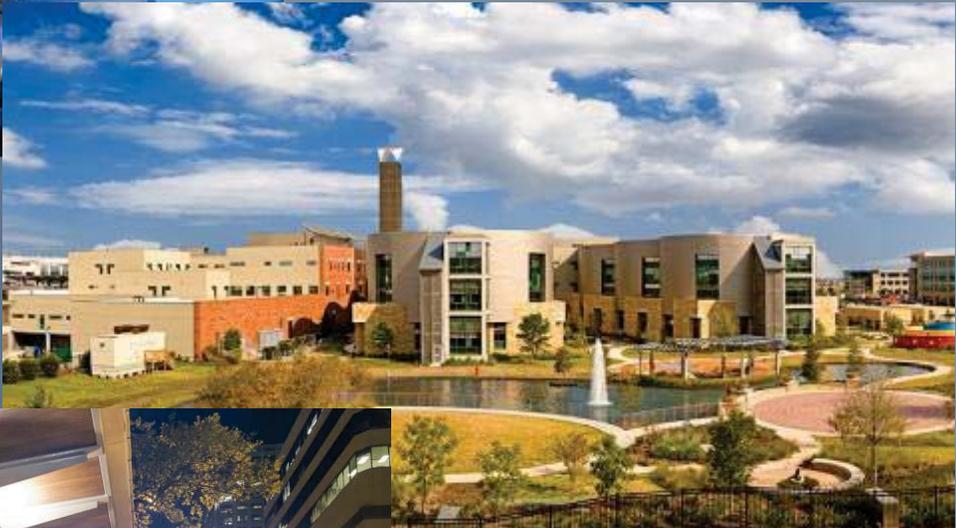
It's tough for mass transit to compete with the fast country roads and wide open spaces of America's heartland. Take Omaha, Nebraska. Population and job densities are super low, the suburbs are super sprawled, parking is super cheap, and pedestrian infrastructure is anything but super. The city's Metro bus

Proposed Timeline

- Kickoff – Fall 2015
- Public Involvement – Throughout the study
- Completion – Fall 2016
- Implementation – Early 2017



Questions?



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