

1 **ORDINANCE NO.**

2 **AN ORDINANCE AMENDING CITY CODE CHAPTER 14-1 (DEDICATION OF**
3 **OR NAMING A PUBLIC FACILITY OR PROPERTY) AND RELATING TO**
4 **THE NAMING OR RENAMING OF PARK FACILITIES.**

5 **BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

6 **PART 1. Section 14-1-31 (*Definitions*) of the City Code is amended to read:**

7 **§ 14-1-31 DEFINITIONS.**

8 In this article:

9 (1) FACILITY includes a City building, structure, or other facility directly used by the
10 public, excluding a police facility under Section 14-1-35 (*Procedure for Naming a*
11 *Police Facility*) and a park facility under Section 14-1-36 (*Requirement for naming*
12 *or renaming a park facility*).

13 (2) DIRECTOR means:

14 (a) the director of the Public Works Department.

15 **§ 14-1-32 NAMING POLICY.**

16 (A) A feature in a facility may be dedicated to a person to recognize a valuable
17 contribution to the community without naming or renaming the facility in which
18 the feature is located. A plaque recognizing a deserving person may be placed in a
19 facility without naming or renaming the facility in which the plaque is placed.

20 (B) A facility may be named for an individual, living or dead, or something other than
21 an individual. A facility may be named for an individual only if the individual has
22 provided creditable service to the community and to the City.

23 (C) A facility named for an individual may not be renamed.

24 (D) Naming or renaming a facility must follow the procedure set forth in this article.
25 The renaming of a facility must be initiated by the council or the city manager.

1 **§ 14-1-33 - PROCEDURE FOR NAMING A FACILITY.**

2 (A) A person may submit a suggestion for naming a facility or endorse a previously
3 submitted suggestion. A suggestion or endorsement must be submitted to the
4 director as provided by this section. The director may promulgate forms for this
5 purpose.

6 (B) A suggestion for naming a facility must include:

7 (1) if the suggestion is an individual's name, a biographical sketch of the individual
8 whose name is suggested, a description of the individual's involvement in the
9 community, and the individual's connection, if any, to the facility or to the activity
10 for which the facility will be used; or

11 (2) if the suggestion is not an individual's name, justification for the suggested name.

12 (C) Not later than the date construction of a new facility begins, the director shall
13 notify the council, the city manager, the head of the City department that will
14 operate or maintain the facility, the City advisory board that the director finds to
15 have appropriate jurisdiction, and the City's public information officer that a new
16 facility is to be named.

17 (D) Immediately on receipt of notice from the director, the City's public information
18 officer shall take reasonable steps to inform persons who are likely to have an
19 interest in the naming of the facility. The public information officer shall consider
20 the nature and location of the facility and whether a particular community is likely
21 to be especially interested in the process, and disseminate the information in a way
22 designed to reach those communities. Information disseminated under this
23 subsection shall include a statement of the deadline for submitting suggestions.

24 (E) A suggestion or endorsement must be received by the director not later than the
25 90th day after date of the director's notice under Subsection (C).

26 (F) As soon as practicable after the deadline for receiving suggestions and
27 endorsements, the director shall submit completed suggestions and endorsements
28 to the chair of the City advisory board that the director finds to have appropriate
29 jurisdiction.

30 (G) On receipt of the suggestions and endorsements, the City advisory board shall
31 schedule and conduct a public hearing on naming the facility. The advisory board
32 shall make a written recommendation to the council not later than the 45th day
33 after the date the chair receives the suggestions and endorsements, and shall

1 provide a copy of the recommendation to the city manager. If the advisory board
2 fails to meet the deadline prescribed in this section, the board is considered to have
3 no recommendation.

4 (H) The city manager shall provide to each councilmember a copy of the advisory
5 board's recommendation and the suggestions and endorsements received by the
6 director. The city manager shall place an item regarding the naming of the facility
7 on the council's agenda as soon as practicable after the advisory board makes its
8 recommendation, or after the period prescribed by Subsection (G) expires,
9 whichever is earlier.

10 (I) The council may by resolution establish different criteria and procedures for the
11 naming of a particular facility. If a facility is partially funded by another entity, the
12 council shall consider that entity's concerns in naming the facility.

13 **§ 14-1-34 - PROCEDURE FOR RENAMING A FACILITY.**

14 (A) A person may submit a suggestion for renaming a facility or endorse a previously
15 submitted suggestion. A suggestion or endorsement must be submitted to the
16 director as provided by this section. The director may promulgate forms for this
17 purpose.

18 (B) On initiation of the renaming of a City facility under Subsection 14-1-32(D)
19 (Naming Policy), the director shall notify the persons listed in Subsection 14-1-
20 33(C) (Procedure for Naming a Facility), and the public information officer shall
21 disseminate the information as provided in Subsection 14-1-33(D) (Procedure for
22 Naming a Facility). A notice under this section shall state that the facility is being
23 renamed.

24 (C) A suggestion for renaming a facility must include:

25 (1) if the suggestion is an individual's name, a biographical sketch of the individual
26 whose name is suggested, a description of the individual's involvement in the
27 community, and the individual's connection, if any, to the facility or to the activity
28 for which the facility will be used; or

29 (2) if the suggestion is not an individual's name, justification for the suggested name;
30 and

31 (3) an estimate of cost to the City for replacement of signs and plaques.

- 1 (D) A suggestion or endorsement must be received by the director no later than the
2 90th day after the date of the director's notice under Subsection (B).
- 3 (E) As soon as practicable after the deadline for receiving suggestions and
4 endorsements, the director shall submit completed suggestions and endorsements
5 to the chair of the City advisory board that the director finds to have appropriate
6 jurisdiction.
- 7 (F) On receipt of the suggestions and endorsements the City advisory board shall hold
8 a public hearing and provide its recommendation in the same manner and within
9 the same time prescribed in Subsection 14-1-33(G) (Procedure for Naming a
10 Facility). The city manager shall provide information to the council, and place an
11 item on the council's agenda regarding the renaming of the facility in the same
12 manner as prescribed Subsection 14-1-33(H) (Procedure for Naming a Facility).
- 13 (G) The council may by resolution establish different criteria and procedures for the
14 renaming of a particular facility. If a facility is partially funded by another entity,
15 the council shall consider that entity's concerns in renaming the facility.

16 **§ 14-1-35 - PROCEDURE FOR NAMING A POLICE FACILITY.**

- 17 (A) This section applies to a facility primarily used by the Police Department,
18 excluding the police headquarters building.
- 19 (B) A police facility may be named for an Austin Police Department police officer
20 slain in the line of duty after June 1, 1995. The officer's name shall be assigned
21 chronologically based on the date of the officer's death.
- 22 (C) The police chief shall advise the city manager when a police facility is available
23 for naming.
- 24 (D) As soon as practicable after the police chief advises the city manager, the city
25 manager shall place an item regarding the naming of the police facility on the
26 council's agenda.

1 **PART 2. Chapter 14-1 (Dedication of or Naming of a Public Facility or Property) of the**
2 **City Code is amended to add a new Section 14-1-36 to read:**

3 **§ 14-1-36 REQUIREMENTS FOR NAMING OR RENAMING PARK FACILITY.**

4 **DEFINITIONS.**

5 In this article:

6 (1) PARK FACILITY means a park, significant building, sports complex, pool facility
7 or trail operated or maintained by the Parks and Recreation Department.
8 Significant building shall be defined as recreation, senior, cultural centers or other
9 significant destination facilities used for parks and recreational purposes.

10 (2) PARK FEATURE means a recreational improvement that is not considered a park
11 facility and is a major component in the park facility.

12 (3) DIRECTOR means:

13 (a) the director of the Parks and Recreation Department.

14 **§ 14-1-37 PARK NAMING POLICY.**

15 (A) A park facility may be renamed only if 14-1-37(C)(E) and (F) are met.

16 (B) A park feature in a park facility may be dedicated to a person or group to recognize
17 a valuable contribution or creditable service to the park system or the community
18 without naming or renaming the park facility in which the feature is located. A
19 plaque recognizing a deserving person or group may be placed by the park feature
20 without naming or renaming the park facility in which the plaque is placed. This
21 can be done administratively without City Council approval.

22 (C) A park facility may be named for a deceased individual only if the deceased
23 individual has provided a valuable contribution and creditable service to the park
24 system, the City, and has been deceased for a minimum of 2 years; or

25 (1) A park facility may be named for:

26 (2) a person or group that deeds the land for a park facility;

27 (3) a person or group that contributes the anticipated cost of 50% of the development
28 of a park facility and

1 (4) provides an endowment for the anticipated 20-year maintenance costs of the park
2 facility.

3 (D) A facility named for an individual may not be renamed.

4 (E) A non-refundable application fee must be paid at the time of submission of the
5 application for 14-1-37(B) and (C).

6 (F) A sign fabrication, plaque and installation fee must be paid prior to fabrication.

7 (G) Suggestions must demonstrate public support. Public support materials must be
8 provided to Parks and Recreation staff prior to any approvals.

9 **§ 14-1-38 - PROCEDURE FOR NAMING A FEATURE.**

10 (A) A person may submit a suggestion for naming a park feature or endorse a
11 previously submitted suggestion. A suggestion or endorsement must be submitted
12 to the director as provided by this section. The director may promulgate forms for
13 this purpose.

14 (B) A suggestion for naming a feature must include:

15 (1) if the suggestion is an individual's name, a biographical sketch of the individual
16 whose name is suggested, their valuable contribution or creditable service to the
17 park system or the community, including their involvement, and the individual's
18 connection, if any, to the park feature or to the activity for which the park feature
19 will be used; or

20 (2) if the suggestion is not an individual's name, justification for the suggested name.

21 (C) the director may notify the City advisory board that the director finds to have
22 appropriate jurisdiction that a park feature is to be named.

23 **§ 14-1-39 - PROCEDURE FOR NAMING OR RENAMING A FACILITY.**

24 (A) A person may submit a suggestion for naming or renaming a facility or endorse a
25 previously submitted suggestion. A suggestion or endorsement must be submitted
26 to the director as provided by this section. The director may promulgate forms for
27 this purpose.

28 (B) A suggestion for naming or renaming a facility must include:

- 1 (1) if the suggestion is an individual's name, a biographical sketch of the individual
2 whose name is suggested, their valuable contribution or creditable service to the
3 park system or the community, including their involvement, and the individual's
4 connection, if any, to the park facility or to the activity for which the park facility
5 will be used; or
- 6 (2) if the suggestion is not an individual's name, justification for the suggested name.
- 7 (C) Not later than the date construction of a new facility begins, the director shall
8 notify the council, the city manager, the head of the City department that will
9 operate or maintain the facility, the City advisory board that the director finds to
10 have appropriate jurisdiction, and the City's public information officer that a new
11 facility is to be named.
- 12 (D) Immediately on receipt of notice from the director, the City's public information
13 officer shall take reasonable steps to inform persons who are likely to have an
14 interest in the naming of the facility. The public information officer shall consider
15 the nature and location of the facility and whether a particular community is likely
16 to be especially interested in the process, and disseminate the information in a way
17 designed to reach those communities. Information disseminated under this
18 subsection shall include a statement of the deadline for submitting suggestions.
- 19 (E) A suggestion or endorsement must be received by the director not later than the
20 90th day after date of the director's notice under Subsection (C).
- 21 (F) As soon as practicable after the deadline for receiving suggestions and
22 endorsements, the director shall submit completed suggestions and endorsements
23 to the chair of the City advisory board that the director finds to have appropriate
24 jurisdiction.
- 25 (G) On receipt of the suggestions and endorsements, the City advisory board shall
26 schedule and conduct a public hearing on naming or renaming the facility. The
27 advisory board shall make a written recommendation to the council not later than
28 the 45th day after the date the chair receives the suggestions and endorsements,
29 and shall provide a copy of the recommendation to the city manager. If the
30 advisory board fails to meet the deadline prescribed in this section, the board is
31 considered to have no recommendation.
- 32 (H) The city manager shall provide to each councilmember a copy of the advisory
33 board's recommendation and the suggestions and endorsements received by the
34 director. The city manager shall place an item regarding the naming or renaming of
35 the facility on the council's agenda as soon as practicable after the advisory board

1 makes its recommendation, or after the period prescribed by Subsection (G)
2 expires, whichever is earlier.

3 (I) The council may by resolution establish different criteria and procedures for the
4 naming or renaming of a particular facility. If a facility is partially funded by
5 another entity, the council shall consider that entity's concerns in naming or
6 renaming the facility.

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9 **PASSED AND APPROVED**

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13 _____, 2015

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Steve Adler
Mayor

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18 **APPROVED:** _____

ATTEST: _____

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City Attorney

City Clerk