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Department » Parks And Recreation » Projects » Seaholm Intake Design Competition



SEAHOLM INTAKE DESIGN COMPETITION

DESIGN IDEA COMPETITION

The City of Austin Parks and Recreation Department, in partnership with the Austin Parks Foundation, The Trail Foundation, and AlA Austin, launched a Design Ideas Competition for the iconic Art Deco Seaholm Intake building, a former power plant intake facility along Lady Bird Lake.

The competition was open to design professionals, students, artists, and collaborative teams. Entries were due July 12, 2013 and the City received 76 submissions. The participants were to create a vision for adaptive use of the facility and surrounding land as a community destination and integral part of the park and trail system along Lady Bird Lake. The top ten had their work displayed at City Hall from July 29, 2013 through August 2, 2013. The top three were announced August 9, 2013.

THE DESIGN CHALLENGE

The competition challenged participants to create an iconic adaptive reuse of the historic structures that once provided energy and water infrastructure functions connected to the Seaholm Powerplant and Green Water Treatment Plant. The highly visible site is on the banks of Lady Bird Lake, within the Park and trail system. These buildings are on dedicated parkland, and must include a function that supports public use of parkland. The proposed project should integrate and interact with surrounding new development within the Seaholm District and include access to the trail and water for recreational use. The facility also needs to respond to increased demand of pedestrians and bike users of the trail while maintaining its historical integrity. The competition invites a new vision for an adaptive reuse of a repurposed facility and site to address the needs of the public. Entries will create a vision of the facility as a new community destination and includes a program that addresses the following; connectivity, amenities, sustainability, neighborhood fit and appropriate to The City of Austin.

CRITERIA FOR JUDGING

The submittals were reviewed by a diverse panel of ten (10) judges. The entrants were provided the criteria that the judges would use. The criteria were:

- 1. Overall creative and innovative design solution for the repurposing of the facility and site.
- 2. Design response to the surrounding context and changing urban development.
- 3. Design response to include basic architectural concepts such as human activity need and constructability.
- 4. Overall design solution response to projected facility and site program elements.
- 5. Overall design solution that responds to citizen ideas and concerns.
- 6. Overall design solution that incorporates and responds to City of Austin sustainability performance and

performance related to the Seaholm EcoDistrict initiative.

- 7. Design should work within practical finding of the Seaholm Intake Feasibility Study.
- 8. Design sensitivity to the historic nature of the existing structure.
- 9. Design response to Austin's cultural sensitivities.
- 10. Overall design response to Imagine Austin's 7 visionary goals. (Livable, Natural/sustainable, Creative, Educated, Mobile/Interconnected, Prosperous, Values & respects people)

TOP TEN DESIGN IDEAS

The resulting ideas will help inspire future design phases for the project. To follow will be a Request for Proposals (RFP) for public-private partnerships for the redevelopment of the facility.

The following are the top ten submittals as selected by the panel of judges (in alphabetical order – first name):

Andrew Waddle, Gensler Team Luis
Brendan Wittstruck, GUMBULLY

Charles Nelson Meyer. Healthy Environment Collarorative

Elizabeth Danze, Danze Blood Architects/Mell Lewrence Architects

George Blume, Gensler Team George

Kyriakos Kyriakou, KSESTUDIO

Philip Koske, BOKA Powell + Design Workshop

Sadi Brewton & Jonathan Davies, 5250
Will Ladevaia Surroundings
YoungJoon Choi Team CS

The Top Three (in submission numerical order) is:

The top three submittals were selected by the Jury in recognition of their response to the project program, criteria, and sensitivity to the site context. These submittals succeeded in proposing improvements, to the site that enhanced but did not overpower the original building, landscape and surrounding new development.

103 "Link" - Gumbully

Brendan Wittstruck, Justin Beadle, Philip Burkhardt, Roberto Jaime Deseda, Heath Henderson, Julia Weese-Young

The Judges rated this submittal high for its architectural creative and innovative design solution. The Moses pier, underwater art, use of shell "as is" for art and art boating, just to name a few. The architectural interventions are minimal and demonstrates a sensitivity of the historic nature of the project site. The connection and response to the surrounding development was done with sensitive landscaping alteration. This design evokes many of Austin's cove valves, including appreciation of art, music, and healthy lifestyle.

111 "Lakehouse" - BOKA Powell + Design Workshop

Laura Bryant, Nathan Wilcox, Alex Ramirez, Sarah Simpson, Allison Moore Eric Van Hyfte, Kim Villavicencio, Philip Koske, Steven Moore, Tim Campbell, Mary Martinich, Conners Ladner, Jason Ferster, Magda Sayeg (local artist), Will Steakley (DEN)

The Judges liked this submittal for its overall inviting landscape and livability features such as connectivity to the Seaholm District and adjoining trails. This design is accessible to the public and meets many of the Imagine Austin goals and captures Austin's cultural sensitivities. There are elements that allow for flexible uses such as the moving barge, creates usable space while being mindful of revenue generating potential.

145 "Intake" - Gensler Team George

George Blume, Brittney Couch, Jesse Adler, Vineta Clegg, Chris Curson, Adrianna Hong, Gerardo Gandy, Stacy Reed

The Judges acknowledged this submittal for its Architectural sophistication, allowing the building to be creatively quiet. This design accentuates the beauty of the building and understands the flow of the water, articulated by the sweeping board walk. This design allows multiple uses and has something for everyone for instance; a market, music venue, new trail and swimming area. The design transitions the urban face of the project site with the lakefront effectively while being constructible and logical. The design addresses basic sustainability issues like day lighting and evaporative cooling.

Click here for images of the Top Ten submittals!

NEXT STEPS

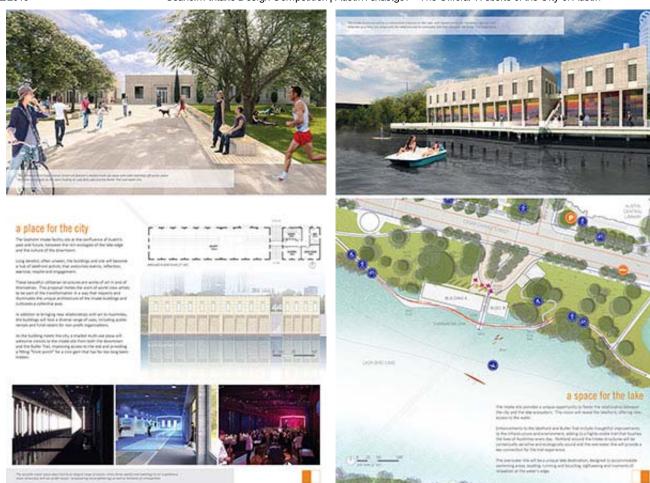
A Request for Qualification Solicitation (RFQS) is being prepared by the City of Austin and will be released in the Fall/Winter 2014. RFQS will include specific guidelines, designs, program, space allocation, time frames and specific criteria for award of proposal. The public will be invited to provide additional feedback through an online survey. Take the survey now!

Redevelopment Proposal #1





Redevelopment Proposal #2



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