

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	52478	Agenda Number	76.
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Meeting Date:	11/19/2015	Department:	Transportation
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Subject

Approve a co-development agreement with the Rocky Mountain Institute to conduct a multi-year “Mobility Transformation” program, which focuses on approaches for transforming personal mobility.

Amount and Source of Funding

Program costs will be absorbed into existing City programs and operations.

Fiscal Note

A fiscal note is not required.

Purchasing Language:

Prior Council Action:

For More Information: Donna Tiemann, (512) 978-2166

Council Committee, Boards and Commission Action: To be reviewed by the Mobility Committee on November 16, 2015.

MBE / WBE:

Related Items:

Additional Backup Information

Rocky Mountain Institute (RMI) selected the City to be the Lead Implementation City (LIC) for a mobility transformation project. The purpose of the program is to catalyze and demonstrate a holistic, scalable approach for transforming personal mobility. Its goal is to create an opportunity for a new mobility future in which self-driving, electric vehicles operate within transit-friendly, walkable, and bikeable cities. In contrast to the current, just-in-case transportation system, mobility becomes a service, available when and where it is needed—just in time—allowing fewer vehicles to do the same job at a lower cost.

The Co-Development Agreement (attached) is a full suite of documents that includes: a) the Memorandum of Understanding (MOU), b) Proposed Governance Structure, c) five Workstream Scopes of Work, d) Budget, and e) a Communications Plan.

This agreement is a contract for a collaborative project only. Beginning with the execution of this MOU, the Parties will begin actionable initiatives based on RMI’s MTX Strategy and theory of change, along with high level deliverables

to be performed by RMI, the cities, and community stakeholders.

The five key program areas to be developed into Integrated Project Teams include:

Interoperable Transit Data

Mobility as a Service

Fleet Electrification

Mobility Oriented Development, and

Self-Driving Vehicles

In the Memorandum of Understanding, the Parties agree that strategically, the Program will include the following:

- A 3-5 year commitment of resources by the Parties, each city targeting a matching contribution to the respective RMI resources dedicated to that city engagement.
- Measurable reduction of single-occupancy and gas-powered vehicle miles traveled.
- Collaboration with the Global Engagement Platform (GEP) cities of which Denver is the lead GEP partner city.
- Stakeholder engagement throughout the greater metro-city area and, where applicable for collaboration opportunities, nationally and/or globally.
- Promotion of the program, locally and nationally, to accelerate scaling to additional cities.
- External communication plan to create maximum impact for the program.
- City support to RMI in substantive efforts to secure philanthropic funding for The Program.