Austin Convention and Visitors Bureau/Historic Landmark Commission
Fall 2015 Grant Application Summary

Grant Applicant: Republic Square Park 400 Guadalupe
c/o Austin Parks Foundation
Address: 507 Calles St # 116, ATX 78702

Project Summary: Preserving the Auction Oaks existing deck (which also serves as a stage oriented to main lawn and interpretive materials and a series of low, curved walls following the circular pattern of park will provide new seating.

Requested Grant Amount: $ 47,000.00
Matching Funds/In-Kind: $250,000 from APF

Previous Grants Received: $

Historical Significance Summary: Considered a "contributing feature" vertical structure for historic plazas

Tourism Impact: Host several key events such as Food and Wine Festival, ACL bus staging and SXSW Eco Light Garden. Also farmer's market. It is understood that all these events can provide accurate tourism attendance figures.

ACVB Recommendation: Full $47,000 recommended.
This is one of only 4 historic original squares and the project will preserve the character and appeal to tourists during the events that are annually hosted there. Its location makes it a prime tourism factor. Was good to see the TX Historical Commision's letter as part of this grant to better understand the significance.

HLC Recommendation:

Austin
— CONVENTION & VISITORS BUREAU —

GRANT APPLICATION

Austin Convention and Visitors Bureau
Attn: Steve Genovesi, Senior Vice President, Sales
111 Congress Avenue, Suite 700
Austin, Texas 78701
Phone: 512-583-7259 Email: sgenovesi@austintexas.org

DATE: 9/14/15

HISTORIC PROPERTY AND ADDRESS: Republic Square Park 400 Guadalupe

APPLICANT'S NAME: Austin Parks Foundation

APPLICANT'S ADDRESS: 507 Calles St. #116, ATX 78702

NAME AND ADDRESS OF OWNER, IF DIFFERENT FROM APPLICANT: City of Austin PARD, 200 S. Lamar, ATX 78704
City of Austin PARD, 200 S. Lamar, ATX 78704

TAX I.D. NUMBER/TAX STATUS: 501c3 non-profit: 74-2648803

PERSON PRESENTING REQUEST/CONTACT PERSON: Shelley Hardeman, APF

ADDRESS: 507 Calles St. #116, ATX 78702 TELEPHONE NO. 512-477-1566

E-MAIL: shelley@austinparks.org FAX NUMBER: 512-477-1586

PROJECT NAME: Republic Square Park Renovations

DESCRIPTION OF PROJECT – PLEASE SUMMARIZE THE PROPOSED PROJECT. (IF DESIRED, APPLICANT MAY ALSO ATTACH AN ADDITIONAL SHEET MORE FULLY EXPLAINING THE PROJECT AND THE REASON FOR THE GRANT REQUEST.)

Please see attached project description

PLEASE LIST HISTORIC DESIGNATIONS OF THE PROPERTY, AND IF LOCATED WITHIN A NATIONAL REGISTER OR LOCAL HISTORIC DISTRICT (PLEASE SPECIFY WHICH DISTRICT), AND IF THE PROPERTY IS CONTRIBUTING:

Please see attached historical documentation

AMOUNT OF FUNDING REQUESTED: $47,000

AMOUNT OF MATCH OR VALUE OF IN-KIND MATCH: $250,000 from APF. See attached budget

DO LIENS EXIST AGAINST THE HISTORIC PROPERTY? ( ) YES ☑ NO

IF *YES*, DESCRIBE THE LIENS AND AMOUNTS: N/A

Austin Parks Foundation

(OWNER OR AUTHORIZED AGENT, AND TENANT IF APPLICABLE)

REQUIRED ATTACHMENTS:

1) TOURISM JUSTIFICATION: Include substantiation of contribution to the tourism industry in Austin (i.e., annual summary of out of town visitation, copies of promotional material, list of promotional activities, hours of operations, tours provided, etc.).

2) HISTORIC DOCUMENTATION: Historic photograph(s) or other documentation (especially those showing the elevation(s) of the historic property where restoration, alterations, changes, and/or improvements are planned).

3) CERTIFICATE OF APPROPRIATENESS FOR CITY DESIGNATED LANDMARKS AND LETTER OF APPROVAL FOR STATE DESIGNATED LANDMARKS: Proof of approval for historic property alterations, if required. *NOTE: If an approval is required, the Preservation Agreement with ACVB will not be executed until such documentation has been issued and provided to ACVB.*

4) PROJECT BUDGET: Applicant must include a budget, specifying the major components of the restoration/preservation project with associated costs. Also include evidence of other sources of funding, i.e. your own or others' match, and the corresponding work to be performed with these funds.

5) THREE COMPETITIVE BIDS for the proposed work (in excess of $5,000) must accompany the application.

6) PROJECT SCHEDULE: Phasing schedule and amount of funding required for each phase, if applicable.

7) PROOF OF OWNERSHIP/LEASE/AUTHORIZATION: Copy of the Deed or Will (if applicant is the owner) or documentation showing authorization from owner and any existing lease between owner and applicant.

8) INSURANCE: Proof of casualty, fire and federal flood insurance, if applicable.

9) PLANS AND SPECIFICATIONS OF PROPOSED WORK.

10) INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.

TEXAS HISTORICAL COMMISSION
real places telling real stories

August 17, 2015

Reynaldo Hernandez, Jr., RLA
Landscape Architect II
Office of CIP, Planning and Design
City of Austin Parks and Recreation Department
200 S. Lamar Blvd.
Austin, TX 78704

Re: Project review under the Antiquities Code of Texas, Schematic Design, Phase II Improvements, Republic Square Park, 422 Guadalupe Street, Austin, Travis County, Texas

Dear Mr. Hernandez,

Thank you for your correspondence describing the above-referenced project. This letter presents the comments of the Executive Director of the Texas Historical Commission, the state agency responsible for administering the Antiquities Code of Texas.

The review staff, led by Tiffany Osburn and Elizabeth Brummett, has completed its review of the Phase II schematic design drawings for improvements to Republic Square, which were received on July 15, 2015. Republic Square Park is historically significant primarily for its relationship to the original platting of the City of Austin, as the site of the auction of city lots and one of four designated public squares. We appreciate that the Auction Oaks are a prominent feature of the proposed design and that, while the design responds to the pedestrian plaza at the federal courthouse, the park will retain a distinct western edge and read as an independent square. Given that the park has undergone considerable changes and retains few historic features, as noted in the Republic Square Master Plan, the Division of Architecture has no further comments regarding the design.

No archeological survey will be required in areas where ground disturbance does not exceed three feet below curb level. In the event that historical structures, features, or artifacts are discovered during construction, work in the vicinity should cease and the Archeology Division at the Texas Historical Commission should be contacted immediately.

We look forward to further consultation with your office and hope to maintain a partnership that will foster effective historic preservation. Thank you for your cooperation in this state review process, and for your efforts to preserve the irreplaceable heritage of Texas. **If you have any questions concerning our review or if we can be of further assistance, please contact Elizabeth Brummett at 512/463-6167 or Tiffany Osburn at 512/463-8883.**

Sincerely,

A. Elizabeth Brummett

A. Elizabeth Brummett, State Coordinator for Project Review
For: Mark Wolfe, Executive Director

Cc: Bob Ward, Chair, Travis County Historical Commission
Steve Sadowsky, Historic Preservation Officer, City of Austin

Attachment Part 1A Project Description

Austin Parks Foundation is at the forefront of an effort to honor Republic Square's historic past and elevate its status beyond a special events space to an important, community gathering-place in the heart of downtown Austin.

Beginning in 2012, a collaborative process led by Austin Parks Foundation, PARD and the Downtown Austin Alliance solicited input from community stakeholders to guide the design consultants, Design Workshop, in planning for this important public space. Planning resulted in several priorities for Republic Square's future:

- Aesthetics that reflect the character and spirit of downtown Austin
- Preservation of the historic features and celebration of park history
- A programming plan that balances planned activities and informal park use
- A sustainable ongoing maintenance and operations plan

The redevelopment of Republic Square will be based around a circular promenade which connects pedestrians to all four corners of the park, creates dynamic edge conditions and provides a flexible, central lawn for activities. Regional materials will be used for the hardscape, which is inspired by the layering of local creeks and waterways. Below are some of the areas of focus:

- **Auction Oaks**
  The existing deck (which also serves as a stage oriented toward the main lawn) and interpretive materials related to the Auction Oaks will be preserved, and a series of low, curved walls following the circular pattern of the park will provide new seating.
- **Arc Promenade**
  The arc promenade area will provide generous space for strolling, seating on almost all edges, park furnishings and interesting views across the park.
- **Plaza**
  The plaza area connects Republic Square Park to the Federal Courthouse plaza, and is a flexible space that can accommodate events such as the farmers' market, but also includes café–style seating for a future food concession.
- **Market**
  The market area includes spaces intended for both event use and daily community use. It can accommodate seating and support informal programming such as games or a mobile library cart.
- **Amenities**
  Modest structures which blend into the park setting will increase park amenities. A food kiosk will offer food sales to park visitors, while a support building will provide public restrooms, park storage and maintenance support.

Attachments Part 1B – Tourism Justification

Since the campaign to return Republic Square to its original intent in 1974, the park has become a hub of tourist activity and has served as one of the main thoroughfares for huge annual events that consistently bring tourists from around the country, and the globe.

Republic Square played host to four separate evening events at the 2015 Food & Wine Festival including two Rock Your Taco Showdown nights, and two Taste of Texas evenings, both of which included live music and were attended by multiple nationally-known chefs. The festival brought in nearly 9,000 attendees, including celebrity chefs like Andrew Zimmern and other food network personalities.

The park has also been an important public art space for the ever-popular SXSW for many years. In 2015 Republic Square was the site of the Eco Light Garden, and part of SXSW exhibitions, which saw over 22,000 participants and helped SXSW book over 12,000 individual hotel reservations. Republic Square was also the venue for one of the official SXSW Film screenings—Bikes vs Cars. SXSW brings over 400,000 people to our city every year, meaning Republic Square Park could play an even larger role in the festival once renovations are complete.

Perhaps some of the highest traffic to Republic Square Park comes during the two weekends of ACL Music Festival when the park is used as a shuttle stop and meeting area before and after the festival. ACL Music Festival brings 450,000 people to Austin, including nationally and internationally recognized talent, as well as hundreds of thousands of festivalgoers. The potential for a more engaging use of this space is even higher when you consider the proposed improvements.

In addition to playing host for these large annual events Republic Square has also been the site of some smaller one-time and multi-year events such as the annual AIDS Walk (which draws participants from neighboring counties and cities), multiple outdoor movie screenings, including Austin Parks Foundation's Movies in the Park Program, Austin PRIDE (Republic Square is the end of the parade route making it the gathering place for thousands of revelers from all over the state, and performers from all over the world), and many others.

Not only is Republic Square an important location for these pre-planned events, the proposed renovations will allow the park to stand on its own as an outdoor venue for concerts, and other live performances. Since Republic Square sits in the heart of downtown, moments from some our cities other great amenities, and just steps from great hotels, restaurants and bars, it's not only a possibility, but a likelihood that Republic Square will become a sought after venue that will generate more tourist activity in the downtown area than ever before.

Attachments Part 2 – Historical Documentation

On August 1, 1839, under the shade of a grove of oak trees—now known as the Auction Oaks— in what is now Republic Square, the original 306 lots of the newly-surveyed town of Austin were sold at auction. Excluded from sale were four unnamed public squares, which were to be preserved as gathering places for the citizens of the fledgling town.

Located at the convergence of Guadalupe Street, West Fifth Street, San Antonio Street and West Fourth Street, Republic Square is one of three remaining historical squares in the heart of downtown Austin. The park has been known by different names throughout its history, including "Courthouse Square," "Hemphill Square," "Mexican Park," and "Guadalupe Park."

In the late 1800's and early 1900's, the park had strong associations with Austin's Mexican-American and Catholic populations, due to its proximity to Our Lady of Guadalupe Catholic Church and parochial school, and the concentration of Hispanic citizens in the surrounding neighborhoods. By the 1920s and 1930s, residents and Mexican-American cultural events began moving to east Austin. Residences and businesses were soon replaced by warehouses, car lots, lumber yards and printers.

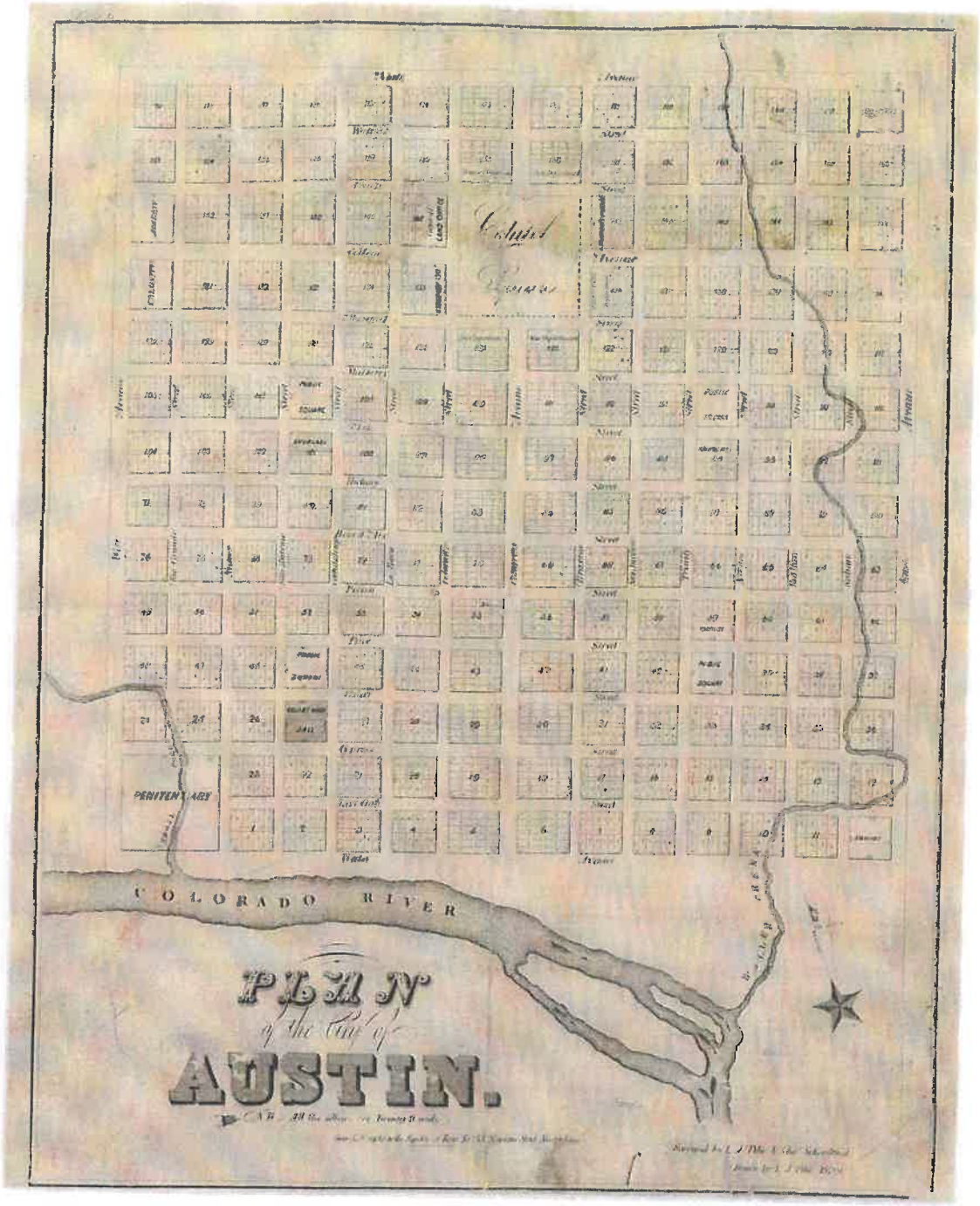
From the 1950s through the 1970s the park—save for the southwest corner with the historic Auction Oaks—was used as a parking lot. In 1974, the Sierra Club and PARD began discussions of converting the parking lot back to a public park. The restoration began in 1976 as part of the Bicentennial celebration and the current name, Republic Square, was chosen in tribute to the Republic of Texas.

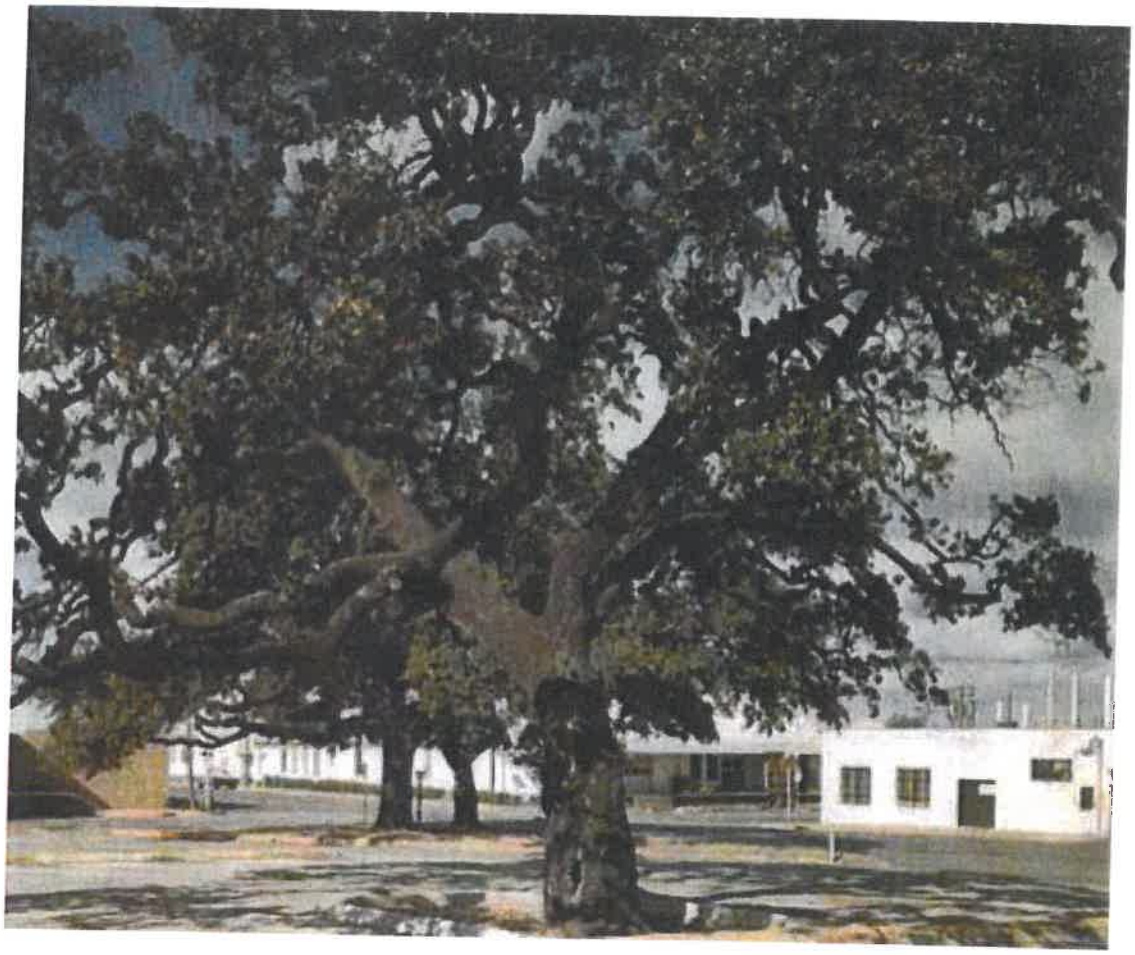
In 1990 Republic Square was first listed in the city's Historic Landmark database as case # C14H-1990-0013. Though it has not yet been designated as an official Recorded Historic Landmark, State Archeologic Landmark, National Register Property or listed within a Local Historic District it is clear that the land, as well as the famed Auction Oaks, play an important part in Austin's history.

Below:

1)Map of the original plots of land sold at auction in 1839 including 4 unnamed squares, one of which would become Republic Square.

2) Auction Oaks circa 1960


PLAN
of the City of
AUSTIN.
COLORADO RIVER
PENITENTIARY
PUBLIC SQUARE
STATE HOUSE



Attachments Part 3- Certificate of Appropriateness

Republic Square Park is not yet a Registered Historical Landmark by the City of Austin, though it is listed in the city's Historical Landmark database, and as such should not require a certificate of appropriateness.

CAMPAIGN BUDGET

GOAL: $5,805,714 | COMMITTED: $2,581,145 | FUNDING GAP: $3,224,569

CAMPAIGN EXPENSES

Construction (materials, labor)	$3,413,291
Professional services (design, engineering, project management), permits, FF&E	$892,023
Contingency	$284,000
Long term operating and maintenance endowment	$1,000,000
Fundraising, PR, marketing	$216,400
Total Expenses	$5,805,714

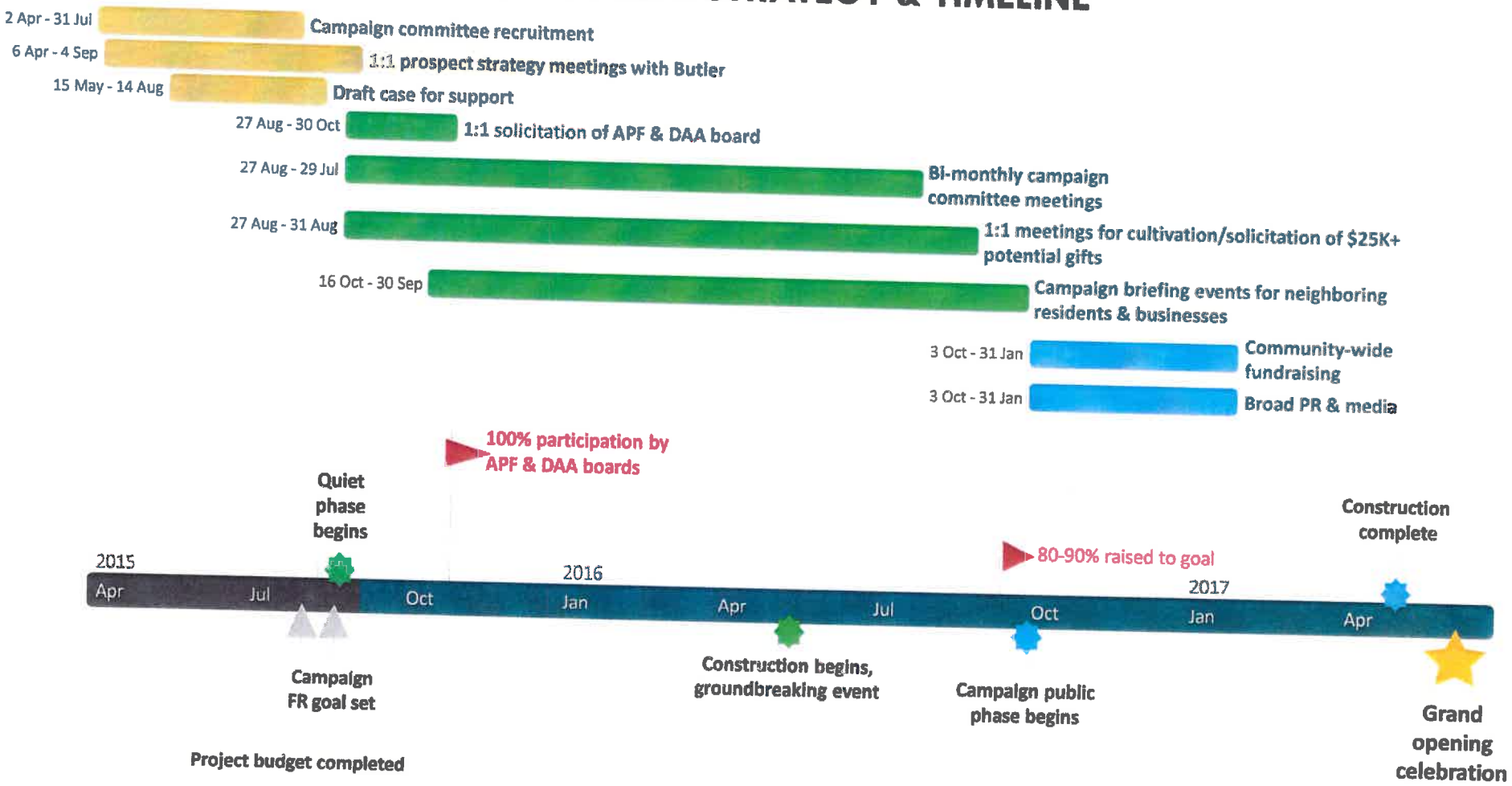
SUPPORT COMMITTED

US General Services Administration	$983,295
City of Austin Parks – GO Bonds	$700,000
City of Austin Parkland Dedication Funds	$447,850
Great Streets	$200,000
Austin Parks Foundation Grant	$250,000
Total Grants, Gifts, & Pledges	$2,581,145

Attachment Part 5 – Bids

Austin Parks Foundation will begin the bidding process in 2016. Three competitive bids are not available at this time.

REPUBLIC SQUARE PARK CAMPAIGN: STRATEGY & TIMELINE



**Milestone dates are estimates, and may shift based on solicitation plan and construction timelines*

Prepared by Butler Nonprofit Consulting

Attachments Part 7 – Proof of Ownership/Lease/Authorization

Republic Square is owned by the State of Texas, and leased to the City of Austin. There is a contractual agreement between the City of Austin, Downtown Austin Alliance and Austin Parks Foundation to renovate the park. This agreement can be provided upon request.

Site Plan - Draft

LEGEND

- EXISTING TREE
- PROPOSED TREE
- PLANTING AREA
- LAWN
- PREMIUM CONCRETE
- DECOMPOSED GRANITE PAVING
- MODULAR PAVING

N

SCALE: 1" = 20'

AUSTIN PARKS FOUNDATION
PEOPLE PLUS PARKS

AUSTIN PARKS & RECREATION

DESIGNWORKSHOP

Steve Genovesi

From: Shelley Hardeman <shelley@austinparks.org>
Sent: Monday, August 31, 2015 3:56 PM
To: Steve Genovesi
Subject: Re: Austin CVB Heritage Preservation Grants
Attachments: RSP case statement.pdf; THC letter of Rep Sq .pdf

Steve,

Thanks once again for taking time to learn about Republic Square and Austin Park Foundation's efforts to honor its historic past and restore the park's original status as an important community gathering place.

I look forward to your recommendations on how APF should proceed. In the meantime, more information about Republic Square Parks is attached and below, per your request:

The attached document describes the renovation of this historic park in full. See especially page 5 and 6. Understanding the Heritage Preservation grants program has leaned towards vertical structures over historic plazas/green spaces, you'll note the historic Auction Oaks are the most famous and historic vertical "structures" at Republic Square.

Also, you'll find attached a letter from the Texas Historical Commission (THC) responding to the renovation project which APF is leading in partnership with PARD and the DAA. THC reinforces Republic Square Park's historical significance, *"primarily for its relationship to the original platting of the City of Austin, as the site of the auction of city lots, and as one of four designated public squares. We appreciate that the Auction Oaks are a prominent feature of the proposed design..."*

Thanks again,
Shelley

Shelley Hardeman
Development Director
AUSTIN PARKS FOUNDATION
m 512.660.4499 | shelley@austinparks.org

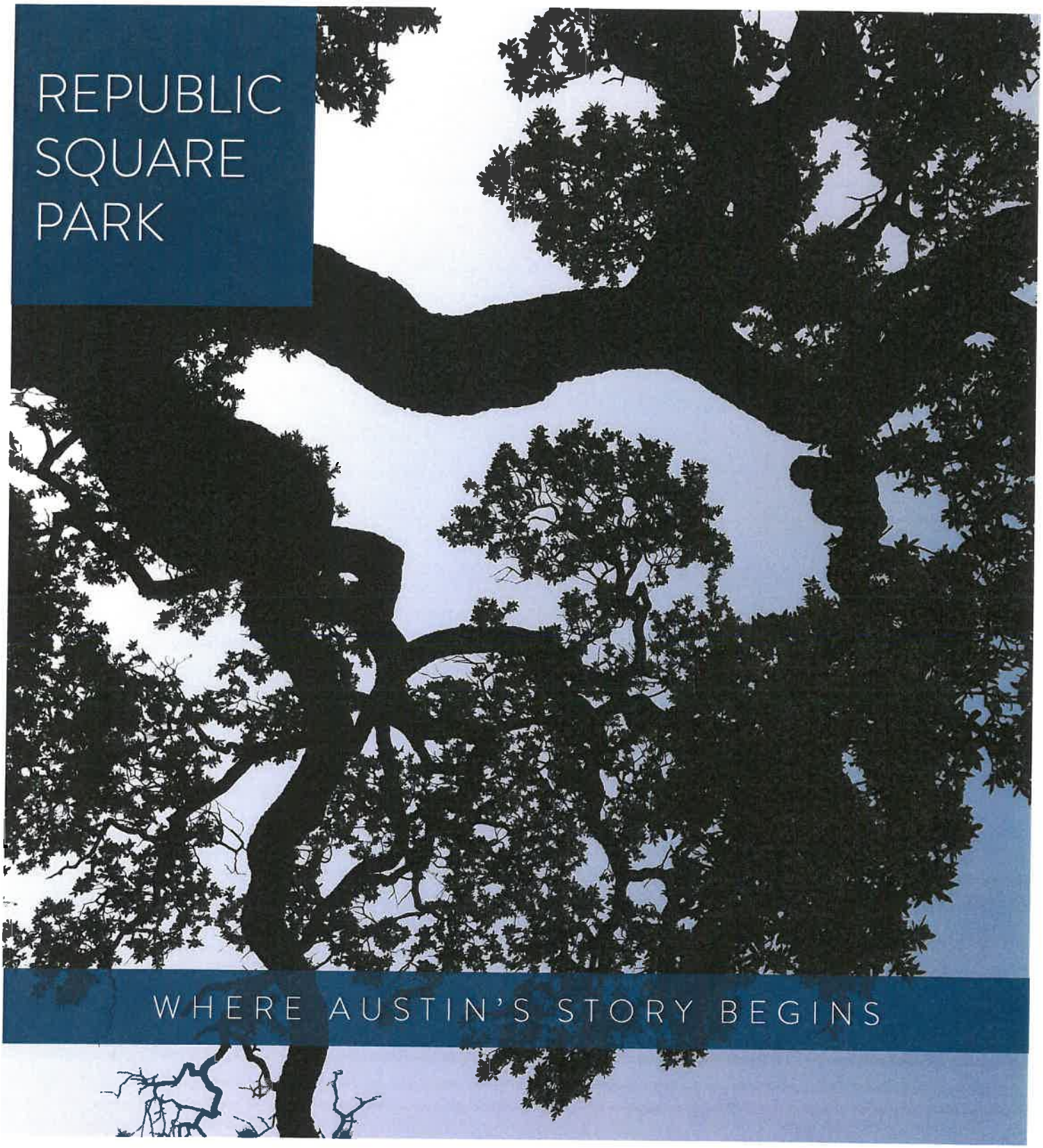
On Fri, Aug 28, 2015 at 4:04 PM, Steve Genovesi <sgenovesi@austintexas.org> wrote:

Hi Shelley, do you have some time Monday afternoon for a phone call?

STEVE GENOVESI | SENIOR VICE PRESIDENT, SALES AND SERVICES

AUSTIN CONVENTION & VISITORS BUREAU

REPUBLIC SQUARE PARK



WHERE AUSTIN'S STORY BEGINS

AUSTIN PARKS FOUNDATION

IN PARTNERSHIP WITH
THE DOWNTOWN AUSTIN ALLIANCE
& THE CITY OF AUSTIN

REPUBLIC SQUARE PARK TODAY

Most people pass through Republic Square Park with little idea of its storied past. Foodies may think of it as a prime spot to buy local produce and artisanal foods at the Sustainable Food Center's Farmers' Market. Downtown residents may think of it as the prized greenspace to stretch Spot's legs at the end of the workday. Still others simply see the park as a short-cut to another downtown destination.

Outside of special events, the park sits quietly, largely unused. It is neither a destination, nor a conduit for bringing people together.

Austin Parks Foundation is leading an effort to shine the spotlight on Republic Square Park – to honor its important role in our city's history while sparking interest in the potential for its future. In partnership with the Downtown Austin Alliance and the City of Austin, our goal is to revitalize this small urban park and have it take its place among Austin's most treasured parks.

"AT THE BOTTOM LINE, PARKS ARE A GOOD FINANCIAL INVESTMENT FOR A COMMUNITY. UNDERSTANDING THE ECONOMIC IMPACTS OF PARKS CAN HELP DECISION MAKERS BETTER EVALUATE THE CREATION AND MAINTENANCE OF URBAN PARKS."

– AMERICAN PLANNING ASSOCIATION

ABOUT THE WORK OF APF

Austin Parks Foundation (APF) is dedicated to improving the quality of life for the 1.8 million people living in greater Austin by strengthening the region's parks system, which spans more than 27,000 acres. A non-profit established in 1992, APF fosters innovative public-private partnerships to develop, maintain and enhance the area's 300+ parks, trails and open spaces.

When Austin's citizens want to care for or improve their neighborhood parks, Austin Parks Foundation becomes an essential partner in galvanizing interest into action. APF recruits thousands of volunteers for our city-wide work days (It's My Park Day, National Trails Day and National Public Lands Day), and leads hundreds of individual volunteer days for companies, school groups and service organizations. We also guide potential park adopters through the city's Adopt-A-Park application process, and provide technical expertise, training, and project management services for more complex projects.

Austin Parks Foundation manages a privately-funded grant program that leverages resources by asking community groups to provide a match through volunteer labor, cash and in-kind contributions. Since 2006, APF has administered over 120 grants totaling more than $1.5 million in service to the greater Austin community.

Additionally, Austin Parks Foundation provides leadership in large-scale park improvement projects. APF, along with the City of Austin's Parks and Recreation Department and St. David's Foundation, was named a finalist for the Excellence in Collaboration Award by Greenlights for Non-profit Success. The nomination comes from APF's work on Dove Springs District Park, which began as an underused and unsafe park in an area with the highest rate of childhood obesity in the county. Today, thanks to this collaboration, Dove Springs is a thriving neighborhood gathering place.

OUR MISSION IS TO CONNECT PEOPLE TO RESOURCES AND PARTNERSHIPS TO DEVELOP AND IMPROVE PARKS IN AND AROUND AUSTIN

PEOPLE PLUS PARKS

We believe great parks are well-used and much-loved public spaces. That's why our programs are designed to encourage the Austin community to explore and enjoy our parks. Below are some of the ways Austin Parks Foundation connects people to their parks.

ADOPT-A-PARK

APF is the principal partner for community groups and other organizations wishing to join the City of Austin's Adopt-A-Park Program. We collaborate with over 90 citizen groups who have agreed to contribute funds and/or volunteer time toward park improvement projects.

EDUCATION SERIES

Our Park Improvement Education Series workshops cover four park project topics intended to train current Adopt-A-Park leaders as well as future park adopters. Workshops are open to the public and include topics such as proper tree care, stormwater conservation, trail design and maintenance and habitat restoration.

PARK GRANTS

APF facilitates the ACL Music Festival Grants Program, which provides direct financial support to volunteers who have signed on as Park Adopters. Since 2007, the program has funded over $5,000,000 in park improvements.

DONATION & FUND MANAGEMENT

Groups that are interested in improving a park, but are not currently registered as a 501(c)3 non-profit, can partner with APF to establish a fund designated for a particular park for ongoing maintenance or specific projects. APF then serves as the fund manager for these groups.

ADVOCATES FOR GREENSPACE

APF is part of Great Austin Parks, a coalition of environmental groups that advocates for the expansion of the Austin Parks and Recreation Department (PARD) budget, so that PARD can properly care for Austin's 27,000+ acres of parkland.

COMMUNITY IMPACT PARTNERSHIP PROGRAMS

APF partnerships bring events and activities to parks throughout Austin. From Yoga in the Park, to Movies in the Park and Imagination Playground at the SFC's Saturday Farmers' Market, APF is invested in bringing dynamic programming to parks all over Austin and activating these public spaces.

WITNESS TO OUR HISTORY

On August 1, 1839, under the shade of a grove of oak trees in what is now known as Republic Square, the original 306 lots of the newly-surveyed town of Austin were sold at auction. Excluded from sale were four unnamed public squares, which were to be preserved as gathering places for the citizens of the fledgling town.

Located at the convergence of Guadalupe Street, West Fifth Street, San Antonio Street and West Fourth Street, Republic Square is one of three remaining downtown historical squares in Austin. The park has been known by different names throughout its history, including "Courthouse Square," "Hemphill Square," "Mexican Park," and "Guadalupe Park."

In the late 1800's and early 1900's, the park had strong associations with Austin's Mexican-American and Catholic populations, due to its proximity to Our Lady of Guadalupe Catholic Church and parochial school, and concentration of Hispanic citizens in the surrounding neighborhoods. By the 1920s and 1930s, residents and Mexican-American cultural events began moving to east Austin. Residences and businesses were soon replaced by warehouses, car lots, lumber yards and printers.

From the 1950s through the 1970s the park—save for the southwest corner with the historic "Auction Oaks"—was used as a parking lot. In 1974, the Sierra Club and PARD began discussions of converting the parking lot back to a public park. The restoration began in 1976 as part of the Bicentennial celebration and the current name, Republic Square, was chosen in tribute to the Republic of Texas.

LEFT: THE ORIGINAL PLAN OF THE CITY OF AUSTIN FROM 1839.
BELOW: BUSTS OF THE FOUNDING FATHERS OF MEXICO, MIGUEL HIDALGO & JOSE MORELOS, IN REPUBLIC SQUARE.

A VISION FOR REPUBLIC SQUARE

Austin Parks Foundation is at the forefront of an effort to honor Republic Square's historic past and elevate its status once again to an important community gathering place in the heart of downtown Austin.

Beginning in 2012, a collaborative process led by Austin Parks Foundation, PARD and the Downtown Austin Alliance solicited input from community stakeholders to guide the design consultants, Design Workshop, in planning for this important public space. Planning resulted in several priorities for Republic Square's future:

- Aesthetics that reflect the character and spirit of downtown Austin
- Preservation of the historic features and celebration of park history
- A programming plan that balances planned activities with informal park use
- A sustainable ongoing maintenance and operations plan

The redevelopment of Republic Square will be based around a circular promenade which connects pedestrians to all four corners of the park, creates dynamic edge conditions and provides a flexible, central lawn for activities. Regional materials will be used for the hardscape, which is inspired by the layering of local creeks and waterways.

REPUBLIC SQUARE HAS A HIGHER CONCENTRATION OF RESIDENTS IN A FIVE BLOCK RADIUS THAN ANY OTHER PARK IN THE CITY.

AN ESSENTIAL URBAN OASIS

AUCTION OAKS

The existing deck (which also serves as a stage oriented toward the main lawn) and interpretive materials related to the Auction Oaks will be preserved, and a series of low, curved walls following the circular pattern of the park will provide new seating.

ARC PROMENADE

The arc promenade area will provide generous space for strolling, seating on almost all edges, park furnishings and interesting views across the park.

PLAZA

The plaza area connects Republic Square Park to the Federal Courthouse plaza, and is a flexible space that can accommodate events such as the farmers' market, but also includes café–style seating for a future food concession.

MARKET

The market area includes spaces intended for both event use and daily community use. It can accommodate seating and support informal programming such as games or a mobile library cart.

AMENITIES

Modest structures which blend into the park setting will increase park amenities. A food kiosk will offer food sales to park visitors, while a support building will provide public restrooms, park storage and maintenance support.

THE CAMPAIGN FOR RSP

The total cost of Republic Square Park improvements is $5.8 million, and more than $2.5 million in public funds have been earmarked for the project. Austin Parks Foundation is leading the effort to raise the remaining $3.2 million to ensure that Republic Square becomes a premier urban park that reflects the dynamic spirit of downtown Austin. Included in the fundraising goal is $1 million in endowment for the future of Republic Square.

As part of the public-private partnership agreement for Republic Square Park, the Downtown Austin Alliance will lead the operations and management of the park, including management of the food vendor, park maintenance and park programming. The Downtown Austin Alliance's leadership in management facilitates future revenue generation, allowing the park to help support itself.

REPUBLIC SQUARE PARK CAPITAL CAMPAIGN GIFT CHART

FUNDRAISING GOAL: $3,224,569

GIFT RANGE	# OF GIFTS REQUIRED	CUMULATIVE # OF GIFTS NEEDED	TOTAL PER RANGE	CUMULATIVE TO GOAL
$1,000,000	1	1	$1,000,000	$1,000,000
$500,000	1	2	$500,000	$1,500,000
$100,000	4	6	$400,000	$1,900,000
$50,000	8	10	$400,000	$2,300,000
$25,000	12	22	$300,000	$2,600,000
$10,000	30	52	$300,000	$2,900,000
$2,500	40	92	$100,000	$3,000,000
$1,000	65	157	$65,000	$3,065,000
$500	100	257	$50,000	$3,115,000
UNDER $500	MANY	1500	$109,569	$3,224,569

YOUR PLEDGE

I/We hereby pledge $ _____ to be used in support of the Campaign for Republic Square Park.

I/We plan to fulfill this commitment over a period of _____ years (up to 3) at $ _____ per year, beginning in _____ (year).

☐ Please send a courtesy reminder annually in the month of _____.

Signature _____ Date _____

Name (as it should appear on donor recognition materials) _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Telephone _____

☐ Please contact me/us regarding a gift of stock.

☐ I/We prefer to remain anonymous and will not be included in public recognition lists.

☐ In honor of ☐ In memory of _____

Name for notification of gift in honor/memory _____

Mailing Address _____

City _____ State _____ Zip _____

Please return to Shelley Hardeman, Development Director

Austin Parks Foundation | 507 Calles Street, Ste. 116 | Austin, Texas 78702

512-477-1566 x 1 | shelley@austinparks.org