









July 2015 – Affordability



What does affordable living mean to you and what is standing in the way for you to achieve the quality of life you desire?

- 11 Conversations
- 48 Voices

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Characteristics of an affordably community:

- Strategic Growth
- Adequate Housing Options
- Reasonable Property Taxes
- Reliable Transportation Options
- High Standards of Education
- Diverse Workforce Opportunities
- Accessibility to Services & Resources
- Government Efficiency

Strategic Growth



- "Big City" Problems
- How do we catch up?
- Concern that people who can't afford to stay will leave and fear of what more growth will do
- Strong optimism that we're on the right track and have ability to develop creative solutions

Adequate Housing Options



- Conflicting views on density
- More low-income housing and mixed-income developments
- Affordable Rent/Rent Control
- Creative options
 - Co-ops
 - Micro units
- Flexibility in zoning restrictions

Reasonable Property Taxes



- Great concern for growing property taxes, especially for disabled, poor, vets & elderly
- Why isn't growth paying for itself?
- Need for incentives/caps for long-term residents

Reliable Transportation Options



- Cost of fuel
- Ability to be a 1-car family
- More options
- Affordable for most needy
- Bike lanes

High Standards for Education



- Will help us define the community we want
- Quality of schools/Equitable access
- Better career and technical programs

Diverse Workforce Opportunities



- Higher wages for struggling families
- Incentivize employers to help address affordability
- Concern regarding bringing in outside talent
- Less corporate incentives and more support of small, local businesses

Accessibility to Services & Resources



- Work
- Grocery Stores
- Restaurants
- Nature
- Community Services

Government Efficiency



- Consolidation of services
- City policies that impact cost of living and quality of life
- Transparency regarding spending on both city and county level
- Listen to community input