

RESOLUTION NO.

WHEREAS, the Austin Convention Center, which was last expanded in 2002, has seen steady, positive growth, and is experiencing lost business due to lack of availability and facility limitations; and

WHEREAS, the Austin Convention Center completed a 2014 Council-approved planning process to develop the Austin Convention Center’s Long-Range Master Plan (“Plan”) led by Gensler, the consultant team; and

WHEREAS, the Gensler team approach included stakeholder involvement and in-depth facility and financial assessments; and

WHEREAS, the Plan recommended by Gensler was reviewed by the Urban Land Institute’s Technical Assistance Panel, pursuant to Resolution No. 20141211-218; and

WHEREAS, the Urban Land Institute’s Technical Assistance Panel supports the Gensler recommendations as described in the Plan;

WHEREAS, the City Council recognizes that the recommendations included in the Plan will require on-going collaboration with key stakeholders, as well as require future City Council action approving land acquisition, financing plans consisting of funding from Hotel Occupancy Tax and Austin Convention Center revenue but not property taxes, and construction activities as recommended in the Plan; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council adopts the Austin Convention Center’s Long-Range Master Plan, attached as Exhibit “A,” as a long-term planning vehicle.

ADOPTED: _____, 2015 **ATTEST:** _____

Jannette S. Goodall
City Clerk